MINUTES
SOUTHEASTERN WISCONSIN REGIONAL PLANNING COMMISSION
QUARTERLY MEETING

March 10, 2010 3:02 p.m.

Waukesha County Communications Center
1621 Woodburn Road
Waukesha, WI 53188

Present:  Excused:

Commissioners:

David L. Stroik, Chairman  Anita M. Faraone
Thomas H. Buestrin  Adelene Greene
Brian R. Dranzik  Richard A. Hansen
James T. Dwyer  William E. Johnson
Susan S. Greenfield  John M. Jung
Gregory L. Holden  Mary A. Kacmarcik
Robert W. Pitts  Nancy Russell
John Rogers  Paul G. Vrakas
Daniel S. Schmidt
John F. Weishan, Jr.
Gustav W. Wirth, Jr.

Staff:

Kenneth R. Yunker  Executive Director
Elizabeth Larsen  Business Manager
Debra D’Amico  Executive Secretary

Guests:

Daniel P. Vrakas  Waukesha County Executive
Sarah Spaeth  Legislative Policy Advisor

ROLL CALL

Chairman Stroik called the 228th meeting of the Commission to order at 3:02 p.m. Roll call was taken and a quorum declared present. Chairman Stroik indicated for the record that Commissioners Faraone, Greene, Hansen, Johnson, Jung, Kacmarcik, Russell, and Vrakas had asked to be excused.
WELCOMING REMARKS

Chairman Stroik recognized Mr. Daniel P. Vrakas, the Waukesha County Executive. Mr. Vrakas welcomed the Commissioners to Waukesha County. He noted the Commission’s work in providing information, analysis, and recommendations towards the achievement of intergovernmental cooperation. He emphasized the need for governments to work together to achieve greater efficiency and effectiveness. He noted the location of the meeting, the Waukesha County Communications Center, is an example of intergovernmental cooperation providing emergency dispatch for Waukesha County and 29 communities within Waukesha County. He introduced Mr. Richard Tuma, Director of the Waukesha County Department of Emergency Preparedness, who provided an overview of the Communications Center operations and offered to lead a tour of the facility after the meeting.

Chairman Stroik thanked Messrs. Vrakas and Tuma for their remarks and for their willingness to provide a tour of the Waukesha County Communications Center.

INTRODUCTION AND SEATING OF NEW COMMISSIONER (MILWAUKEE COUNTY)

Chairman Stroik indicated that Mr. John Rogers has been appointed by Governor Doyle to represent Milwaukee County as a Commissioner and that the seating of this new Commissioner on the Commission was in order at this meeting. He then introduced Commissioner Rogers to the Commission.

Chairman Stroik gave a brief biography of Mr. Rogers’ professional experience noting that he has more than 25 years of experience in public policy, business, and government affairs. He has worked at the federal and state levels of government, in the Executive and Legislative branches, and as an advocate and a media and political strategist for individuals, corporations, municipalities, state governments, non-profit organizations and leading political figures.

Mr. Rogers is the Founder and President of Capstone National Partners (CNP), a leading advocacy, government and public affairs company which serves a national client base. He serves as the Vice-Chair of the Board of Directors of the Parkinson’s Action Network (PAN), the national advocacy organization for Parkinson’s disease. He is a founding executive board member of the Coalition for the Advancement of Medical Research (CAMR) and the President of the Board of the Wisconsin Procurement Institute, a non-profit organization that assists Wisconsin companies in their efforts to capture federal contracts.

Prior to forming CNP, John was the president of Whyte, Hirschboeck, Dudek Government Affairs and a co-founder of Pace-Capstone, a Washington, DC based government affairs and strategic development firm.

Mr. Rogers was appointed by President Clinton to the posts of Principal Deputy Assistant Secretary of Defense for Legislative Affairs and Deputy Assistant Secretary of Plans and Operations at the Department of Defense.

Earlier, Mr. Rogers served as senior staff to Congressman Les Aspin where he held the position of Ombudsman (District Director) and Political Director and as Director of the Wisconsin Senate Democratic Caucus.

