



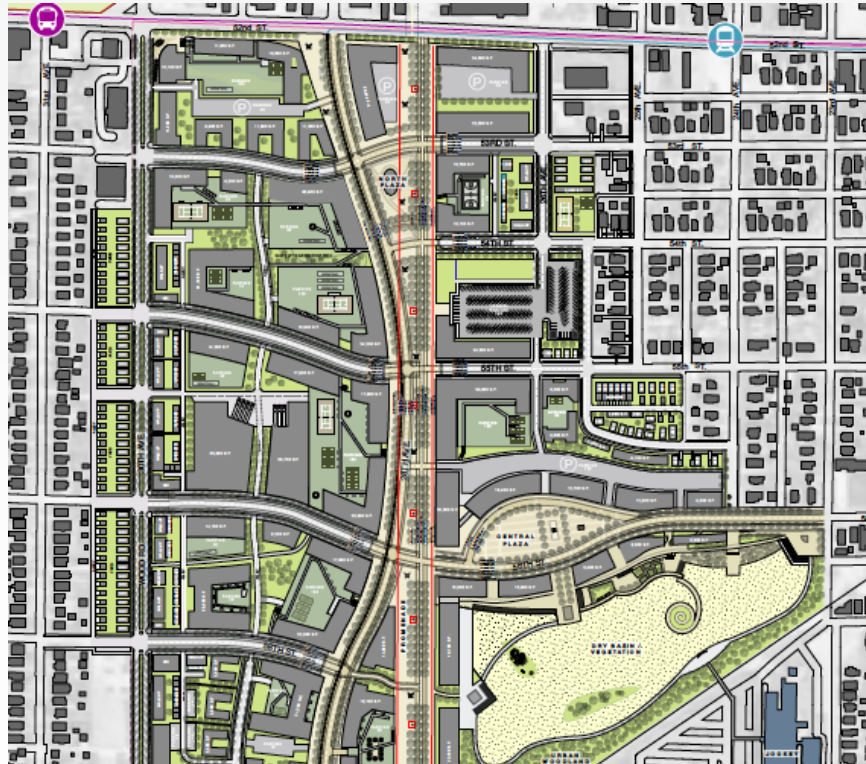
WAYMAKER
GROUP

Kenosha Innovation Neighborhood (KIN)

A Launchpad for Wisconsin Innovation

Environmental Justice Task Force Presentation
March 9, 2021

The Vision



A new neighborhood dedicated to developing talent, driving innovation & creating jobs

