Attachment 3

Environmental Justice Task Force January 6, 2011 Meeting

Public Involvement and Outreach Division Update on Primary Organizational Contacts

1) Urban Economic Development Association of Wisconsin (UEDA)

UEDA supports housing and economic development initiatives that revitalize Wisconsin communities. It builds capacity in the housing and economic development field through professional training, innovative solutions, policy advocacy and collaboration especially for organizations serving low income and communities of color populations. UEDA has been involved in SEWRPC's efforts in public information and outreach around the issues of regional transit and the regional housing plan study.

2) Social Development Commission (SDC)

The Social Development Commission recognizes that the only way to defeat poverty is to take a strategic, multidimensional approach – one that unites the public and private sectors in addressing both the symptoms and all the root causes. Its mission is Empowering Milwaukee County residents with the resources to move beyond poverty. SDC has worked with SEWRPC's efforts in public information and outreach around the issues of regional transportation and the regional housing plan study.

3) Lindsay Heights Area—City of Milwaukee

This comprehensive community and neighborhood revitalization effort encompasses the area of Walnut Street (on the south), Locust Street (on the north), 20th Street (on the west), and Highway 43 (on the east). The revitalization effort is composed of multiple organizational entities including a community planning council, six neighborhood associations, a business improvement district, and a neighborhood health alliance. SEWRPC public information and outreach efforts have included formal presentations and project status reports around the regional housing plan study, the regional water supply plan, and the regional transportation plan.

4) Northeast Milwaukee Communities Area

This area encompasses primarily the northeast sector of the City of Milwaukee which includes the Harambee, Riverwest and Riverworks communities, which contain significant low income and communities of color representation. SEWRPC public involvement and outreach efforts are working with the various neighborhood associations and community development corporations in the area to better inform the area residents about regional aspects of transportation, land use, and environmental aspects. The area recently completed the Smart Growth focused comprehensive planning process in 2010 where the previous regional aspects were highlighted.

5) Community Brainstorming Forum

The Forum presents a monthly meeting or forum for community stakeholders around various issues that impact low income and communities of color populations within the Greater Milwaukee area. SEWRPC public involvement and outreach efforts have been involved in making monthly update project reports on the issues of regional transportation and the regional housing plan. Ken Yunker was part of the Panel Presentation on The Future of Jobs and Transit at the June 2010 monthly forum.

6) Granville Brown Deer Chamber (GBDC)

The GBDC 's mission is to lead the effort to improve the quality of life and general prosperity of residents, businesses, and employees of the Historic Granville and Brown Deer neighborhoods. These neighborhoods include significant low income and communities of color populations. SEWRPC public information and outreach efforts recently involved joint sponsorship of a panel presentation (including Ken Yunker presenting on regional aspects) on the importance of transportation and housing in area economic development efforts.

7) Groundwork Milwaukee

The mission of Groundwork Milwaukee is to bring about the sustained regeneration, improvement and management of the physical environment by developing community-based partnerships that empower people, businesses and organizations to promote environmental, economic and social well-being. The organization has been focusing its efforts in the Harambee, 30th Street Industrial Corridor, and Southside areas of the City of Milwaukee which encompass significant low income and communities of color populations. SEWRPC public involvement and outreach efforts have worked with Groundwork Milwaukee to promote the importance of understanding the various regional environmental issues impacting the respective areas. The Groundwork connection also allows SEWRPC to connect with other environmentally-focused entities through the Milwaukee Environmental Consortium.

8) The Halifax Institute

The Halifax Institute is a leadership development and implementation effort focusing on the education of African Americans within the Greater Milwaukee area around issues that impact the African American population. SEWRPC public involvement and outreach efforts provide updates on the various studies on transportation, land use, housing, and environmental issues.

9) African American Chamber of Commerce (AACC)

The AACC is a diverse group of seasoned professional men and women engaged in all aspects of business, government, transportation, telecommunications, engineering, training, manufacturing, fabrication, marketing, retail and wholesale sales, law, construction, real estate, banking, trucking, and more. The SEWRPC public involvement and outreach effort provides update information on various studies involving transportation, land use, economic development and environmental issues that the Commission is conducting.

10) Milwaukee Urban League

The Milwaukee Urban League's mission is to provide essential services and strong results-oriented programming, by sharing information, skill development and other support to help African Americans in the Greater Milwaukee area to achieve their full potential and participate in the social mainstream, to secure economic self-sufficiency, parity and power, and civil rights. SEWRPC public involvement and outreach efforts provide update information on various studies involving transportation, economic development and housing aspects at the organization's events.

11) Urban League of Racine and Kenosha

The Urban League of Racine and Kenosha conducts programs in education, employment, housing, and urban affairs, economic development, community development, law and consumer affairs, social welfare and citizenship education. Their efforts are focused at the low income and communities of color within the cities of Racine and Kenosha. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation and housing in 2011.

12) The Hispanic Roundtable of Racine and Kenosha (HRT)

The HRT promotes the voluntary organization of business and professional persons interested in promoting the general welfare of the Hispanic community in the Southeastern Wisconsin Region. Efforts are specifically directed towards Hispanic development with focus on the education of the Hispanic community and the furtherance of Latino students seeking education at accredited universities. SEWRPC public involvement and outreach efforts have made initial contacts at HRT events and provided project study update information on regional transportation and housing issues. There will be more focused efforts in 2011 with the organization around better outreach and engagement activities towards the Latino communities within the Racine, Kenosha, and Walworth Counties areas.

