SEWRPC Advisory Committee
Selection and Appointment Process

Environmental Justice Task Force Meeting

November 27, 2007

SEWRPC Advisory Committees – Legislative Authority

Section 66.0309(7) Wisconsin Statutes

(7) Advisory committees or councils; appointment. The regional planning commission may appoint advisory committees or councils whose membership may consist of individuals whose experience, training or interest in the program may qualify them to lend valuable assistance to the regional planning commission by acting in an advisory capacity in consulting with the regional planning commission on all phases of the commission’s program. Members of advisory bodies shall receive no compensation for their services but may be reimbursed for actual expenses incurred in the performance of their duties.
SEWRPC Advisory Committees – Committee Types

- **Regional Planmaking Committees**
  - Oversee the preparation of new or updated regional plan elements
  - Some help update regional plans at 10-year intervals
    - Regional Land Use Planning
    - Regional Transportation Planning
    - Regional Population and Economic Forecasts
  - Some help prepare new regional plan elements
    - Regional Water Supply Planning
    - Regional Telecommunications Planning

- **Plan Implementation Activity Committees**
  - Help to guide implementation of regional plan elements
    - Transportation System Planning and Programming for the Milwaukee Urbanized Area
    - Coastal Management
    - Natural Areas Management

Other Advisory Committees

- **Staffed by SEWRPC**
- **Appointed by others**

**Examples**
- Short-range transit planning, e.g., Milwaukee County
- “Smart Growth” partnership planning, e.g., Kenosha County
### General Criteria for SEWRPC Advisory Committee Member Selection

- There is no single prescription for membership
- Experienced, knowledgeable individuals in the field or subject area under consideration
- Geography relative to distribution from throughout the Region
- Geography relative to place of residence or representation
- Population
- Interest or employment sector: government—Federal, State, county, local; academia; nonprofit organization; agriculture; industry; conservation/environment; development
- Availability; ability and willingness to commit time and personal energy

### SEWRPC Advisory Committee Appointment Process

- **SEWRPC staff proposes membership roster**
  - Sometimes by individual name
  - Sometimes by name of local government, firm, or organization
  - Sometimes both
- **SEWRPC Executive Committee reacts to staff proposal**
  - Sometimes approves as presented
  - Sometimes modifies roster before approval
- **SEWRPC staff follows up with letters requesting that named individuals serve or that an individual be appointed to serve**
One Example:
SEWRPC Technical Coordinating and Advisory Committee on Regional Transportation System Planning

- 28-member technical committee comprised of individuals actively engaged in transportation development and management matters at the Federal, State, and local levels of government
- 21 voting members from county and local governments allocated to substantially achieve population proportionality at the county level. Individuals are designated not by SEWRPC, but by county and local chief elected officials.

<table>
<thead>
<tr>
<th>Kenosha County</th>
<th>Milwaukee County</th>
<th>Ozaukee County</th>
<th>Racine County</th>
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<tr>
<td>Kenosha County</td>
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<td>City of Kenosha</td>
<td>City of Milwaukee</td>
<td>Ozaukee County</td>
<td>City of Racine</td>
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- 7 nonvoting members from Federal and State agencies (WisDOT-2, WDNR-2, FHWA-1, FTA-1, USEPA-1). Individuals are designated not by SEWRPC, but by agency managers.

A Second Example:
SEWRPC Intergovernmental Coordinating and Advisory Committee on Transportation System Planning and Programming for the Milwaukee Urbanized Area

- 26-member intergovernmental committee comprised of individuals appointed by county and local chief elected officials to represent either their geographical area of interest, their governmental agency, or their transportation sector.
- 19 voting members from county and local governments allocated to substantially achieve population proportionality for the urbanized area at the county level

<table>
<thead>
<tr>
<th>Milwaukee County</th>
<th>Ozaukee/Washington County</th>
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<td>15</td>
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<td>City of Waukesha</td>
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<td>Southern Suburbs</td>
<td>Other communities</td>
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<td>Northern Suburbs</td>
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- 7 nonvoting members from governmental agencies (WisDOT-2, WDNR-1, FHWA-1, FTA-1, SEWRPC-1) and private sector transit operator (Wisconsin Coach Lines-1). Individuals are designated by agency managers.
A Third Example: SEWRPC Regional Water Supply Planning Committee

- A major new subject area for SEWRPC
- Committee has a technical mission; hence, there is a focus on securing members who have expertise in water supply management, hydrogeology, Federal and State water program oversight, comprehensive planning, industrial water users, agricultural water users, environmental protection, and land development
- 32-member technical committee, including two SEWRPC staff who are nonvoting. The 30 voting members appointed by SEWRPC after appropriate consultative efforts, include:
  - 12 public or private water supply managers
  - 8 county or local planners
  - 3 Federal or State agency personnel
  - 2 academicians
  - 2 representatives of water using industries
  - 1 representative of agricultural interests
  - 1 representative of environmental groups
  - 1 representative of development groups
- Should significant public policy issues derive from the technical committee’s work, the study design approved by SEWRPC calls for the creation of a separate policy committee comprised of chief elected officials to address those issues.