



Walworth County, WI

Southeastern Wisconsin Regional Planning Commission
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Waukesha, Wisconsin 53187

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Report Parameters

1 County

55127 Walworth County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

105,822

Population (2023)

Population **grew by 2,275** over the last 5 years and is projected to **grow by 1,447** over the next 5 years.

49,179

Total Regional Employment

Jobs **grew by 1,053** over the last 5 years and are projected to **grow by 2,188** over the next 5 years.

\$69.4K

Median Household Income (2022)

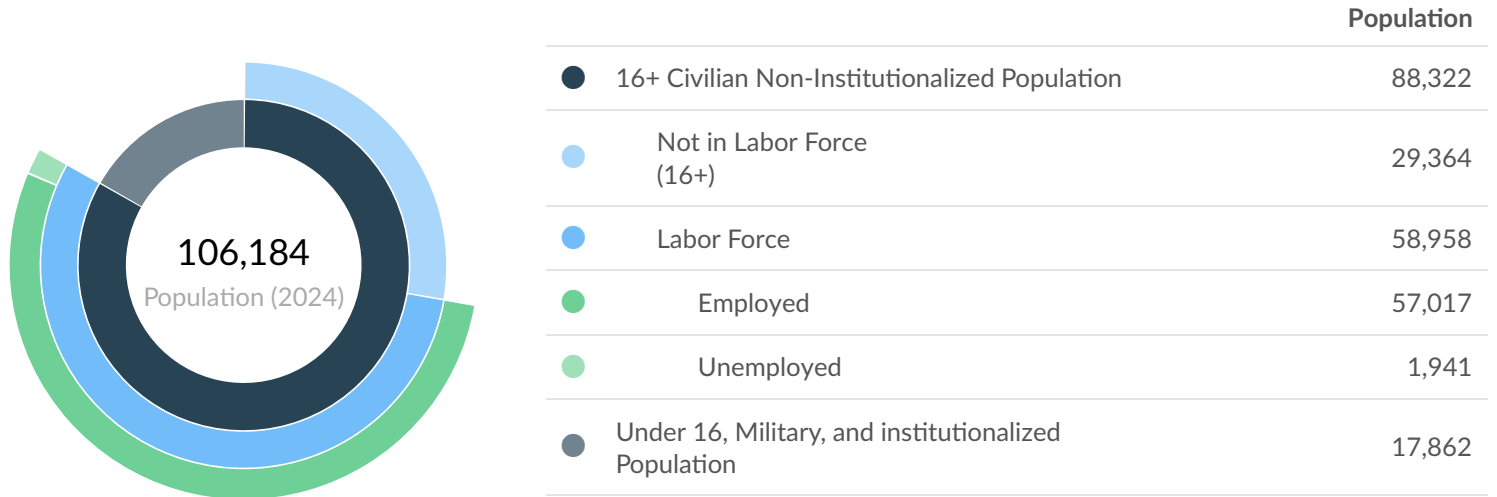
Median household income is **\$361 above** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 2.2%** since 2018, growing by 2,275. Population is expected to **increase by 1.4%** between 2023 and 2028, adding 1,447.
- From 2018 to 2023, jobs **increased by 2.2%** in Walworth County, WI from 48,126 to **49,179**. This change **fell short of the national growth rate of 3.9% by 1.7%**. As the number of jobs increased, the **labor force participation rate decreased from 67.6% to 67.4% between 2018 and 2023**.
- Concerning educational attainment, **21.1% of Walworth County, WI residents possess a Bachelor's Degree** (0.1% below the national average), and **9.5% hold an Associate's Degree** (0.7% above the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Traveler Accommodation.

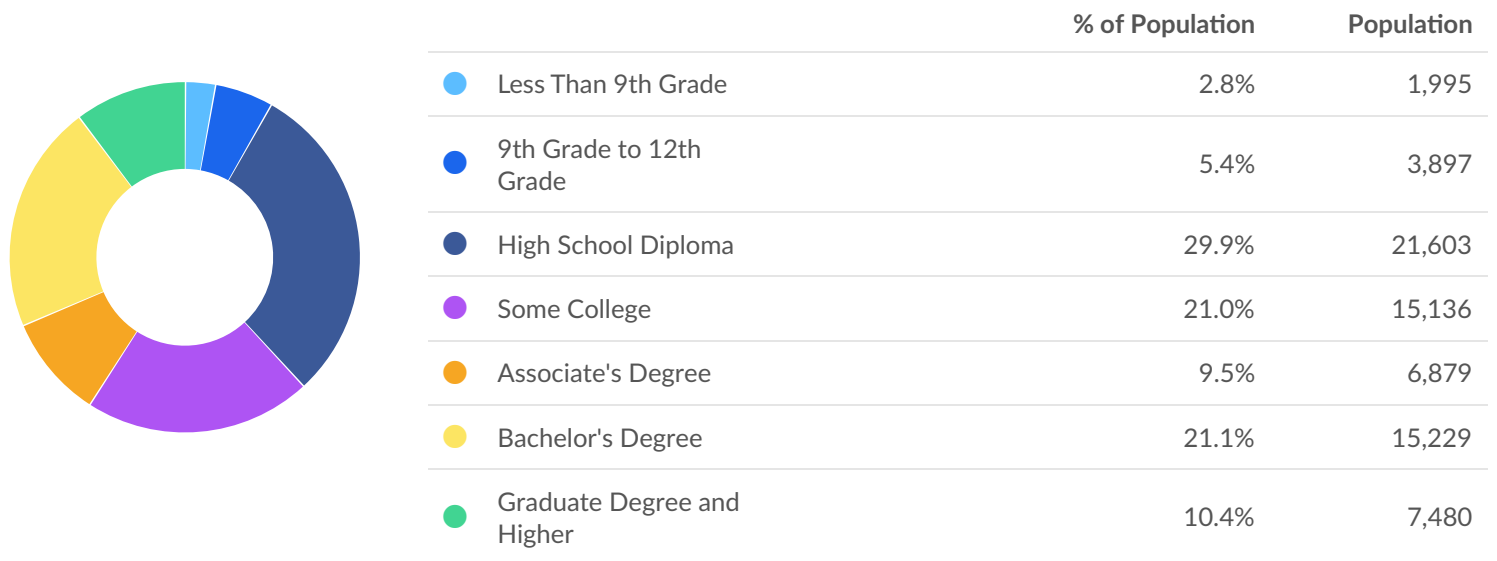
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	106,184	58,958	49,179	100.1	\$5.63B	\$8.31B	\$6.13B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

Feb 2024 Labor Force Breakdown



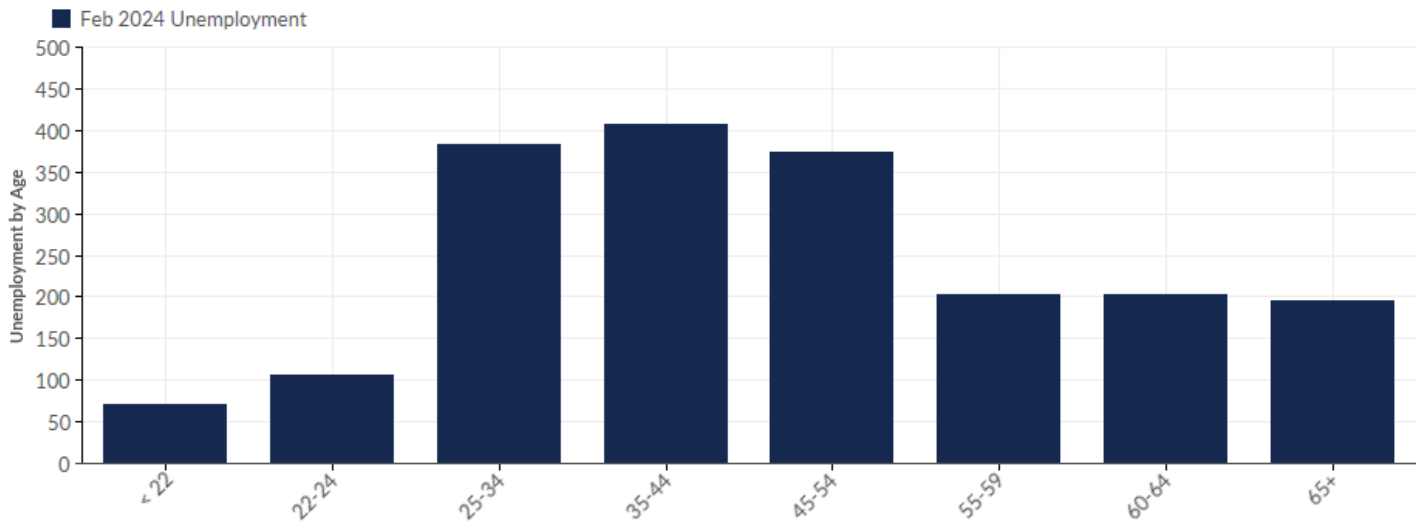
Educational Attainment

Concerning educational attainment, **21.1% of Walworth County, WI residents possess a Bachelor's Degree** (0.1% below the national average), and **9.5% hold an Associate's Degree** (0.7% above the national average).



