

Southeastern Wisconsin **Regional Planning Commission**



Community Engagement Division Update

Quarterly CEB Task Force Meeting

December 9, 2025

Community Engagement Role

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Plan and attend public meetings, which include Commission planning efforts



Engage members of specific populations that traditionally have had lower levels of participation in long range planning efforts



Participate in local and regional conference and expos



Engage students Regionally about transportation, land use and the environment and encourage students into career tracks related to the work of the Commission



Internal educational outreach





June – December 2025 Task Force Member Highlights

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CUSH 25th anniversary celebration
with CUSH President Karen Kempinen
and Task Force member Yolanda Adams

NAACP Kenosha Branch Freedom Fund Dinner
with Chair Aloysius Nelson and former Chair Adelene Greene





June – December 2025 Community Engagement Highlights





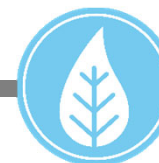
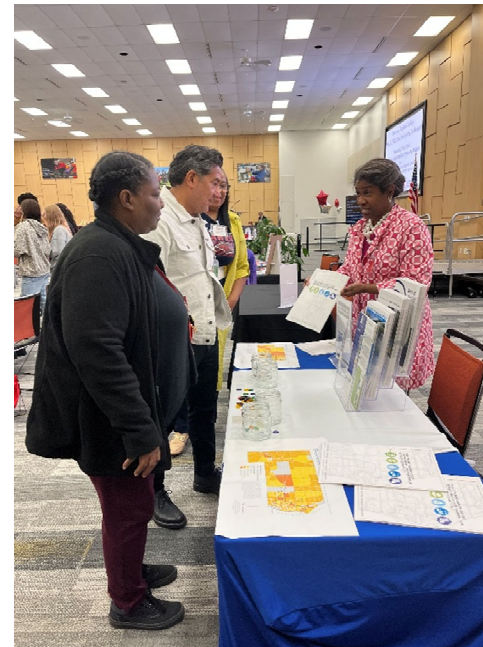
June – December 2025 Task Force Member Highlights

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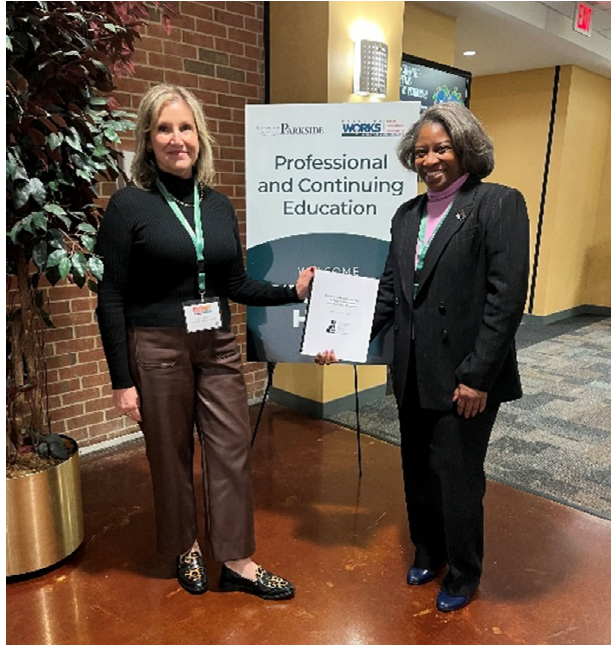
Racine Kenosha Growth Summit
Milwaukee Journal Times

Gateway Technical College
National Disability Employment
Awareness Month
80th Anniversary Celebration





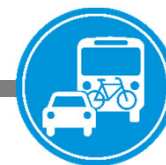
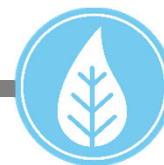
Ozaukee County



Ozaukee County Business Series



Threshold Incorporated Laura Eggert,
Director of PR & Fund Development





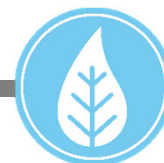
Washington County



Melanie Goring, Executive Director of Interfaith Caregivers of Washington County



Taste and Learn Nonprofit Fair



Community Partners

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Our nine community partners provide engagement opportunities for their constituents that correspond with, and augment, public meetings held during certain regional planning efforts.



Community Partner Events

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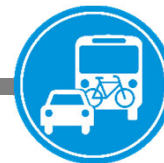


Common Ground 1,000
Person Assembly



One-on-One with Stacey Carlos,
SOC Community Organizer

Centro Latino meeting 2025



●●●●● Student Outreach

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**MILWAUKEE
PUBLIC SCHOOLS**



Kenosha Unified
School District

The Community Engagement Division builds relationships, which allow us to educate students about Commission plans while sharing potential career opportunities.



