



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Pleasant Prairie village, Wisconsin

Subject	Number	Percent
SEX AND AGE		
Total population	19,719	100.0
Under 5 years	1,019	5.2
5 to 9 years	1,413	7.2
10 to 14 years	1,617	8.2
15 to 19 years	1,431	7.3
20 to 24 years	876	4.4
25 to 29 years	891	4.5
30 to 34 years	948	4.8
35 to 39 years	1,276	6.5
40 to 44 years	1,673	8.5
45 to 49 years	1,849	9.4
50 to 54 years	1,696	8.6
55 to 59 years	1,404	7.1
60 to 64 years	1,094	5.5
65 to 69 years	772	3.9
70 to 74 years	570	2.9
75 to 79 years	455	2.3
80 to 84 years	347	1.8
85 years and over	388	2.0
Median age (years)	41.3	(X)
16 years and over	15,348	77.8
18 years and over	14,695	74.5
21 years and over	14,076	71.4
62 years and over	3,159	16.0
65 years and over	2,532	12.8
Male population	9,687	49.1
Under 5 years	539	2.7
5 to 9 years	693	3.5
10 to 14 years	829	4.2
15 to 19 years	738	3.7
20 to 24 years	464	2.4
25 to 29 years	454	2.3
30 to 34 years	455	2.3
35 to 39 years	596	3.0
40 to 44 years	809	4.1
45 to 49 years	910	4.6
50 to 54 years	858	4.4
55 to 59 years	688	3.5
60 to 64 years	560	2.8
65 to 69 years	376	1.9
70 to 74 years	271	1.4
75 to 79 years	188	1.0
80 to 84 years	149	0.8
85 years and over	110	0.6

Subject	Number	Percent
Median age (years)	40.5	(X)
16 years and over	7,467	37.9
18 years and over	7,125	36.1
21 years and over	6,802	34.5
62 years and over	1,422	7.2
65 years and over	1,094	5.5
Female population	10,032	50.9
Under 5 years	480	2.4
5 to 9 years	720	3.7
10 to 14 years	788	4.0
15 to 19 years	693	3.5
20 to 24 years	412	2.1
25 to 29 years	437	2.2
30 to 34 years	493	2.5
35 to 39 years	680	3.4
40 to 44 years	864	4.4
45 to 49 years	939	4.8
50 to 54 years	838	4.2
55 to 59 years	716	3.6
60 to 64 years	534	2.7
65 to 69 years	396	2.0
70 to 74 years	299	1.5
75 to 79 years	267	1.4
80 to 84 years	198	1.0
85 years and over	278	1.4
Median age (years)	42.0	(X)
16 years and over	7,881	40.0
18 years and over	7,570	38.4
21 years and over	7,274	36.9
62 years and over	1,737	8.8
65 years and over	1,438	7.3
RACE		
Total population	19,719	100.0
One Race	19,341	98.1
White	17,964	91.1
Black or African American	488	2.5
American Indian and Alaska Native	75	0.4
Asian	333	1.7
Asian Indian	86	0.4
Chinese	44	0.2
Filipino	79	0.4
Japanese	18	0.1
Korean	49	0.2
Vietnamese	12	0.1
Other Asian [1]	45	0.2
Native Hawaiian and Other Pacific Islander	12	0.1
Native Hawaiian	3	0.0
Guamanian or Chamorro	6	0.0
Samoan	2	0.0
Other Pacific Islander [2]	1	0.0
Some Other Race	469	2.4
Two or More Races	378	1.9
White; American Indian and Alaska Native [3]	58	0.3
White; Asian [3]	82	0.4
White; Black or African American [3]	106	0.5
White; Some Other Race [3]	63	0.3
Race alone or in combination with one or more other races: [4]		
White	18,307	92.8
Black or African American	622	3.2
American Indian and Alaska Native	160	0.8

Subject	Number	Percent
Asian	446	2.3
Native Hawaiian and Other Pacific Islander	28	0.1
Some Other Race	562	2.9
HISPANIC OR LATINO		
Total population	19,719	100.0
Hispanic or Latino (of any race)	1,332	6.8
Mexican	942	4.8
Puerto Rican	190	1.0
Cuban	17	0.1
Other Hispanic or Latino [5]	183	0.9
Not Hispanic or Latino	18,387	93.2
HISPANIC OR LATINO AND RACE		
Total population	19,719	100.0
Hispanic or Latino	1,332	6.8
White alone	718	3.6
Black or African American alone	29	0.1
American Indian and Alaska Native alone	23	0.1
Asian alone	4	0.0
Native Hawaiian and Other Pacific Islander alone	5	0.0
Some Other Race alone	459	2.3
Two or More Races	94	0.5
Not Hispanic or Latino	18,387	93.2
White alone	17,246	87.5
Black or African American alone	459	2.3
American Indian and Alaska Native alone	52	0.3
Asian alone	329	1.7
Native Hawaiian and Other Pacific Islander alone	7	0.0
Some Other Race alone	10	0.1
Two or More Races	284	1.4
RELATIONSHIP		
Total population	19,719	100.0
In households	19,493	98.9
Householder	7,272	36.9
Spouse [6]	4,507	22.9
Child	6,214	31.5
Own child under 18 years	4,644	23.6
Other relatives	776	3.9
Under 18 years	314	1.6
65 years and over	173	0.9
Nonrelatives	724	3.7
Under 18 years	63	0.3
65 years and over	43	0.2
Unmarried partner	422	2.1
In group quarters	226	1.1
Institutionalized population	194	1.0
Male	48	0.2
Female	146	0.7
Noninstitutionalized population	32	0.2
Male	6	0.0
Female	26	0.1
HOUSEHOLDS BY TYPE		
Total households	7,272	100.0
Family households (families) [7]	5,372	73.9
With own children under 18 years	2,405	33.1
Husband-wife family	4,507	62.0
With own children under 18 years	1,946	26.8
Male householder, no wife present	291	4.0
With own children under 18 years	157	2.2
Female householder, no husband present	574	7.9
With own children under 18 years	302	4.2

Subject	Number	Percent
Nonfamily households [7]	1,900	26.1
Householder living alone	1,550	21.3
Male	673	9.3
65 years and over	188	2.6
Female	877	12.1
65 years and over	450	6.2
Households with individuals under 18 years	2,601	35.8
Households with individuals 65 years and over	1,721	23.7
Average household size	2.68	(X)
Average family size [7]	3.14	(X)
HOUSING OCCUPANCY		
Total housing units	7,753	100.0
Occupied housing units	7,272	93.8
Vacant housing units	481	6.2
For rent	118	1.5
Rented, not occupied	7	0.1
For sale only	142	1.8
Sold, not occupied	19	0.2
For seasonal, recreational, or occasional use	108	1.4
All other vacants	87	1.1
Homeowner vacancy rate (percent) [8]	2.3	(X)
Rental vacancy rate (percent) [9]	9.0	(X)
HOUSING TENURE		
Occupied housing units	7,272	100.0
Owner-occupied housing units	6,079	83.6
Population in owner-occupied housing units	16,700	(X)
Average household size of owner-occupied units	2.75	(X)
Renter-occupied housing units	1,193	16.4
Population in renter-occupied housing units	2,793	(X)
Average household size of renter-occupied units	2.34	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.