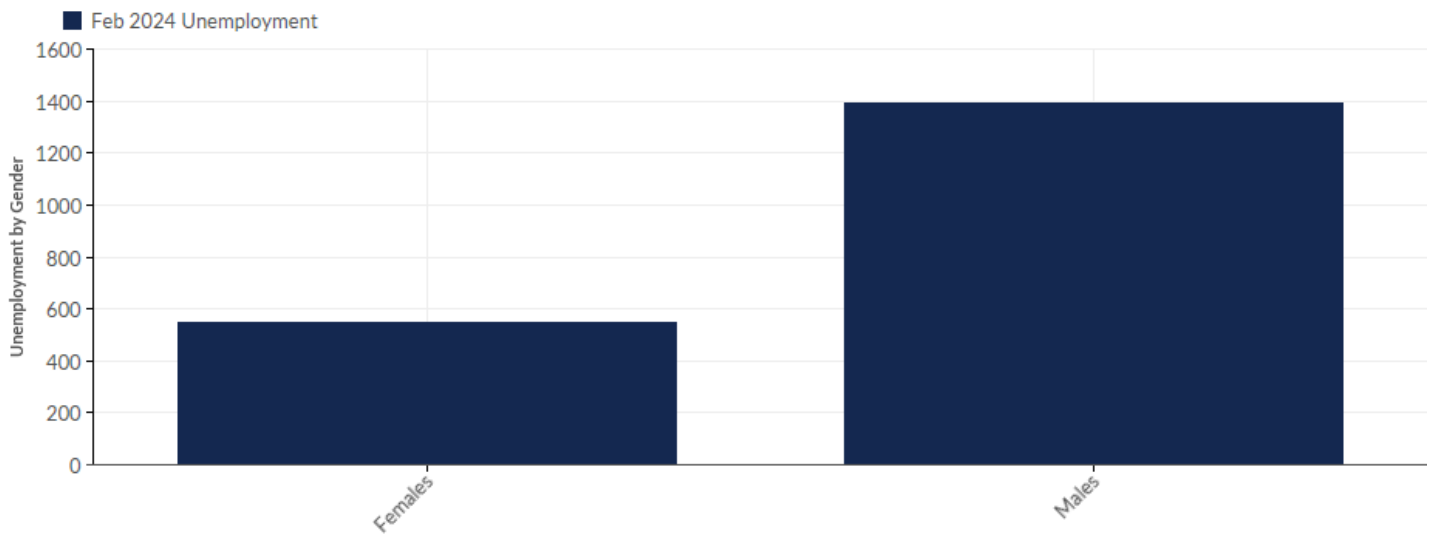
Unemployment by Demographics

Unemployment by Age



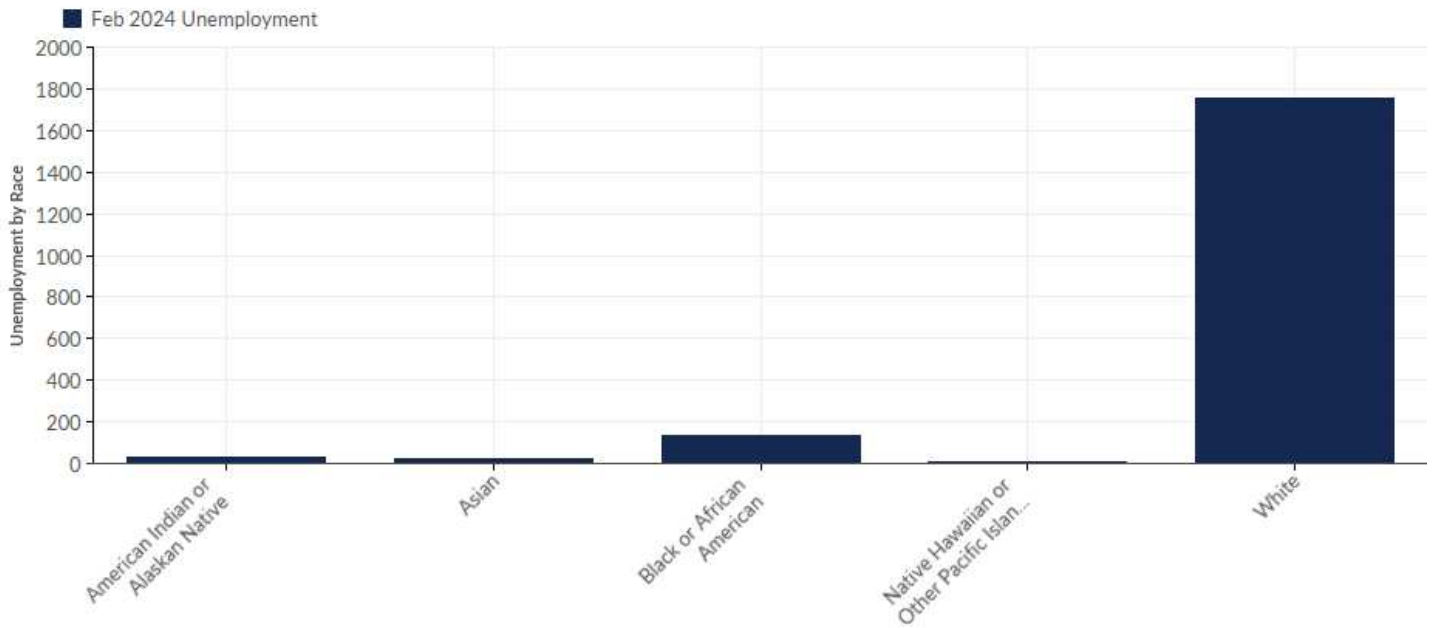
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	71	3.66%
22-24	106	5.46%
25-34	383	19.73%
35-44	407	20.97%
45-54	374	19.27%
55-59	203	10.46%
60-64	202	10.41%
65+	194	9.99%
Total	1,941	100.00%

Unemployment by Gender



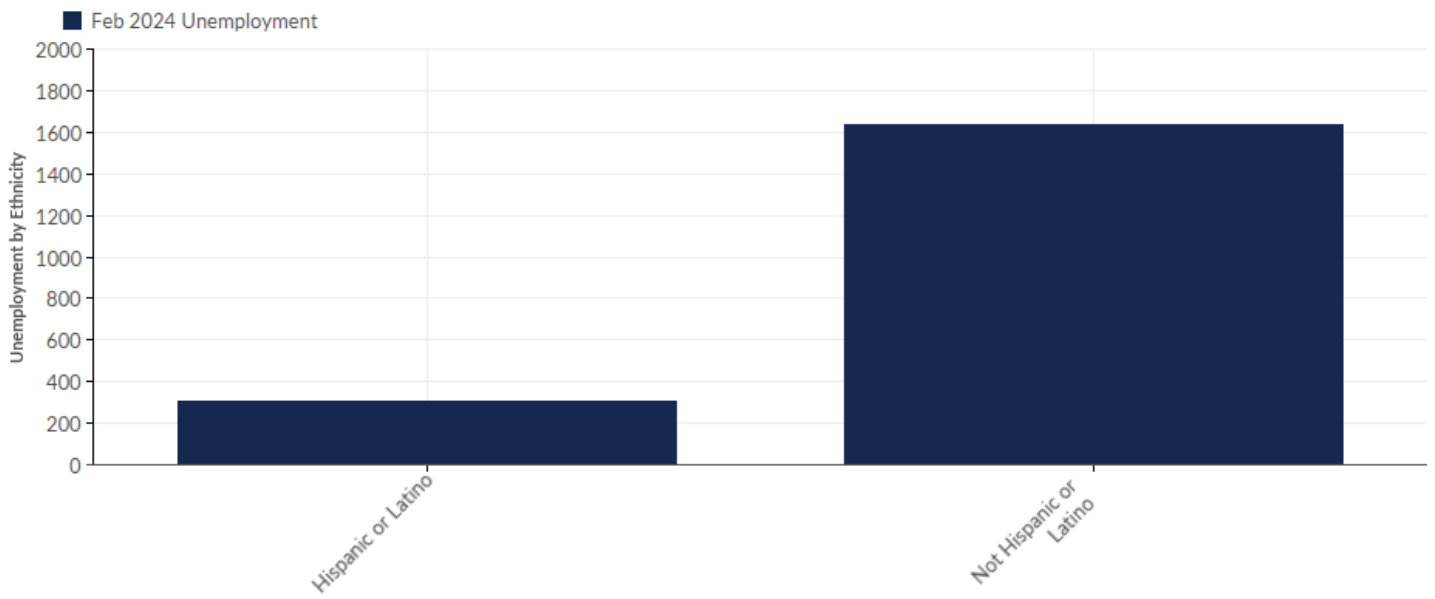
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	549	28.28%
Males	1,392	71.72%
Total	1,941	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	31	1.60%
Asian	22	1.13%
Black or African American	131	6.75%
Native Hawaiian or Other Pacific Islander	4	0.21%
White	1,753	90.31%
Total	1,941	100.00%

