PARK AND OPEN-SPACE LAND

On May 19, 1964, notice was received of official approval by the Housing and Home Finance Agency of the Regional Park and Open-Space Land Acquisition Agreement, which had been previously signed by four counties whose total area represents over 60% of the area of the seven county Region. The signatory counties to date are: Milwaukee, Racine, Walworth, and Waukesha. With this official approval, all local municipalities as well as the signatory counties within the Region become eligible for 30% federal aid toward park and open-space land acquisition under Title VII of the Housing Act of 1961. The agreement notes that a program of comprehensive areawide planning is being actively carried on by the SEWRPC and provides that the signatories will prepare long-range recreation and open-space plans and policies for their respective jurisdictions, in cooperation with the SEWRPC, and will use their best efforts to implement their official open-space plans and policies, with or without the use of federal grants.

If a local unit of government or county which has not previously registered its approval of the agreement should wish to make application for 30% funds under this program, their participation in the agreement must be executed independently. Signatories can withdraw at any time, and the agreement will be in effect only as long as the collective jurisdiction of the signatories remains at over 60% of the Southeastern Wisconsin Region.
KENOSHA PLANNING DISTRICT STUDY (P-42) UNDERWAY

The City of Kenosha and Towns of Somers and Pleasant Prairie have joined together in a comprehensive planning program for an approximately 85 square mile area lying in Kenosha County between Interstate "94" and Lake Michigan. The two-year planning program will be carried out by Candeub, Fleissig & Associates of Chicago, Illinois, and the local planning staffs, and will include detailed studies of land use, economic base, population, and natural resources and the preparation of a comprehensive development plan for the planning district, including plans for future land uses, major thoroughfares, and community facilities. The preparation of a recommended capital improvement program, zoning ordinance, and subdivision control ordinance for the planning district is also included in the planning work program.

Work on the program officially began on June 1 and is scheduled for completion by April 1, 1966. The Planner-in-Charge will be Mr. Peter Martin of Candeub, Fleissig & Associates, which has established a resident office in the City of Kenosha, 5600 - 6th Avenue, Telephone 652-6300. The planning work will be supervised by the Community Assistance Division of the SEWRPC.

The Kenosha Planning District has a total area of 85 square miles with a real and personal property valuation of $450,156,300 and in 1960 had a population of 85,325.

OPEN-SPACE LAND ACQUISITION AGREEMENT (continued from Page 1)

All local governmental or public bodies in the SEWRPC established by law with authority to acquire title to or other permanent interest in open-space land, with authority to receive and spend federal funds, and with ability to provide the nonfederal portion of the cost are eligible to apply under the program. For additional information concerning this program and the State aid program, please contact the Community Assistance Division of SEWRPC.
The Commission is pleased to announce the selection of Harza Engineering Company of Chicago as the consultant to conduct the Root River Watershed Planning Study.

Harza was recommended unanimously by the Root River Watershed Committee Examining Board, after nine potentially qualified applicants were interviewed. A contract has been negotiated with the firm within the time and budget limitations and work specifications set forth in the Root River Watershed Planning Program Prospectus. Work on the study will officially begin on July 1, 1964, and the contract calls for submission of alternative watershed plans by October 1, 1965, with the final plans to be completed by October 1, 1966.

This pioneer watershed planning effort represents the first time in Wisconsin that all of the local units of government within an urbanizing watershed have agreed to work together toward the cooperative solution of the various critical water-related problems existing within the watershed. The Root River Watershed Committee has defined four major problem areas requiring solution: 1) drainage and flood control, and the plan will include a basic plan for specific flood control facilities; 2) land use development in relationship to the river, particularly to its floodways and flood plains; 3) stream pollution abatement and water quality control; and 4) recreation, conservation, and open-space reservation.

The total gross project costs are estimated at $175,050.00, of which $67,800.00 in base maps, aerial photography, soil data, existing land use data, public utility inventory, and water quality and flow data will be supplied by the SEWRPC through other study programs completed or underway, at no cost to the watershed study. Financing of the remaining $107,200.00 will be 2/3 by an HHFA Section 701 planning grant with the remaining $35,733.00 to be supplied by the counties involved, apportioned according to the equalized assessed valuation of the actual area lying within the watershed.
Requests For Approval of Projects Involving Federal or State Aid

The Commission has recently received several requests from local municipalities for immediate review and approval of certain projects involving federal and state aids, in order to certify that the projects are not in conflict with any regional plans in process. It is extremely difficult to provide meaningful review and assistance in the short time requested. It would be helpful if local communities that are applying for federal or state aid on any project would keep the Regional Planning Commission informed since it is possible that the federal or state agency will contact the SEWRPC for an opinion as to whether the specific project is in conflict with the Commission's land use and transportation plans under preparation. Enough time should be allowed for adequate evaluation of the relationship of the project to the regional planning in process.

