

# Southeastern Wisconsin **Regional Planning Commission**



## **Public Involvement and Outreach Update**

Environmental Justice Task Force Meeting  
December 16, 2021

# ●●●●● August – December PIO Highlights

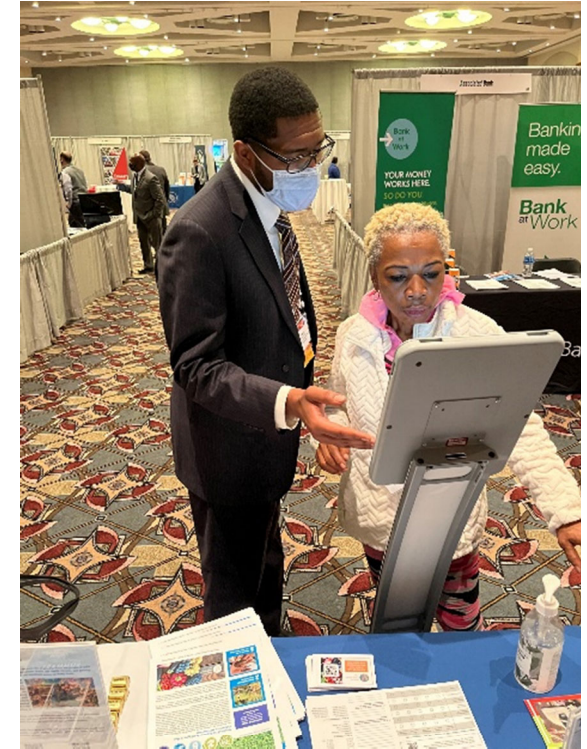
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# ●●●●● August – December PIO Highlights

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## MarketPlace 2021



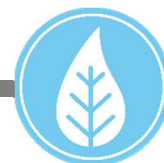
# ●●●●● 2021 GOALS of PIO

- Increase contact made with SEWRPC partners
  - Community Partners – Eight (8) times per year
  - Primary Organizations – Four (4) times per year
  - Top 100+ - Two (2) times per year
  - Increase contact with new organizations serving diverse communities
- Biannual update letters to partners
- Produce more user-friendly outreach materials
- Perform outreach to young people at least quarterly in all (7) counties
- Internal educational outreach



## ●●●●● Increase Contact Made with SEWRPC Partners

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- Primary Organizations – Four (4) times per year
- Top 100+ – Two (2) times per year
- Increase contact with new organizations serving diverse communities





# Community Partner Events

## ➤ Common Ground

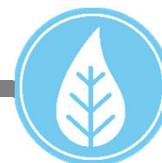
- Annual meeting
- RFSP
- NSTES
- Listening sessions (3)

## ➤ EDBC

- Annual Meeting
- RFSP
- NSTES
- Minority biz grants from Gov

## ➤ HAFA

- Annual meeting
- RFSP/Aug Back to School
- Food pantry
- Office visits



# Community Partner Events

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## ➤ Independence First

- RFSP
- NSTES
- Brown Bag lunch events (3 events)
- LGBTQ+ (3 events)

## ➤ Milwaukee Urban League

- RFSP
- NSTES
- Virtual Meeting in March

## ➤ REPHA

- Annual Meeting
- RFSP
- NSTES
- Green School Consortium
- Chili Cook-off with Washington Park Partners



# Community Partner Events

## ➤ SOC

- Annual Community Partner meeting
- RFSP via Facebook Live
- NSTES with Facebook presentation

## ➤ UEDA

- Annual Community Partner meeting
- NSTES
- Carnival MKE
- Emerging Topics (2)

## ➤ ULRK

- Annual Community Partner meeting
- RFSP
- Health is Wealth event

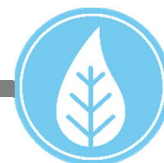






# Increase Contact with New Organizations Serving Diverse Communities

- Relationship developed with Teens Grow Greens
- Relationship developed with Tosa Together
- Fondy Market (August thru October) sharing information about RFSP, NSTES, Regional Chloride Study, and Equity Analysis
- Individual staff outreach to diverse communities
  - This summer an intern with Walworth County was helping with public outreach concerning invasive species



## ●●●●● Produce More User-Friendly Outreach Materials

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- Update to the SEWRPC website
- Materials for youth
- More photos in materials



# ●●●●● Social Media

- The plan is for an early 2022 roll out, where the PIO cross functional team would act as the primary contact for each division on projects, upcoming events, and department overviews.
- The tentative plan is for divisional updates on Monday, Wednesday and Friday.
- Community partner and primary organizational updates on Tuesdays and Thursdays







## Perform Outreach to Young People at Least Quarterly in all 7 Counties

12

- Connecting with youth through educational outreach
  - RUSD Career Week
  - STEM Forward
- Root River (REC) water event in August
- Outreach at Carson Academy (MPS STEAM school) on Capitol Drive