Unemployment by Ethnicity

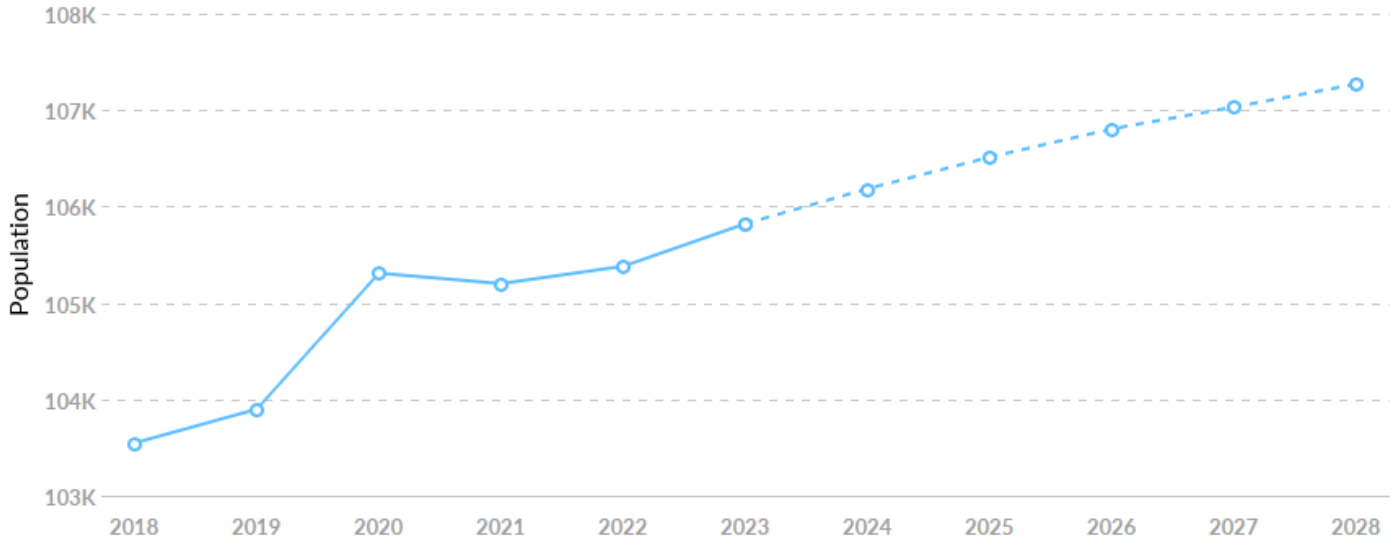


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	307	15.82%
Not Hispanic or Latino	1,634	84.18%
Total	1,941	100.00%

Historic & Projected Trends

Population Trends

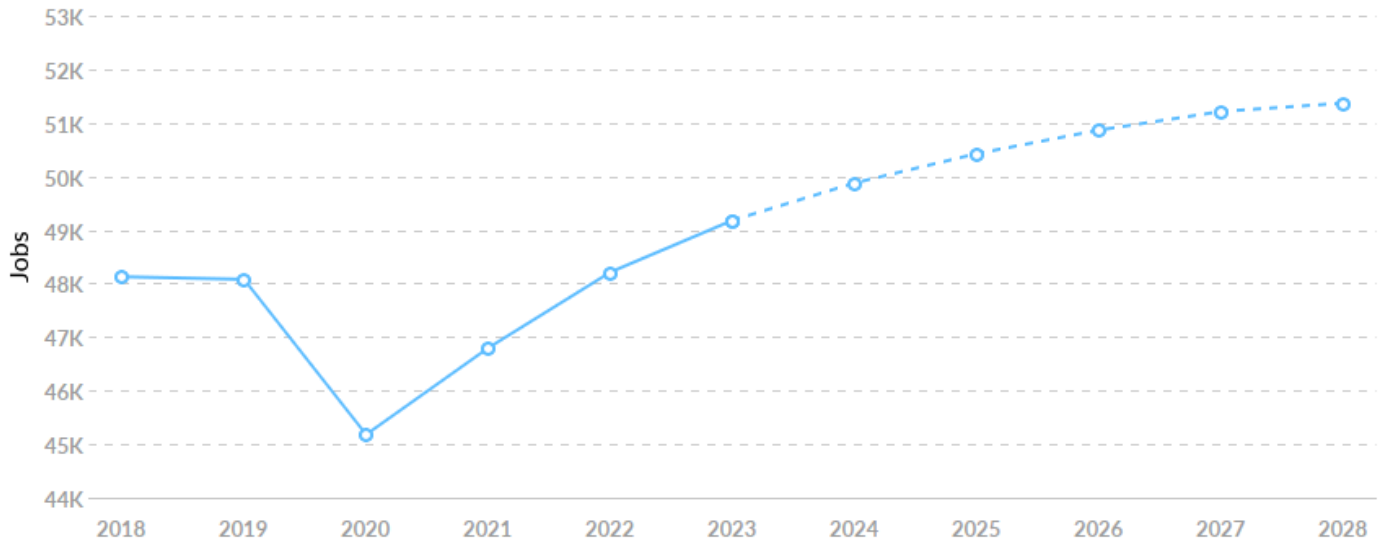
As of 2023 the region's population increased by 2.2% since 2018, growing by 2,275. Population is expected to increase by 1.4% between 2023 and 2028, adding 1,447.



Timeframe	Population
2018	103,547
2019	103,898
2020	105,308
2021	105,200
2022	105,380
2023	105,822
2024	106,184
2025	106,512
2026	106,805
2027	107,032
2028	107,270

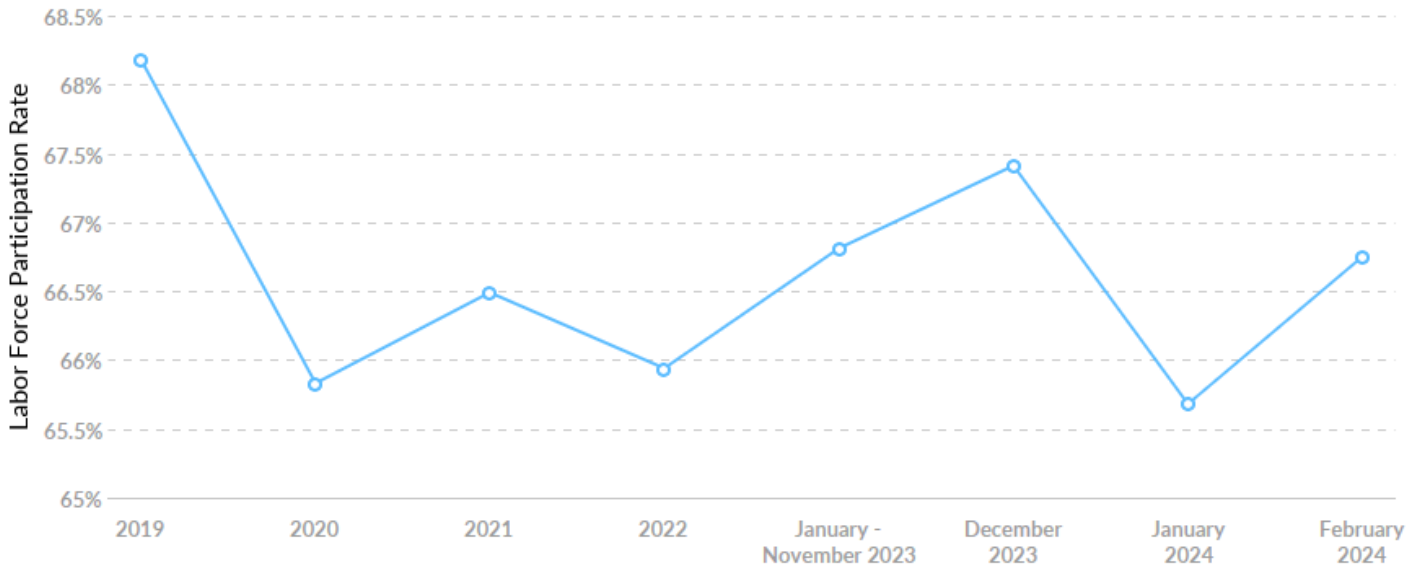
Job Trends

From 2018 to 2023, jobs increased by 2.2% in Walworth County, WI from 48,126 to 49,179. This change fell short of the national growth rate of 3.9% by 1.7%.



Timeframe	Jobs
2018	48,126
2019	48,077
2020	45,178
2021	46,796
2022	48,211
2023	49,179
2024	49,877
2025	50,424
2026	50,864
2027	51,211
2028	51,367

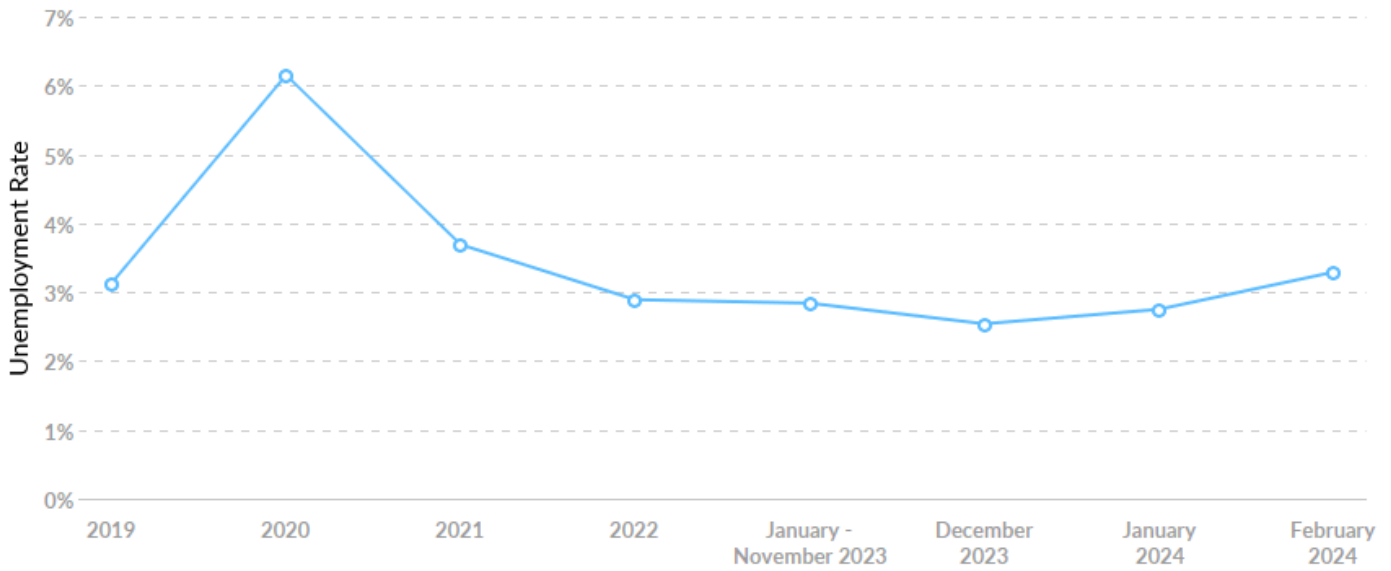
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	68.18%
2020	65.83%
2021	66.49%
2022	65.94%
January - November 2023	66.81%
December 2023	67.41%
January 2024	65.68%
February 2024	66.75%

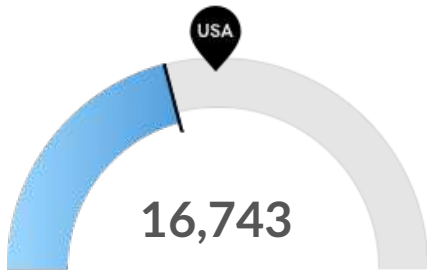
Unemployment Rate Trends

Walworth County, WI had a February 2024 unemployment rate of 3.29%, **increasing from 3.13%** 5 years before.



