

Exhibit F-3

Public Involvement and Outreach Summary: 2019

This exhibit summarizes the public involvement and outreach activities carried out during 2019 with respect to SEWRPC-sponsored public informational workshops, meetings, and hearings and public involvement efforts directed to targeted population groups.

For the majority of 2019, Public Involvement and Outreach Division engaged our traditional populations, most notably low-income populations, people of color, people with disabilities and others included in the Commissions' public participation program. In October 2019, through the Public Involvement and Outreach strategy session, Commission staff identified ways to increase SEWRPC's impact on minority populations in southeastern Wisconsin to include seniors, veterans, and women and children.

SEWRPC Public Involvement and Outreach staffing

In 2019, the Public Involvement and Outreach division operated with one full-time staff and one part-time staff from April - August. During that time, staff engaged in many hours of direct and recurring contact as reflected in the chart below.

Table 1
Listing of Outreach Activities for the Southeastern Wisconsin Regional Planning Commission: 2019

Month	Hours Spent in Each County						
	Kenosha	Milwaukee	Ozaukee	Racine	Walworth	Washington	Waukesha
January	40.5	27	--	19.5	1.5	--	--
February	13	25.5	1.0	15	1.0	--	--
March	36.5	26	1.0	15.5	2.5	--	4.0
April	4.0	24	1.0	13	2.5	--	--
May	7.0	12.5	1.0	21.5	--	--	--
June	4.0	1.5	1.0	4.0	3.0	--	--
July	--	3.0	1.0	3.0	--	--	--
August	7.5	43	1.0	22	2.0	--	6.0
September	11.5	43	2.5	15	1.0	--	--
October	6.5	80	2.0	17	5.0	--	8.0
November	11	34.5	11	18.5	5.5	--	4.5
December	11.5	61.5	1.0	12.5	3.5	--	--
Annual Total	153	381.5	23.5	176.5	27.5	--	22.5

Note: 2019 outreach primarily focused on VISION 2050 and included specific outreach targeted at population subgroups. The outreach mentioned above includes workshops with community partner organizations, publications, letters to community organizations, presentations to community groups, and exhibits at community events.

SEWRPC-Sponsored Public Informational Workshops, Meetings, and Hearings

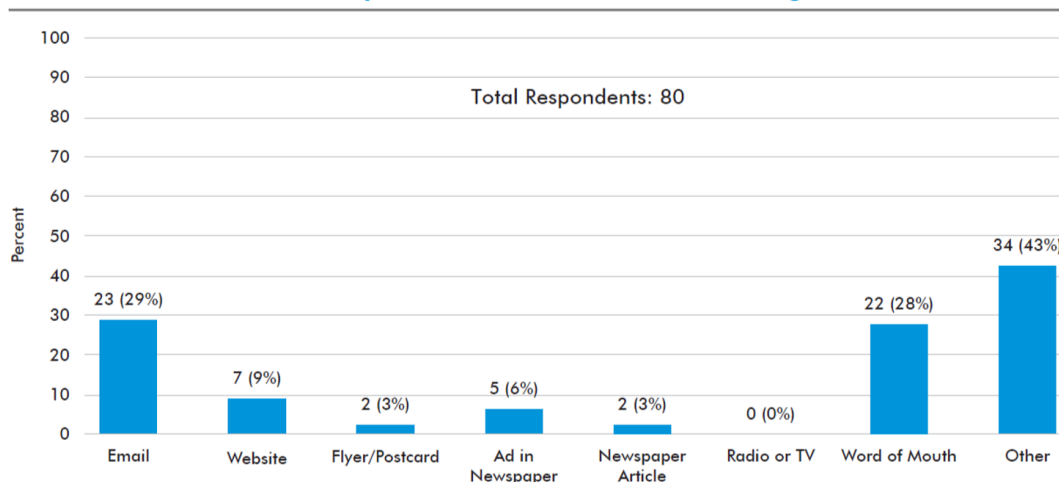
The ongoing technical work of the Commission includes many important public participation activities. Such activities tend to be focused on Commission findings and recommendations relative to new regional plans and updates to prior regional plans. There are standard Commission procedures for public meetings and public hearings, as specified in the Public Participation Plan, including widely disseminated meeting notifications and the provision of a variety of opportunities for members of the public to make their views known on the topic at hand. The Commission provides full documentation of comments from all public

meetings. Moreover, all comments are considered by the Commission advisory committees, as well as the Commission itself.