Chairman Stroik then stated that Mr. Rogers was appointed by Governor Doyle as a Commissioner representing Milwaukee County for a term to expire September 15, 2014.
It was then moved by Mr. Dwyer, seconded by Mr. Wirth, and carried unanimously to formally seat Mr. John Rogers as a Commissioner representing Milwaukee County. On behalf of the Commission, Chairman Stroik welcomed Mr. Rogers.

APPROVAL OF MINUTES OF DECEMBER 2, 2009 MEETING

On a motion by Mr. Wirth, seconded by Mr. Schmidt, and carried unanimously, the minutes of the Quarterly Full Commission Meeting of December 2, 2009, were approved as published.

TREASURER'S REPORT

Chairman Stroik stated that because Ms. Russell was not in attendance, he would present the Treasurer’s Report. He noted that a copy of the Treasurer’s Report had been provided to all Commissioners for review prior to the meeting. In commenting on the report, he called attention to the following items:

1. Based upon disbursements through February 14, 2010, it is projected that total disbursements for the year will approximate nearly $7.3 million. Revenues are projected at about $7.7 million, exclusive of interest income and miscellaneous revenues.

2. The total amount of funds held by the Commission in the various operating, liability, and reserve accounts approximates $3.1 million. The various accounts are identified on the second page of the report.

3. As of February 14, 2010, the Commission had in investments and cash on hand $4 million. About $2.7 million are invested in the State of Wisconsin Local Government Pooled Investment Fund. As of February 14, 2010, that fund was yielding 0.20 percent interest. Other funds are held in savings, checking, and money market accounts, plus a certificate of deposit at several banks.

In response to an inquiry by Mr. Pitts, Ms. Larsen stated that the 0.20 percent interest rate the Commission is currently earning at the Local Government State Investment Pool changes each month.

There being no further questions or discussion, on a motion by Mr. Holden, seconded by Mr. Dwyer, and carried unanimously, the Treasurer's Report for the period ending February 14, 2010, was approved (copy of the Treasurer’s Report attached to Official Minutes).

STANDING COMMITTEE REPORTS

Planning and Research Committee

Noting that the Planning and Research Committee met once since the Commission Quarterly Meeting on December 2, 2009, Committee Chairman Schmidt reported the following items:

On February 23, 2010, the Committee took the following actions:

1. Reviewed and acted to recommend to the Commission for adoption an amendment to the regional water quality management plan pertaining to the sanitary sewer service area for the Village of Genoa City. That amendment, scheduled for action later in this meeting, involves the addition of two areas to the Genoa City sewer service area: 1) an area encompassing 147 acres located north of CTH B in the Town of Bloomfield; and 2) an area encompassing 100 acres located on either side of South Road in the southeast portion of the Village of Genoa City. The proposed amendment would expand the Genoa City sewer service area by 17 percent. The buildout population of the expanded sewer service
area would remain within the population range projected for the Genoa City sewer service area under the year 2035 regional land use plan.

2. Reviewed and acted to recommend to the Commission for adoption an amendment to the regional water quality management plan pertaining to the sanitary sewer service area for the City of Big Bend. That amendment, scheduled for action later in this meeting, involves the creation of a sanitary sewer service area for the Village of Big Bend and environs, an area which currently relies upon onsite wastewater disposal systems. The new sewer service area encompasses about 3.7 square miles including the entirety of the Village of Big Bend and certain adjacent, essentially developed portions of the Town of Vernon. The plan amendment recommends a new sewerage system to serve this area, including a new wastewater treatment plant tributary to the Fox River. The plan recommends that the Village of Big Bend be designated as the management agency for the proposed sewerage system. The Committee’s recommendation for adoption was conditioned upon formal adoption of the sewer service area plan by the Big Bend Village Board prior to action by the Commission.