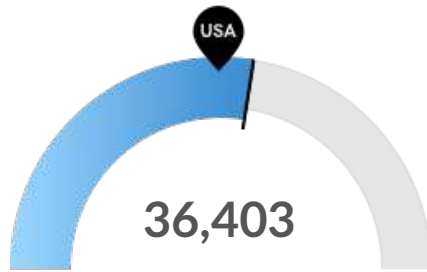
Timeframe	Unemployment Rate
2019	3.13%
2020	6.15%
2021	3.69%
2022	2.89%
January - November 2023	2.84%
December 2023	2.54%
January 2024	2.75%
February 2024	3.29%

Population Characteristics



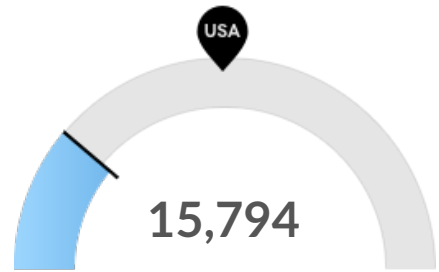
Millennials

Walworth County, WI has 16,743 millennials (ages 25-39). The national average for an area this size is 21,428.



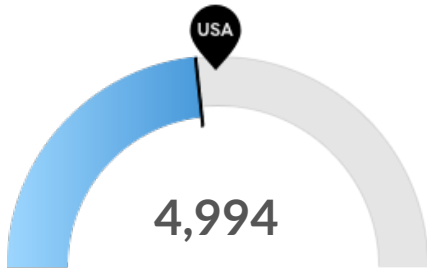
Retiring Soon

Retirement risk is high in Walworth County, WI. The national average for an area this size is 31,580 people 55 or older, while there are 36,403 here.



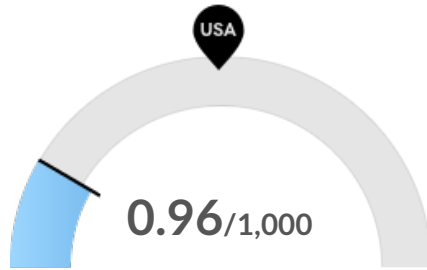
Racial Diversity

Racial diversity is low in Walworth County, WI. The national average for an area this size is 43,337 racially diverse people, while there are 15,794 here.



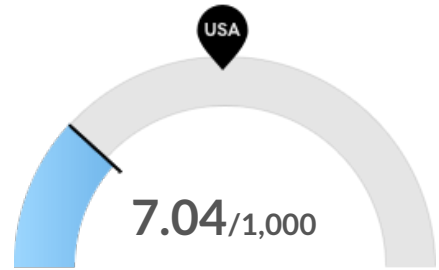
Veterans

Walworth County, WI has 4,994 veterans. The national average for an area this size is 5,511.



Violent Crime

Walworth County, WI has 0.96 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

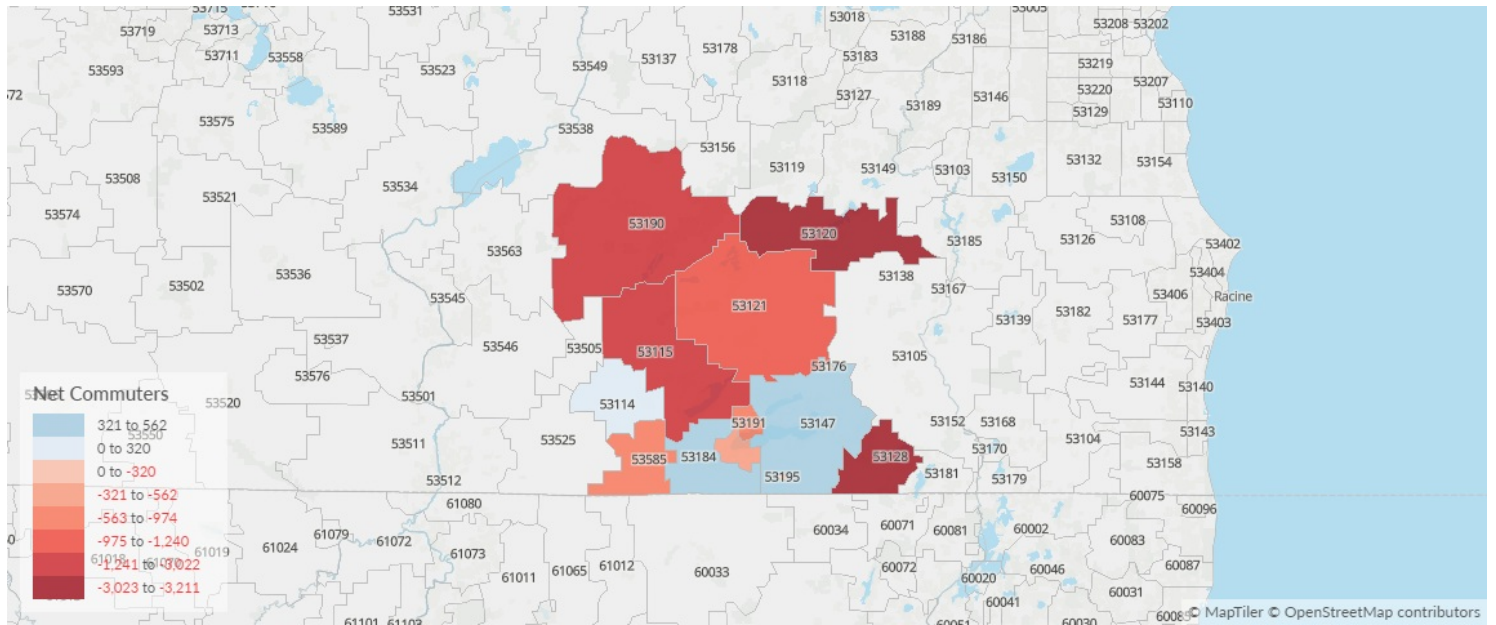


Property Crime

Walworth County, WI has 7.04 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Walworth County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

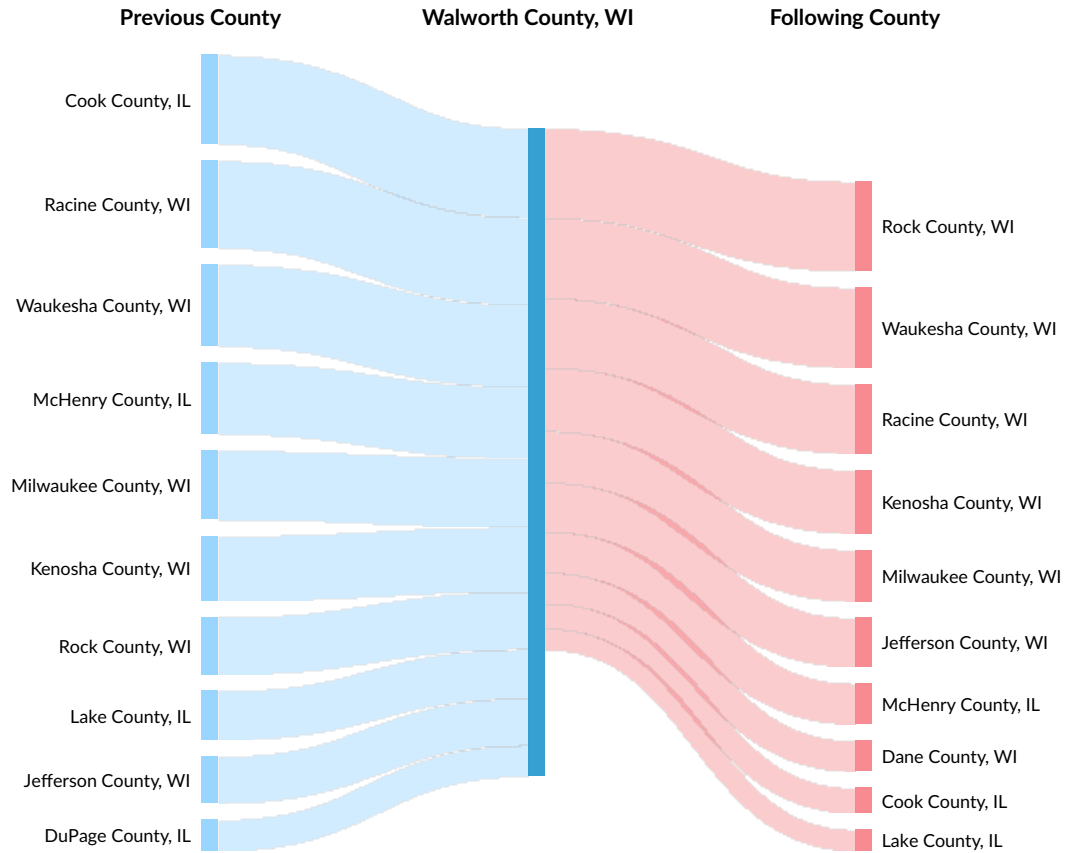
ZIP	Name	2023 Employment
53121	Elkhorn, WI (in Walwort...	10,835
53147	Lake Geneva, WI (in Wa...	10,091
53115	Delavan, WI (in Walwor...	7,929
53190	Whitewater, WI (in Wal...	7,704
53120	East Troy, WI (in Walwo...	3,317

