

Southeastern Wisconsin **Regional Planning Commission**



Public Involvement and Outreach

➤ Goals for 2020 PIO Division

- Increase contact made with SEWRPC partners
 - Community Partners – Four (4) times per year
 - Primary Organizations – Three (3) times per year
 - Top 100+ - Two (2) times per year
 - Increase contact made with diverse communities filling a new need in the community

➤ Goals for 2021 PIO Division

- Increase contact made with SEWRPC partners
 - Community Partners – Eight (8) times per year
 - Primary Organizations – Four (4) times per year
 - Top 100+ - Two (2) times per year
 - Increase contact made with diverse communities filling a new need in the community



Community Partner Events

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- Common Ground
 - Self Help Credit Union introduction
 - Race and Policing house meeting
- The Business Council/EDBC
 - The Business Council annual luncheon (virtual)
- Hmong American Friendship Association
 - Food Pantry
- Independence First
 - On-line Brown Bag Series
- REPHA
 - Neighborhood beautification
- Southside Organizing Center
 - Friday Facebook Live
 - Fair Maps (Gerrymandering)
- UEDA
 - Carnival MKE 2021
 - Emerging Topics





North South Transit Enhancement Study (27th Street Corridor)



Regional Food System Plan

- (WI) Black Maternal and Child Health Summit
- Aging Mastery Series through UW Extension
- BizTimes Racine/Kenosha 2035
- National Health Equity Summit through the Office of African American Affairs



- KABA annual meeting
- Kenosha Innovation Neighborhood planning meeting
- Ozaukee Economic
- Development Outreach event
- Kenosha Expo
- Racine Juneteenth



➤ SEWRPC participated in its 1st ever Virtual booth for EcoFEST. Below are some of the videos about the Regional Chloride Study which were highlighted

- Chloride River Monitoring Sites
- Field Sampling and Equipment
- Chloride Levels in Streams
- Environmental Chloride Impacts on Aquatic Life

www.youtube.com/channel/UC8IpHitbiD3SwVH7SCzZV4w



Upcoming Outreach Events

- Friday, August 6 – Green School Consortium
- Saturday, August 7 – Hmong American Friendship Association Back-to-School event
- Saturday, August 14 – Racine County & African American Chamber of Commerce of Greater Racine Business Expo
- Saturday, August 28th – Waukesha Sustainability Fair 2021
- Saturday, August 28th – Urban League of Racine and Kenosha "Health is Wealth" event



2020 Goals for PIO

- Biannual update letters to partners
- Produce more user-friendly information about outreach done with groups related to women, seniors, people with physical & mental disabilities and veterans
- Provide quarterly access to young people in all (7) counties about the environment, urban planning and engineering and encourage them into career tracks related to the work of SEWRPC
- External educational outreach



- The PIO cross functional team would act as the primary contact for each division, working with PIO, and Providing insight on projects, upcoming events, and department overviews
- This content is being compiled to develop a social media schedule/calendar that would be finalized one month in advance
- Daily/weekly post published (reports, videos, facts, upcoming events)



- Mid 2021, an internal committee, between Public Involvement and Outreach and Special Projects, has been established help develop a plan to extend SEWRPC's reach into the community and help our youth understand the various careers available at SEWRPC
- To date, we have been able to connect with organizations we have not partnered with in the past, for example Root River Environmental Education Community Center and STEM Forward



For More Information:

Regional Chloride Study

Regional Food SYSTEM Plan

VISION 2050

Equity Analysis

SEWRPC.org



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