

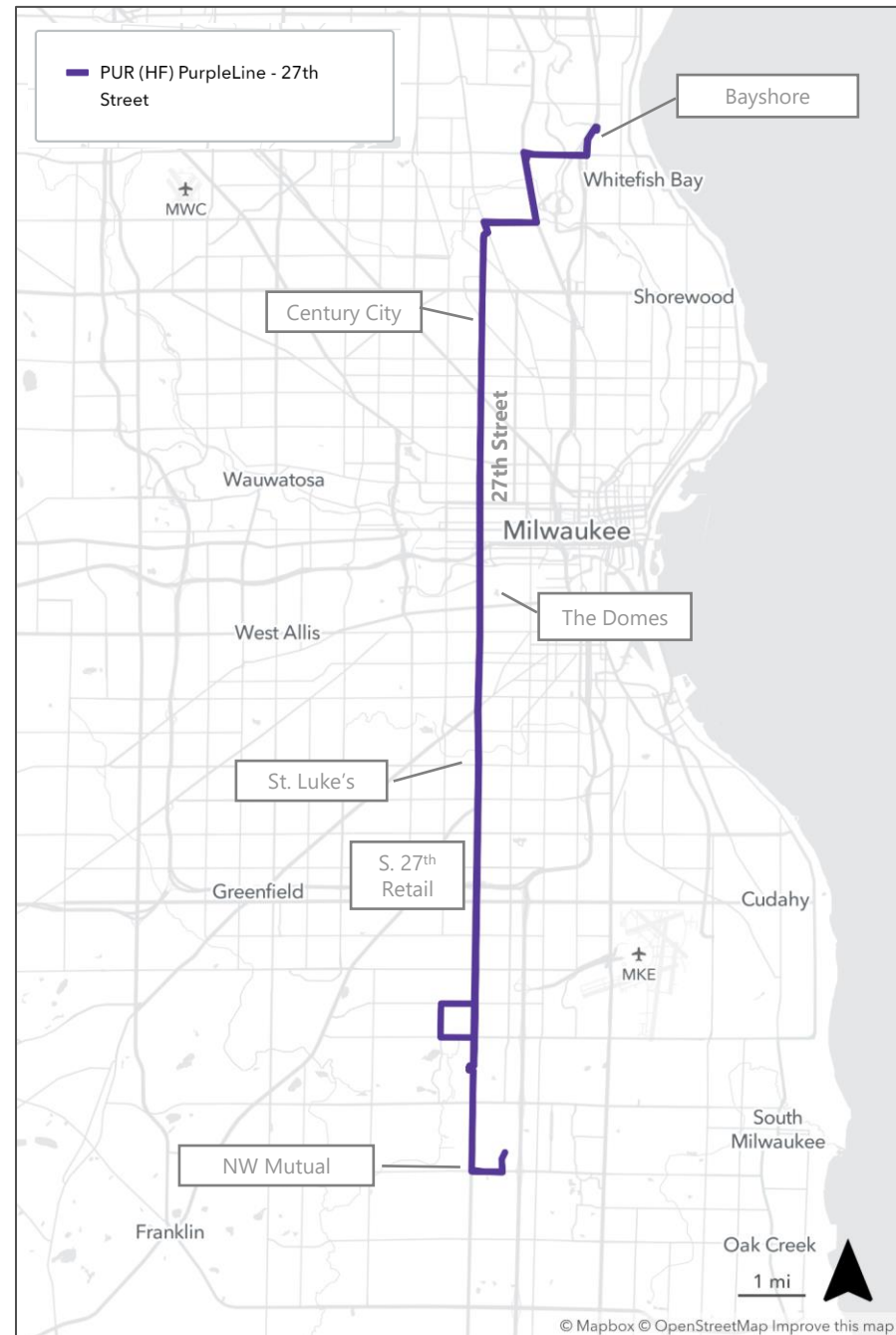


Environmental Justice Task Force

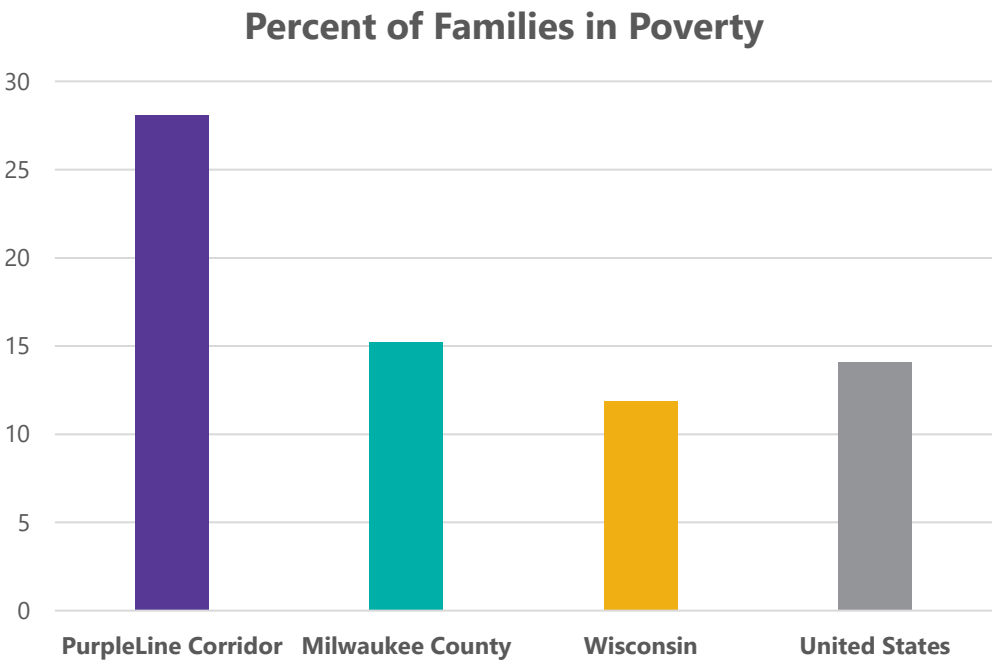
December 16, 2021