3. Reviewed and approved as amended for publication Chapter 3 of SEWRPC Planning Report No. 54, *A Regional Housing Plan for Southeastern Wisconsin: 2035*. Chapter 3 provides an inventory of plans and programs that focus on meeting housing needs in the Region. The chapter also summarizes the major recommendations of the first Regional Housing Plan, adopted in 1975, and indicates the implementation status of those recommendations. Lastly, the chapter summarizes major housing assistance programs, which are primarily U.S. Department of Housing and Urban Development (HUD) funds administered by county and local governments and nonprofit agencies.

4. Reviewed and acted to recommend two appointments to vacant positions on the Commission’s Environmental Justice Task Force. The first appointment made is Ella Dunbar who is a Program Services Manager for the Social Development Commission of Milwaukee and has extensive experience working with various communities in Milwaukee in community relations, outreach, training, and surveys. The second person appointed is Jedd Lapid who is a Development Officer of the Greater Milwaukee Foundation and is active as a volunteer for many community groups in the Milwaukee area.

There being no questions or comments, on a motion by Mr. Pitts, seconded by Ms. Greenfield, and carried unanimously, the Planning and Research Committee report was approved.

**Administrative Committee**
Noting that the Administrative Committee met two times since the last Commission Quarterly Meeting on December 2, 2009, Committee Vice-Chair Dwyer reported the following items:

On January 21, 2010, the Committee took the following actions:

1. Reviewed and approved the Commission disbursements for financial reporting periods: Year 2009 Nos. 24, 25, 26, and Year 2010 No. 1, extending over the period November 9, 2009 to January 3, 2010.


On February 25, 2010, the Committee took the following actions:

1. Reviewed and approved the Commission disbursements for financial reporting periods: Year 2010 Nos. 2, 3, and 4, extending over the period January 4 to February 14, 2010.
2. Reviewed the Statement of Projected Revenues and Expenditures for the financial reporting period ending February 14, 2010. With about 15 percent of the year completed, the projections indicated a yearend surplus of about $400,000.

There being no questions or discussion, on a motion by Mr. Schmidt, seconded by Mr. Holden, and carried unanimously, the Administrative Committee report was approved.

Executive Committee
Noting the Executive Committee met three times since the Commission Quarterly Meeting on December 2, 2009, Chairman Stroik reported the following items:

On January 21, 2010, the Committee took the following actions:

1. Received and approved a report from the Administrative Committee relative to its meeting that day.
2. Reviewed and approved twelve contracts for planning work. The details of these contracts are set forth in a table attached to the report.
3. Received a report outlining the schedule for projects to be completed throughout 2010 which include several key planning efforts being undertaken by the Commission.
4. Approved one amendment to the 2009-2012 Regional Transportation Improvement Program. The amendment was necessary largely to advance projects to be funded with U.S. Department of Transportation American Recovery and Reinvestment Act funds. The amendment involved modifying the 2009-2012 Transportation Improvement Program by adding 28 new projects and modifying 25 existing projects of the TIP.
5. Requested staff to prepare a review of the cost of service agreement work which Commission staff performs upon request, including environmental corridor delineations and sanitary sewer service extension reviews.

On February 9, 2010, the Committee took the following action:

1. Approved 28 amendments to the 2009-2012 Regional Transportation Improvement Program. These amendments were necessary largely to advance projects to be funded with U.S. Department of Transportation American Recovery and Reinvestment Act funds. The amendments involved modifying 27 projects and adding 1 new project to the 2009-2012 Transportation Improvement Program.

On February 25, 2010, the Committee took the following action:

1. Received and approved a report from the Administrative Committee relative to its meeting that day.
2. Reviewed and approved five total contracts. The details of these contracts are set forth in a table attached to the report.
3. Received a report outlining the schedule for projects to be completed throughout 2010 which include several key planning efforts being undertaken by the Commission. This key planning efforts status report is attached to this report.
4. Approved one amendment to the 2009-2012 Regional Transportation Improvement Program which was necessary largely to advance projects to be funded with U.S. Department of Transportation, Federal Transit Administration New Freedom funds. The amendment involved modifying the 2009-2012 Transportation Improvement Program by adding 13 new projects, and 3 projects that modified existing projects of the TIP.

