

OUTLINE OF SEWRPC COMMUNITY ASSISTANCE PLANNING REPORT NO. 281
KENOSHA COUNTY TRANSIT DEVELOPMENT PLAN: 2010-2014

Chapter I - “Introduction”

This chapter will provide an overview of the:

- Purpose of the study;
- Scope of work and major steps in preparing the plan; and
- Roles of the Advisory Committee and the Regional Planning Commission.

Chapter II - “Existing Transit Systems”

This chapter will describe the current public transit systems operating in Kenosha County, including descriptions of the following characteristics:

- Fixed route bus service and paratransit service for the disabled;
- Passenger fares;
- Operating equipment and facilities;
- Trends in ridership; and
- Trends in costs, revenues, and public funding.

The chapter will also include a summary of other major transit services for the general public and human services transportation operating within the transit service area.

Chapter III - “Land Use and Travel Patterns”

This chapter will describe existing characteristics of Kenosha County which affect the need for and use of public transit services, including analyses of the following:

- Demographic characteristics, including the distribution of the resident population in Kenosha County and the location of potential transit-dependent population subgroups;
- Land use information, including residential and employment density, and the location of major employers and major activity centers; and
- Data from regional travel surveys conducted by the Commission to identify travel habits and patterns in Kenosha County.

Chapter IV - “Public Transit Service Objectives and Standards”

This chapter will identify the set of transit service objectives and supporting performance standards and design criteria that will be used to evaluate the performance of existing public transportation services, identify unmet transit service needs, and evaluate and compare transit service alternatives.

Chapter V - “Evaluation of Existing Transit Services and Identification of Unmet Needs”

This chapter will document how well current transit services meet the objectives and standards identified in Chapter IV, and identify travel needs which are not being met by current transit services.

The chapter will include the following analyses:

- Systemwide performance of Kenosha Area Transit and Western Kenosha County Transit, based on comparisons to other transit systems with similar service area populations and service characteristics;
- Route-by-route performance of both systems, as measured against the service objectives and standards identified in Chapter IV;
- Identification of the best- and worst-performing route segments of the Kenosha Area Transit system; and,
- An assessment of unmet transit service needs throughout Kenosha County, including unmet needs identified through various forums for public involvement.

Chapter VI - “Alternative and Recommended Transit Service Improvements”

This chapter will identify a range of potential transit service improvements that attempt to address unmet transit service needs, and evaluate the alternatives based on their ability to meet the unmet need identified in the earlier stages, as well as the objectives and standards defined for the study. The chapter will then thoroughly describe the final transit service plan recommended for adoption by the Advisory Committee, and will conclude with the actions required by the City of Kenosha, Kenosha County, and other all concerned units of government to implement the final recommendations.

Chapter VII - “Summary and Conclusions”

This chapter will summarize the significant findings of the study and review the final recommended transit service plan.