EXISTING PURPLELINE BUS ROUTE

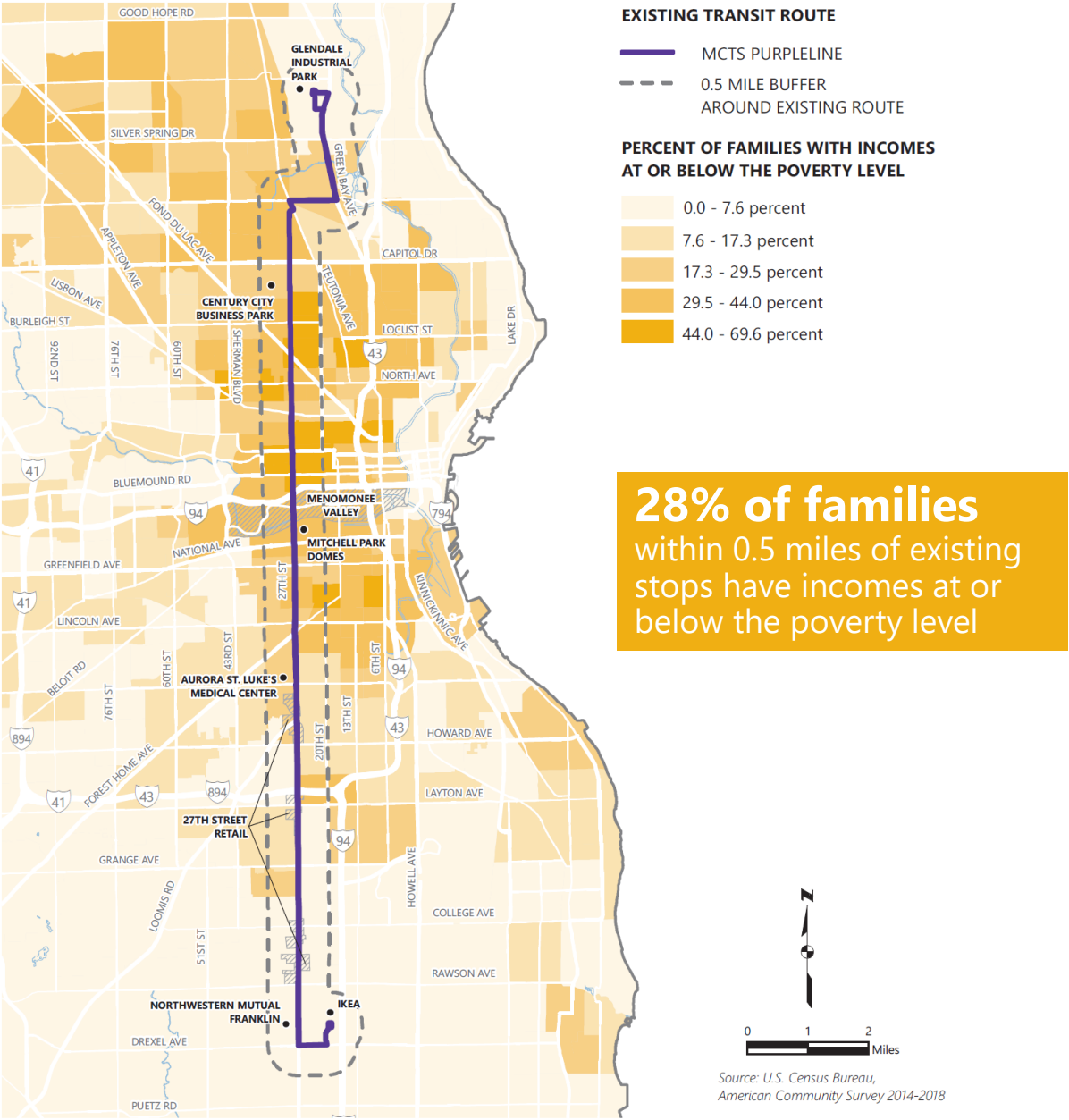


FAMILIES IN POVERTY



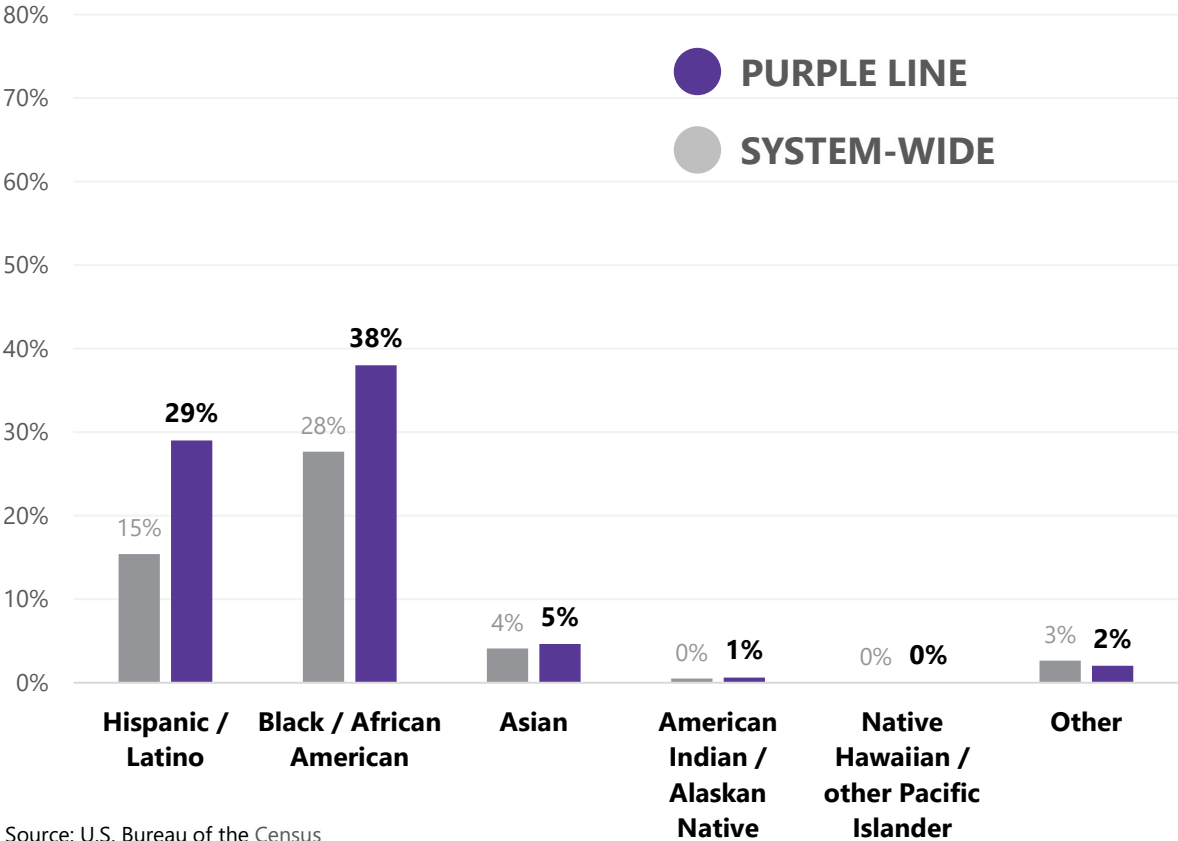
Source: U.S. Bureau of the Census
American Community Survey, 2014-18

21% of all families in poverty in Milwaukee County live within ½ mile of the PurpleLine

