

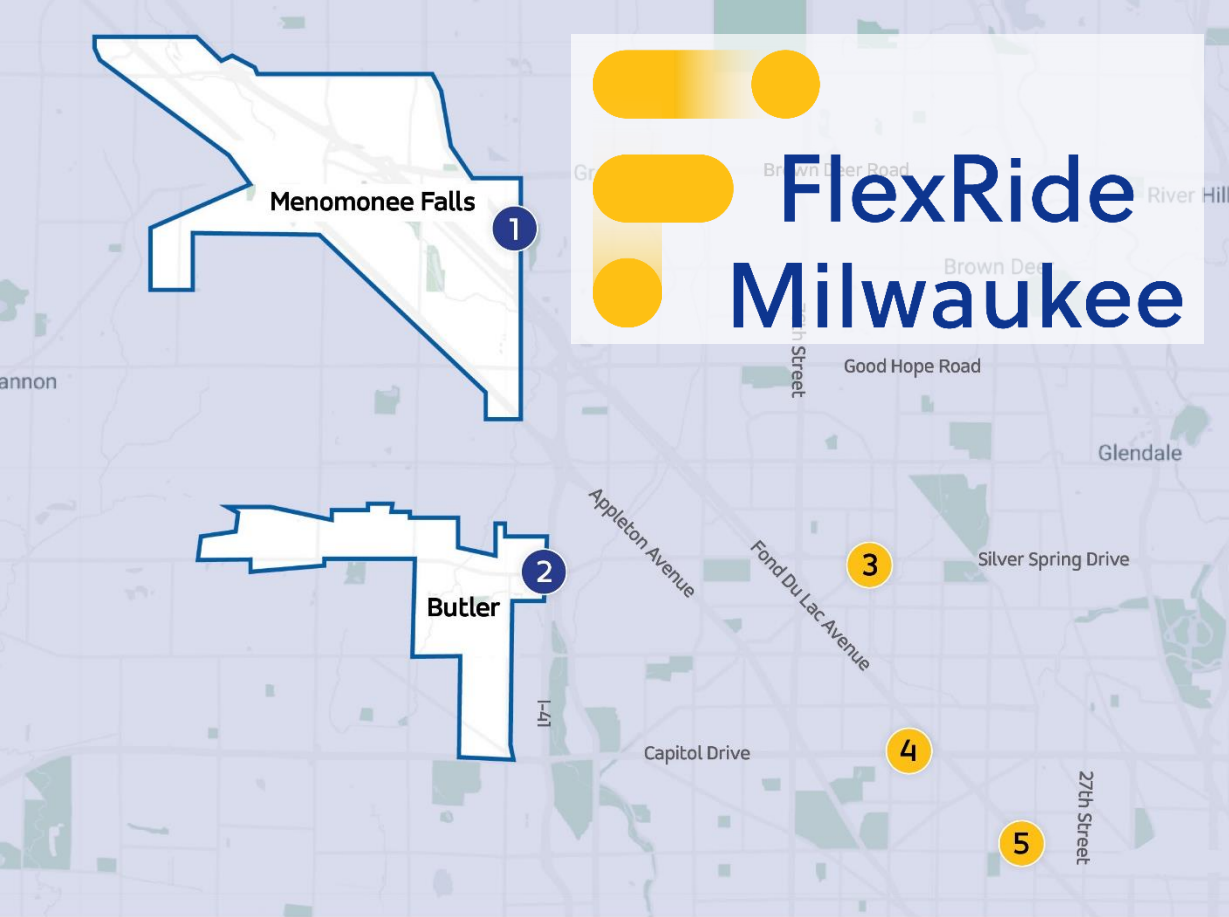
# Southeastern Wisconsin **Regional Planning Commission**



## **Workforce Transportation Update**

Environmental Justice Task Force

March 16, 2022



- New on-demand transportation pilot
- Funded by \$1 million grant from NSF
- UWM/SEWRPC with numerous partners
- Connects workers from Milwaukee to jobs in Menomonee Falls/Butler

**More info or to apply:**  
[www.FlexRideMKE.com](http://www.FlexRideMKE.com)

**Shuttle stops:**

Rides from these stops are free:

- 1 **Woodman's/Sam's Club**  
Served by MCTS BlueLine & Route 88
- 2 **Lovers Lane/Silver Spring**  
Served by MCTS Routes 28, 57, & 63

Rides from these stops are just \$1.50 (for a limited time):

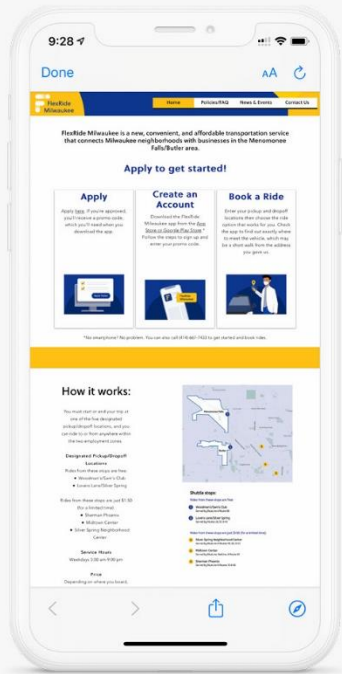
- 3 **Silver Spring Neighborhood Center**  
Served by MCTS BlueLine & Routes 58, 60, & 63
- 4 **Midtown Center**  
Served by MCTS BlueLine, RedLine, & Route 60
- 5 **Sherman Phoenix**  
Served by MCTS BlueLine & Routes 35 & 66