- Live-Work-Play
- Master Plan July 2020
- 5 Districts

Residential & Community

Retail/ Commercial

Corporate

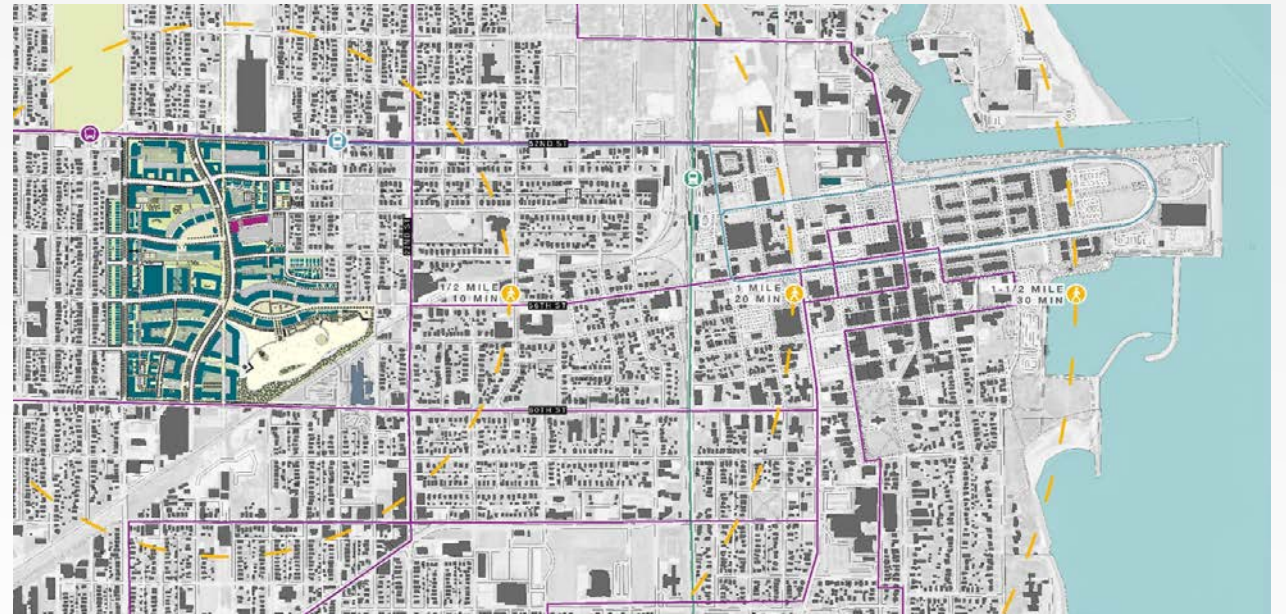
Educational

Commercialization/ Entrepreneurial

The Vision

“We need to find a way to keep our young people. We need to build a bridge to the 21st Century.”

