Regional Housing Plan

Advisory Committee Minutes
April 6, 2011, Meeting

ATTACHMENT 7
Southeastern Wisconsin Regional Planning Commission
Public Involvement and Outreach Division

Outreach
--Media Relations
--Presentation
--Publications
--Nontraditional Approaches

Education
--Workshops
--Curriculum Development and Delivery
--Research Support
--Exploring Career Opportunities with Youth

IMPACT
Better informed and shared decisions on regional planning through communication around transportation, land use, the environment, community planning, and economic development

FOCUS
• Citizens
• Community Based Organization
• Businesses
• Government Entities
• Youth

Public Involvement
--Collaboration and Partnership
--Advisory and Technical Committees Participation
--Informational Meetings
--Website Interactions

Organizational Assistance and Support
--Data Support and Analysis Assistance
--Logistical Coordination
--New Opportunities Development
--Efficiency and Effectiveness in Approaches
Listing of Organizational Entities Meetings / Events
Conducted by SEWRPC Public Involvement and Outreach Staff

Notes for Individual Organizational Entity Listing

1) Organization Entity had multiple contacts by PI&O Staff
2) Entity will become part of SEWRPC Key Organizations Partners Initiative
3) Entity and SEWRPC had formal joint activity during the year

In 2009—Base Year

Adult Learning Center
African American Chamber of Commerce (1, 2)
African American Leadership Initiative (1, 2)
Aurora Family Services (1, 2)
Avenues West Business Association
Black Health Coalition of Wisconsin
Brighter Futures Initiative Coalition
Center Street Marketplace Business Improvement District (1, 2)
Census 2010 Complete Count Initiative (1, 3)
Clarke Square Zilber Neighborhood Initiative (1, 2)
Coalition for Advancing Transit (1, 2, 3)
Community Advocates
Community Blood Donation Advisory Committee (1)
Community Brainstorming Forum (1, 2, 3)
Community Care Network
Community Economic Development Forum (1)
Community Health Research Forum
Community Planning Council (1, 2, 3)
Council of Small Business Entities
Diversity Best Practices Group (1)
Elder Community Health Network (1)
Fighting Back Inc. (1)
Fondy Food Center
Fourth Street Forum (1, 2, 3)
Good Jobs and Livable Neighborhoods (1, 2)
Greater Milwaukee Foundation (1, 3)
Groundwork Milwaukee (1, 2, 3)
Hispanic Roundtable (1, 2)
Hmong American Friendship Association (1, 2)
House of Peace (1, 2)
I-94 North – South Labor Development Committees (1)
I-94 North – South Business Development Committee (1)
IndependenceFirst (1, 2)
Johnsons Park Neighborhood Association (1, 2)
La Casa de Esperanza (1, 2)
La Causa Social Services
Lindsay Heights Neighborhood Health Alliance (1, 2)
Lindsay Heights Zilber Neighborhood initiative (1, 2)
Mason Temple Church of God in Christ (1)
Milwaukee Aerotropolis Gateway Initiative (1)
Milwaukee Asset Building Coalition (1)
Milwaukee Health Services, Inc.
Milwaukee Environmental Consortium (1, 2)
Milwaukee Inner City Churches Allied for Hope (1, 2, 3)
Milwaukee STEM Initiative (1)
Milwaukee Urban League (1, 2)
Milwaukee Social Media Network (1)
9 to 5 National Association of Working Women
North Avenue Marketplace Business Improvement District (1, 2)
North Division Campus Initiative (1, 2)
North Milwaukee Bank Community Development Corporation (1, 2)
Northwest Side Community Development Corporation
Potawatomi Bingo Casino
Racine County Economic Development and Business Summit (1)
Repairers of the Breach (1, 2, 3)
Riverworks Development Center (1, 2, 3)
Saint Catherine’s Residence for Women
Social Development Commission (1, 2, 3)
Society Assets of Racine, Kenosha and Walworth Counties
Testing the Waters youth consortium (1, 3)
The Abandoned and Foreclosure Housing Special Committee
The Business Council (1)
The Fellowship Open Partnership (1)
The Halifax Institute (1, 2)
The Milwaukee Housing Trust Fund Coalition (1)
The Nonprofit Center of Milwaukee (1, 2)
The Planning Council of Milwaukee (1)
The Public Policy Forum (1)
The We Three Neighborhood Associations of Lindsay Heights (1, 2)
Urban League of Racine and Kenosha (1, 2)
United Negro College Fund
United Community Center
Urban Economic Development Association of Wisconsin (1, 2, 3)
United Migrant Opportunities Services (1, 2)
Walnut Area Improvement Council (1, 2, 3)  
Waukesha County Housing Trust Fund Task Force (1)  
Waukesha County Community Development Block Grant Agency Roundtable (1)  
Waukesha Workforce Development Center  
Wisconsin Black Chamber of Commerce (1)  
Wisconsin Community Fund  
Wisconsin Innovation Network (1)  
Wisconsin Lutheran College Education Initiative  
Wisconsin Regional Training Partnership  
YMCA of Greater Milwaukee Northside and LaVarnway Branches (1, 2)  
30th Street Corridor Revitalization Effort (1, 2, 3)

