

Regional Food System Plan Preliminary Report Outline

Executive Summary

Chapter 1: Introduction

- **1.1 Purpose Statement**
 - SEWRPC & Food Systems Intro
 - Purpose Statement
 - Initiatives & Assets
 - Food Access
 - Agricultural & Natural Resources
 - Equity & Inclusion in the Planning Process
- **1.2 The Region & The Need for Regional Planning**
 - SEWRPC & The Region
 - Balancing Interests (i.e., urban-rural link)
 - Need for Regional Planning
- **1.3 Organizational Structure**
 - Flow Chart
 - Advisory Committee & Environmental Justice Task Force
 - Existing Organizations, Partnerships, Programs, Plans, and Regulations
- **1.4 Public Outreach and Involvement**
 - Importance of Public Participation
 - Outreach to Existing Partnerships
 - Listening Tour & Public Outreach Methods
 - Incorporating Public Input
- **1.6 Report Outline**

Chapter 2: The Food System

- **2.1 Introduction to the Food System**
- **2.2 Agriculture**
 - Land Use Inventory
 - Planned Farmland
 - Number & Size of Existing Farms
 - Organic & Alternative Farming Practices
 - Community Supported Agriculture
 - Farm Production and Revenue
 - Local Farm Financing
 - Rural v. Urban Agriculture

- **2.3 Food and Beverage Production and Manufacturing (FAB)**
 - **Introduction to FAB**
 - Production
 - Processing/Manufacturing
 - Packaging
 - Labeling
 - Value-Added Products
 - Transportation
 - Food Miles
 - **FAB in Southeastern Wisconsin**
 - Establishments
 - Location Quotient
 - Exports/Imports
 - Sales/Revenue
 - Multiplier
 - Direct/Indirect/Induced Effects
 - Industry Education Level
 - Farm to Table
- **2.4 Food Outlets & Retail**
 - Direct-to-Consumer
 - Farmer's Markets
 - Community Supported Agriculture (CSA)
 - Farm Stands
 - Food Retail
 - Convenience Stores
 - Full-Service/Supermarkets
 - Co-ops & Alternative Grocery
 - Food Service
 - Restaurants
 - Food Trucks
 - Bars & Beverages
- **2.5 Institutions**
 - **Introduction & Overview**
 - Schools
 - Prisons
 - Healthcare
- **2.6 Consumers**
- **2.7 Food Waste**
 - Regional Food Waste Statistics (per capita)
 - Reducing or Reusing Waste
 - Composting Programs
 - Regional Gleaning Programs
 - "What is gleaning?"

Chapter 3: Consumers

- **3.1 Introduction**

- **3.2 Population**
 - Total Population
 - Race/Ethnicity
 - Age Distribution
 - Educational Attainment
 - Total Households
 - Household Size/Type
 - Forecast Population/Households

- **3.3 Economy**
 - Total Employment
 - Employment by Industry Group
 - Average Annual Wage
 - Occupation/Hourly earnings
 - Food Service Workers (e.g., PPE availability, est.living wage, etc.)
 - Unemployment
 - Personal Income (household/per capita)
 - Poverty Status
 - Spatial Mismatch & Job/Housing Balance
 - Transit Access to Jobs
 - Forecast Employment
 - Economic Development

- **3.4 Health & Nutrition**
 - Health Disparities
 - Health Factors
 - Well Rounded Nutrition/Diet

- **3.5 Education**
 - Access to Education & Training Programs
 - Farm to School
 - Health & Nutrition Education
 - School Gardening & Farming Educational Programs
 - Free & Reduced School Meals

- **3.6 Food Security**
 - Regional & Local Food Security
 - Equitable Physical & Economic Access to Food
 - Food Access
 - Safe, Fresh, & Nutritious
 - Desirable (& Culturally Appropriate)
 - Affordable
 - "At all times across a community, especially among vulnerable populations."

Chapter 4: Environmental Stewardship

- **4.1 Introduction**

- **4.2 Resources**
 - Surface Drainage & Surface Water
 - Soil Suitability for Agricultural Production/Soil Health
 - Groundwater
 - Vegetation
 - Natural Areas & Critical Species
 - Environmental Corridors
- **4.3 Agricultural Impacts**
 - Community Health & Welfare
 - Best Practices
 - Concentrated Animal Feeding Operations
- **4.4 Climate Change**
 - Greenhouse Gas Emissions
 - Transportation
 - "Food Miles"
 - Weather v. Climate Change

Chapter 5: Recommended Plan

- **5.1 Purpose Restatement**
- **5.2 Objectives**
 - Well-connected regional system of shareholders
 - Readily accessible and affordable fresh food options
 - Reduced economic & health disparities
 - Improved and expanded transportation options
 - Increased locally owned & sustainable farming operations
 - Continued stewardship of productive agricultural land and sensitive natural resources
 - Increased educational efforts & food literacy
- **5.3 Recommendations**
 - Include a Chart (Objectives and Workable Solutions)
 - Implementation Agencies and Organizations
- **5.4 Monitoring of Recommendations**
 - Monitoring Frequency
 - Measures
 - Anticipated Source of Data

Appendix: Case Studies

- **Case Study**
 - City of Columbus & Franklin County, Ohio Local Food Action Plan
 - Denver Food Vision
 - Greater Philadelphia Food System Plan
 - New Haven Food Action Plan
 - Regional Food System Plan for Vermont's Northeast Kingdom

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