

# YEAR 2035 REGIONAL HOUSING PLAN FOR SOUTHEASTERN WISCONSIN



BROCHURE 4

OCTOBER 2012

## INTRODUCTION

Decent and affordable housing helps people live more secure lives. The Southeastern Wisconsin Regional Planning Commission (SEWRPC) has completed a preliminary housing plan for our seven-county Region to help improve housing in the Region. Carrying out the plan would help provide decent housing for all residents of the Region, including housing affordable to low-income residents and persons with disabilities. Housing near job centers would become more affordable to the people holding those jobs, and help broaden lower-cost housing options in cities and villages throughout the Region.

Preliminary plan recommendations were developed with assistance from a 29-member Regional Housing Plan Advisory Committee and are summarized in this brochure. Public input on the preliminary recommendations is being sought at meetings in November and December 2012. Public input is also being sought regarding the findings of an analysis of the possible socio-economic impacts of the plan on low-income and minority populations and persons with disabilities. Draft plan chapters and a more detailed summary of the plan in Newsletter No. 4 are available on the SEWRPC website at [www.sewrpc.org/SEWRPC/housing.htm](http://www.sewrpc.org/SEWRPC/housing.htm), or by calling (262) 547-6721.

## AFFORDABLE HOUSING

Housing affordability is closely related to the type and density of housing. Multi-family housing and smaller single-family homes on smaller lots tend to be more affordable to a wide range of households than larger single-family homes on large lots. The development of housing in the Region is greatly influenced by community comprehensive plans and by zoning, subdivision, and other ordinances regulating land uses. The preliminary housing plan thus includes the following key recommendation to help increase the amount of affordable housing:

*Local governments that provide sanitary sewer service should provide areas within the community for new single-family homes on lots of 10,000 square feet or smaller, with homes sizes of 1,100 to 1,200 square feet, to accommodate the development of housing affordable to moderate-income households. Areas should be designated for multi-family housing at a density of at least 10 units per acre, and*

## PUBLIC MEETINGS

A series of meetings has been scheduled to present and obtain public input on the preliminary recommendations of the regional housing plan, and the findings of a draft socio-economic impact analysis of the preliminary recommendations. Persons may choose to attend any meeting they find convenient. All meetings will be held from 4:00 to 6:00 p.m. and will be held in an informal, "open house" format with summary materials provided and staff available to individually answer questions, provide information, and receive comments. An opportunity to provide comments in a public hearing format will also be available at the meeting on December 6.

Date	Location
November 13, 2012	Racine Gateway Technical College, Michigan Room (Room 113) 1001 S. Main Street, Racine
November 14, 2012	Kenosha County Job Center, Commons Area 8600 Sheridan Road, Kenosha
November 19, 2012	Matheson Memorial Library and Community Center, Community Room 101 N. Wisconsin Street, Elkhorn
November 27, 2012	Rotary Building, Frame Park 1150 Baxter Street, Waukesha
November 28, 2012	Washington County Public Agency Center, Rooms 1113 A-B 333 E. Washington Street, West Bend
November 29, 2012	Ozaukee County Administration Center, Auditorium 121 W. Main Street, Port Washington
December 3, 2012	HeartLove Place, Bethel Empowerment Room 3229 N. Dr. Martin Luther King Jr. Drive Milwaukee
December 5, 2012	IndependenceFirst 540 S. 1st Street, Milwaukee
December 6, 2012	Tommy G. Thompson Youth Center, Wisconsin State Fair Park Banquet Rooms 1 and 2 640 S. 84th Street, Milwaukee

Following these meetings, a record of public comments will be assembled and provided to the Regional Housing Plan Advisory Committee and to the Commission. In addition to providing ideas and comments at the public meetings, residents may also forward them through December 14, 2012, via U.S. Mail, fax, e-mail, or the SEWRPC website (see last page for contact information).

Persons with special needs are asked to contact the Commission offices at (262) 547-6721 or at [bmckay@sewrpc.org](mailto:bmckay@sewrpc.org) a minimum of 72 hours in advance of the meeting date so that appropriate arrangements can be made. This may involve site access, mobility, materials review or interpretation, questions or comments, or other needs.

---

*18 units or more per acre in highly urbanized communities, to accommodate housing affordable to lower-income households. Areas for such housing should be identified in community comprehensive plans. Communities should also include at least one district that allows single-family residential development of this nature and at least one district that allows multi-family residential development of this nature in their zoning ordinance.*

Data analyzed for the plan indicate that households with incomes between 50 and 80 percent of the Region's median income (\$26,940 to \$43,104 per year) would likely be able to afford higher-density multi-family housing at market-rate (non-subsidized) rents. Households with incomes between 80 and 135 percent of the Region's median income (\$43,104 to \$72,737) would likely be able to afford market-rate multi-family rents or modest single-family housing. Households with incomes more than 135 percent of the median income would be able to afford a variety of market-rate housing. Housing is considered “affordable” if a household spends no more than 30 percent of its income on housing costs, in accordance with a standard established by the U.S. Department of Housing and Urban Development. For renters, housing costs include monthly rent and water, sewer, heating oil, gas, and electric utilities paid by the renter. For homeowners, housing costs include monthly mortgage payments, property taxes, homeowner and private mortgage insurance, and water, sewer, heating oil, gas, and electric utilities.