ZIP	Name	2023 Workers
53121	Elkhorn, WI (in Walwort...	11,810
53147	Lake Geneva, WI (in Wa...	9,770
53115	Delavan, WI (in Walwor...	9,170
53190	Whitewater, WI (in Wal...	9,057
53120	East Troy, WI (in Walwo...	6,527

Inbound and Outbound Migration

The table below analyzes past and current residents of Walworth County, WI. The left column shows residents of other counties migrating to Walworth County, WI. The right column shows residents migrating from Walworth County, WI to other counties.

As of 2021, **456** people have migrated from Cook County, IL to Walworth County, WI. In the same year, **459** people left Walworth County, WI migrating to Rock County, WI. The total Net Migration for Walworth County, WI in 2021 was **526**.

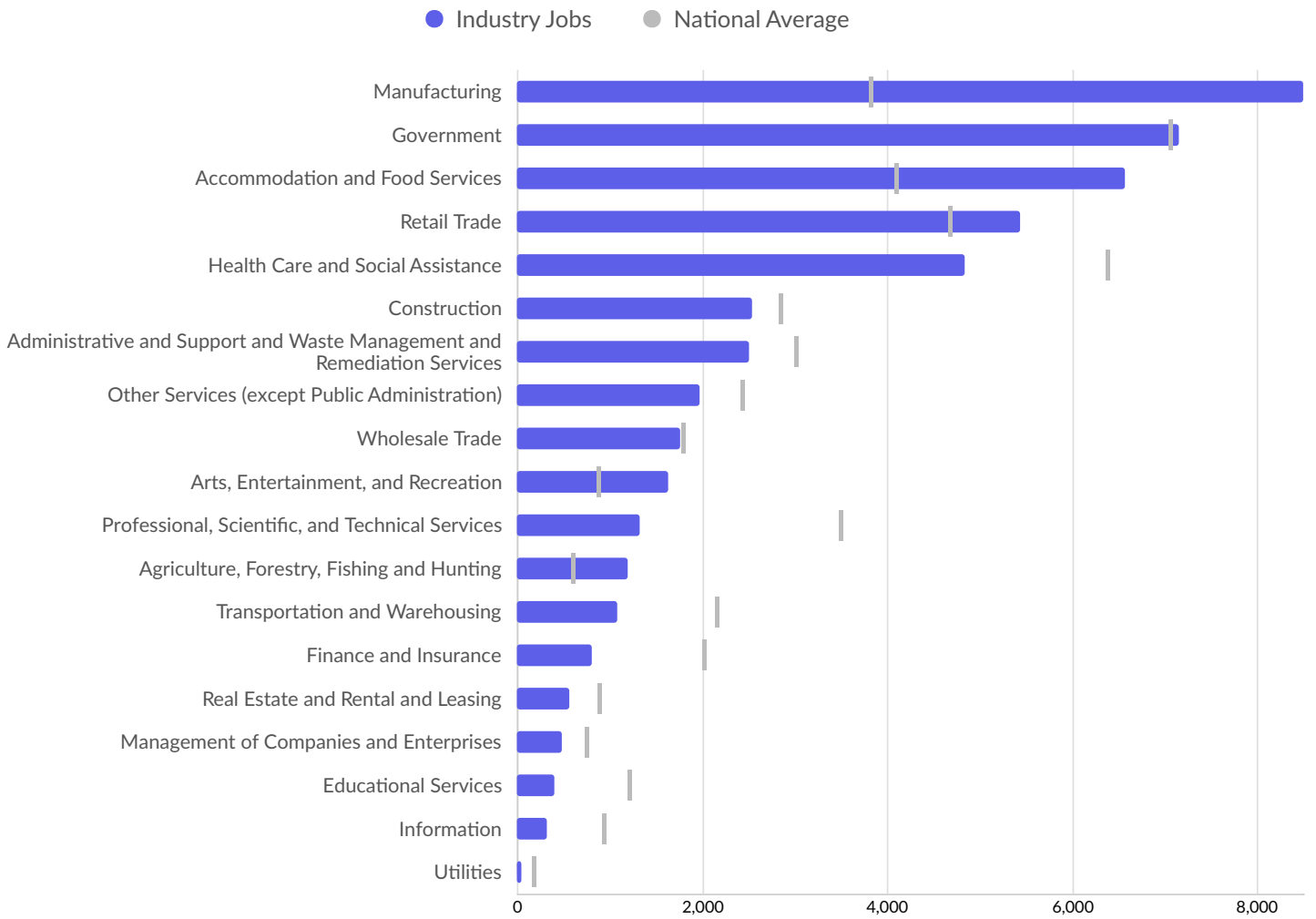


Top Previous Counties	Migrations
Cook County, IL	456
Racine County, WI	447
Waukesha County, WI	419
McHenry County, IL	365
Milwaukee County, WI	352
Kenosha County, WI	332

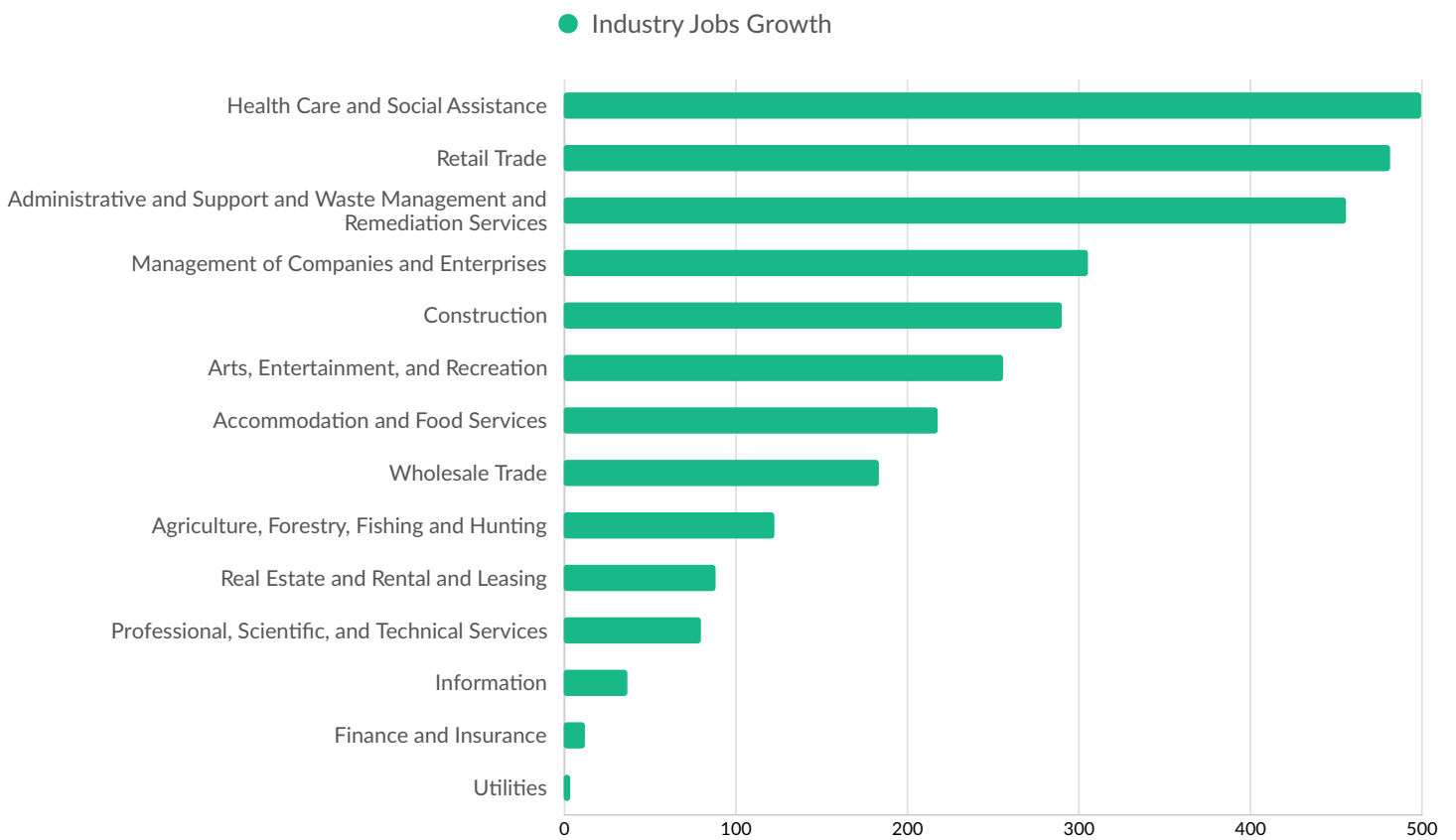
Top Previous Counties	Migrations
Rock County, WI	293
Lake County, IL	251
Jefferson County, WI	240
DuPage County, IL	159
Dane County, WI	127
Kane County, IL	106
Maricopa County, AZ	54
Winnebago County, IL	53
Hennepin County, MN	35
Top Following Counties	Migrations
Rock County, WI	459
Waukesha County, WI	410
Racine County, WI	355
Kenosha County, WI	325
Milwaukee County, WI	263
Jefferson County, WI	251
McHenry County, IL	209
Dane County, WI	158
Cook County, IL	128
Lake County, IL	109
Maricopa County, AZ	55
Winnebago County, IL	42
DuPage County, IL	36
Collier County, FL	35
Polk County, FL	35

