Ozaukee County Transit Development Plan

Public Information Meetings

June 21 and 22, 2017

Kevin Muhs
Deputy Director
Today’s goal is to learn from you:

- What works with the current County transit services?
- What could improve the County transit service?

Short Presentation

- Overview of Transit Development Plan
- Transit Services in Ozaukee County

Next Steps

Survey

Small group discussions
Requested by Ozaukee County

Last Transit Development Plan prepared covered 2002 through 2006

Will help Ozaukee County respond to changes – residential, industrial and commercial development
Ozaukee County Express – Existing Services

- Traditional Commute
  - 9 traditional commute trips each direction each weekday
  - Traditional commute trips provide service to downtown Milwaukee from park-ride lots in Port Washington, Grafton, and Cedarburg

- Reverse Commute
  - 2 reverse commute trips each direction each weekday
  - Reverse commute trips provide service to N. Port Washington Rd. in Mequon, Walmart in Saukville, and Port Washington Park-Ride Lot
Ozaukee County Express – Existing Services

- Services operated under contract by Milwaukee Transport Services, Inc. (through a contract with the County)
- Utilizes Milwaukee County owned 40-ft buses
Ozaukee County Express – Ridership & Service Levels

![Graph showing ridership and service levels over time with two lines: one for Linked Passenger Trips and one for Revenue Vehicle Hours. The x-axis represents years from 1996 to 2014, while the y-axis shows values from 0 to 16,000 for Linked Passenger Trips and from 0 to 140,000 for Revenue Vehicle Hours.](image-url)
Ridership in the traditional commute pattern is the dominant direction.

This is a change from the early years of the system.
Ozaukee County Shared-Ride Taxi – Existing Services

- **Service Hours:**
  - Monday – Friday: 5 a.m. – 10 p.m.
  - Saturday: 8:30 a.m. – 10 p.m.
  - Sunday: 8 a.m. – 6 p.m.

- **Fares (Zone-Based):**
  - Adults: $3.00 - $6.75
  - Students: $2.75 - $6.00
  - Seniors & People with Disabilities: $2.50 - $5.50

- **Door-to-door, if needed**
Starting January 1, 2017, the Shared-Ride Taxi’s service area was extended to three locations in Milwaukee County where the Taxi offers transfers from frequent, all-day MCTS services.

- Glencoe Place
- Brown Deer Park & Ride
- Cherrywood Lane
Ozaukee County Shared-Ride Taxi – Financials

- Operating Costs
- Fares
- Federal Assistance
- State Assistance
- County Assistance

2003 2005 2007 2009 2011 2013

Operating Costs

Fares

Federal Assistance

State Assistance

County Assistance

Financials:

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Ozaukee County Shared-Ride Taxi – Ridership & Service Levels

Revenue Vehicle Hours

Linked Passenger Trips

Linked Passenger Trips

Revenue Vehicle Hours of Service


0 10,000 20,000 30,000 40,000 50,000 60,000

0 20,000 40,000 60,000 80,000 100,000 120,000
- Projecting 52,000 Employment Rides in 2017
- 16% Increase over 2016
Ozaukee County Shared-Ride Taxi – Cost Effectiveness

- Operating Expenses per passenger decreased 3.7% between 2011 and 2015
  - 2011 = $19.01
  - 2015 = $16.33

- Farebox recovery ratio increased 19% between 2011 and 2015
  - 2011 = 15%
  - 2015 = 28.01%
Ozaukee County Express
- Performs reasonably well, compared to peer systems
- Provides reasonable coverage of the county, with relatively easy access for the vast majority of residents

Shared-Ride Taxi
- Provides a robust level of service
- Performs well compared to peers in the Region and across the nation
Next Steps

- Develop and evaluate alternatives based on input
- Hold a second round of public meetings
- Prepare a 5-year recommended transit service improvement plan for Ozaukee County
- The Ozaukee County Board of Supervisors may consider implementing some or all of the recommended transit service improvement plan
Survey
Question 1: What is your home zip code?

A. 53074
B. 53097
C. 53024
D. 53012
E. Other
Question 2: How many years have you lived at that location?

A. 0 – 5 years
B. 6 – 10 years
C. 11 – 15 years
D. 16-25 years
E. Over 25 years
Question 3: What is your work zip code?

A. 53202
B. 53203
C. 53212
D. 53211
E. Other
Question 4: Do you use the Express Service or the Shared-Ride Taxi?

A. Yes
B. No
C. Not yet, but I’m considering it
Question 5: How would you rate the current transit services in Ozaukee County?

A. Excellent
B. Above average
C. Average
D. Below average
E. Poor
Thank You and Questions

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Small Group Discussions