13) Repairers of the Breach

Repairers of the Breach is Greater Milwaukee's grassroots homeless outreach provider of the area's only daytime shelter and resource center for homeless people. SEWRPC public involvement and outreach efforts have provided opportunities for this population to provide direct input to SEWRPC plans and become better educated on issues around transportation, housing and environmental studies, including through the conduct of onsite public informational meetings.

14) Aurora Family Service (AFS)

The AFS, which is affiliated with the major hospital system Aurora Health Care, offers services ranging from in-office psychotherapy to intensive home-based mental health services, comprehensive services for the elderly and their families, parenting education and support, and financial counseling within southeastern Wisconsin. SEWRPC public involvement and outreach

efforts have provided updates of studies to case management staff to help them become better educated on issues around transportation and housing impacting their clients, which include significant low income and communities of color populations.

15) La Casa de Esperanza

La Casa's mission is to provide opportunities for low-income individuals to achieve full social and economic participation in society, with emphasis on the Hispanic population within the Waukesha County area, offering multiple programs since 1966. Workforce Development provides comprehensive employment assistance to low-income people seeking economic self-sufficiency. La Casa Village I and II offers affordable and private apartments to low-income seniors and disabled individuals. The Weatherization Program identifies energy waste and provides cost-effective, energy saving measures and education to low-income residential households. La Casa Clinica specializes in mental health and alcohol and drug treatment programs. SEWRPC public involvement and outreach has made initial contacts at La Casa events and provided project study update information on regional transportation and housing issues. There will be more focused efforts in 2011 with the organization around better outreach and engagement activities towards the Latino communities within the Waukesha County area.

16) Independence First

Independence *First* is a non-profit 501c3 Independent Living Center directed and controlled by persons with disabilities, primarily serving the four county metropolitan Milwaukee area. Its mission is to effectively facilitate empowerment of individuals with disabilities through education, advocacy, independent living services, and coalition building. Independence *First* promotes diversity and multicultural participation in its operations and services. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation and housing in 2011.

17) Racine/Kenosha Community Action Agency (RKCAA)

RKCAA has been providing a broad array of anti-poverty services in Racine and Kenosha counties since 1967 under the guidance of a Board of Directors comprised of representatives from government, the private sector and the low-income community. It focuses and directs all available resources in order to enable low-income individuals, in rural and urban areas, to attain the skills, knowledge and motivation to achieve self-sufficiency. Some examples of assistance programs are emergency food assistance, home energy assistance, housing, and infant & children's nutrition assistance. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation and housing in 2011.

18) National Association for the Advancement of Colored People (NAACP)

Founded in 1909, the NAACP is the nation's oldest and largest civil rights organization. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation, the environment and

housing in 2011, working with the local NAACP chapters in Milwaukee, Waukesha, Racine, Kenosha and Ozaukee Counties.

19) Clarke Square – Layton Boulevard Neighborhoods Revitalization Initiative

The Clarke Square and Layton Boulevard neighborhoods comprise one of the most diverse communities in Milwaukee. The area is home to Journey House, a community-based organization that strengthens families, as well as service agencies such as the Milwaukee Christian Center and the Lao American Organization. It is also home of the Layton Boulevard West Neighborhood, which is a non-profit community development organization dedicated to revitalizing Milwaukee's Silver City, Burnham Park, and Layton Park Neighborhoods. The community contains the Milwaukee County Mitchell Park Conservatory and Cesar Chavez Drive, a commercial strip that draws Milwaukee's Latino community and others to shop and dine. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation, the environment, economic development and housing in 2011.

20) United Way

The United Way is committed to improving lives in various communities throughout the Southeastern Wisconsin Region. The organization helps provide for people's basic needs, strengthens families, children and youth, and helps individuals become self-sufficient. The focus is also on the root causes of the respective community's most critical problems to break the cycle of poverty, viewed as the key to lasting change. Each affiliate is a local organization run and governed by those living and working within the respective community. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation and housing in 2011 with the following United Way affiliates: Northern Ozaukee County, Washington County, Walworth County and Waukesha County.

21) The 30th Street Industrial Corridor Revitalization Area

The City of Milwaukee is working with local, state and federal partners on a plan to redevelop the 30th Street Industrial Corridor, similar to the long-range efforts that went into the revitalization of the Menomonee Valley. The 30th Street Industrial Corridor project area boundaries are W. Hampton Avenue south to W. Highland Boulevard, and N. 27th Street west to N. 35th Street. SEWRPC public involvement and outreach has conducted initial contacts and plans to focus more efforts in outreach and education aspects around transportation, the environment, economic development and housing in 2011. Work will be coordinated through multiple organizational entities that serve the Corridor area including: The Corridor Corporation, the Business Improvement Districts (37, 28 and 39), and the various community and neighborhood-based associations in the Corridor area.

22) The Salvation Army of Greater Milwaukee

The Salvation Army of Greater Milwaukee's mission is to identify and serve the spiritual, emotional and material needs of the community in an effective, responsible and accountable manner. Throughout the Greater Milwaukee area, The Salvation Army provides several programs to help individuals who find themselves in need of temporary housing. The shelters provide homes for the homeless, food for the hungry, and help for those in despair. Many of the programs are designed to help these individuals get back on their feet and change their lives for the better. SEWRPC public involvement and outreach efforts have worked with the Salvation Army community site locations within the Greater Milwaukee area to obtain input for SEWRPC studies and provide education on issues around transportation, housing and the environment, which is planned to continue in 2011.

#155695 v1 - EJTF Minutes - Mtg 18 - 1/6/11 Attachment 3