Industry Characteristics

Largest Industries



Top Growing Industries



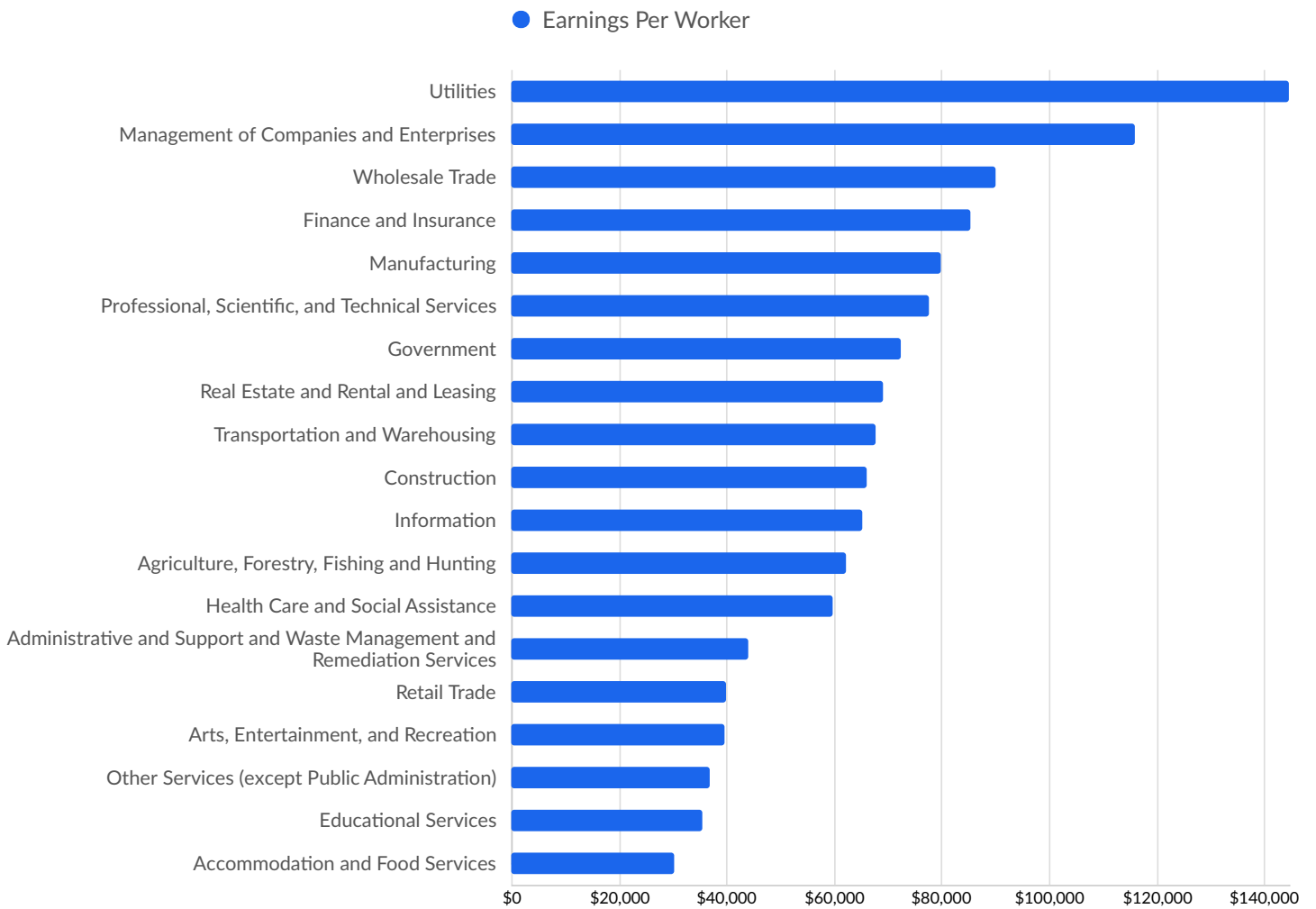
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



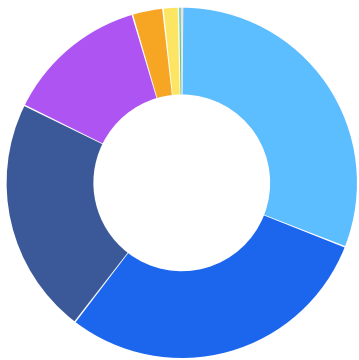
Business Characteristics

11,031 Companies Employ Your Workers

Online profiles for your workers mention 11,031 companies as employers, with the top 10 appearing below. In the last 12 months, 1,258 companies in Walworth County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Wisconsin System	717 	Uline	460 
Advocate Aurora Health	486 	Mercy Health	446 
Generac Power Systems	193 	Advocate Aurora Health	358 
Walmart	173 	Marcus Corporation	318 
Walworth County, WI	164 	Marcus Theatres	311 
Grand Geneva Resort & Spa	138 	Grand Geneva	289 
Gateway Technical College	127 	Grand Geneva Resort	279 
Pentair	123 	Generac Power Systems	176 
Delavan-Darien School District	115 	University of Wisconsin System	164 
Elkhorn Area School District	93 	Conagra Brands	141 

Business Size

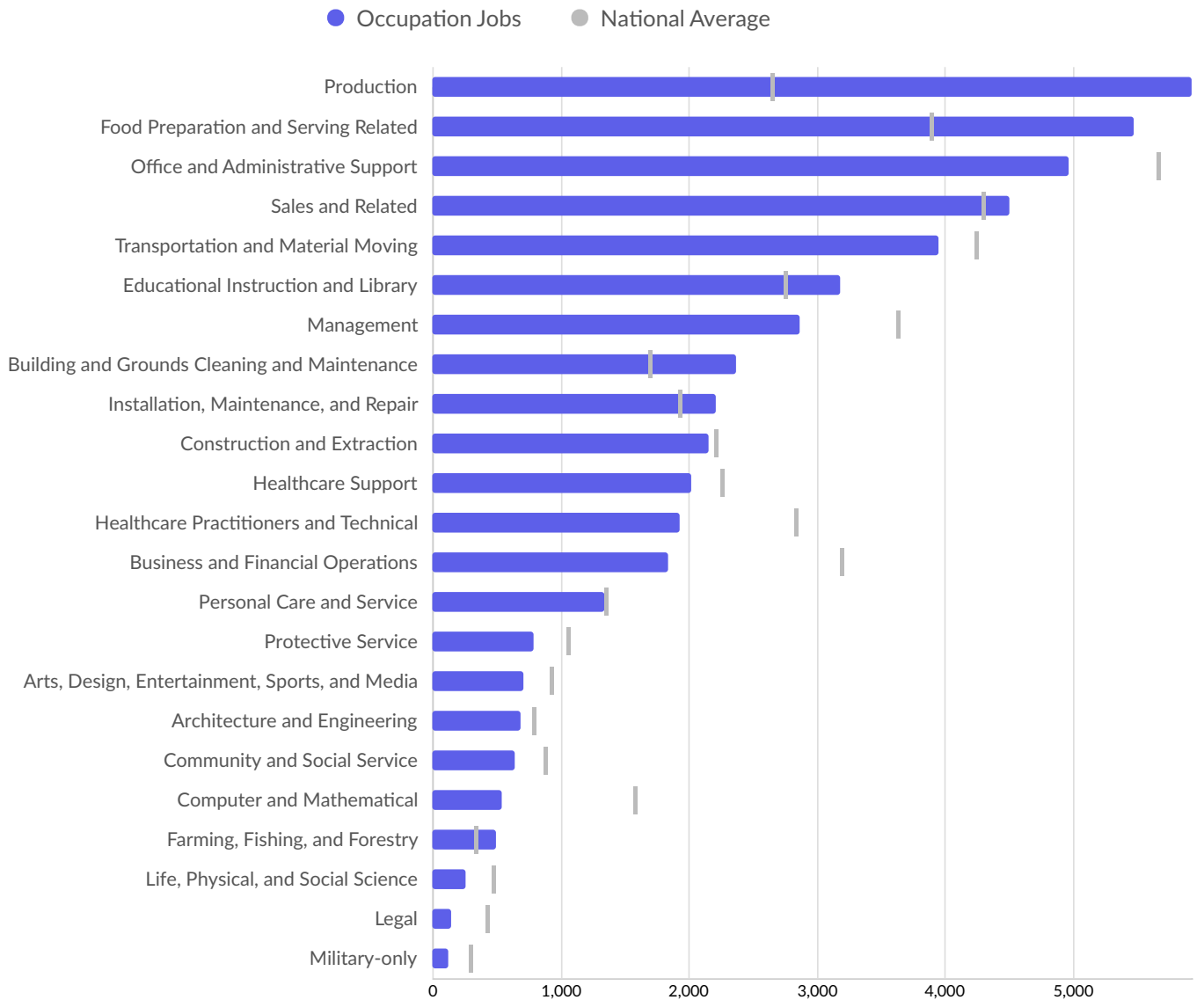


	Percentage	Business Count
● 1 to 4 employees	30.9%	1,243
● 5 to 9 employees	29.5%	1,187
● 10 to 19 employees	21.9%	880
● 20 to 49 employees	13.2%	530
● 50 to 99 employees	2.8%	114
● 100 to 249 employees	1.4%	57
● 250 to 499 employees	0.3%	11
● 500+ employees	0.1%	4