New Entities in 2010

African American Male Forum (1)  
Aurora Health Care Social Responsibility Committee (1)  
Black Public Relations Society – Milwaukee Chapter Meeting  
Bronzeville Cultural and Entertainment District Planning Group (1, 2)  
Build Milwaukee Planning Effort (1)  
Building Healthy Communities Planning Meetings and Conference (1, 2, 3)  
Cardinal Stritch University Leadership Center (1)  
Center for Teaching Entrepreneurship (1, 2)  
Children Health Education and Science Center (1, 2, 3)  
Community Economic Development Corporation for Racine and Kenosha (1, 2)  
FDIC Community Alliance for Housing Initiative (1)  
Family Services of Racine – Ways to Work Meeting  
First Choice – Human Capital Development of Racine and Kenosha (1, 2)  
Grand Avenue Club  
Granville Brown Deer Chamber (1, 2, 3)  
Harambee Great Neighborhood Initiative (1, 2)  
Hispanic Chamber of Commerce (1, 2)  
Hispanic Business and Professionals Association for Racine, Kenosha and Walworth (1, 2)  
InnerWorks Social Services  
King Drive Business Improvement District (1, 2)  
Layton West Boulevard Neighborhood Association (1, 2)  
League of United Latin America Citizens (1, 2)  
Legacy Bank Redevelopment Corporation  
LiISC Milwaukee Great Neighborhoods Initiative (1, 2, 3)  
Lincoln Park Neighborhood Community Meeting (1)  
Menomonee Valley Partners Community Meetings (1)  
Milwaukee Urban Gardens  
NAACP in Milwaukee, Racine, Kenosha, and Waukesha Counties (1, 2)  
National Association of Black MBAs---Milwaukee Chapter (1)  
Nonprofit Management Institute
100 Black Men of Milwaukee
City of Racine Public – Private Partnership Meeting
Salvation Army of Greater Milwaukee (1, 2)
Southeastern Wisconsin Hmong and Laotian Conference (1, 3)
Sustainable Communities Work Group for Ozaukee, Waukesha, Washington, and Walworth Counties (1)
Triangle of Hope Community Development Corporation (1)
Water and People Planning Committee and Conference (1, 2, 3)
WestLawn Revitalization Project Neighborhood Meeting
YWCA Racial Justice and Circle of Women Initiatives (1)
Environmental Justice Task Force
March 3, 2011, Meeting

SEWRPC Public Involvement and Outreach Division
Update on Primary Organizational Contacts

1. African American Chamber of Commerce
2. Aurora Family Service
3. Clarke Square – Layton Boulevard Neighborhoods Revitalization Initiative
4. Community Brainstorming Forum
5. Goodwill Industries of Southeastern Wisconsin*
6. Granville Brown Deer Chamber
7. Groundwork Milwaukee
8. Halifax Institute
9. Hispanic Chamber of Commerce*
10. Hispanic Roundtable of Racine
11. Hmong American Friendship Association*
12. IndependenceFirst
13. La Casa de Esperanza
14. League of United Latin American Citizens*
15. Lindsay Heights Area—City of Milwaukee
16. Milwaukee Urban League
17. National Association for the Advancement of Colored People
18. Northeast Milwaukee communities area
19. Racine/Kenosha Community Action Agency
20. Repairers of the Breach
21. Social Development Commission
22. Southeastern Oneida Tribal Services*
23. The 30th Street Industrial Corridor revitalization area
24. The Salvation Army of Greater Milwaukee
25. United Migrant Opportunity Services*
26. United Way
27. Urban Economic Development Association of Wisconsin
28. Urban League of Racine and Kenosha

*Organizations suggested as additional primary contacts by the Environmental Justice Task Force.
A plan for housing in southeastern Wisconsin is now being prepared. Work began in 2009 and will be finished in 2012. The plan should benefit people, communities, neighborhoods, businesses, and the economy.

Over half of the rental units in the yellow areas cost more than $900 a month. Several of these areas also have many low- and moderate-income jobs. Could the average worker afford to live and work in these areas?
The housing plan is for the seven counties shown above, including all 146 cities, villages, and towns located in these counties:

- Kenosha County
- Milwaukee County
- Ozaukee County
- Racine County
- Walworth County
- Washington County
- Waukesha County

The seven counties together make up an area known as the Southeastern Wisconsin Region. This is an important part of our State, because the Region contains over two million people and about 1.2 million jobs. That is more than one-third of all of the people and all of the jobs in Wisconsin, so housing of many kinds is needed.

The Southeastern Wisconsin Regional Planning Commission (SEWRPC) agreed to lead the planning for future housing. It prepares plans for the wise use of land, environmental resources, transportation, and other needs in the seven counties. The Regional Planning Commission is made up of three representatives from each of the counties.

A special committee of government representatives and housing experts is providing advice to the Regional Planning Commission and its staff, to help guide the housing plan. This advisory committee meets about six times a year. A separate Task Force also meets to represent the needs of minority and low-income people.

The housing advisory committee has a vision for the plan:

"Provide financially sustainable (stable) housing opportunities for persons of all income levels, age groups, and special needs throughout the entire Southeastern Wisconsin Region."

Housing problems that the vision helps to identify will be covered by the plan:

- Locations where there are jobs may not have housing that workers can afford.
- It will be hard to keep up the supply of lower-cost housing paid for partly by the government.
- There is a need for housing that people with disabilities can use.
- Discrimination sometimes happens to people when they try to buy or rent housing.
- Minority and low-income people in the Region mostly live in the centers of our largest cities.
- There is a need to encourage home-building that is good for the environment.
- Falling values of homes, fewer home loans, people not being able to afford house payments, empty housing, and other problems are due to the bad economy.