GOALS FOR 2019 PIO DIVISION

- Increase amount of time spent in each county by 2%-5%
- Increase contact made with SEWRPC partners
  - Community Partners – Four (4) times per year
  - Primary Organizations – Three (3) times per year
  - Top 100+ – Two (2) times per year
- Biannual update letters to partners
  - Letters mailed in April 2019
- Update annual reporting to reflect contact made with groups related to women, seniors, people with disabilities and veterans
  - Sharing new reporting ideas with Executive Director for the 2018 annual report
- Educational Outreach
  - Youth Conservation Awareness Poster Contest
- Internal educational outreach
  - Brown Bag lunch in conjunction with the Special Projects Division

1ST QUARTER CONTACTS

Outreach Activities for the Southeastern Wisconsin Regional Planning Commission: January to April 2019

<table>
<thead>
<tr>
<th>Month</th>
<th>Community Partners</th>
<th>Primary Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td>February</td>
<td>2</td>
<td>16</td>
</tr>
<tr>
<td>March</td>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td>April</td>
<td>3</td>
<td>11</td>
</tr>
<tr>
<td>Total</td>
<td>11</td>
<td>49</td>
</tr>
</tbody>
</table>

Note: Contacts are based on meetings and activities that were held with individuals (one-on-one meetings), small group discussions, and meetings and activities sponsored by formal organizational entities.

Source: SEWRPC