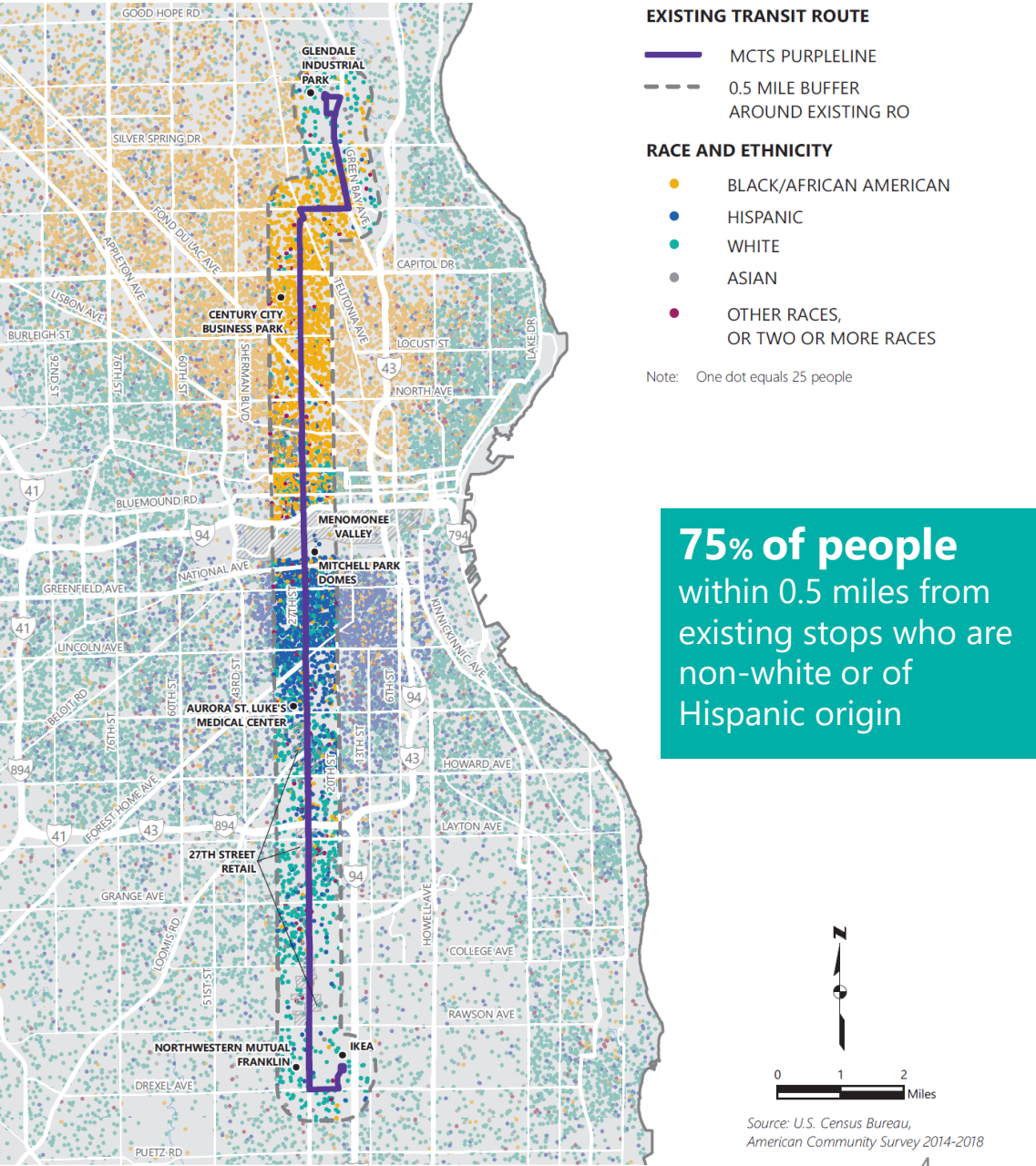


POPULATION BY RACE AND ETHNICITY

BREAKDOWN OF MINORITY POPULATION BY RACE AND HISPANIC ETHNICITY
 WITHIN 0.5 MILES OF BUS STOPS



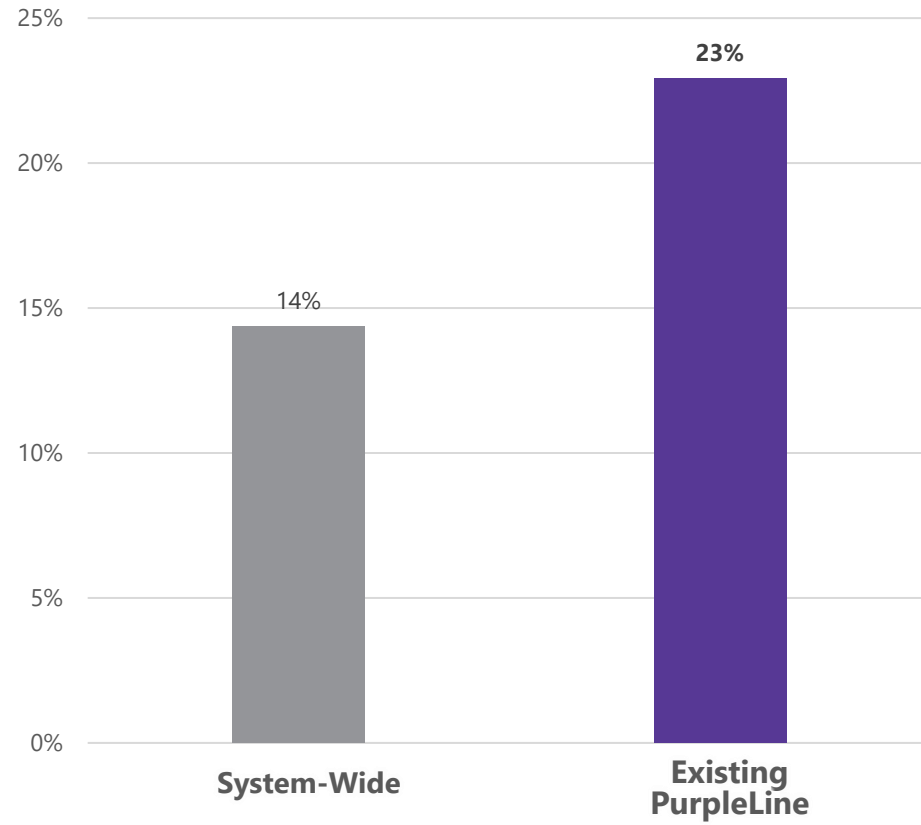
Source: U.S. Bureau of the Census
 American Community Survey, 2014-18



