Public Involvement and Outreach EJTF report

Goals for 2018 PIO Division

- Increase amount of time spent in each county by 2%-5%
- Increase contact made with SEWRPC partners
  - Community Partners – Four (4) times per year
  - Primary Organizations – Three (3) times per year
  - Top 100+ – Two (2) times per year
- Biannual update letters to partners
- Update annual reporting to reflect contact made with groups related to women, seniors, people with disabilities and veterans
- Educational Outreach
- Internal educational outreach

2nd Quarter Contacts

LISTING OF OUTREACH ACTIVITIES FOR THE SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION: JUNE TO AUGUST 2018

<table>
<thead>
<tr>
<th>Month</th>
<th>Recurring Contacts</th>
<th>New Contacts</th>
</tr>
</thead>
<tbody>
<tr>
<td>June</td>
<td>34</td>
<td>7</td>
</tr>
<tr>
<td>July</td>
<td>26</td>
<td>7</td>
</tr>
<tr>
<td>August</td>
<td>27</td>
<td>3</td>
</tr>
</tbody>
</table>

Note: Contacts are based on meetings and activities that were held with individuals (one-on-one meetings), small group discussion, and meetings and activities sponsored by formal organizational entities. Recurring contacts are meetings and activities that occur on a frequent basis and that were attended more than once in 2018.

Source: SEWRPC

Green School Conference – 6/14/18  
MKE Promise Zone with SOC 6/15/18

Root River Festival 8/26/18  
LULAC at Mexican Fiesta – 8/24