### **SUBSIDIZED AND TAX CREDIT HOUSING**

Housing subsidized by the government or housing developed by non-profit or faith-based organizations would likely be necessary to provide decent and affordable housing for households with incomes less than 50 percent of the Region's median income (less than \$26,940). This is particularly true of housing for families that would require two or more bedrooms. Over 187,000 households, or 24 percent of households in the Region, have incomes of 50 percent or less than the Region's median income. In 2011, there were 45,676 subsidized housing units and housing vouchers in the Region, or about 25 percent of the potential need. The preliminary plan recommends additional Federal funding for housing vouchers; that State law be changed to recognize housing vouchers as a lawful source of income to help provide housing for lower-income households; and that a regional Housing Trust Fund for Southeastern Wisconsin be established to assist in the acquisition of land and development of affordable housing.



Housing trust funds typically provide “gap” financing, or funds to fill part or all of the gap remaining between the actual cost of developing housing and the amount raised after all other funding sources have been secured. The regional fund could be formed initially through the merger of the existing Housing Trust Fund of the City of Milwaukee, Milwaukee County Special Needs Housing Trust Fund, and Milwaukee County Inclusive Housing Fund, and expanded to communities in other counties, and ultimately all seven counties in the Southeastern Wisconsin Region.

### **FAIR HOUSING/OPPORTUNITY**

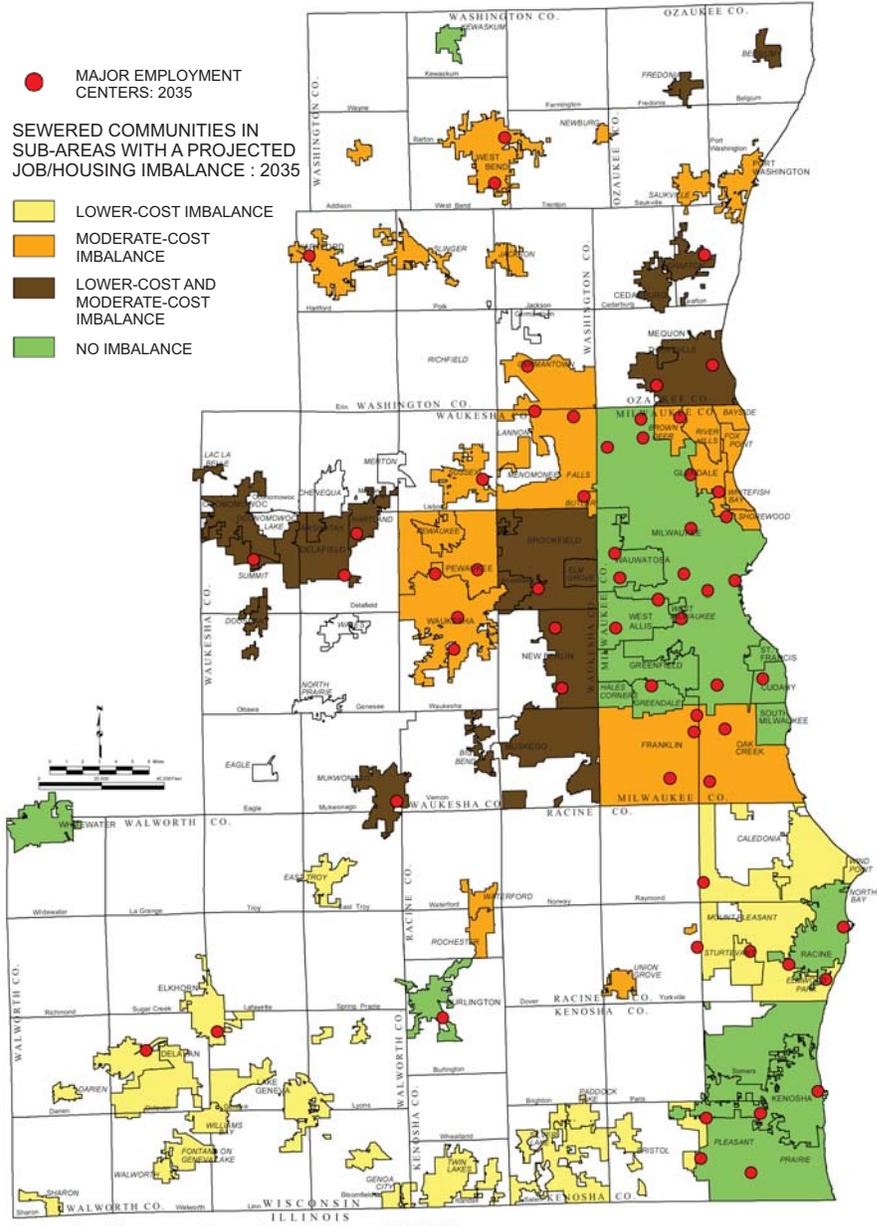
The concentration of minority and low-income populations in the Region's central cities (Kenosha, Milwaukee, and Racine) has been a continuing challenge with several negative effects, including decreased access to jobs in outlying areas for central city residents in need of employment. A significantly higher percentage of minority households have low incomes compared to non-minority households, which limits housing choices. Providing additional lower- and/or moderate-cost housing in sewerred communities throughout the Region, as recommended in the preliminary housing plan, would increase housing opportunities for minority and low-income populations near major employment centers outside central cities. It would also provide opportunities for minority and low-income households to live in areas with better schools and safer neighborhoods.