VISION 2050 efforts continued with approval of the amendments, following evaluation of and public input on the Foxconn project and the federal performance measures. The amendments were adopted in July 2019 and includes an update, reevaluation, and extension of the regional land use and transportation plans to the year 2050. These activities included the following:

- Four SEWRPC *Regional Planning News*, in May, June, September and December, were distributed to the general public relative to VISION 2050 and the chloride study.
- Two personalized letters, in April and November, were distributed to each of the leaders of approximately 75+ community organizations representing low-income residents and minority residents of the Region. The letters provided updates about VISION 2050 and offered opportunities to meet individually with Commission staff and/or participate in the VISION 2050 process.
- Fourteen paid advertisements were published to newspapers of record to announce the VISION 2050 public workshops.
- The SEWRPC Environmental Justice Task Force met three times, in May September and November, to review VISION 2050 efforts, the regional chloride study, SEWRPC materials and other SEWRPC initiatives.
- SEWRPC staff met with regional political officials to gain a better understanding of VISION 2050 and other SEWRPC-related projects.
- In December, the following materials were distributed to the general public alerting them of the VISION 2050 public meetings and update process: regional postcard notifications for each public county meeting, community partner meeting postcard notifications, one personal letter, Facebook and Twitter notification email invitations, personal phone calls and VISION 2050 articles in the SEWRPC *Regional Planning News*. These publications, emails, social media and articles invited residents to attend the December 2019 VISION 2050 interactive public workshops and included links to the VISION 2050 website (www.vision2050sewis.org).

Round 1 Feedback: How Participants Heard About the Public Meetings



Source: SEWRPC

Note: Respondents that selected the "Other" option provided the following additional ways they learned about the meeting: 1) through a member of the Commission's Public Involvement and Outreach staff, 2) through one of the Commission's nine community partners, and 3) through the SOPHIA Interfaith group in Waukesha.

- Assistance offered by SEWRPC staff to communities with populations of 10,000 people or more in preparation for the Housing Affordability Study - 2017 Wisconsin Act 243, which was due by January 1, 2020. The report was required to include data regarding development activity in the municipality and an analysis of how the municipality's land use regulations impact the cost of housing.
- Twenty-three presentations relative to the VISION 2050 process were provided to a wide range of groups and organizations, including organizations that serve minority residents and low-income residents, community and neighborhood organizations, service clubs, business associations, school groups, and environmental organizations.
- Thirty-one staffed exhibits were provided at community events, with many events serving low-income residents and minority residents. Exhibits included VISION 2050 and related Commission materials for attendees.
- Outreach continued to the nine VISION 2050 partner nonprofit community organizations, which include Common Ground, the Ethnically Diverse Business Coalition, Hmong American Friendship Association, IndependenceFirst, Milwaukee Urban League, Southside Organizing Committee, Urban Economic Development Association of Wisconsin, Urban League of Racine and Kenosha, and Renew Environmental Public Health Advocates, Inc.

The annual community partner meeting was held in August allowing for an update on SEWRPC projects with the community partners and for them, for the partners to share what projects they were working on, and to explore how our partnerships could grow with SEWRPC participation in their on-going efforts.

All of the documentation developed as part of this public involvement and outreach effort is available on an archived website for the VISION 2050 process (www.vision2050sewis.com).

Public Involvement and Outreach Efforts Targeted to Selected Population Groups

Substantial work efforts are undertaken annually to engage members of specific population subgroups that, despite efforts to recruit the general public and its constituents, traditionally have had lower levels of participation than the population in regional planning activities and events. These efforts by SEWRPC were directed to over 75 specific population subgroups referred to as primary organizations, which are reviewed by the Environmental Justice Task Force, and are reflected in Figure 3. Included in the primary organizations list is also the nine VISION 2050 community partners.

Some of the groups PIO has reached out to and have newly formed relationships with are:

- AARP
- Milwaukee County Senior Centers
- The Wisconsin Veterans Chamber of Commerce
- African American Veterans of Wisconsin
- Veterans Outreach of Wisconsin
- We Got This!
- Unite MKE
- TEMPO (Milwaukee, Racine and Waukesha)

• **Urban Economic Development Association**

For the tenth consecutive year, the Commission continued to work with the Urban Economic Development Association of Wisconsin (UEDA), which has its headquarters in Milwaukee's central city. Participation occurred in a number of ways, including planning the Association's Emerging Topics Series, which provided three sessions in which attendees connected and learned new best practices in economic and community development. The three sessions topics were 1) City of Milwaukee 2020-2024 year HUD Consolidation plan, 2) Bank On Greater Milwaukee and 3) Mapping Prejudice and Divided by Design. There were nearly 180 participants between the three sessions offered between July and October. In addition to helping to plan the events, SEWRPC provided a staffed exhibit table at the Emerging Topic series. Finally, Commission public outreach staff participated on a number of UEDA working committees, including the UEDA Board of Directors.