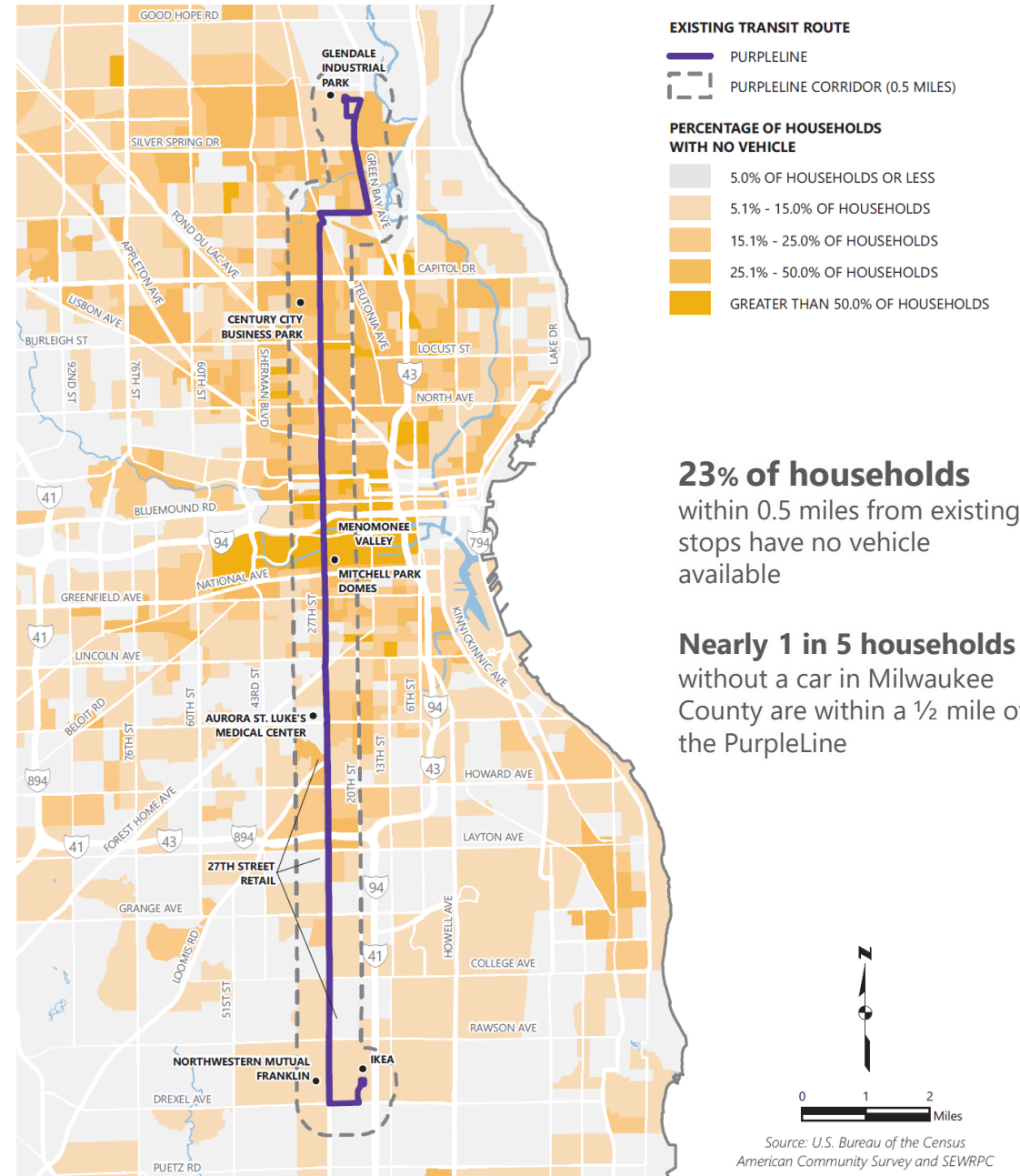
HOUSEHOLDS WITHOUT A CAR

PORTION OF HOUSEHOLDS WITHOUT ACCESS TO A VEHICLE

WITHIN 0.5 MILES OF BUS STOPS



Source: U.S. Bureau of the Census
American Community Survey, 2014-18



STUDY PURPOSE

PURPOSE

The purpose of the Milwaukee North-South Transit Enhancement Study is to build upon Milwaukee's existing transit infrastructure and investment to **enhance mobility along or near 27th Street** and throughout Milwaukee County, **focusing on underserved residents in the corridor and supporting the local commitment to racial equity and social justice investments.** Racial equity is a top priority of Milwaukee County government. This study is one step toward supporting Milwaukee County's goal to identify and address policies, practices, and power structures that, whether intentionally or unintentionally, favor white people and create barriers for black, brown, and indigenous people.

BENEFITS OF ENHANCED TRANSIT

- Faster, more reliable access to jobs, education, healthcare, and other destinations by transit
- A better experience for riders with improved stations
- Traffic calming and pedestrian safety enhancements near stations
- Support for businesses by providing better access for workers and customers
- Encourage development and redevelopment near stations
- Better connections to other transit routes including East-West BRT



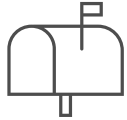
PUBLIC INVOLVEMENT



VIRTUAL PUBLIC MEETINGS



BUS STOP SURVEYS



MAIL DROPS



COMMUNITY EVENTS



STAKEHOLDER OUTREACH

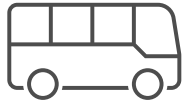




COMMUNITY PARTNERS



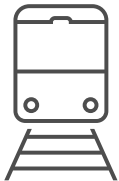
RANGE OF ALTERNATIVES



BUS RAPID TRANSIT (BRT)

