

## **Outline for the OZAUKEE COUNTY TRANSIT DEVELOPMENT PLAN**

### **Chapter I. INTRODUCTION**

- Provides an overview of the study including its purpose, scope, and the role of the Advisory Committee.

### **Chapter II. EXISTING TRANSIT SERVICES AND TRAVEL PATTERNS**

- Describes existing services provided by Ozaukee County and other public and major non-profit and private services, including a recent history of changes to the systems (both the Express and the Shared-Ride Taxi) since the previous Transit Development Plan.
- Discussion of the existing travel patterns on the Shared-Ride Taxi utilizing passenger origin-destination information gathered in October 2016, and existing travel patterns on the Express using boarding information provided by MTS.

### **Chapter III. SERVICE OBJECTIVES AND STANDARDS**

- Provides a set of transit service objectives, supporting performance standards, and design criteria that will be used in evaluating the performance of the existing bus and taxi services; in designing any changes to the existing transit services; and in evaluating the service alternatives.

### **Chapter IV. EVALUATION OF EXISTING TRANSIT SERVICES**

- Presents an evaluation of existing services based on the described service objectives and standards from the previous chapter.
- Compares the existing system to national peers to judge performance and service levels.
- Evaluates the Shared-Ride Taxi system's policies and performance against the statistics and suggestions listed in Transit Cooperative Research Program (TCRP) Report 136: Guidebook for Rural Demand-Response Transportation: Measuring, Assessing, and Improving Performance.

### **Chapter V. TRANSIT SERVICE ALTERNATIVES**

- Identifies, describes, and evaluates potential service changes based on previously established service objectives and standards, and provides forecasts of ridership, service levels, and costs for each alternative.
- Includes a discussion of how the land use of Ozaukee County influences the viability of transit service alternatives.

### **Chapter VI. RECOMMENDED TRANSIT SERVICES**

- Identifies a recommended alternative, and describes an implementation plan for the chosen alternative.
- Includes specific service changes recommended by the Advisory Committee under three different funding availability scenarios: declining funding for transit, relatively flat funding for transit, and increasing funding for transit.

### **Chapter VII. SUMMARY AND CONCLUSIONS**

- Provides a brief overview of the significant findings and recommendations of the study.

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