



Public Involvement and Outreach EJTF Report November 2019 – January 2020

GOALS FOR 2020 PIO DIVISION

- Increase contact made with SEWRPC partners
 - Community Partners – Four (4) times per year
 - [VISION 2050 Round 2 meetings](#)
 - [Community Conversation was held on Saturday, December 7th](#)
 - [Hmong American Friendship Association was held on December 15th](#)
 - [IndependenceFirst – Empower Lunch & Indie Awards on November 6th](#)
 - [Milwaukee Urban League Equal Opportunity Luncheon on December 11th](#)
 - [Urban League of Racine and Kenosha Dr. King, Jr. event on January 20th](#)
 - [Milwaukee Urban League Listening Session on January 29th](#)
 - [EDBC member – Latino Chamber of Commerce event on January 30th](#)
 - Primary Organizations – Three (3) times per year
 - Participation in Wisconsin Veteran’s Week activities
 - Top 100+: Two (2) times per year
 - Increase contact made with diverse communities filling a new need in the community
 - Making connections between mental health & community service specialists in Racine County on November 13th
 - Milwaukee Muslim women on November 13th
- Biannual update letters to partners
 - [February 2020 letter to be mailed on Friday, February 21st](#)
- Produce more user-friendly information about outreach done with groups related to women, seniors, people with physical & mental disabilities and veterans
 - [Updated reporting process for community engagement](#)
- Provide year round access through events to students and other youth in all (7) counties about SEWRPC and encourage them into career tracks related to the work of SEWRPC
 - **January – March**
 - Youth Conservation Poster Contest (2020 Theme – Where would we BEE without pollinators?) (**Statewide competition**)
 - UWM Freshwater Science Career Fair (**Milwaukee**)
 - **April – June**
 - KTEC annual science fair – Gary serves a judge at the primary STEM school in the Kenosha school district (**Kenosha**)
 - **WInSTEP SEPA Student Research Conference (Milwaukee)**
 - **Kenosha WATERshed program with KUSD 5th graders (Kenosha)**
 - **Root River Educational Center (Racine)**
 - **Lake Geneva Summer Enrichment STEM program (Walworth)**
 - **July – September**
 - Sustainability Fair at Retzner Nature Center (**Waukesha**)
 - The Green School conference coordinated by ReFlo (**Milwaukee**)
 - Tosa Sustainability Summit (**Milwaukee**)
 - **Root River WATERshed program with RUSD 4th graders (Racine)**

- **October – December**
 - **Ozaukee Economic Development STEM Career Fair (Ozaukee)**
 - Testing the Waters with RiverEdge Nature Center (**Washington**)
- Internal educational outreach
 - Interdepartmental work being done to provide family-friendly materials to engage attendees at the various expos SEWRPC attends throughout the year

QUARTERLY CONTACTS

Outreach Activities for the Southeastern Wisconsin Regional Planning Commission: November 2019 to January 2020

Month	Community Partners	Primary Organizations
November	1	12
December	11	11
January	2	17
Total	14	40

Note: Contacts are based on meetings and activities that were held with individuals (one-on-one meetings), small group discussions, and meetings and activities sponsored by formal organizational entities.

Source: SEWRPC

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