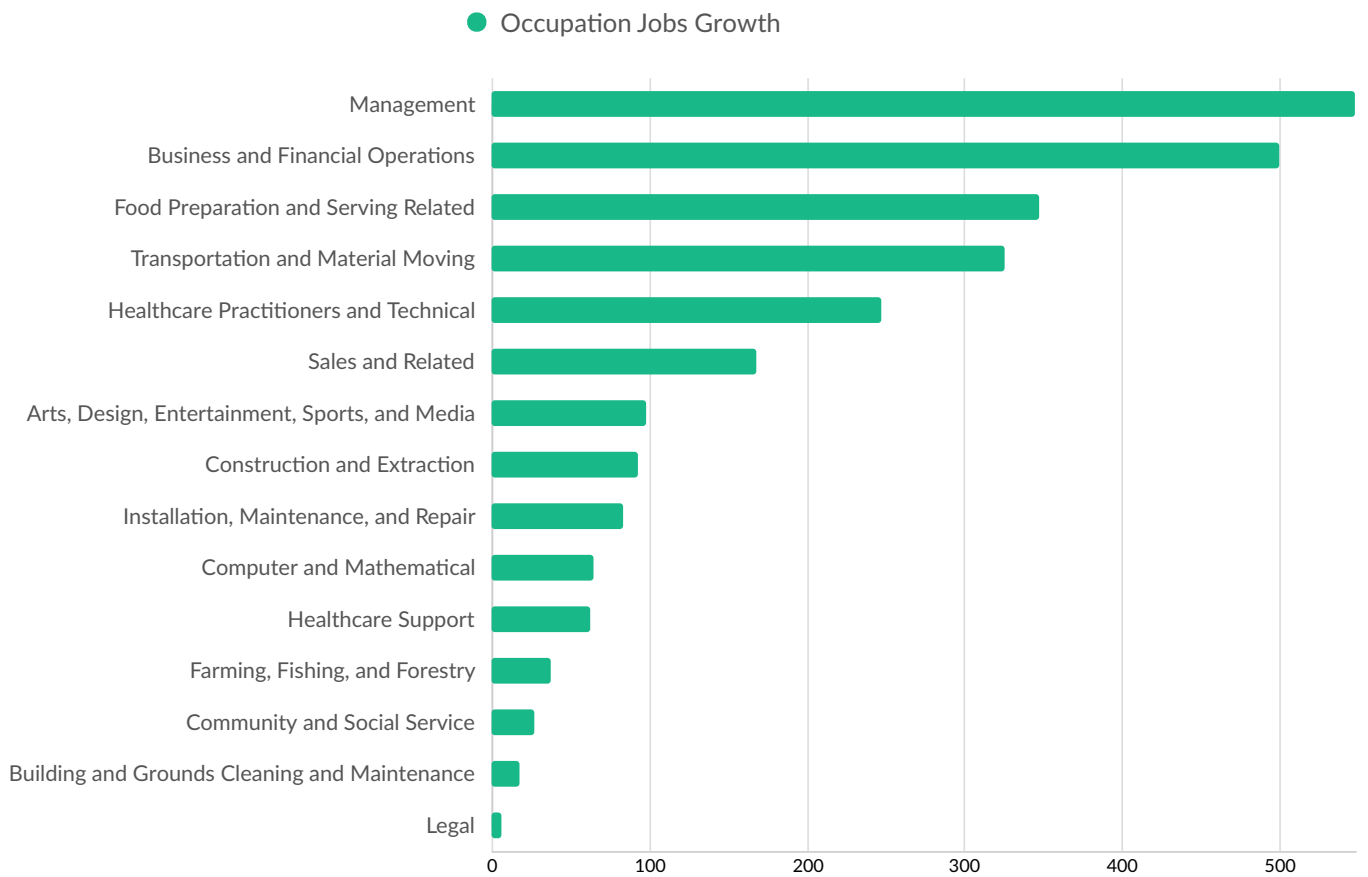
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