The preliminary plan also recommends that programs be established in the Region to help reduce the concentration of minorities in high-poverty central city neighborhoods by providing assistance to low-income families moving to less impoverished areas. Such assistance could include help in finding suitable housing, work, enrolling children in school, and other services. The plan also recommends that a regional voucher program should be established to streamline the process for households receiving vouchers to move to housing outside the jurisdiction that issued the voucher. Establishment of a regional voucher system would require modifications to the Federal voucher program by the U.S. Department of Housing and Urban Development to remove financial disincentives for regional administration.

### JOB/HOUSING BALANCE

Several communities outside the central cities of Kenosha, Milwaukee, and Racine currently accommodate or have adopted comprehensive plans that would accommodate a significant number of jobs in industries with relatively low and/or moderate wages, based on a general analysis conducted as part of the housing plan. Many of these communities have not designated enough areas for the development of lower-cost housing (multi-family housing) and/or moderate-cost housing (smaller single-family homes on lots of 10,000 square feet or less) to provide affordable housing for workers with low- or moderate-wage jobs. The preliminary plan recommends that sewered communities in sub-regional analysis areas (sub-areas) identified as having an imbalance between job wages and housing costs should conduct a more detailed analysis based on specific conditions in their community as part of their comprehensive plan updates. If the local government's analysis confirms an existing or future job/housing imbalance, then it should consider changes to the comprehensive plan that would provide housing appropriate for people holding jobs in the community, thereby supporting the availability of a workforce for local businesses and industries.

### PROJECTED JOB/HOUSING IMBALANCES IN SEWERED COMMUNITIES IN THE SOUTHEASTERN WISCONSIN REGION: 2035



---

---

## ACCESSIBLE HOUSING

It is estimated that there are up to 61,640 multi-family housing units in the Region constructed since 1991 that may be accessible to persons with disabilities, due to Federal and State fair housing laws. These laws require newer multi-family housing to be accessible to persons in wheelchairs by providing features such as zero-step entrances and wider doorways and halls. In 2010, about 169,000 households in the Region reported a member with a disability, which indicates a significant need for additional accessible housing. Housing affordability is also a concern to persons with disabilities, whose annual average income is about half the income of a person without a disability. Preliminary plan recommendations call for the development of additional multi-family housing to help provide housing that would be both accessible and more affordable to persons with disabilities.



## SOCIO-ECONOMIC IMPACT ANALYSIS

SEWRPC has contracted with the UW-Milwaukee Center for Economic Development to conduct a socio-economic impact analysis of the preliminary recommendations of the regional housing plan. The analysis is a result of a recommendation made by the SEWRPC Environmental Justice Task Force to help identify potential benefits and adverse impacts of regional plans on minority and low-income populations and persons with disabilities. The analysis will help assess whether such populations may be expected to receive a proportionate share of any plan benefits and/or a disproportionate share of any negative impacts. The findings of the analysis will be considered by SEWRPC prior to any formal action on the regional housing plan. The findings of the socio-economic impact analysis will be presented during the public meetings listed on page 1. Information about the analysis is available on the UWM website at <http://www4.uwm.edu/ced/sewrpc/index.cfm>, or by contacting SEWRPC at (262) 547-6721.

## CONTACT INFORMATION

Website: [www.sewrpc.org/SEWRPC/housing.htm](http://www.sewrpc.org/SEWRPC/housing.htm)  
E-mail: [sewrpc@sewrpc.org](mailto:sewrpc@sewrpc.org)  
Phone: (262) 547-6721  
Fax: (262) 547-1103  
Mail: W239 N1812 Rockwood Drive  
P.O. Box 1607  
Waukesha, WI 53187-1607

