PUBLIC TRANSIT–HUMAN SERVICES TRANSPORTATION COORDINATION PLAN FOR WALWORTH COUNTY: 2012
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MEMORANDUM REPORT NO. 211

PUBLIC TRANSIT-HUMAN SERVICES
TRANSPORTATION COORDINATION PLAN
FOR WALWORTH COUNTY: 2012

Prepared for Walworth County by the
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I. INTRODUCTION

The Public Transit – Human Services Transportation Coordination Plan for Walworth County: 2012, hereafter referred to as the Coordination Plan, is intended to provide a framework to assist community leaders, human services agencies, and public transit agencies in improving public transit and human services transportation in Walworth County and the County’s connections to the Southeastern Wisconsin Region. The Coordination Plan assesses the existing public transit and human services transportation services and needs in the County, identifies unmet needs or service gaps, and presents a prioritized list of strategies to address those needs. By focusing on coordination strategies that use existing resources, the Coordination Plan aims to improve the access of County residents to transportation in a cost-effective manner.

Federal and State Coordination Planning Requirements

The coordination planning process was last undertaken in 2008 in response to the federal requirements in the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), which was adopted into law in August of 2005. SAFETEA-LU requires that projects selected for funding under three Federal Transit Administration (FTA) programs—the Elderly Individuals and Individuals with Disabilities (Section 5310), Job Access and Reverse Commute (JARC), and New Freedom programs—be “derived from a locally developed public transit-human services transportation coordination plan,” and that the coordination planning process be undertaken every four years.

Passed in July of 2012, the Federal Moving Ahead for Progress in the 21st Century Act (MAP-21) renews some coordinated planning requirements from SAFETEA-LU, but only mandates that projects selected for funding under the renamed Enhanced Mobility of Seniors and Individuals with Disabilities program (Section 5310), JARC, and New Freedom programs—be derived from a locally developed public transit-human services transportation coordination plan,” and that the coordination planning process be undertaken every four years.

The Coordination Plan includes the following elements required under Federal regulations:

- An assessment of transportation needs for individuals with disabilities, seniors, and people with low incomes;
- An assessment of available transportation services;
- Strategies to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and
- Priorities for implementing strategies.

Role of the Southeastern Wisconsin Regional Planning Commission

The Regional Planning Commission, at the request of WisDOT, and with guidance and input from human services agencies and public and private transit operators in each county, has facilitated the planning process and prepared the maps, tables, and inventories for the Coordination Plans for each of the seven counties in the Region. For the Walworth County Coordination Plan, Commission staff invited a wide range of stakeholders from Walworth County and the Region to a meeting to identify the unmet transportation needs in the Region and in each of the seven counties, and develop strategies to address the needs. The invitation list, meeting records, and attendance lists for this meeting are documented in Appendices A and B.

In addition to this Coordination plan, the Commission also periodically prepares the long-range (25-30 years) transportation system plan for the seven-county southeastern Wisconsin Region and short-range (5 years) transit development plans for each of the Region’s public transit systems. The year 2035 regional transportation system plan for southeastern Wisconsin, adopted in 2006 and reaffirmed in 2010, is intended to provide a vision for, and guide to, transportation system development in the Region into the future. The short-range transit service plans address current transit service issues and needs, and represent an initial stage of
implementation of the recommendations of the regional transportation system plan. A countywide public transit service plan for Walworth County was last prepared by the Commission in 1982. If the County were to request that the Commission staff prepare a new countywide transit development plan, the unmet transit service needs identified for the 2012 Walworth County Coordination Plan would be considered in that transit development plan.
II. TRANSPORTATION NEEDS OF INDIVIDUALS WITH DISABILITIES, SENIORS, AND PEOPLE WITH LOW INCOMES

General Population Characteristics
Walworth County is located in southeastern Wisconsin, bordered by Rock County to the west, Jefferson and Waukesha Counties to the north, Kenosha and Racine Counties to the east, and the Illinois border along the south. Walworth County’s population in 2011 was 102,900 persons, according to the U.S. Census Bureau. Of that total, the combined population of the Cities of Elkhorn, Delavan, Lake Geneva, and Whitewater made up 41,100 persons, or about 40 percent. A small concentration of population also exists in the Village of East Troy. Map 1 shows the population density in 2010 by U.S. Public Land Survey quarter-section.

Walworth County’s population has grown rapidly since 1990. Between 1990 and 2010, the County’s population grew by about 36 percent from approximately 75,000 to 102,200 persons, respectively. The rapid growth is expected to continue through 2020. As Figure 1 displays, the Walworth County population is projected to reach 119,400 by the year 2020.

![Figure 1](image)

**WALWORTH COUNTY ACTUAL AND PROJECTED TOTAL POPULATION**

Source: U.S. Census Bureau and SEWRPC

Transit-Dependent Population Characteristics
Certain segments of the population may be expected to have a greater dependence on, and make more extensive use of, public transit than the population as a whole because they have historically had more limited access to the automobile as a mode of travel than the population in general. Four such “transit-dependent” population groups were identified for this plan:

- Seniors (ages 75 and older),
- Persons in low-income households,
- Disabled individuals, and
- Households with no vehicle available.

Table 1 displays the historic population of these groups in the study area in 1990, 2000, and 2010. The information in the table leads to the following observations:

- Persons in low-income households account for the largest share of the transit-dependent population in the County at about 29 percent of the total population. Disabled persons also make up a significant portion of the population at about 11 percent of the County’s residents. 7 percent of the population is at least 75 years of age, and about 5 percent of households have no vehicle available.
- Between 2000 and 2010, all four transit-dependent population groups increased in absolute numbers, while only zero-vehicle households’ share of all County households held constant.