**RACINE
UNIFIED**
SCHOOL DISTRICT

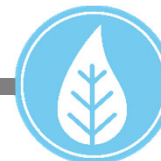


Extension

UNIVERSITY OF WISCONSIN-MADISON



**THE ACADEMIES
OF RACINE**



2024 Highlights

13 Festivals/Fairs/Expos

10 Student classroom outreach activities

Major plan (Vision 2050, TIP and Natural Areas)
virtual meetings promotion

2024 Academies of Racine (AoR) Powerful
Partner Recognition Award



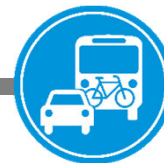
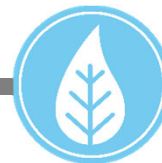
●●●●● 2025 Highlights as of 10/1/25

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18 Festivals/Fairs/Expos

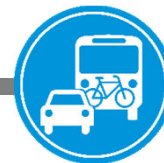
18 Student classroom
outreach activities

Major plan -CEP promotion



SEE Your Future - RUSD

13

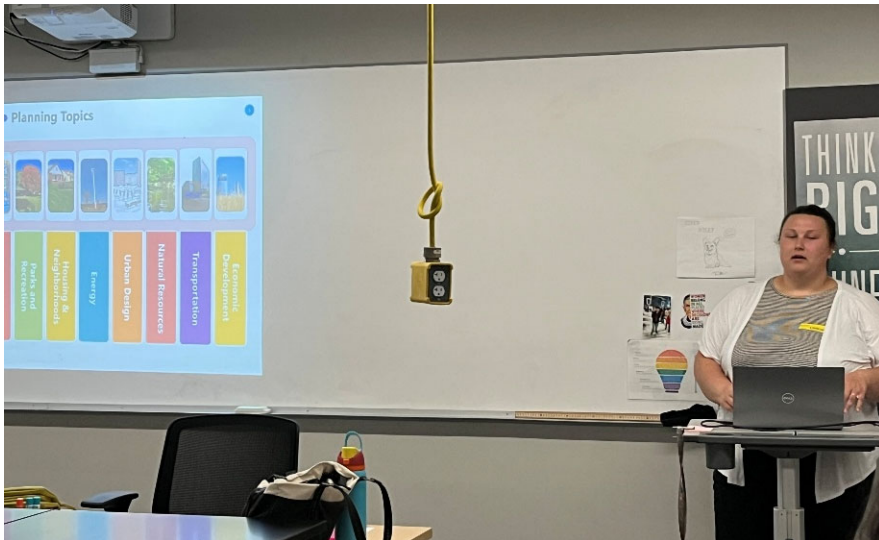




Barack Obama
School of CTE



STEMForward System Conference



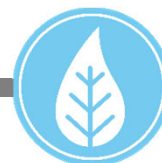
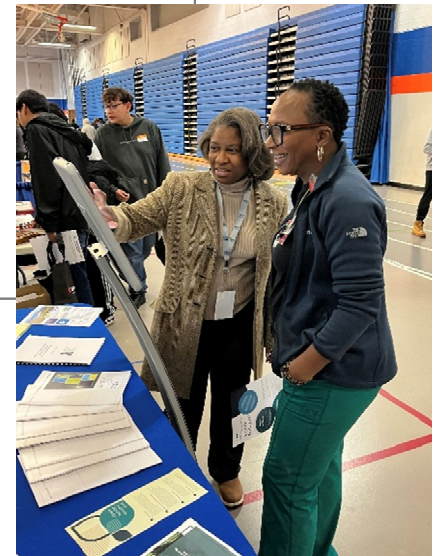
Summer Spark



- 10/7: Initiate 45-day comment period for draft CEP
- 11/21: 45-day comment period for draft CEP ends
- 12/12: Record of Comment completed and final CEP published/posted

Community Engagement Plan for Regional Planning in Southeastern Wisconsin

DRAFT – OCTOBER 7, 2025



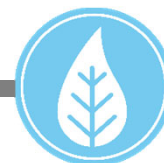
Community Engagement Goals

The Commission's goals for achieving community engagement and public participation throughout the regional planning process are to:

1 Ensure early and continuous public notification about regional planning efforts.

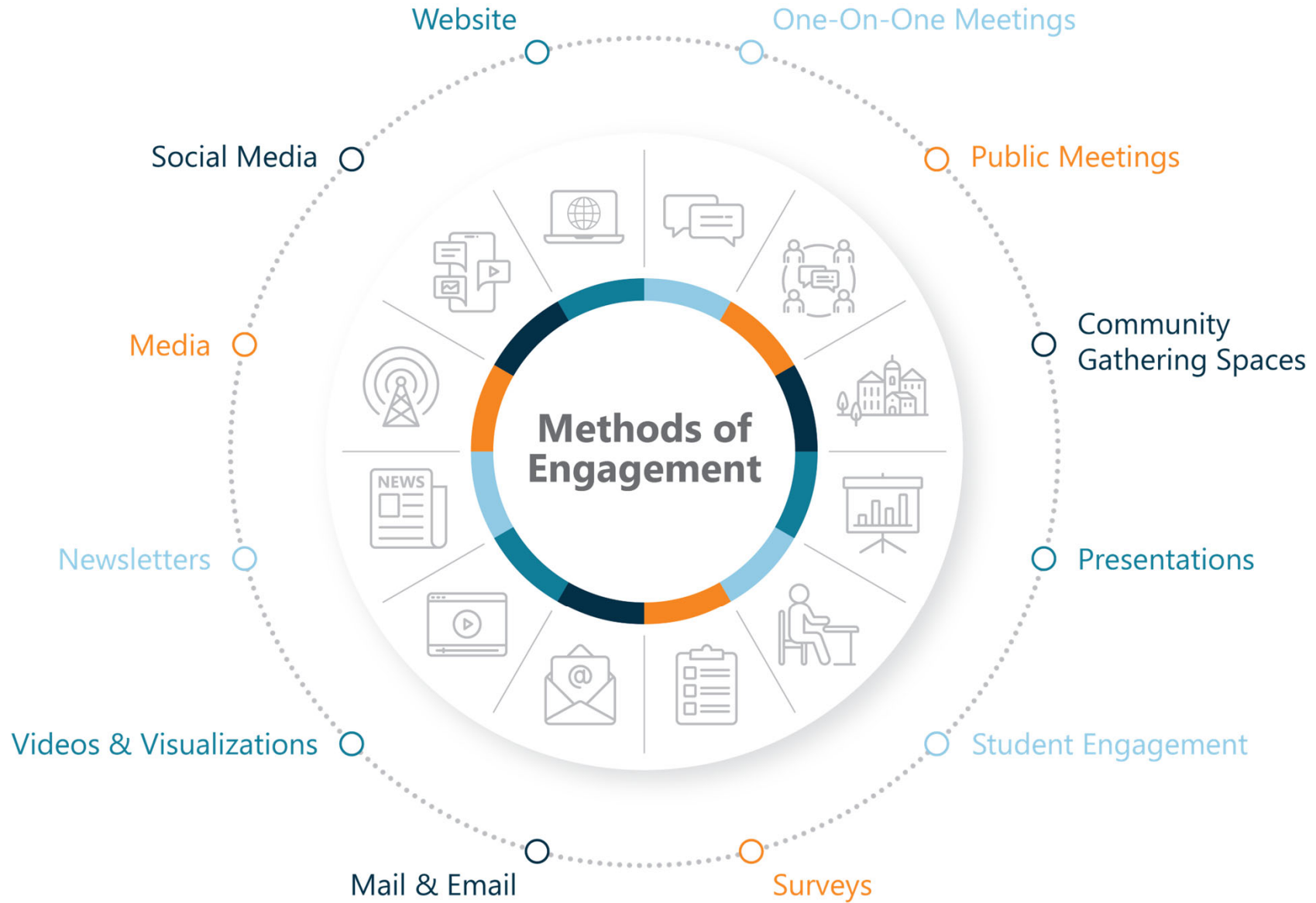
2 Provide meaningful information concerning regional planning efforts and include all residents in the regional planning process, particularly those who have traditionally had lower levels of participation.

3 Incorporate community input into regional planning efforts.





Methods of Engagement



Community Engagement Approach



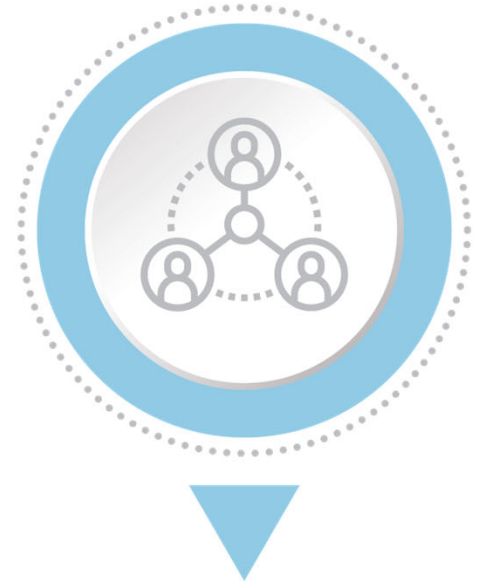
Enable residents to provide ideas and comments that can improve planning efforts in their communities.



Establish key regional community partnerships and maintain advisory committees comprised of key representatives and topic experts.



Expand knowledge about planning issues and choices.



Create plans that are more likely to be carried out due to community understanding and support.





Community Engagement Division Staff

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Jessica Knackert
From January - June 2025



Nikki Payne
Celebrated 11 years August 2025



●●●●● CE Cross Functional Team Staff

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Community Engagement & Benefits Task Force

What else should Community
Engagement be doing?