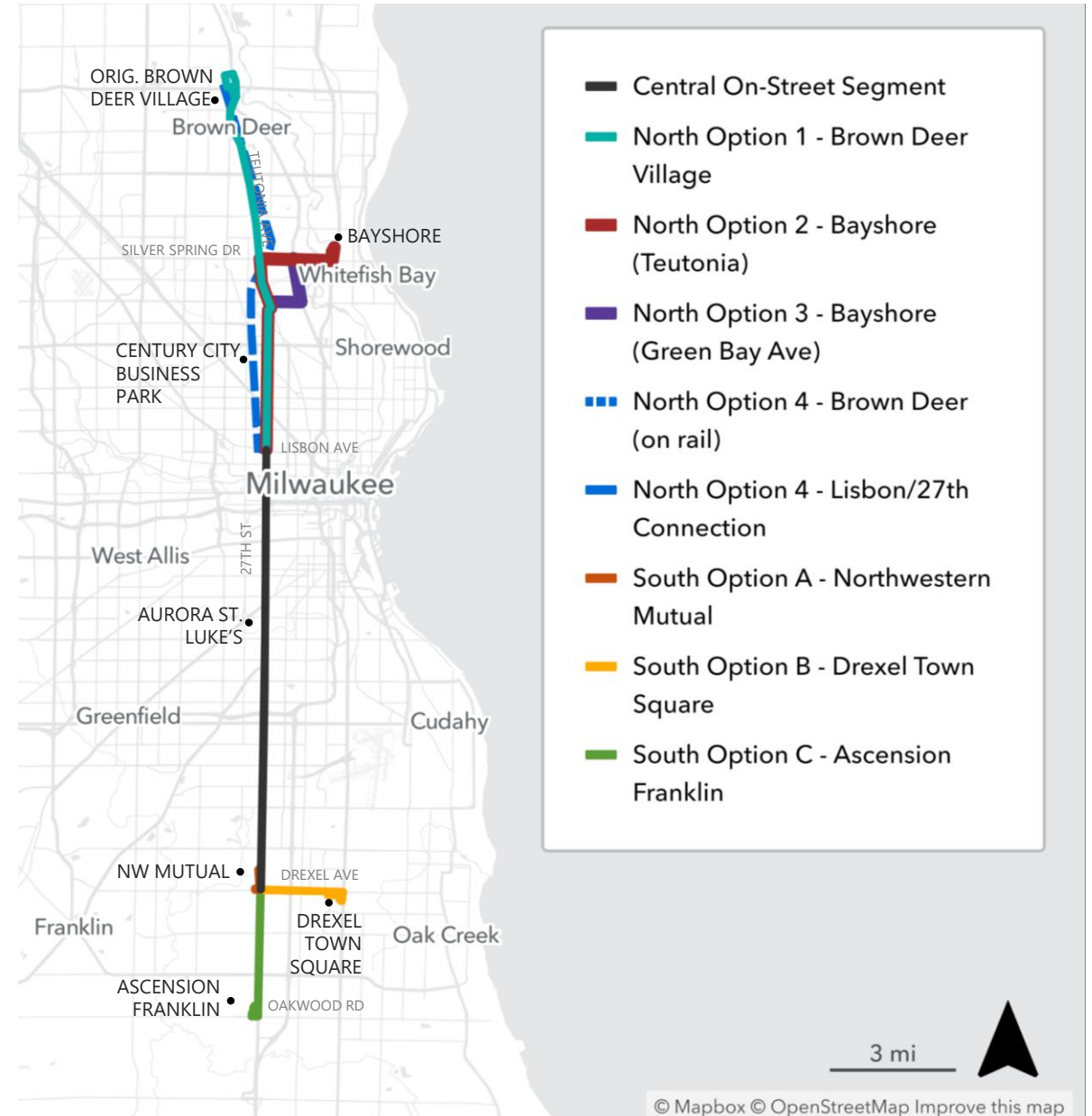


RAPID STREETCAR

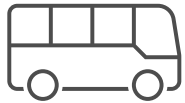


LIGHT RAIL TRANSIT

Milwaukee North-South Transit Enhancement Route Alternatives



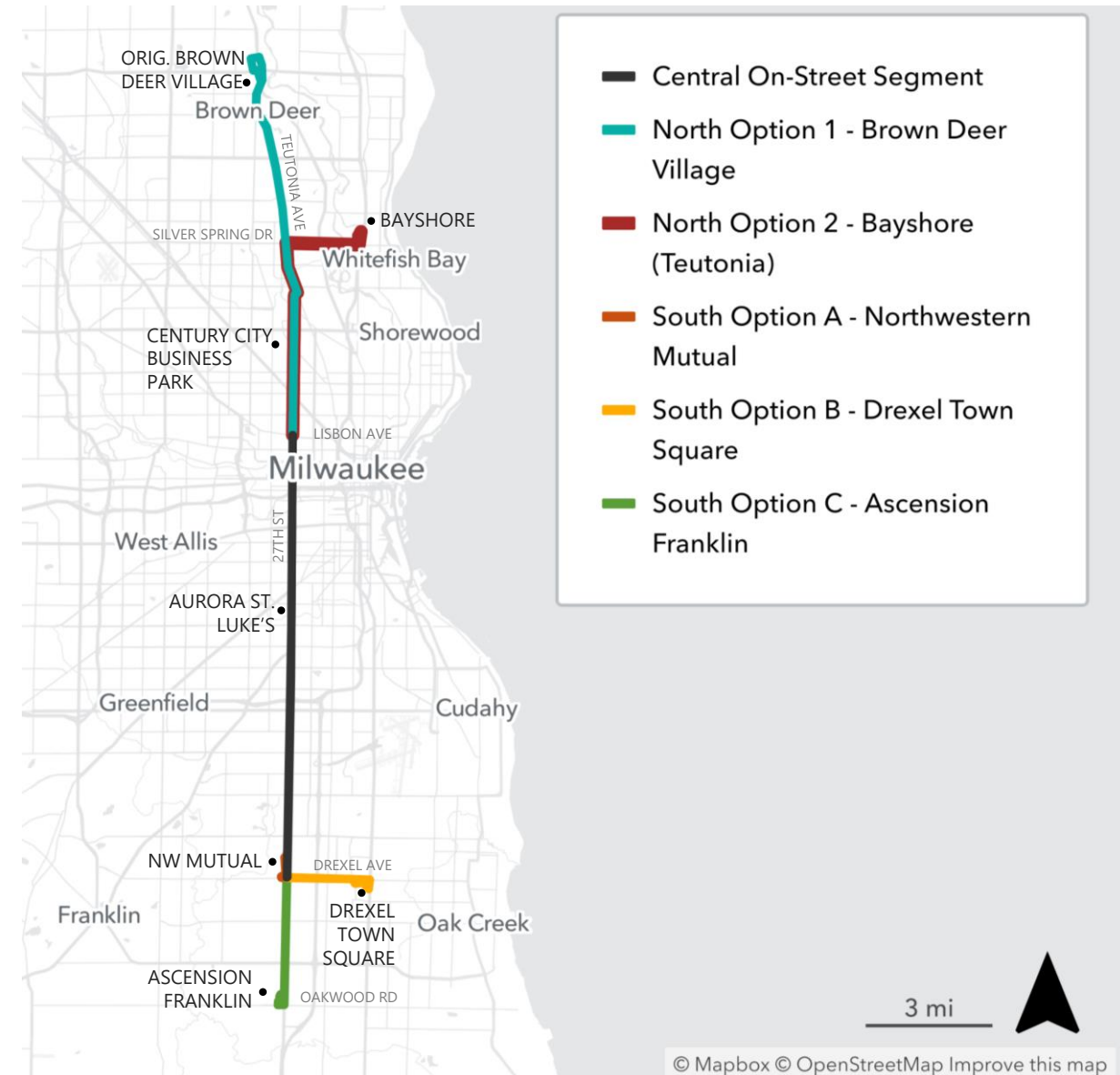
REMAINING RANGE OF ALTERNATIVES



BUS RAPID TRANSIT (BRT)