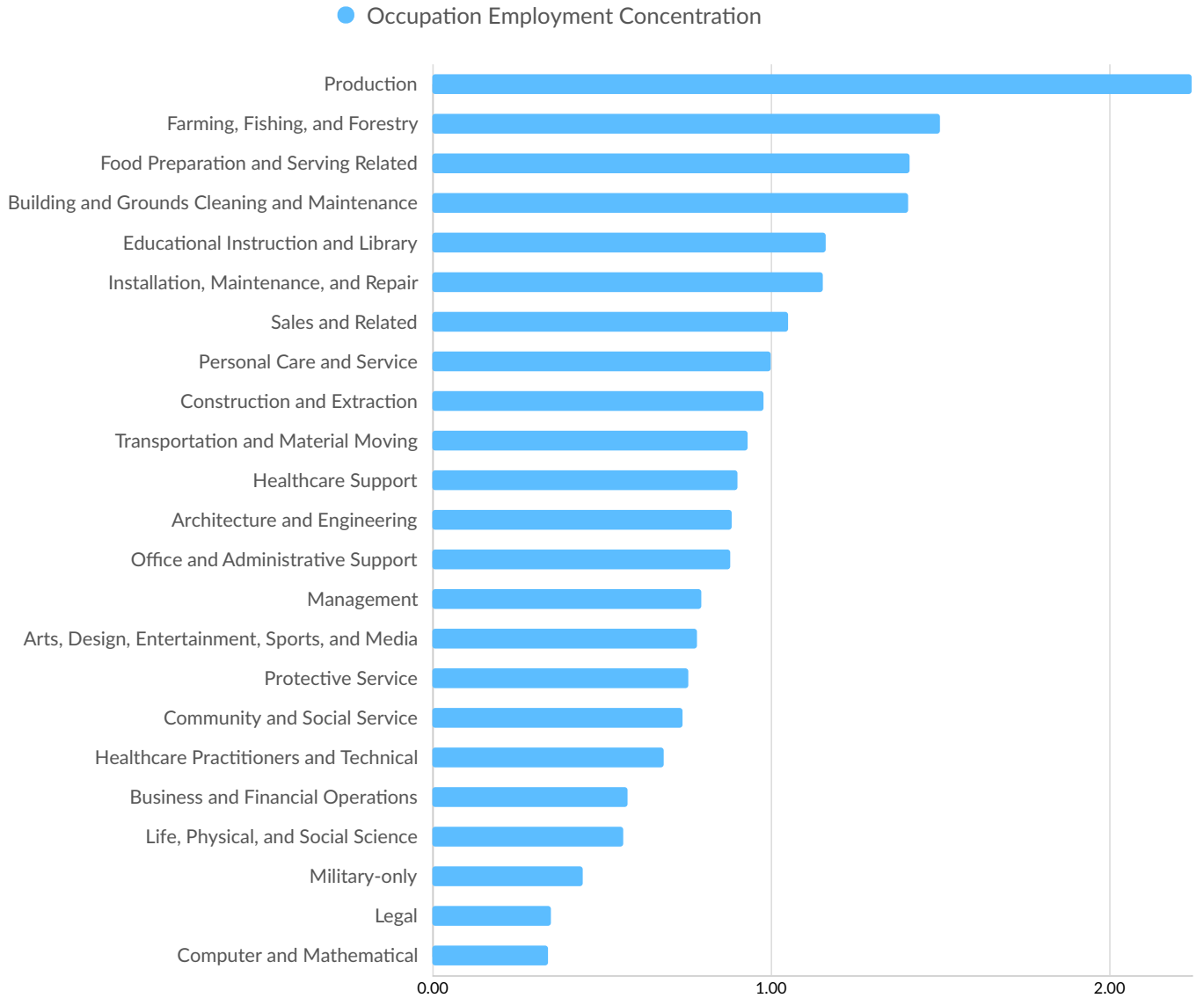
Largest Occupations



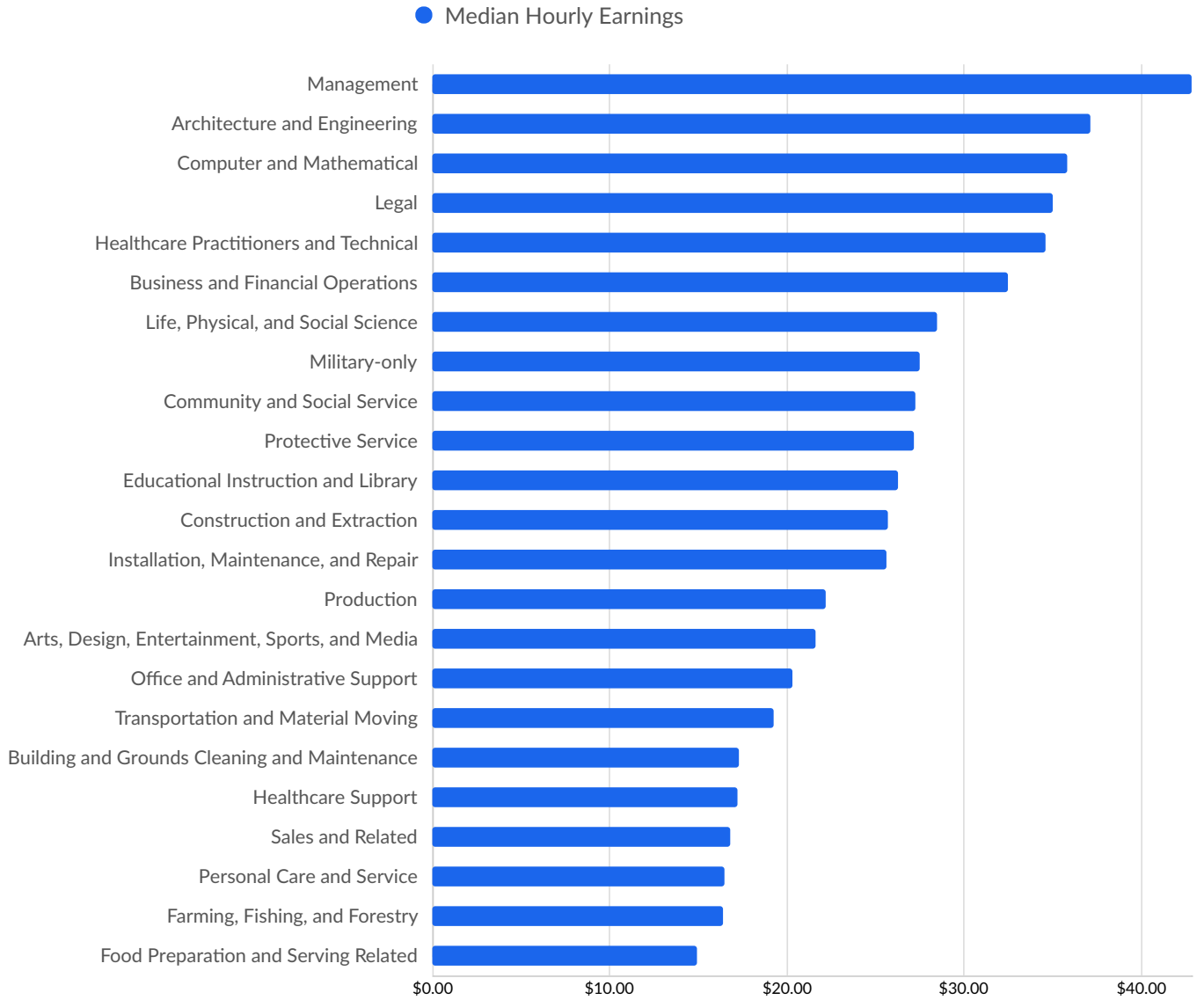
Top Growing Occupations



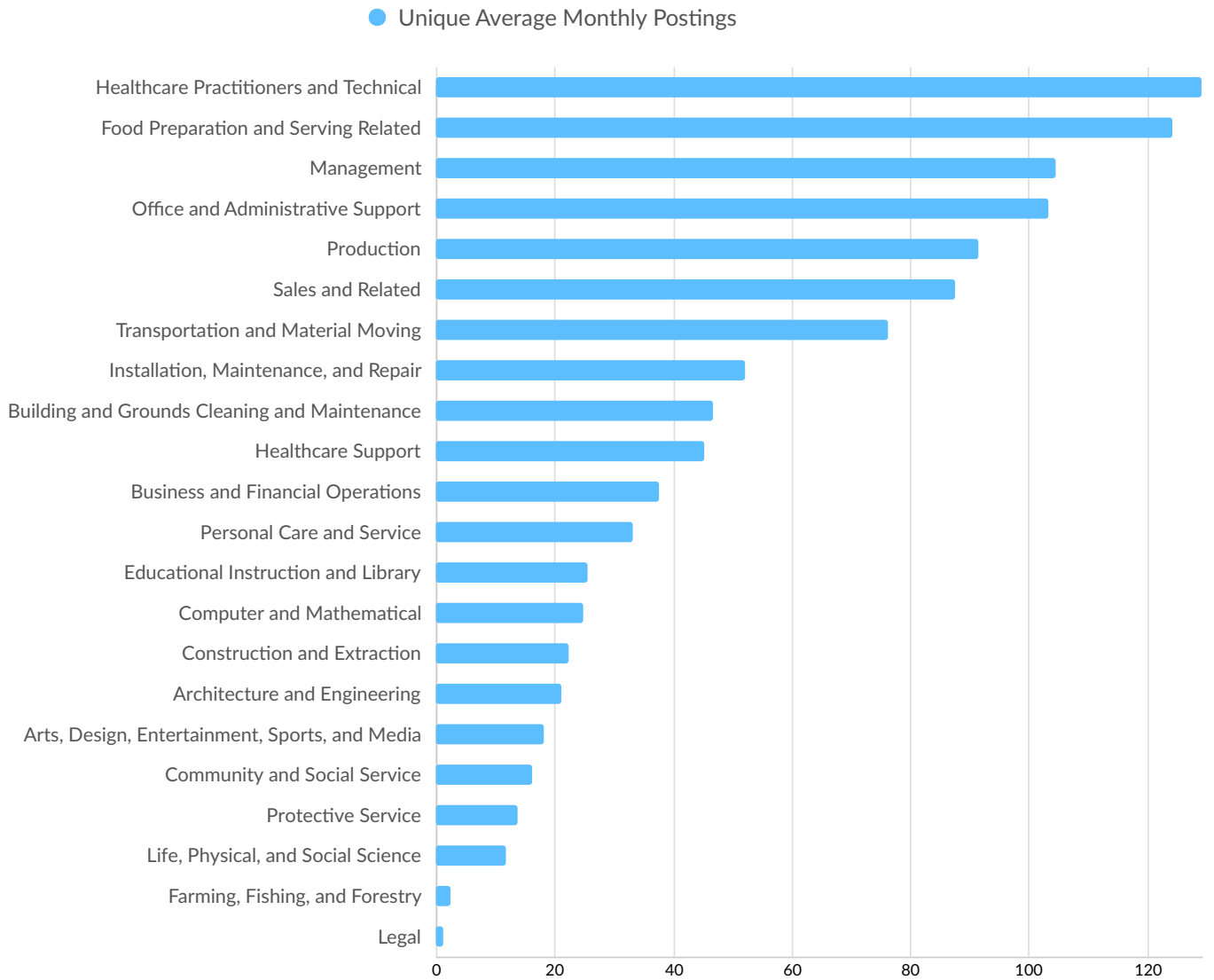
Top Occupation Employment Concentration



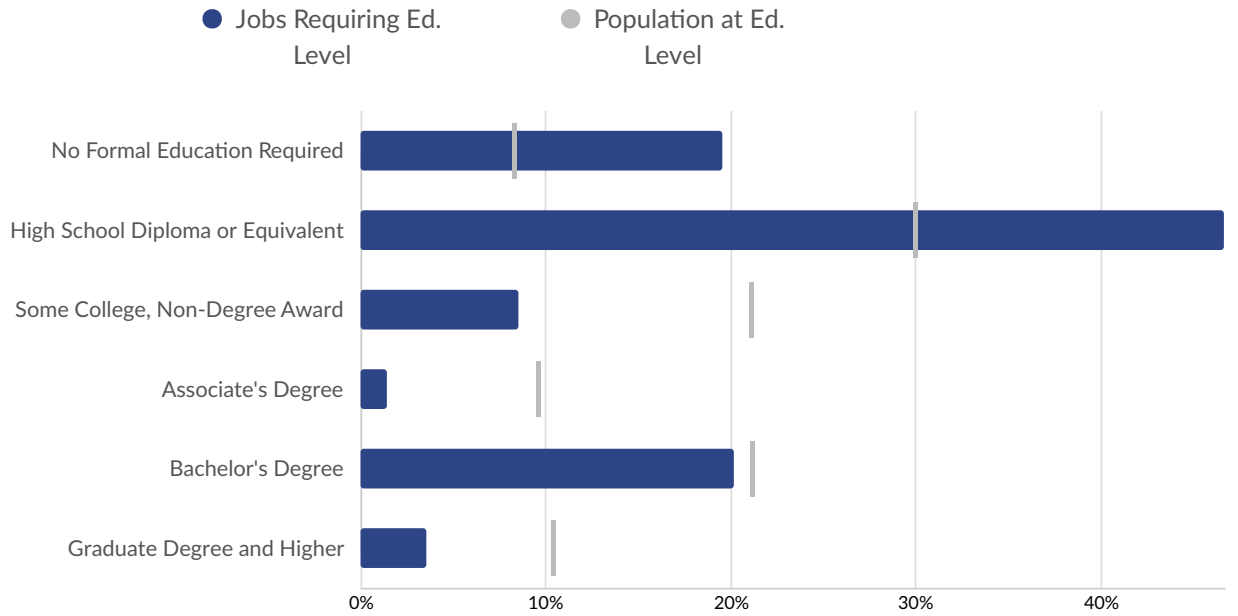
Top Occupation Earnings



Top Posted Occupations






Underemployment



Educational Pipeline

In 2022, there were 3,184 graduates in Walworth County, WI. This pipeline has grown by 1% over the last 4 years. The highest share of these graduates come from "Business/Commerce, General" (Master's or Higher), "Finance, General" (Bachelor's), and "Liberal Arts and Sciences, General Studies and Humanities, Other" (Associate's).

School	Total Graduates (2022)	Graduate Trend (2019 - 2022)
University of Wisconsin-Whitewater	3,159 	
Wright Graduate University for the Realization of Human Potential	25	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