There being no questions or comments, on a motion by Mr. Wirth, seconded by Mr. Dwyer, and carried unanimously, the Executive Committee report was approved.

CONSIDERATION OF ADOPTION OF THE FOLLOWING PROPOSED SEWER SERVICE AMENDMENTS TO THE REGIONAL WATER QUALITY MANAGEMENT PLAN

Village of Genoa City Sewer Service Area (Resolution No. 2010-04)
Chairman Stroik asked the Commission to consider Resolution No. 2010-04, noting that the Resolution would revise the Village of Genoa City sewer service area. He asked Mr. Schmidt to present the resolution.

Mr. Schmidt noted that all Commissioners had received for review prior to the meeting a copy of Resolution No. 2010-04, together with a copy of a SEWRPC staff memorandum dated March 2010. He stated that the proposed amendment had been reviewed by the Planning and Research Committee at a meeting held on February 23, 2010, and was recommended for adoption by the Commission.

In response to an inquiry by Ms. Greenfield relating to preservation of the primary environmental corridor in the Village of Genoa City sewer service area, Mr. Yunker stated that the primary environmental corridor would need to be essentially preserved; that is, only limited recreational uses, and rural density residential development (less than one housing unit per five acres), would be permitted, but only in areas other than wetlands, shorelands, floodlands, and steep slopes.

There being no further questions or comments, on a motion by Mr. Schmidt, seconded by Mr. Pitts and carried by a vote of 11 ayes and 0 nays, Resolution No. 2010-04 was approved unanimously (copy of Resolution No. 2010-04 attached to Official Minutes).

Village of Big Bend Sewer Service Area (Resolution No. 2010-05)
Chairman Stroik asked the Commission to consider Resolution No. 2010-05, noting that the Resolution would provide for a Village of Big Bend sewer service area. He asked Mr. Schmidt to present the resolution.

Mr. Schmidt noted that all Commissioners had received for review prior to the meeting a copy of Resolution No. 2010-05, together with a copy of a SEWRPC staff memorandum dated February 2010. He stated that the proposed amendment had been reviewed by the Planning and Research Committee at a meeting held on February 23, 2010, and was recommended for adoption by the Commission.

Mr. Schmidt asked Mr. Yunker to describe the intergovernmental meeting which was held to discuss the response to the issues and concerns regarding the proposed Village of Big Bend sewer service area. Mr. Yunker indicated that the Commission staff had convened an intergovernmental meeting on February 3, 2010—attended by representatives of the Village of Big Bend, the Towns of Vernon and Waukesha, and Waukesha County—in order to provide an opportunity to collectively discuss any local government issues and concerns regarding the proposed sewer service area. He added that representatives of the Racine County Sewerage District, and the Cities of Muskego and Waukesha had also been invited to attend, but did not attend the meeting as their issues and concerns were addressed in the materials they had received. At the meeting, the Commission staff reviewed the preliminary draft of Chapter IV of the
Community Assistance Planning Report No. 308 which documents the proposed Village of Big Bend sewer service area public hearing, and identifies each of the issues raised in the hearing record, and the responses to each issue by the Commission and by the Village. Mr. Yunker indicated that all in attendance accepted the preliminary draft of Chapter IV as written, and unanimously agreed with the way in which all issues and concerns had been considered and addressed.

In response to an inquiry by Mr. Dwyer, Mr. Yunker stated that Waukesha County Department of Parks and Land Use staff had identified a number of issues and concerns with the draft report, but all issues and concerns had been addressed and were discussed with County staff at the intergovernmental meeting.