Powered by VIA

**Get to jobs in the Menomonee Falls area for \$1.50 or less.**

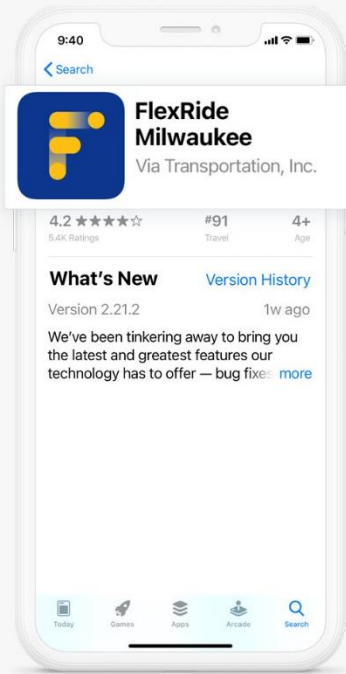
Learn more and apply at [flexridemke.com](http://flexridemke.com).

### 1. Apply



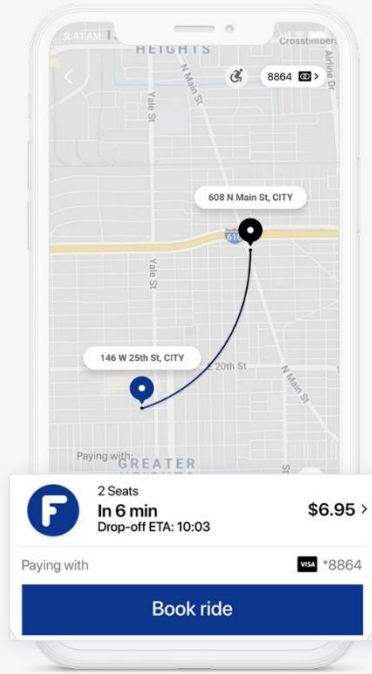
Apply at flexridemke.com. If you're approved, you'll receive an email with an access code.

### 2. Create an account.



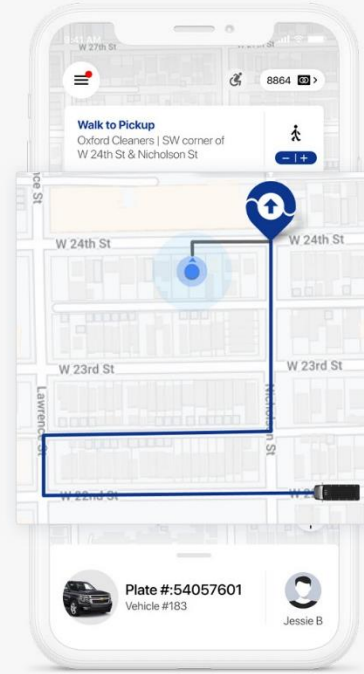
Download the FlexRide Milwaukee app from the App Store or Google Play Store. Follow the sign up steps, then enter your access code in the "Promo Codes" section of the app.

### 3. Book a ride.



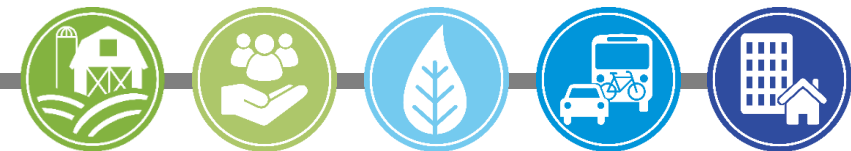
Enter your pickup and dropoff locations, then choose the ride that works best for you. Be sure to tap the Wheelchair icon if you need an accessible vehicle!

### 4. Meet your driver.



Check the app to find out exactly where to meet the vehicle, which may be a short walk from the location you gave us.

# How to Ride





Cavalier Johnson,  
City of Milwaukee Mayor

We have a problem right now. We have a problem today. We need people who need access to work, good-paying jobs today.



David Crowley,  
Milwaukee County Executive

The fact that we have both Waukesha County and Milwaukee County right here is a real testament to how important it is to invest in transportation.



Lingqian (Ivy) Hu, UWM

We are so excited to bring \$1 million in National Science Foundation federal research funding to launch a project that can solve a long-term problem in our region.



Kevin Muhs, SEWRPC

Spread the word to more people who need jobs or need better jobs, and to more companies in Menomonee Falls and Butler that need workers, so we can demonstrate the success of this project.

# Launch Event on March 9

# ●●●●● Last-Mile Transportation Study

- Plan for getting workers the “last-mile” to jobs outside the bus service area
- Led by MobilISE with SEWRPC and HNTB supporting
- Focused on four suburban communities not covered by FlexRide
- Will explore different types of last-mile service
- Will identify a sustainable model for governance and funding