Milwaukee North-South Transit Enhancement Route Alternatives



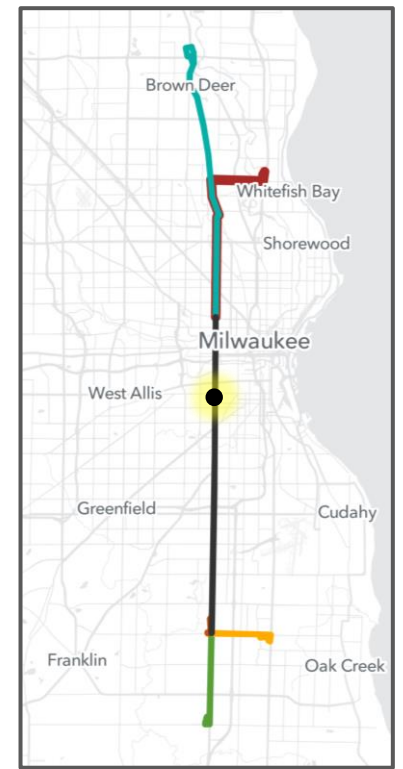
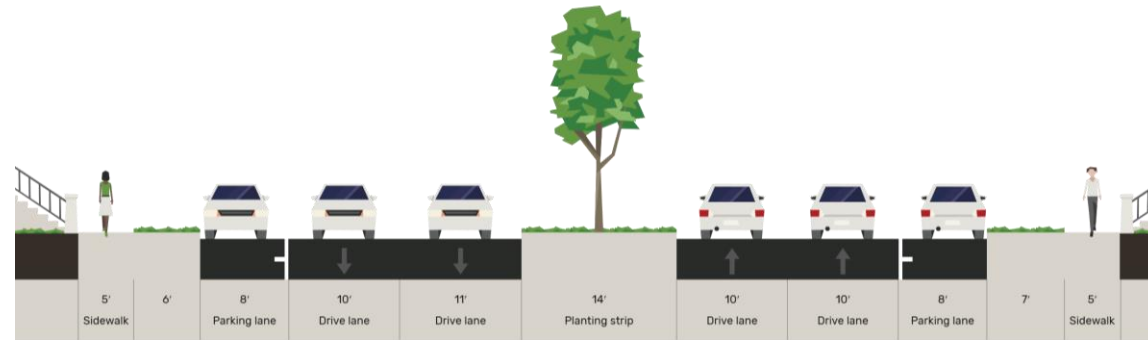
STATIONS

- Level boarding
- High-quality shelters with seating
- Off-board ticketing
- Real-time bus arrival information and schedules
- Accessible to everyone
- Lighting

