

Southeastern Wisconsin **Regional Planning Commission**



A Regional Food System Plan for Southeastern Wisconsin

Introduction

●●●●● Project Overview

- The Region
- Planning Process
- Report Outline
- What is a Food System?
- What is a Sustainable Food System?
- The Need for Food Systems Planning
- Project Purpose

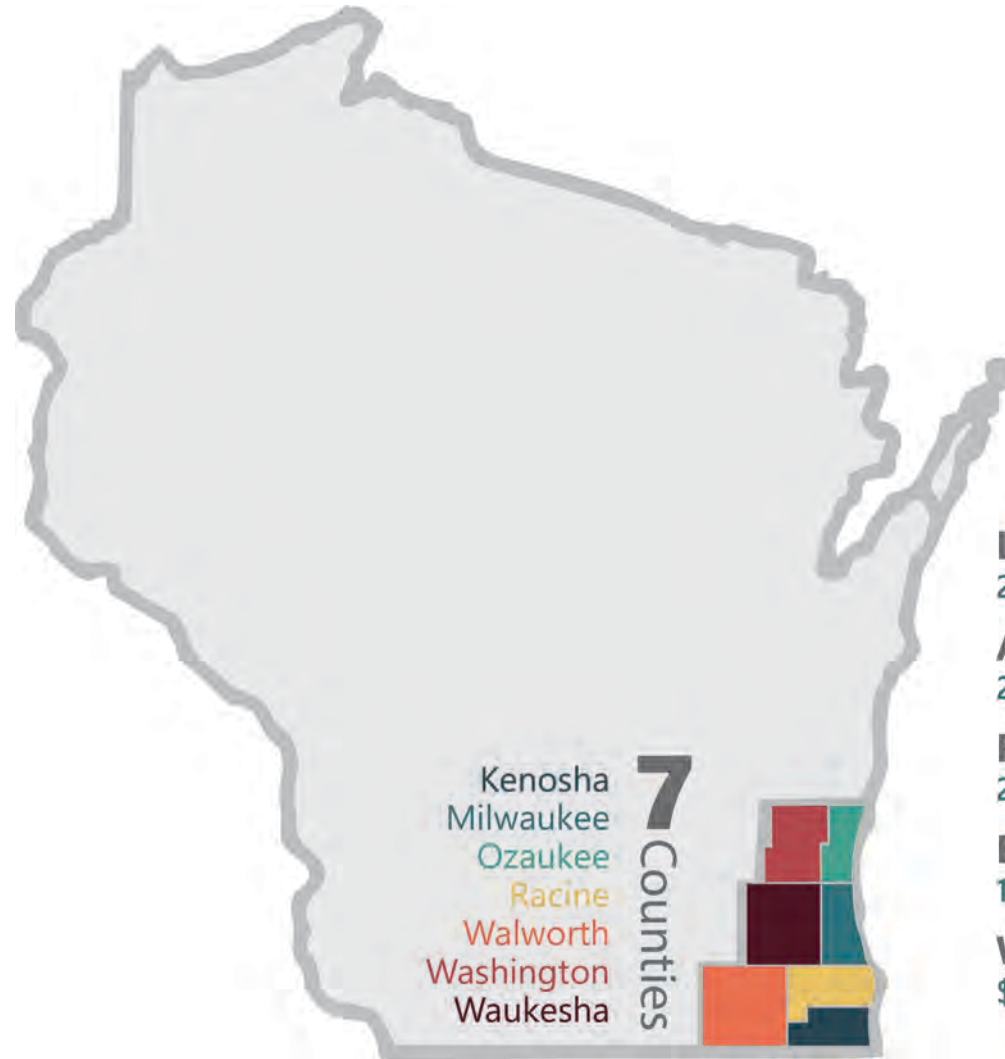


Credit: Flickr User MPCA Photos



●●●●● The Region

- **2.05** Million People
- **1.30** Million Jobs
- **3,521** Farms
- **739,840** acres of Farmland
(1156 sq. miles)
- Total Market Value of
Agricultural Products:
\$604,186,000
- **52%** Crops
- **48%** Animal Products



Local Governments

29 Cities | 66 Villages | 52 Towns

Area

2,689 Square Miles | 5% of State

Population

2.05 Million | 35% of State

Employment

1.30 Million Jobs | 35% of State

Wealth

\$204.9 Billion Equalized Valuation | 35% of State



●●●●● Planning Process

➤ Regional Food System Plan Advisory Committee (AC)

- 30 members
- Representatives from:
 - Organizations with specialized knowledge in the food system
 - County and local governments

➤ Environmental Justice Task Force

- Enhance consideration and integration of environmental justice in regional planning process
- Advises on outreach methods to people of color, low-income populations, and people with disabilities

➤ Public Outreach

- Three rounds of public meeting at key points in the process
- Outreach in the community



●●●●● Report Outline

- Chapter 1: Introduction
- Chapter 2: The Food System
- Chapter 3: Consumers
- Chapter 4: Environmental Stewardship
- Chapter 5: Recommendations
- Appendix: Case Studies & Glossary



Credit: SEWRPC Staff



What is a Food System?