• **Neighborhood and Community Economic Development**

The Commission networks with organizations and engages in activities that address neighborhood and community economic development issues. This effort includes ongoing interaction with:

- Local Initiatives Support Corporation (LISC-Milwaukee);
- Commercial Corridors Consortium in Milwaukee;
- Business Improvement Districts (BIDS) throughout the Region;
- CommonBond
- Strengthening our Neighborhoods in Racine;
- Community development organizations such as the Walworth County Economic Development Association (WCEDA), Elkhorn Economic Development Association (EEDA), Kenosha Area Business Alliance (KABA), Racine County Economic Development Corporation (RCEDC), and Racine Area Manufacturers and Commerce (RAMAC);
- United Neighborhood Centers of Milwaukee, 3rd annual summit;
- Visioning a Greater Racine – WAVE Transportation team;

The goal with each organization is sharing the regional plan recommendations and the importance of transit, transportation, and housing planning as those matters relate to the local economy and regional economic development.



Racine Improving
Neighborhoods summit



Common Bond
Affordable Housing Summit



Kenosha Expo

• **Environmental Education and Outreach**

As with SEWRPC's housing, land use, and transportation planning work, the Commission's environmental planning work is integrated into public involvement and outreach activities. The multi-year Regional Chloride study is intended to determine the impact of chloride (including road salt) on surface and groundwater within the Region. The study monitored 37 conductance monitoring stream locations for two winters from 2018 to 2020. The SEWRPC staff developed the list of potential stream monitoring locations based on multiple factors including distribution of sites by watershed and county, types of contributing land use, proximity of sites to U.S. Geological Survey stream gaging sites, status of streams relative to impairment

due to chloride, locations of potential chloride-contributing sources, and inclusion of a variety of stream sizes.

As part of the VISION 2050 public outreach presentations and exhibits mentioned previously, SEWRPC staffed exhibit tables with VISION 2050 and environmental planning materials at the following events:

- Southeastern Wisconsin Watersheds Trust, Inc.
- Clean Rivers, Clean Lake Conference;
- Fox River Summit;
- Kenosha County Public/Private Partnership for Emergency Preparedness -Commission staff presented at the February monthly meeting about the Regional Chloride study.



Kenosha Public Private Emergency Partnership meeting

SEWRPC continued partnership-building science education activities include Commission participation in the Kenosha School of Technology Enhanced Curriculum (KTEC) Science Fair, Testing the Waters with RiverEdge in Ozaukee and Washington counties, the annual Racine EcoFest the Green School Consortium and the University of Wisconsin Milwaukee Freshwater Sciences school.

• **Economic and Workforce Development and Employment**

In 2015, all seven counties approved the Comprehensive Economic Development Strategy (CEDS) developed by the Regional Economic Partnership (REP), Milwaukee7, Wisconsin Economic Development Corporation (WEDC), and SEWRPC. CEDS is designed to bring together the public and private sectors to develop a strategic plan to diversify and strengthen the Region's economy. Adoption of the CEDS by a County Board makes county and local governments in the county with economically distressed areas eligible to apply for grants under EDA Public Works and Economic Adjustment programs, provided the grant project would benefit the distressed area. The Commission networks with organizations and engages in activities that address economic development for distressed areas. This effort includes:

- Business Improvement Districts (BIDS) throughout the Region;
- Community development organizations such as the Walworth County Economic Development Association (WCEDA), Elkhorn Economic Development Association (EEDA), Kenosha Area Business Alliance (KABA), Racine County Economic Development Corporation (RCEDC), and Racine Area Manufacturers and Commerce (RAMAC);

The Commission networks with organizations and engages in activities that address workforce development and employment issues. This effort includes:

- Social Development Commission (SDC);
- National Association for the Advancement of Colored People (NAACP) Chapters throughout the Region;
- Milwaukee Urban League and Urban League of Racine and Kenosha;

- Workforce Regional Training Partnership,
- Southeast Wisconsin Migrant and Seasonal Workers Committee;
- Workforce Development Centers within the Southeastern Wisconsin Region,
- Milwaukee Careers Cooperative.