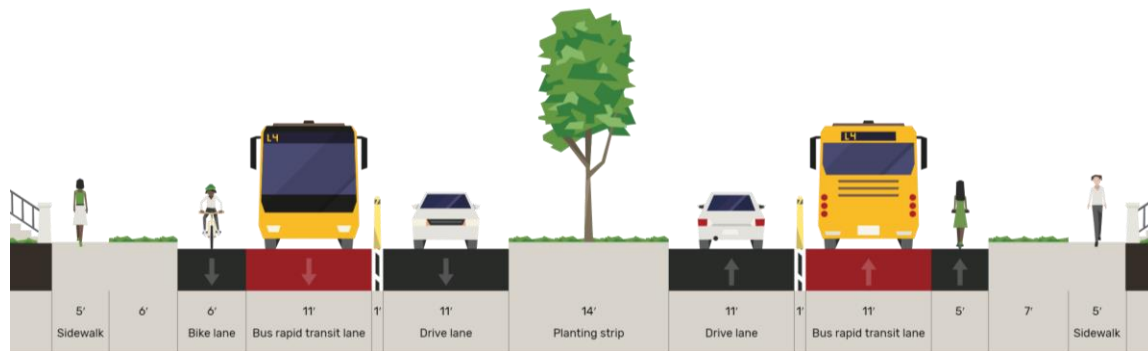


BUS-ONLY LANES

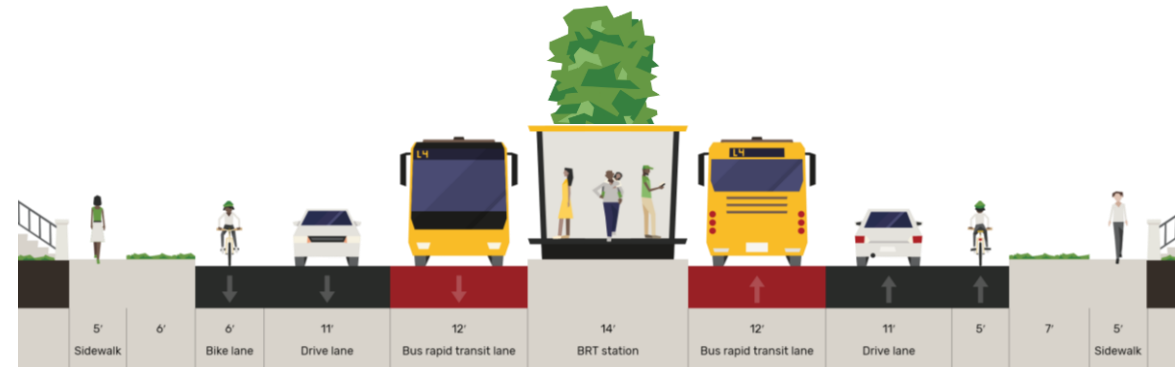
EXISTING



OPTION 1 – Outside Protected Bus-only Lane with Curbside Bike Lanes



OPTION 2 – Center-running Bus-only Lanes

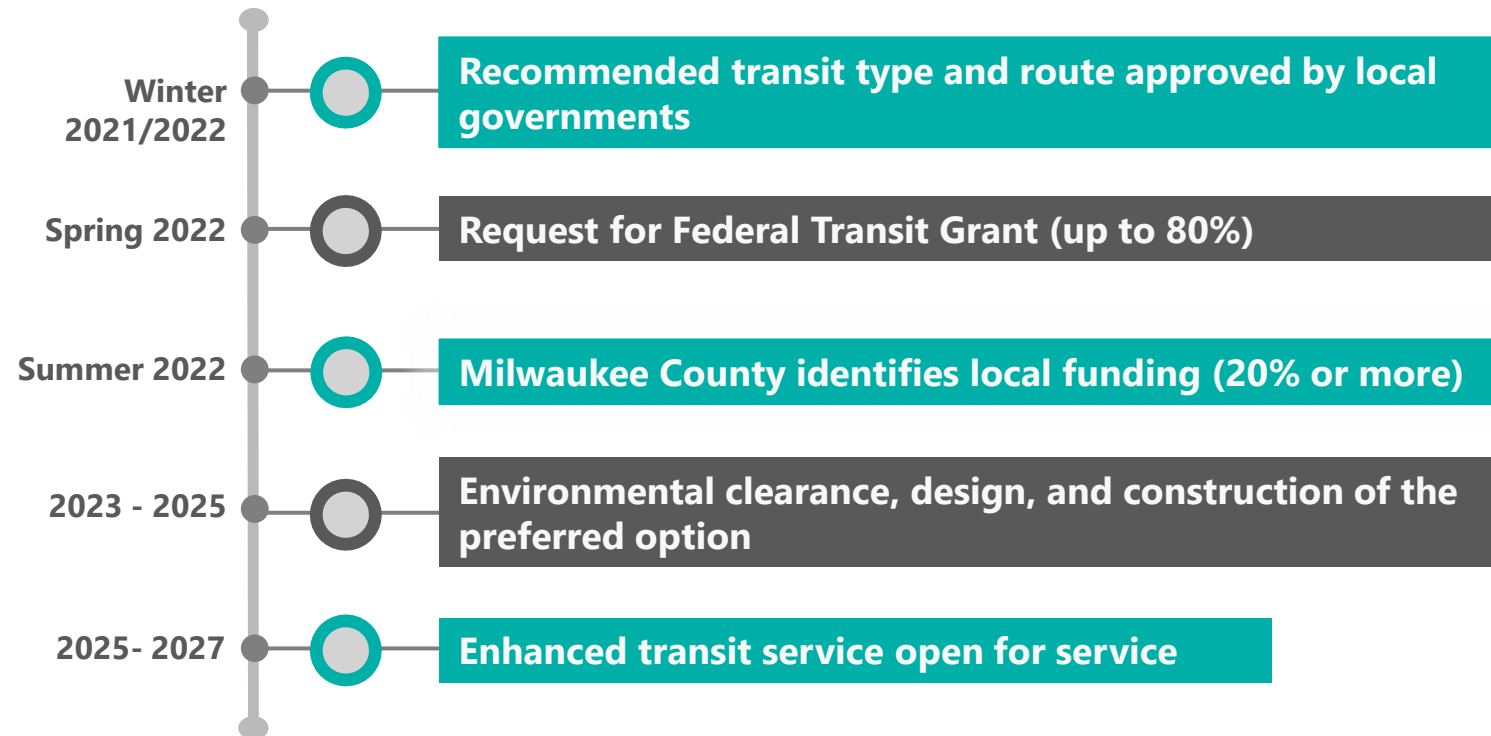


FUNDING

- This study will support an application for a Federal grant to support engineering, design, and construction
- 20% estimated local match
- Initial capital costs estimates:
 - \$134M - \$177M



AFTER THE STUDY: NEXT STEPS





Questions?

PROJECT CONTACTS

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