

# YEAR 2035 REGIONAL HOUSING PLAN FOR SOUTHEASTERN WISCONSIN



BROCHURE 1

MAY 2009

## EXECUTIVE SUMMARY

**Preparation of a housing plan for the seven-county Southeastern Wisconsin Region has begun.** The Southeastern Wisconsin Regional Planning Commission (SEWRPC) is preparing a regional housing plan that will address the availability, distribution, and density of housing, including the relationship between jobs and affordable housing. **The housing planning work will include:**

- Inventories and analyses of existing housing
- Development of a vision for housing in the Region, expressed in terms of housing objectives and standards
- Preparation of housing recommendations intended to achieve those objectives and standards

The recommendations will address affordable, market-based housing; the Region's subsidized housing stock; housing discrimination; and accessible housing units for persons with disabilities.



**Guidance will be provided by a 30-member Regional Housing Plan Advisory Committee.** The Committee consists of members appointed by the Regional Planning Commission from groups representing housing advocacy organizations; local, county, State, and Federal government agencies; housing production professionals; and research and policy organizations and institutions.

## OPPORTUNITIES FOR PUBLIC INVOLVEMENT

**A range of opportunities will be provided for the public to be engaged** in the preparation of the regional housing plan. Newsletters will be distributed throughout the planning process, and will provide updates on progress and information regarding public meetings. A portion of the SEWRPC website, at [www.sewrpc.org/housingplan](http://www.sewrpc.org/housingplan), has also been dedicated to the regional housing plan and will provide **ongoing and timely updates and information, including:**

- Background information regarding the plan
- Notice of Advisory Committee meetings
- Advisory Committee meeting materials such as agendas, minutes, and presentations
- Summary materials, including newsletters and brochures
- Draft chapters of the plan report
- Contact information and options for public participation
- A means to submit comments online
- A record of public comments



**Public informational meetings will be used regularly** to inform the public about the housing plan and to obtain input. At least three series of public informational meetings will be held during the planning process. The first series is intended to enable discussion on the regional housing plan scope of work and solicit public input regarding plan contents. The second series is intended to enable discussion on initial data and findings and solicit suggestions for potential actions. A third series will be held to review preliminary plan recommendations and obtain comments. Public informational meetings will coincide with the release of newsletters and cover similar topics. They will be publicized through news releases and on the SEWRPC website.

**Commission staff will be pleased to provide briefings or presentations** regarding the regional housing plan upon request to interested groups, including government agencies, housing advocacy groups, and individuals. The Commission will actively conduct outreach to provide information to, and receive comments from, low income and minority groups and organizations.

**CONTACT INFORMATION**

Website: [www.sewrpc.org/housingplan](http://www.sewrpc.org/housingplan)  
 E-mail: [bmckay@sewrpc.org](mailto:bmckay@sewrpc.org)  
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**SEWRPC REGIONAL HOUSING PLAN ADVISORY COMMITTEE**

- William R. Drew, Chairman .....SEWRPC Commissioner
- Julie Anderson .....Planning Director, Racine County Planning and Development
- David Cappon.....Executive Director, City of Waukesha Housing Authority
- Michael Cotter.....Director, Land Use & Resource Management, Walworth County
- Damon Dorsey.....Owner, The Dorsey Group, Milwaukee
- Joe Heck .....Assistant Director, Racine Department of City Development
- Rob Henken.....President, Public Policy Forum, Milwaukee
- Michael Hoeft .....City Planner, City of Waukesha
- Gary Koppelberger .....City Administrator, City of Hartford
- Jeff Labahn.....Director of City Development, City of Kenosha
- J. Scott Mathie .....Vice President of Government Affairs,  
Metropolitan Builders Association, Pewaukee
- George E. Melcher .....Director, Kenosha County Planning and Development
- Michael Murphy.....Alderman, City of Milwaukee
- Falamak Nourzad.....Principal, Continuum Architects & Planners, Milwaukee
- Linda Olson .....Director of Aging and Disability  
Resource Center, Washington County
- Antonio M. Pérez.....Executive Director, City of Milwaukee Housing Authority
- Brian Peters .....Housing Policy Advocate, IndependenceFirst; Member of EJTF, Milwaukee
- Kim Plache.....Milwaukee Office of WHEDA
- Maria Prioletta .....Housing Development Director, Milwaukee Department of City Development
- Matrio "Marty" Reed .....Shorewest Realtors, Milwaukee
- Delbert F. Reynolds.....Field Office Director, U.S. Department of Housing and Urban Development
- Welford Sanders .....Executive Director, M.L. King Economic Development Corporation
- Mary Kay Schleiter .....Associate Professor, Department of Sociology-Anthropology,  
University of Wisconsin-Parkside
- Kori Schneider-Peragine .....Senior Administrator, Metropolitan Milwaukee Fair Housing Council
- Dale R. Shaver .....Director, Waukesha County Department of Parks and Land Use
- Michael J. Soika .....Executive Director, YMCA Urban Campus, Milwaukee
- Andrew T. Struck.....Director of Planning and Parks, Ozaukee County
- Scott Thistle .....President, Brookstone Home Builders, Waukesha
- Rev. James C. Thomas .....Retired, Board of Ezekiel Community Development Corporation
- John F. Weishan, Jr. ....Supervisor, Milwaukee County Board