MINUTES
SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION
PLANNING AND RESEARCH COMMITTEE MEETING

Tuesday, November 10, 2015 1:30 p.m.

SEWRPC Office Building
Commissioners’ Conference Room
W239 N1812 Rockwood Drive
Waukesha, WI 53187-1607

Present:      Excused:

Commissioners:
Daniel S. Schmidt, Chairman                           Mike Dawson
Daniel W. Stoffel, Vice-Chairman                     José M. Delgado
Charles L. Colman                                      David L. Eberle
Brian R. Dranzik                                      Jennifer K. Rothstein
William R. Drew                                    Michael J. Skalitzky
Robert W. Pitts
Nancy Russell
Linda J. Seemeyer
David L. Stroik

Staff:
Kenneth R. Yunker         Executive Director
Michael G. Hahn           Deputy Director
Elizabeth A. Larsen       Assistant Director – Administration
Debra A. D’Amico          Executive Secretary

ROLL CALL

Chairman Schmidt called the Planning and Research Committee meeting to order at 1:30 p.m. Roll call was taken and a quorum was declared present. Chairman Schmidt indicated for the record that Commissioners Dawson, Delgado, Eberle, Rothstein, and Skalitzky had asked to be excused.

APPROVAL OF MINUTES OF THE AUGUST 4, 2015, MEETING

Chairman Schmidt asked if there were any changes or additions to the August 4, 2015, meeting minutes.

On a motion by Mr. Drew, seconded by Ms. Russell, and carried unanimously, the minutes of the August 4, 2015, Planning and Research Committee Meeting were approved as published.
REVIEW OF ADDENDUM TO SEWRPC MEMORANDUM REPORT NO. 206, “REVISED ESTIMATE OF THE COSTS OF CONVERTING THE LEGACY DATUMS WITHIN THE REGION TO NEW NATIONAL DATUMS”

Chairman Schmidt asked Mr. Yunker to review with the Committee the proposed Addendum to SEWRPC Memorandum Report No. 206, Revised Estimate of the Costs of Converting the Legacy Datums within the Region to New National Datums. A copy of SEWRPC Memorandum Report 206 dated August 2015, concerning this matter had been provided to Committee members for review prior to the meeting.

Mr. Yunker gave a brief overview of the proposed addendum. He noted the addendum is the result of a reevaluation of the Commission’s current procedures for the conversion of the legacy horizontal and vertical datums to the new horizontal datum (North American Datum of 1983 (NAD83)) and vertical datum (North American Vertical Datum of 1988 (NAVD88)). He then reviewed with the Committee the Addendum to Memorandum Report No. 206 through the use of a PowerPoint presentation (copy attached to Official Minutes).

During Mr. Yunker’s overview, he responded to the following inquiries and comments.

Mr. Pitts inquired about who is responsible for funding datum conversion projects. Mr. Yunker stated that it is the responsibility of each County, and each Southeastern Wisconsin County’s land information system officer and council are considering whether, and how, to make this conversion. Mr. Yunker stated that the Commission staff has met with each County’s land information system officer to discuss this issue.

In response to an inquiry by Ms. Russell, Mr. Yunker stated that it may be expected that datum updates may be expected in the future, with the next perhaps in several years.

In response to an inquiry by Mr. Colman, Mr. Yunker stated that the Commission staff has provided to the Counties the estimated costs and benefits of the two alternative procedures for datum conversion, and each County is now considering whether to make the conversion, and which conversion procedure it will use if it chooses to proceed with the conversion. In response to an inquiry by Mr. Drew, Mr. Yunker stated that it will take about two to three years to complete the datum conversion.

CONSIDERATION OF PROPOSED “COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY FOR SOUTHEASTERN WISCONSIN: 2015-2020”

Chairman Schmidt asked Mr. Yunker to review with the Committee the final Comprehensive Economic Development Strategy for Southeastern Wisconsin: 2015-2020.

Mr. Yunker stated that the Committee reviewed a draft version of the Comprehensive Economic Development Strategy (CEDS) at its February 10, 2015, meeting. The draft CEDS was then made available for a 60-day public comment period beginning in March. A full record of public comments was prepared and is available on the Commission website. Public comments are summarized in Appendix B, which was provided to the Committee prior to this meeting. As summarized in Appendix B, modest changes were made to the draft CEDS to address the public comments.

The final CEDS has been sent to each of the seven County Boards of Supervisors and has been adopted by six of the Counties, along with a request that an Economic Development District be formed for the Region with the Commission as its governing body. The seventh County has scheduled consideration of, but has not yet acted on, the CEDS. Adoption of the CEDS by a County Board makes the County and local governments within the County with economically distressed areas eligible to apply for U.S.
Department of Commerce Economic Development Administration (EDA) funding to assist the distressed areas. The Commission may also request that EDA designate the Region as an Economic Development District (EDD). If the Region is designated an EDD, all County and local governments would be eligible to apply for an EDA grant, provided the grant would directly benefit a distressed area. A map of economically distressed areas in the Region is shown in the CEDS Executive Summary, which was also distributed to the Committee prior to the meeting. EDA criteria for economically distressed areas include high unemployment rates or low incomes compared to the National average. The criteria remain the same but the areas that meet the criteria may change from year to year.

