

KENOSHA COUNTY TRANSIT DEVELOPMENT PLAN: 2010-2014



SUMMARY BROCHURE

FEBRUARY 2009

INTRODUCTION

At the request of the City and County of Kenosha, the Southeastern Wisconsin Regional Planning Commission (SEWRPC) is preparing a short-range transit development plan for Kenosha County covering the years 2010-2014. This study will:

- Analyze transportation needs with respect to land use patterns, concentrations of employment, and travel habits and patterns, particularly for the transit-dependent population.
- Identify the unmet transit travel needs for resident trips within Kenosha County and to/from adjacent counties.
- Evaluate in-depth the current operations of the Kenosha Area Transit and the Western Kenosha County Transit systems.
- Evaluate courses of action for new or improved transit services along with their estimated costs.
- Recommend transit service and capital improvements for both the City and County systems.

More detail is given below as this brochure provides an overview of the study and will be updated periodically. The Commission seeks to provide information about this effort and its other planning programs, as well as obtain the involvement of interested persons. A website has been established with comprehensive information regarding the study: www.sewrpc.org/kenoshatransitplan. Please see the reverse side of this brochure for more information about how you can become involved.

STUDY PURPOSE

The short-range transit planning study and the preparation of a five-year plan for improving public transit in Kenosha County will provide for:

- **An assessment of existing unmet transit travel needs** for Kenosha County residents;
- **A rigorous evaluation of existing Kenosha Area Transit and Western Kenosha County Transit routes and services** to review their existing performance and to identify areas of good and poor performance;
- **The identification and recommendation of alternative transit service improvements** that address the performance evaluation findings and the identified unmet transit service needs;
- **The preparation of a planning document** that will serve as a guide for County and City officials for implementing transit recommendations through annual transit budgeting and capital and operations programming.

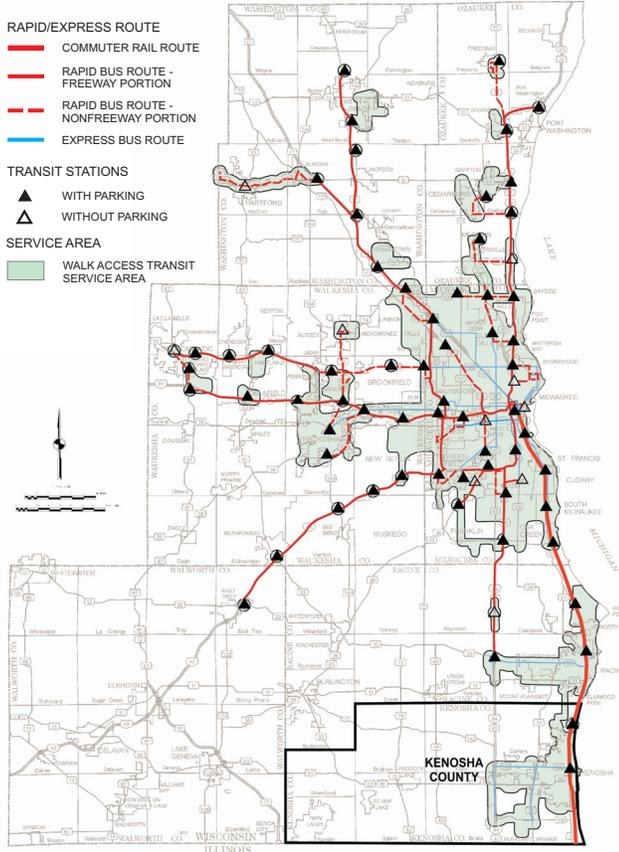
The year 2035 long-range regional transportation system plan for Southeastern Wisconsin recommends significant expansion of transit service—local, express, and rapid service—in the Kenosha urbanized area as well as other parts of the Region (see map). That plan will be amended to reflect the public transit recommendations made in the Kenosha County Transit Development Plan: 2010-2014.

