

Southeastern Wisconsin **Regional Planning Commission**



UWM Class Findings– Regional Planning Strategies to Support Older Adults

Presentation for the EJTF

June 10, 2025

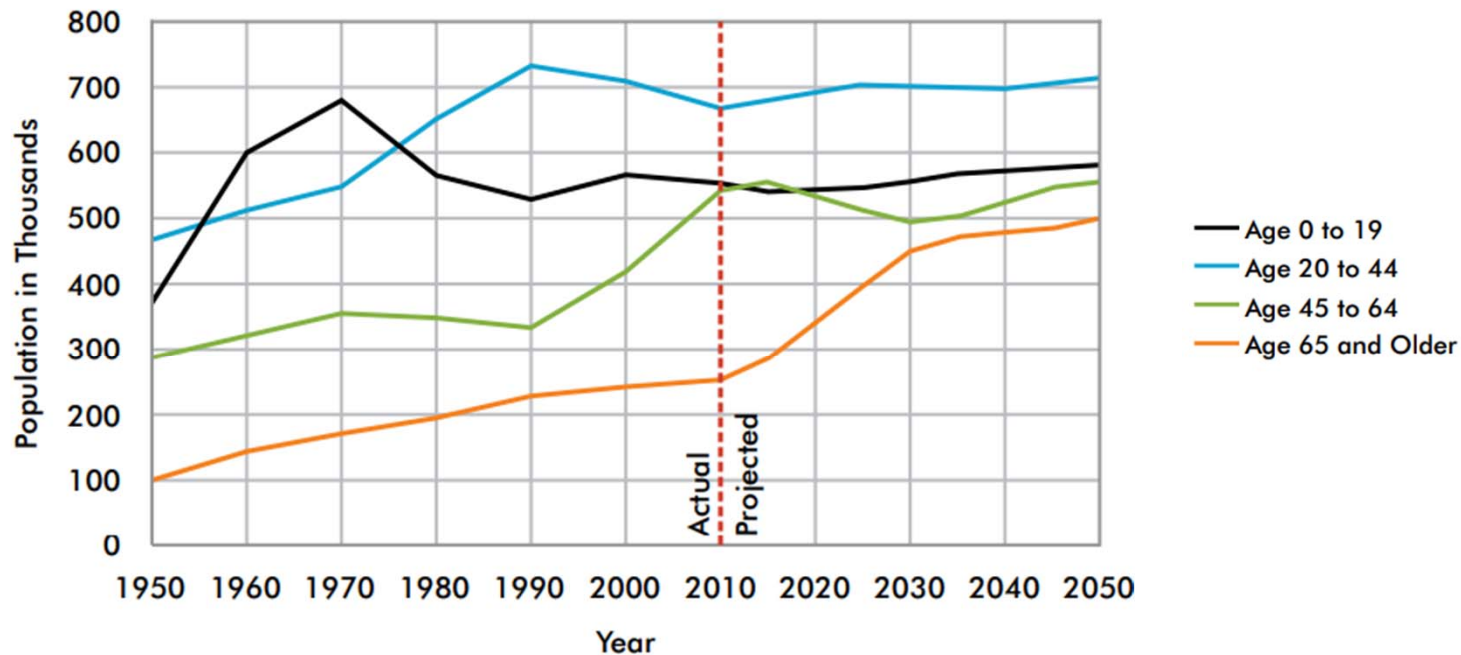
- Assignment: Identify one strategy that would do the most to improve the quality of life of older adults in 2050
- Commission was the “client” for a three-week case study
- Presentations from regional professionals
 - Gina Green-Harris, MBA, Director, University of Wisconsin School of Medicine and Public Health,
 - Ronald Tatum, Executive Director, Kenosha Area Family and Aging Services, Inc.
 - Amber Miller, Assoc. State Director, Outreach, AARP Wisconsin
 - Claire Enders, Transportation Coordinator, Milwaukee County Division on Aging
 - Agnes Rodriguez, Director of Aging and Disability Programs, United Community Center



Problem Statement

- In 2010, approximately 254,000 (12.6%) of the 2.02 million residents in the seven-county Southeastern Wisconsin Region were age 65 or older.
- By 2050, this older adult population is projected to grow to approximately 501,000 (21.3%) of the 2.35 million total residents.

Population in the Region by Age Group: 1950 – 2050



Source: U.S. Bureau of the Census and SEWRPC



●●●●● Problem Statement (continued)

- The Commission would like to provide more recommendations that will improve the quality of life for older adults in the next long-range regional land use and transportation plan.
- What strategy would do the most to improve the quality of life of older adults in 2050?
 - Can this strategy be implemented at a reasonable cost?
 - Will this strategy produce equitable outcomes among older adults with different socioeconomic backgrounds?
 - Is the strategy likely to be implemented by agencies?



Selected Regional Strategies

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- Build garden communities
- Provide home retrofits
- Deploy mobile adult activity center



Source: Hammer & Hand



Source: BBC



Source: Cleveland Clinic



Source: Tidal Health



Future Planning Activities

- EJTF Action Item to continue conversations regarding needs for older adults who are lower-income
- Research and outreach for the update to VISION 2050
- Public Transit Human Services Transportation Coordination Plans
- Participating in Milwaukee County's Paratransit Taxi Task Force
- Project selection for FTA 5310 program (Transportation for Seniors and Individuals with Disabilities)



Source: AARP



Source: RYDE Racine