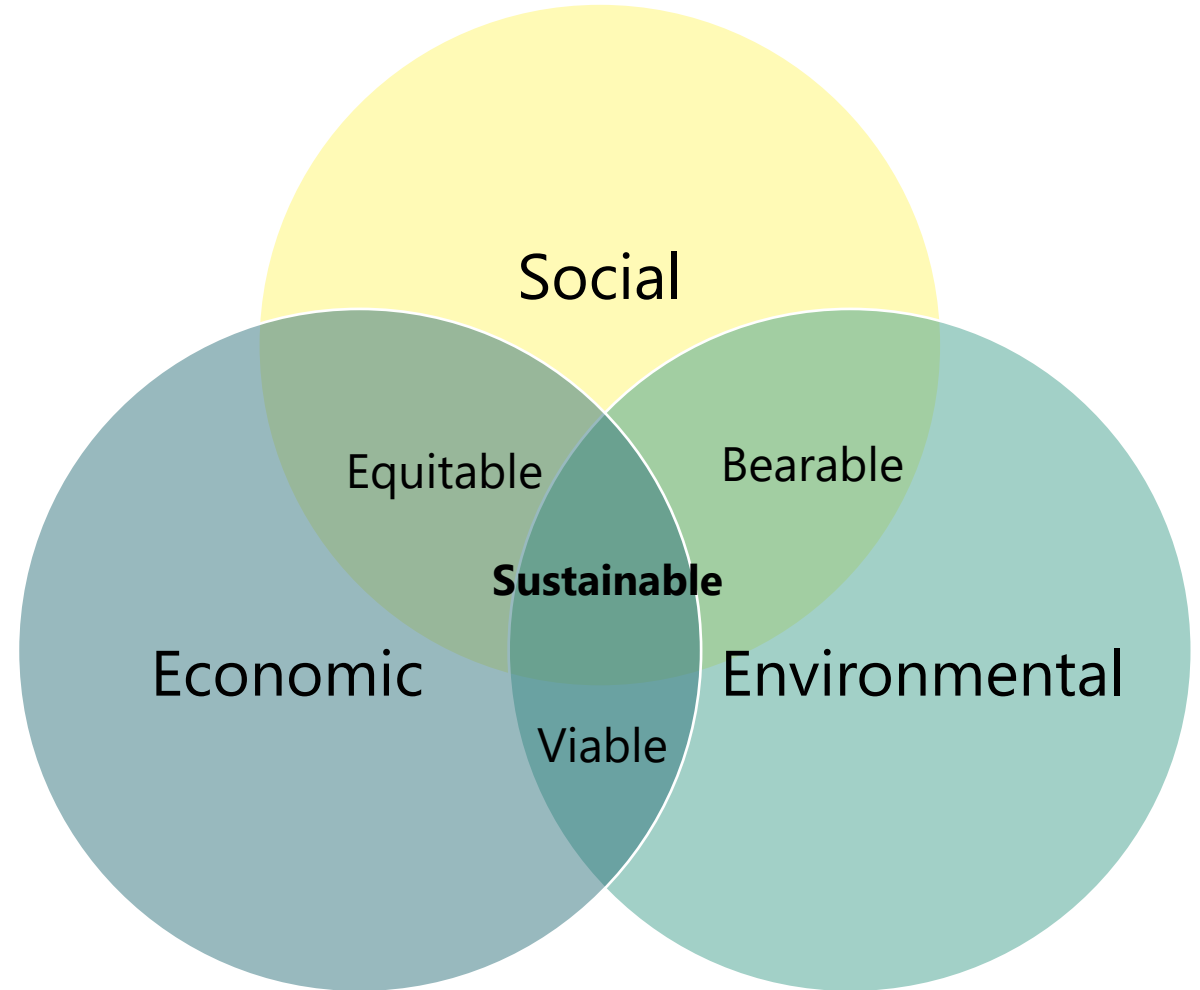
➤ The food system includes every step your food takes from farm to fork:

- Production
- Processing & Manufacturing
- Distribution
- Point-of-Sale
- Consumption
- Food Waste



What is a Sustainable Food System?