EDA grants include funding for the establishment of revolving loan funds or for infrastructure projects. Infrastructure projects may include construction or rehabilitation for business parks or other industrial areas and construction of accelerator or incubator facilities.

Mr. Yunker then announced that the full Commission will be considering a recommendation for approval of the CEDS, submittal of a request to EDA for designation of the Region as an EDD and approval of the Commission to be the governing body of the EDD at the December Quarterly Commission meeting.

Mr. Yunker proceeded to deliver a brief PowerPoint presentation on the CEDS (a copy of the PowerPoint, Appendix B, and the Executive Summary are attached to Official Minutes). Following are questions and comments that were made during his review.

In response to an inquiry by Ms. Seemeyer, Mr. Yunker stated that the Commission, if named as the governing body of the EDD, would continue to work with each of the seven counties, the Regional Economic Partnership (REP), and the Milwaukee 7 (M7). He further stated that every five years the Commission would need to review and update the CEDS.

Mr. Drew inquired about the organizations that have been involved with the preparation and review of the CEDS. Mr. Yunker responded that the CEDS is largely based on the economic development strategic framework prepared by the M7 with extensive involvement of the REP. He added that the REP was directly involved with the preparation of the CEDS. He noted the REP includes the director of each of the county economic development organizations (EDOs) in the five counties with an EDO, economic development staff from the two counties without an EDO, and representatives from the City of Milwaukee Department of City Development, We Energies, M7, and SEWRPC. He added that the CEDS was also reviewed in depth by staff from the Wisconsin Economic Development Corporation (WEDC).

In response to an inquiry by Mr. Stroik, Mr. Yunker stated that with the adoption of the CEDS and designation of an EDD, all local governments within the Region will be eligible for EDA funding, provided that they can demonstrate their project will benefit an economically distressed area within the Region.

There being no further questions or discussion, on a motion by Mr. Drew, seconded by Ms. Seemeyer, and carried unanimously, the Comprehensive Economic Development Strategy for Southeastern Wisconsin: 2015-2020, was approved and recommended for Commission adoption, and it was further recommended that the Commission request formation of an EDD for the Region with the Commission to serve as its governing body.

CONSIDERATION OF DRAFT CHAPTER AND ASSOCIATED APPENDIX OF SEWRPC PLANNING REPORT NO. 55, “VISION 2050: A REGIONAL LAND USE AND TRANSPORTATION SYSTEM PLAN FOR SOUTHEASTERN WISCONSIN”
Chairman Schmidt asked Mr. Yunker to review with the Committee for their consideration, a draft chapter and an associated appendix of SEWRPC Planning Report No. 55, *VISION 2050: A Regional Land Use and Transportation System Plan for Southeastern Wisconsin*. Mr. Yunker indicated that each Committee member received the preliminary draft of Volume II, Chapter III, “Alternative Land Use and Transportation System Plans”; the preliminary draft of Appendix F, “Complete Alternative Plan Evaluation Results”; and a summary PowerPoint presentation (copy of presentation attached to Official Minutes).

Mr. Yunker explained to the Committee that staff expects to obtain comments on the alternatives and their evaluation from each County through meetings with the Regional Land Use and Transportation Planning Committees, the various ad hoc task forces, the Environmental Justice Task Force, and the seven County Jurisdictional Highway System Planning Advisory Committees.

During Mr. Yunker’s presentation, the following queries and discussions occurred.

In response to an inquiry by Mr. Drew, Mr. Yunker stated that there will be a public meeting held in mid-November in each County. In January, staff will meet with the Regional Land Use and Transportation Planning Advisory Committees to develop a preliminary recommended plan based on the evaluation of the alternative plans, and the feedback received on those plans. Another set of public meetings may be expected to take place on the preliminary recommended plan in the spring of 2016. A final plan will then be prepared, and following advisory committee approval, may then be ready for full Commission adoption by the Annual Commission Meeting in June 2016.

There being no further questions or discussion, on a motion by Mr. Drew, seconded by Mr. Colman, and carried unanimously, the preliminary drafts of Volume II, Chapter III, “Alternative Land Use and Transportation System Plans,” and Appendix F, “Complete Alternative Plan Evaluation Results,” of SEWRPC Planning Report No. 55, *VISION 2050: a Regional Land Use and Transportation System Plan for Southeastern Wisconsin,* were approved and recommended for Commission adoption.

**CORRESPONDENCE/ANNOUNCEMENTS**

Chairman Schmidt asked Mr. Yunker if there was any correspondence or if there were any announcements. Mr. Yunker stated that the Commission staff would make a presentation on the chloride management study prospectus at the December Quarterly meeting.

**ADJOURNMENT**

There being no further business to come before the Committee, on a motion by Mr. Pitts, seconded by Mr. Stoffel, and carried unanimously, the meeting was adjourned at 2:59 p.m.

Respectfully submitted,

Kenneth R. Yunker
Deputy Secretary