STUDY GUIDANCE

The Kenosha County Transit Development Plan is being developed under the guidance of an advisory committee appointed by the City of Kenosha Mayor and the Kenosha County Executive. The Advisory Committee will be responsible for proposing transit service improvements to Kenosha County, the City of Kenosha, and SEWRPC, after careful study and evaluation. The membership of the Committee includes representatives from the various units of government in Kenosha County and a wide variety of agencies and populations with an interest in transportation in the County (see box).

PUBLIC TRANSIT ELEMENT OF THE RECOMMENDED REGIONAL TRANSPORTATION SYSTEM PLAN: YEAR 2035

KENOSHA COUNTY TRANSIT PLANNING ADVISORY COMMITTEE



Source: SEWRPC.

- Bryan AlbrechtPresident, Gateway Technical College
- John AlleyChief, Transit Section, Bureau of Transit, Local Roads, and Harbors, Wisconsin Department of Transportation
- Todd Battle.....President, Kenosha Area Business Alliance
- Keith Bosman.....Mayor, City of Kenosha
- Kim Breunig.....Supervisor, Kenosha County Board
- Len Brandrup.....Director, City of Kenosha Department of Transportation
- Donna Brown.....Urban Planning Manager, Wisconsin Department of Transportation, Southeast Region
- Dr. Art Cyr.....Professor, Carthage College
- Carolyn Feldt.....Manager, Elderly and Disability Services, Kenosha County Department of Human Services
- Bill Jordan.....Amalgamated Transit Union, Local 998
- Dr. Lenny KlaverVice Chancellor, University of Wisconsin-Parkside
- Jim Kreuser.....County Executive, Kenosha County
- Jeff LabahnDirector of City Development, City of Kenosha
- Randy Lauretti.....Transit system user
- Jeff Marx.....Transportation Supervisor, Kenosha Unified School District
- George Melcher.....Director, Kenosha County Department of Planning and Development
- John Milisauskas.....Manager, Kenosha County Job Center
- Sandy Milligan.....Congregations United to Save Humanity
- Bill Morris.....Town Administrator, Town of Somers
- Ana OrtízHuman Services and Outreach Coordinator, Spanish Centers of Racine, Kenosha, and Walworth Counties
- Dr. R. Scott Pierce.....Superintendent, Central High School District of Westosha
- Michael Pollocoff.....Village Administrator, Village of Pleasant Prairie
- Marisol Simón.....Regional Administrator, Federal Transit Administration, Region V
- Jude TindallCitizen, Village of Twin Lakes
- Stan Torstenson.....Citizen, Village of Twin Lakes
- Paula Williams.....Executive Director, Kenosha Achievement Center
- To be determined.....Paratransit system user

PUBLIC INVOLVEMENT

The Regional Planning Commission encourages public involvement. It will work throughout the study to inform units of government and the general public about plan development, and will work to obtain input on transit service needs, problems, and alternative solutions. We will attempt to incorporate the input received from all sources.

In addition to the Advisory Committee, the following will be used:

- **A website**—www.sewrpc.org/kenoshatransitplan—has been established as a source of comprehensive information. It includes notifications of upcoming meetings, summaries of work progress, and a means to submit comments. Draft plan chapters and workgroup agendas, minutes, and materials will be posted as they become available.
- **Summary brochures and other materials**—will be produced and distributed, including at public meetings and on the website.
- **Public meetings**—will be held at various locations in Kenosha County in two series: the first following the collection and analysis of inventory information and before the design and evaluation of alternatives plans; and the second following the evaluation of alternative plans.
- **Briefings by Commission staff**—are available to provide information and receive comments from all interested persons, community and other groups, and units of government.
- **Other opportunities will be sought**—to notify and inform citizens and obtain their input. Focused outreach efforts will be made to reach minority communities—including African American, Hispanic, Hmong, and Native American—as well as low-income neighborhoods.

FOR MORE INFORMATION

SEWRPC Website: www.sewrpc.org/kenoshatransitplan
 E-mail: kenoshatransitplan@sewrpc.org
 Phone (262) 547-6721
 Fax: (262) 547-1103

Mail: W239 N1812 Rockwood Drive
 P.O. Box 1607
 Waukesha, WI 53187-1607

A mailing list has been developed of individuals and organizations interested in receiving summary information. If you would like to directly receive future such materials, please contact us.