Committee Structure - Advisory Committees

In previous issues we have discussed the Commission structure beginning with a discussion of the Executive Committee (Vol. 3, No. 4), the Planning and Research Committee (Vol. 3, No. 5-6), the Administrative Committee and the Intergovernmental and Public Relations Committee (Vol. 4, No. 1), and the Advisory Committees (Vol. 4, No. 2). In this issue we will continue our discussion of Advisory Committees.

The Technical Coordinating and Advisory Committee on the Land Use-Transportation Study, created in January, 1963, as recommended in the Regional Planning Program Prospectus, has a threefold purpose: (1) to advise the SEWRPC staff on technical methods, standards, techniques and procedures; (2) to serve as the clearinghouse for the assembly, evaluation, and dissemination of pertinent data; and (3) to generally coordinate the various operating departments and agencies of government within the region directly concerned with land use and transportation system development. The membership of this committee now stands at 80 with the recent addition of a socio-economic subcommittee and includes key technical officials and department heads appointed by their (continued)
respective local, state, or federal agencies and technical representatives from the Northeastern Illinois Metropolitan Area Planning Commission, the Chicago Area Transportation Study, universities in Wisconsin, utility companies and from railroad and transit companies. The parent Technical Coordinating and Advisory Committee is divided into eight smaller working subcommittees. Members were requested to select their subcommittee membership according to their special interest. Most active in the early phase of the Land Use-Transportation Study was the Origin & Destination subcommittee presently comprised of six members and three alternates, as follows:

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<th>Members</th>
<th>Alternates</th>
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<tr>
<td>Harvey Shebesta -Milwaukee, Chmn.</td>
<td>Joseph E. Lema -Milwaukee</td>
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<tr>
<td>Warren H. Brandt -Racine</td>
<td>James H. Groenier -Madison</td>
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<tr>
<td>Martin E. Bruening -Milwaukee</td>
<td>Douglas F. Haist -Madison</td>
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<td>Robert H. Paddock -Madison</td>
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<td>John F. Pamperin -Madison</td>
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<td>Roland H. Fritsche -Milwaukee</td>
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The subcommittee held seven meetings during 1963 and gave invaluable assistance to the study staff in the design of survey forms, procedures, sample sizes, and general conduct of the origin-destination study. With the completion of the origin & destination study phase, the scope of the work of this subcommittee will be expanded to include: (1) expanding and checking the results of the services; and (2) development of summary tables and trip analysis procedures. Discussion of the remaining Technical Coordinating and Advisory Committee subcommittees' responsibilities and membership will continue in the succeeding issues of the NEWSLETTER.

1965 Budget Request

At its Annual Meeting on June 4, the SEWRPC adopted a budget schedule which provided that the general operation tax appropriation by local municipalities will be held again at $75,000.00 for the fifth consecutive year. This will again be expanded through application for federal funds for specific projects. The major portion of the total budget will finance the remaining 18 months of the Land Use-Transportation Study program, now approaching its zenith.
WHAT IS THE PER CAPITA COST OF REGIONAL PLANNING IN THE SOUTHEASTERN WISCONSIN REGION?

The local cost of the regional planning programs now underway in Southeastern Wisconsin is about 15 cents per capita per year. Of this 15 cents, about 5 cents is for the general work programs of the Commission and 10 cents for the regional land use-transportation study. The budget of the Southeastern Wisconsin Regional Planning Commission is submitted annually to the seven county boards for approval and is then collected through the general tax levy on the basis of relative equalized assessed valuation. Part of the funds contributed by the counties for regional planning are used to obtain federal and state grants.

NEW PUBLICATIONS

The Zoning Guide, third in a series of four planning guides, has been recently released and distributed to all member municipalities as well as to the public and private libraries in the Region.

This guide is intended to explain the benefits of good zoning and the fundamentals of good zoning practice. The guide includes a model zoning ordinance and model procedural forms intended to assist the local units of government in achieving better zoning standards throughout the Region.

Copies of the Zoning Guide are available through the SEWRPC Community Assistance Division at $2.50 each, and any questions concerning the guide may be addressed to that Division.
"The city and its suburbs are interdependent parts of a single community, bound together by the web of transportation and other public facilities and by common economic interests. Bold programs in individual jurisdictions are no longer enough. Increasingly, community development must be a cooperative venture toward the common goals of the metropolitan region as a whole.

This requires the establishment of an effective and comprehensive planning process in each metropolitan area embracing all major activities, both public and private, which shape the community. Such a process must be democratic -- for only when the citizens of a community have participated in selecting the goals which will shape their environment can they be expected to support the actions necessary to accomplish these goals."

John Fitzgerald Kennedy