John Antaramian, Mayor of Kenosha

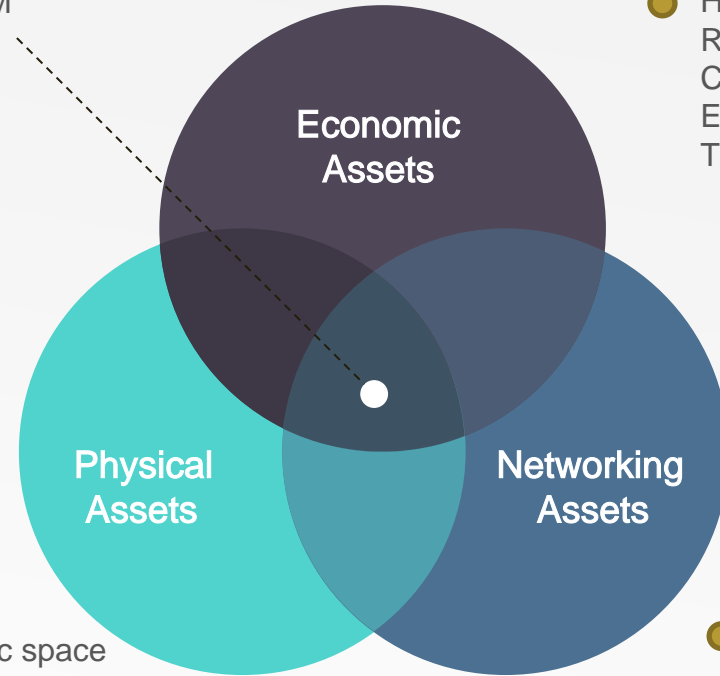


LIVE-WORK-PLAY

Defining An Innovation Neighborhood

● INNOVATION ECOSYSTEM

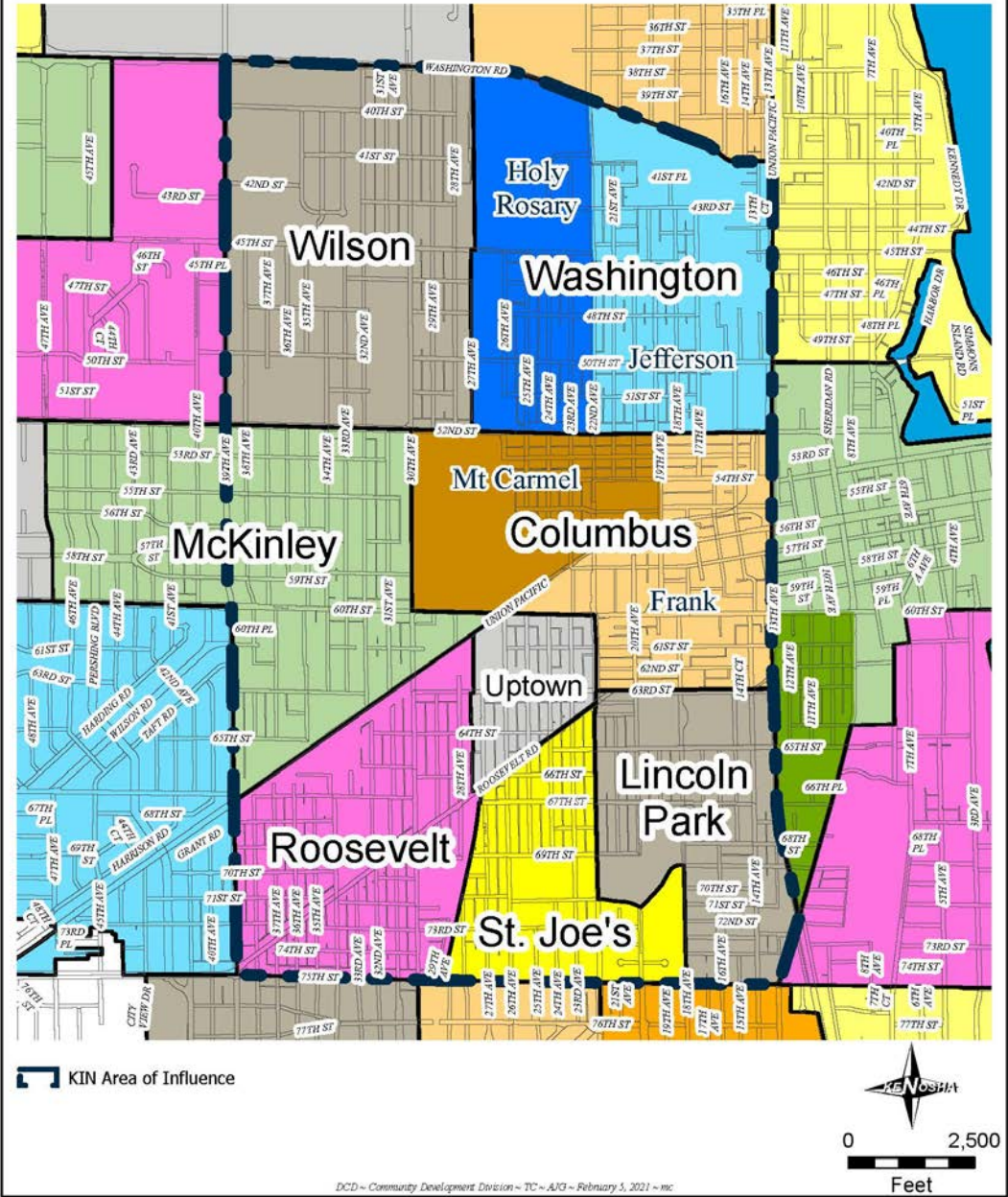
● Higher education
Research
Commercialization
Entrepreneurial
TALENT



● 107 Acres
Convening & public space
Prototype Space
Co-working space
Residential
Retail/Commercial

● Entrepreneurial
Programming
Incubator & Accelerator
Programming
Networking Events

Vicinity Map



Kenosha Innovation Neighborhood

Objectives



Economic

- Retain, train & attract talent
- Create knowledge-based jobs
- Foster new company creation (entrepreneurialism)



Community

- Revitalize 6 surrounding neighborhoods
- Develop talent pipeline
- Build neighborhood pathways to training & job opportunities



Leadership

- Become a regional innovation anchor for Wisconsin
- Replicate the model in other parts of WI

Talent: Multiple Training Onramps for “Digital-to-Scientific” Career Pathways



Certificates:
IT Support &
Help Desk



2-4 year degrees
Big Data/Data Analyst
Artificial Intelligence
Software Programming

(Healthcare)



Advanced
Degrees/
Scientific Research
& Development





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Thank you
Questions?



