



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: New Berlin city, Wisconsin

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	39,584	100.0
Under 5 years	1,829	4.6
5 to 9 years	2,360	6.0
10 to 14 years	2,628	6.6
15 to 19 years	2,339	5.9
20 to 24 years	1,753	4.4
25 to 29 years	2,084	5.3
30 to 34 years	1,986	5.0
35 to 39 years	2,141	5.4
40 to 44 years	2,726	6.9
45 to 49 years	3,402	8.6
50 to 54 years	3,794	9.6
55 to 59 years	3,266	8.3
60 to 64 years	2,585	6.5
65 to 69 years	1,840	4.6
70 to 74 years	1,432	3.6
75 to 79 years	1,365	3.4
80 to 84 years	1,088	2.7
85 years and over	966	2.4
Median age (years)	44.9	( X )
16 years and over	32,252	81.5
18 years and over	31,147	78.7
21 years and over	30,129	76.1
62 years and over	8,169	20.6
65 years and over	6,691	16.9
Male population	19,239	48.6
Under 5 years	944	2.4
5 to 9 years	1,206	3.0
10 to 14 years	1,287	3.3
15 to 19 years	1,221	3.1
20 to 24 years	878	2.2
25 to 29 years	1,077	2.7
30 to 34 years	988	2.5
35 to 39 years	1,022	2.6
40 to 44 years	1,361	3.4
45 to 49 years	1,624	4.1
50 to 54 years	1,845	4.7
55 to 59 years	1,613	4.1
60 to 64 years	1,273	3.2
65 to 69 years	882	2.2
70 to 74 years	635	1.6
75 to 79 years	589	1.5
80 to 84 years	450	1.1
85 years and over	344	0.9

Subject	Number	Percent
Median age (years)	43.8	( X )
16 years and over	15,542	39.3
18 years and over	14,954	37.8
21 years and over	14,429	36.5
62 years and over	3,630	9.2
65 years and over	2,900	7.3
Female population	20,345	51.4
Under 5 years	885	2.2
5 to 9 years	1,154	2.9
10 to 14 years	1,341	3.4
15 to 19 years	1,118	2.8
20 to 24 years	875	2.2
25 to 29 years	1,007	2.5
30 to 34 years	998	2.5
35 to 39 years	1,119	2.8
40 to 44 years	1,365	3.4
45 to 49 years	1,778	4.5
50 to 54 years	1,949	4.9
55 to 59 years	1,653	4.2
60 to 64 years	1,312	3.3
65 to 69 years	958	2.4
70 to 74 years	797	2.0
75 to 79 years	776	2.0
80 to 84 years	638	1.6
85 years and over	622	1.6
Median age (years)	45.9	( X )
16 years and over	16,710	42.2
18 years and over	16,193	40.9
21 years and over	15,700	39.7
62 years and over	4,539	11.5
65 years and over	3,791	9.6
<b>RACE</b>		
Total population	39,584	100.0
One Race	39,129	98.9
White	36,987	93.4
Black or African American	290	0.7
American Indian and Alaska Native	118	0.3
Asian	1,492	3.8
Asian Indian	576	1.5
Chinese	380	1.0
Filipino	103	0.3
Japanese	40	0.1
Korean	109	0.3
Vietnamese	81	0.2
Other Asian [1]	203	0.5
Native Hawaiian and Other Pacific Islander	10	0.0
Native Hawaiian	3	0.0
Guamanian or Chamorro	1	0.0
Samoan	0	0.0
Other Pacific Islander [2]	6	0.0
Some Other Race	232	0.6
Two or More Races	455	1.1
White; American Indian and Alaska Native [3]	86	0.2
White; Asian [3]	141	0.4
White; Black or African American [3]	93	0.2
White; Some Other Race [3]	62	0.2
Race alone or in combination with one or more other races: [4]		
White	37,412	94.5
Black or African American	413	1.0
American Indian and Alaska Native	238	0.6

<b>Subject</b>	<b>Number</b>	<b>Percent</b>
Asian	1,668	4.2
Native Hawaiian and Other Pacific Islander	23	0.1
Some Other Race	324	0.8
<b>HISPANIC OR LATINO</b>		
Total population	39,584	100.0
Hispanic or Latino (of any race)	1,036	2.6
Mexican	635	1.6
Puerto Rican	181	0.5
Cuban	24	0.1
Other Hispanic or Latino [5]	196	0.5
Not Hispanic or Latino	38,548	97.4
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	39,584	100.0
Hispanic or Latino	1,036	2.6
White alone	695	1.8
Black or African American alone	3	0.0
American Indian and Alaska Native alone	17	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	216	0.5
Two or More Races	105	0.3
Not Hispanic or Latino	38,548	97.4
White alone	36,292	91.7
Black or African American alone	287	0.7
American Indian and Alaska Native alone	101	0.3
Asian alone	1,492	3.8
Native Hawaiian and Other Pacific Islander alone	10	0.0
Some Other Race alone	16	0.0
Two or More Races	350	0.9
<b>RELATIONSHIP</b>		
Total population	39,584	100.0
In households	39,423	99.6
Householder	16,292	41.2
Spouse [6]	9,891	25.0
Child	10,868	27.5
Own child under 18 years	8,030	20.3
Other relatives	1,023	2.6
Under 18 years	324	0.8
65 years and over	254	0.6
Nonrelatives	1,349	3.4
Under 18 years	83	0.2
65 years and over	116	0.3
Unmarried partner	764	1.9
In group quarters	161	0.4
Institutionalized population	125	0.3
Male	34	0.1
Female	91	0.2
Noninstitutionalized population	36	0.1
Male	12	0.0
Female	24	0.1
<b>HOUSEHOLDS BY TYPE</b>		
Total households	16,292	100.0
Family households (families) [7]	11,327	69.5
With own children under 18 years	4,346	26.7
Husband-wife family	9,891	60.7
With own children under 18 years	3,689	22.6
Male householder, no wife present	486	3.0
With own children under 18 years	219	1.3
Female householder, no husband present	950	5.8
With own children under 18 years	438	2.7

Subject	Number	Percent
Nonfamily households [7]	4,965	30.5
Householder living alone	4,105	25.2
Male	1,598	9.8
65 years and over	445	2.7
Female	2,507	15.4
65 years and over	1,378	8.5
Households with individuals under 18 years	4,574	28.1
Households with individuals 65 years and over	4,648	28.5
Average household size	2.42	( X )
Average family size [7]	2.92	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	16,829	100.0
Occupied housing units	16,292	96.8
Vacant housing units	537	3.2
For rent	206	1.2
Rented, not occupied	10	0.1
For sale only	135	0.8
Sold, not occupied	21	0.1
For seasonal, recreational, or occasional use	75	0.4
All other vacants	90	0.5
Homeowner vacancy rate (percent) [8]	1.1	( X )
Rental vacancy rate (percent) [9]	5.3	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	16,292	100.0
Owner-occupied housing units	12,603	77.4
Population in owner-occupied housing units	32,742	( X )
Average household size of owner-occupied units	2.60	( X )
Renter-occupied housing units	3,689	22.6
Population in renter-occupied housing units	6,681	( X )
Average household size of renter-occupied units	1.81	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.