Ms. Greenfield expressed concern about whether the creation of a new sanitary sewer service area would encourage further decentralization of population and employment. Mr. Yunker noted that the regional land use plan recommends a recentralization of development within the Region, and proposes a reversal of historic development trends. He stated that under the regional land use plan, for example, Milwaukee County would experience an increase in future population and jobs, contrary to recent historic trends. Outlying counties of Ozaukee, Washington, and Waukesha Counties would continue to increase in jobs and population, but at much slower rates and amounts compared to historic trends. Further, new development under the plan would occur almost entirely in existing urban centers in those Counties as infill or immediately adjacent to those centers, as opposed to a scattered pattern across the rural areas of the Region. He noted that the Village of Big Bend would be considered an urban center within Waukesha County, and that the projected population within the Big Bend sanitary sewer service area was consistent with the planned Big Bend area population level in the regional land use plan. Ms. Greenfield stated that she could agree with sanitary sewer service being provided to the existing Village area which predominantly has residential development on relatively small lots with their own private wells for water supply and septic tanks for wastewater treatment. She added that she could also agree with such service being provided to infill development and development immediately adjacent to this area. She noted disagreement with serving the areas in the far northern portion of the Village of Big Bend at the interchange of IH 43 with STH 164. She cited concerns with the effects of land use decentralization on stormwater management and on the Region’s central cities.

There being no further questions or comments, on a motion by Mr. Schmidt, seconded by Mr. Dwyer and carried by a vote of 10 ayes and 1 nay, Resolution No. 2010-05 was approved (copy of Resolution No. 2010-05 attached to Official Minutes).

Mr. Yunker suggested that the next meeting of the Commission Planning and Research Committee include a presentation on, and discussion of, the regional land use plan and regional water quality management plan.

PUBLIC TRANSIT – AN UPDATE ON STATE LEGISLATION, CURRENT PROJECTS, AND COMMISSION PLANNING EFFORTS

Chairman Stroik called upon Mr. Yunker to provide an update on proposed State Legislation and Commission staff planning efforts related to public transit.

Following the presentation, the following questions and comments were made and addressed relative to the material presented (presentation copy attached to Official Minutes).

1. In response to an inquiry by Mr. Rogers relative to Federal funding for the proposed Kenosha-Racine-Milwaukee (KRM) commuter rail, Mr. Yunker stated that about $6.1 million in Federal Transit Administration earmarked funding has been secured in a grant to fund the next step of preliminary engineering and preparation of the final environmental impact statement. Mr. Rogers
noted that lobbying efforts by the Southeastern Regional Transit Authority (SERTA), local governments, and the State will be necessary if the KRM commuter rail is to receive Federal approvals and funding.

2. In response to an inquiry by Mr. Pitts relative to any lobbying that is done by the Commission, Mr. Yunker stated that the Commission does not lobby for projects or legislation, but does serve as a resource of information. He added that the Commission staff is serving as the interim staff to SERTA, acting as technical staff and fiscal agent.

3. In response to an inquiry by Mr. Rogers, Mr. Yunker stated that earlier studies of the KRM commuter rail envisioned a seamless service between Chicago and Milwaukee, accomplished by extending Metra service which now ends at Kenosha. However, Metra was not interested in considering this extension at that time; therefore, a separate but coordinated service has been under study.

4. In response to an inquiry by Mr. Dwyer, Mr. Yunker stated that the State of Wisconsin in cooperation with other midwest states has been studying a multi-state high-speed rail system in anticipation of a Federal discretionary funded high speed rail program. He added that the high-speed rail line from Milwaukee-to-Madison was the initial segment of a Milwaukee-to-Minneapolis-St. Paul line, and that previous State studies have indicated that passenger fares should be sufficient to fund operating costs upon full system implementation.

There being no further questions or comments, Chairman Stroik thanked Mr. Yunker for his presentation.

CORRESPONDENCE/ANNOUNCEMENTS

Mr. Yunker reported that there were no announcements or correspondence to be brought to the attention of the Commission.

CONFIRMATION OF DATE, TIME, AND PLACE OF MARCH QUARTERLY MEETING

Chairman Stroik indicated that the next meeting of the Commission is scheduled for 3:00 p.m. on Wednesday, June 16, 2010, in Washington County.

ADJOURNMENT

There being no further business to come before the Commission, on a motion by Mr. Wirth, seconded by Mr. Holden, and carried unanimously, the meeting was adjourned at 4:42 p.m.

Respectfully submitted,

Kenneth R. Yunker
Deputy Secretary