• Education and Career Development for Communities of Color

The Commission networks with organizations and engages in activities focusing on building community leadership and developing organizational capacity for communities of color. This effort includes the following entities:

- Ethnically Diverse Business Coalition;
- Hispanic Collaborative;
- League of United Latin American Citizen (LULAC) – Commission Staff serves a co-chair for Environmental/Economic Empowerment/Health committee for Local #320)
- Manufacturing Diversity Institute;
- Community Action Agencies of Milwaukee-Racine-Kenosha - Walworth;
- Milwaukee Urban League and the Urban Leagues of Racine and Kenosha,
- National Association for the Advancement of Colored People (NAACP) Chapters throughout the Region with Commission staff serving on the Executive Board for the Waukesha and Ozaukee chapters;
- Local colleges and universities - UW-Parkside, Carthage College, Gateway Technical College, Marquette University and UW Milwaukee,
- Regional K-12 school systems - Kenosha Unified School District, Racine Unified School District, Milwaukee Public Schools;
- United Way (each regional offices)
- Latino Enterprise Network of Southeastern Wisconsin, Inc. (LEN), with their 1st Unbox Summit,
- National Black MBA Association (NBMBA),
- Migrant and Seasonal Farm Workers (MSFW)/United Migrant Opportunity Services (UMOS);
- MARKETPLACE 2019 – Wisconsin Governor’s Conference on Minority Business Development.



2019 Latino Family Expo



2019 MarketPlace

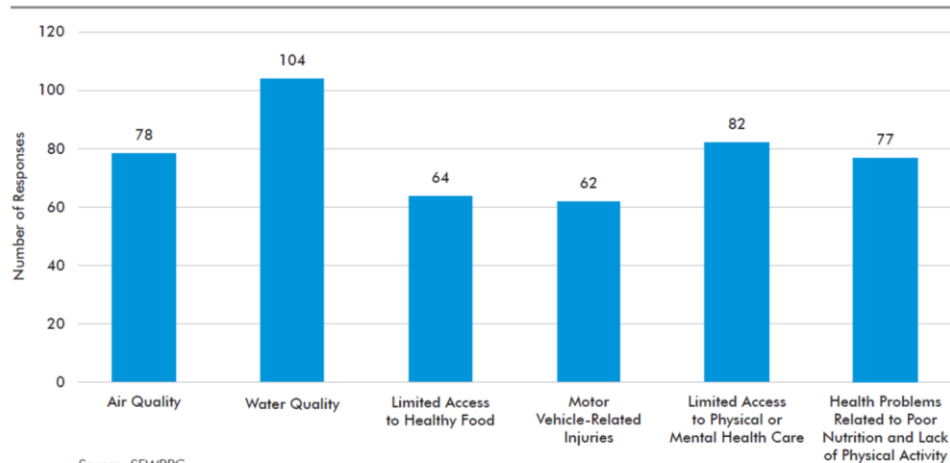
SEWRPC staff was able to take career development one step further in 2019 by staffing a booth at the National League of United Latin American Citizens (LULAC) Conference in Milwaukee. This event allowed SEWRPC to recruit possible future minority staff and educate the attendees about regional transportation and land use.



• Public Health (Children and Family)

During Round 1 of the 2020 update to VISION 2050, attendees gave feedback about their greatest concerns regarding public health. (See chart below)

Figure E.4
Round 1 Feedback: Greatest Concerns Regarding Public Health



The Commission continued to work on a multi-year, multi-disciplinary effort to address the environmental conditions impacting children and family health by providing information about the importance of transportation and housing planning to groups engaged in the Social Determinants of Health effort. In this effort, the Commission worked with:

- Federally Qualified Community Health Centers in the Southeastern WI Region;
- Lindsay Heights Neighborhood Health Alliance;
- Racine County Family Resource Network;
- Lifecourse Initiatives for Healthy Families (LIHF) through the United Way of Milwaukee and Waukesha,
- Lifecourse Initiatives for Healthy Families (LIHF) through the Racine and Kenosha Community Action Agency – specifically with the annual Baby Expo, due to the high infant mortality rate in that area;
- United Way (in all seven counties);
- YWCA of Southeast Wisconsin.
- Renew Environmental Public Health Advocates (REPHA)

• Sustainable Communities and Quality of Life Enhancement for Seniors, Veterans and Women & Children

The Commission networks with organizations and engages in activities that address efforts relative to building sustainable communities and enhancing the quality of community life. This effort involves with:

- Aging and Disability Resource Center (ADRC) (for all seven counties)
- Wisconsin Department of Veterans Affairs - Women in Action;
- The Wisconsin Veterans Chamber of Commerce;
- Veterans Outreach of Wisconsin;
- TEMPO (Milwaukee, Racine and Waukesha);
- Urban Ecology Center;

- Fondy Food Center;
- Greening a Greater Racine;
- WISDOM - Racine Interfaith Council (RIC), Citizens United to Serve Humanity (CUSH), Milwaukee Inner City Congregations Allied for Hope (MICAH) and SOPHIA



SEWRPC participation with the ADA training workshop



2019 Tosa Sustainability Summit



Wisconsin Veterans Summit, with Tiffany Koehler, Wisconsin Women Veteran State Coordinator



Waukesha Sustainability Summit

Figure 3

**2019 SEWRPC Primary Organizations Contact List
Approved by the Environmental Justice Task Force**

***Bold text** denotes SEWRPC Community Partner
(M) signifies operations in multiple counties within Southeastern Wisconsin*

1. 30th Street Industrial Corridor /Northwest CDC (Milwaukee)
2. Association for the Rights of Citizens with handicaps (ARCh) **(M)**
3. Coalition for Community Health Care Inc. **(M)** Member organizations:
 - Gerald L. Ignace Indian Health Center Health Care for the Homeless
 - Kenosha Community Health
 - Milwaukee Health Services
 - Progressive Community Health Centers Sixteenth Street Community Health Centers
4. **Common Ground (M)**
5. Community Action Agencies
 - Community Action, Inc. (Walworth, Kenosha & Racine)
 - Racine Kenosha Community Action Agency (Racine & Kenosha)
6. **Ethnically Diverse Business Coalition (M)**
Member organizations:
African American Chamber of Commerce

American Indian Chamber of Commerce of Wisconsin The Business Council
Hispanic Chamber of Commerce
Hmong Wisconsin Chamber of Commerce Multicultural Entrepreneurial Institute
Milwaukee Inner City Congregations Allied for Hope The Milwaukee Urban League
National Association of Minority Contractors
Pan African Community Association
Wisconsin Black Chamber of Commerce
Wisconsin LGBT Chamber of Commerce

7. Family Sharing of Ozaukee County (Grafton)
8. Harambee Great Neighborhood Initiative / Riverwest Neighborhood Association / Riverworks Development Corporation
9. Hispanic Business and Professional Association / Hispanic Roundtable (Racine)
- 11. Hmong American Friendship Association (HAFA) (M)**
12. HOPES Center (Milwaukee, Racine, and Waukesha)
- 13. IndependenceFirst (M)**
14. Kenosha Achievement Center
15. La Casa de Esperanza (Waukesha)
16. Local Initiatives Support Corporation (LISC) Member organizations:
 Clarke Square Harambee
 Layton Boulevard Lindsay Heights Walnut Way Washington Park
17. League of United Latin American Citizens (LULAC)
- 18. Milwaukee Urban League**
19. National Association for the Advancement of Colored People (NAACP) **(M)**
20. Networking groups for aging populations
 Aging and Disability Resource Center - ADRC **(M)**
 Interfaith Older Adult Programs / Caregivers (Milwaukee and Waukesha) Kenosha Area Family and Aging Services (KAFASI)
21. Ozaukee Family Services
22. Racine County Family Resource Network
- 23. Renew Environmental Public Health Advocates, Inc. (Milwaukee)**
24. Root River Environmental Educational Community Center
25. Salvation Army **(M)**
26. Sherman Park Neighborhood Association
27. Society's Assets **(M)**
28. Social Development Commission **(M)**
- 29. Southside Organizing Center (SOC) (Milwaukee)**
30. The Threshold, Inc. (Washington)
31. United Migrant Opportunity Services (UMOS) **(M)**
32. United Way **(M)**
33. Urban Ecology Center Milwaukee locations:
 Menomonee Valley
 Riverside Park
 Washington Park
34. **Urban Economic Development Association of Wisconsin (UEDA) (M)**
- 35. Urban League of Racine and Kenosha**
33. Southeastern Wisconsin Veterans' Affairs **(M)**
34. Visioning a Greater Racine
35. Walworth County Community Alliance

36. Wisconsin Green Muslims

37. WISDOM **(M)** Member organizations:

Congregations United to Serve Humanity (CUSH) (Kenosha)

Milwaukee Inner City Congregations Allied for HOPE (MICA) (Milwaukee) Racine

Interfaith Coalition (Racine)

SOPHIA (Waukesha)

38. YWCA **(M)**

* * *