A **sustainable** food system ensures adequate nutrition for all in a way that protects economic, social, and environmental interests for the future.



circularecology.com/sustainability-and-sustainable-development.html



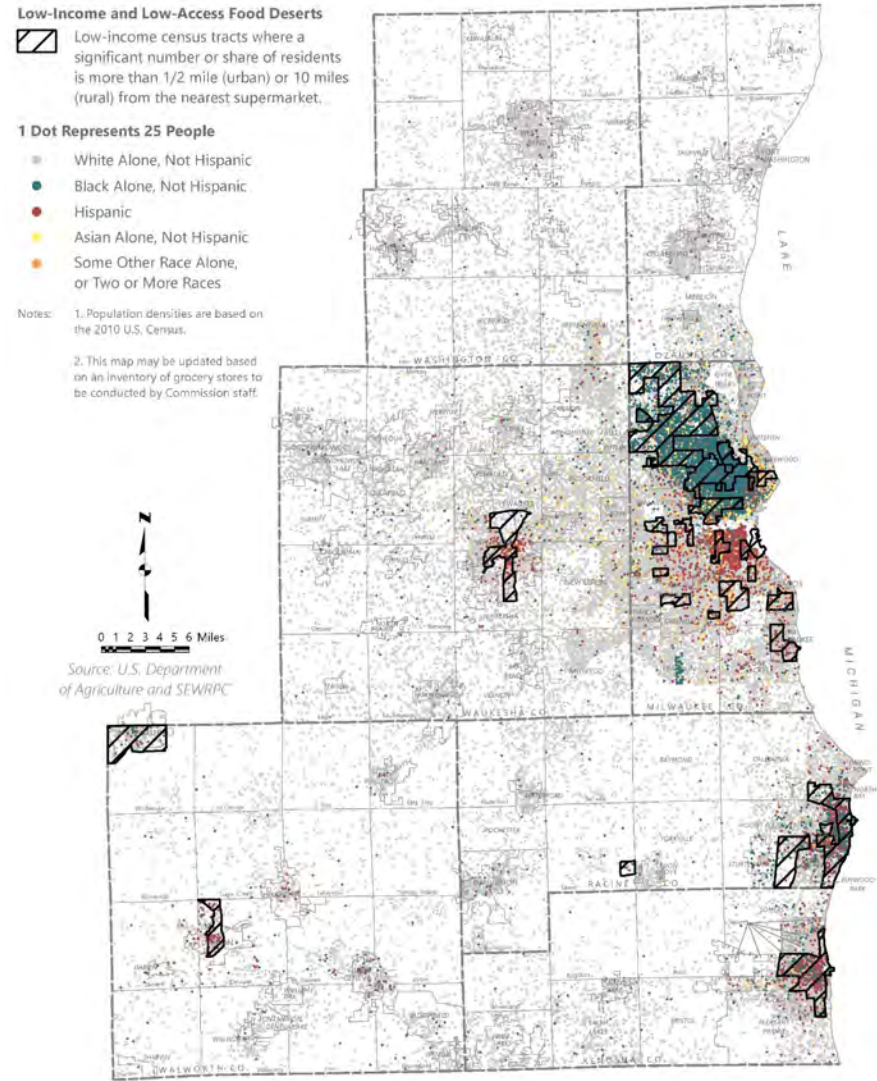
“The collaborative planning process of developing and implementing local and regional land use, economic development, public health, and environmental goals, programs, and policies . . . to enhance the overall public, social, ecological, and economic health of communities.”

(American Planning Association)



●●●●● The Need for Regional Food System Planning

- The RFSP was one of the recommendations in VISION 2050
- Need to Make Healthy Foods Accessible in All Areas of the Region
- Urban Centers and Agricultural Resources
- RFSP a Step in Supporting the Regional Food System



●●●●● Project Purpose

- To connect food system stakeholders (e.g., producers, distributors, consumers)
- To improve access to affordable, healthy, fresh, and desirable food options for all residents.
- To address long-standing economic and health disparities.
- To increase locally owned and sustainable farms.
- To preserve productive agricultural land and natural resources.
- To increase educational efforts on nutrition and food literacy.



Thank You

Please reach out with any questions, comments, or insight!

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