Data from the 2010 Census were used to identify areas in Walworth County where transit needs are highest. Map 2 displays Census block groups within the County with the highest concentration of transit-dependent populations. These may be considered as potential priority areas for the provision of transit service.

In 2010, the residential concentrations of transit-dependent persons were located mostly within the Cities of Elkhorn, Delavan, Lake Geneva, and Whitewater. Transit needs in the rest of Walworth County were low or moderate, with the exception of some areas in and around the Village of Williams Bay and the Town of Sharon.

Employment Characteristics
Map 3 displays employment density in 2000 by U. S. Public Land Survey quarter-section. The highest employment concentrations in the County are in the Cities of Delavan, Elkhorn, Lake Geneva, and Whitewater. The Village of East Troy also has a concentration of employment.
Map 1
POPULATION DISTRIBUTION IN WALWORTH COUNTY: 2010

Source: SEWRPC
Map 2
TRANSPORT NEEDS INDEX FOR WALWORTH COUNTY: 2009

NOTE:
The transport needs index is calculated by ranking census block groups based on the percent of total population or households in four categories: elderly persons (75 and older), persons in low-income households, disabled persons, and households with no vehicle available. Each ranked block group is assigned a score from 1 to 4, in each category, with a 1 for the lowest percentages and a 4 for the highest percentages. The transport needs index is equal to the sum of the scores for all four categories.

TRANSPORT NEEDS INDEX LEVEL
- LOW (4 TO 8)
- MODERATE (9 TO 12)
- HIGH (13 TO 16)

Source: U.S. Census Bureau and SEWRPC.
Map 3

EMPLOYMENT DENSITY BY U.S. PUBLIC LAND SURVEY QUARTER-SECTION IN WALWORTH COUNTY: 2000

Source: SEWRPC
Major Activity Centers
Transportation needs must also consider the local travel demand generated by major activity centers. Major activity centers can be land uses or facilities that currently attract, or have the potential to attract, significant total person or transit person trips. Seven types of major activity centers were considered for this Coordination Plan:

- Hospitals, Medical Centers, or Clinics with 10 or more physicians
- Job Resource Centers
- Major Commercial Areas (areas with more than 3,500 jobs in the office or service sectors, or more than 2,000 jobs in the retail trade sector)
- Major Employers with 100 or More Employees
- Major Institutions of Higher Education (the main campus of all traditional four-year colleges and universities, and the main location of public technical colleges)
- Residential Facilities for Seniors, People with Disabilities, and Low-Income Families
- Senior Centers and Senior Meal Sites

Map 4 shows their locations. Most of these activity centers are located in the Cities of Elkhorn, Delavan, Lake Geneva, and Whitewater. A small number are also located in the Villages of Darien, East Troy, and Walworth.

Table 1
TRENDS IN TRANSIT-DEPENDENT POPULATION GROUPS IN WALWORTH COUNTY

<table>
<thead>
<tr>
<th>Transit-Dependent Population Group</th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>% of Total Population/ Households</td>
<td>Number</td>
</tr>
<tr>
<td>Seniors (75 and older)</td>
<td>4,998</td>
<td>5</td>
<td>5,889</td>
</tr>
<tr>
<td>Persons in Low-Income Households^a</td>
<td>19,316</td>
<td>21</td>
<td>19,957</td>
</tr>
<tr>
<td>Disabled Persons^b</td>
<td>1,880</td>
<td>2</td>
<td>4,282</td>
</tr>
<tr>
<td>Households with No Vehicle Available</td>
<td>1,566</td>
<td>6</td>
<td>1,663</td>
</tr>
<tr>
<td>Total County Population</td>
<td>75,000</td>
<td>--</td>
<td>93,759</td>
</tr>
<tr>
<td>Total Number of Households</td>
<td>27,620</td>
<td>--</td>
<td>34,505</td>
</tr>
</tbody>
</table>

^aAn individual, such as someone who is a senior and lives in a low-income household, may be represented in more than one Population Group.

^bIncludes persons residing in households with a total family income less than 200 percent of the federal poverty level.

The definition of “disabled persons” varied for the 1990, 2000, and 2010 Census. For the 1990 Census, disabled persons included those persons age 15 and older having a mobility limitation if they had a health condition which made it difficult to go outside the home alone for such activities as visiting the doctor’s office. For the 2000 Census, disabled persons included those persons age 16 and older having a physical, mental, or emotional condition that made it difficult to go outside the home to shop or visit a doctor’s office. For the 2010 Census, disabled persons included those persons age 15 or older who had serious difficulty living independently or a serious sensory, cognitive, or ambulatory disability.

Source: U.S. Census Bureau and SEWRPC.
III. CURRENT TRANSPORTATION SERVICES

Table 2 lists the major transportation providers currently serving Walworth County, and identifies the type of service they provide, their service area, their hours of operation, and their funding sources in addition to passenger fares. The first section of the table lists the services that are available to the general public and the second section lists the services that are primarily aimed at serving special population groups, or “human services transportation”.

Transportation Services for the General Public
The principal transportation services for the general public provided in Walworth County include:

- Whitewater Shared-Ride Taxi (operated by Brown’s Cab Company under contract with the City of Whitewater) is a publicly-funded taxicab service that provides transportation in the City of Whitewater and environs.

- Western Kenosha County Transit (operated by the Kenosha Achievement Center under contract with Kenosha County) started service in September 2007. It is a publicly-funded rural fixed-route service operating between small communities in western Kenosha County, the City of Kenosha, and the Cities of Lake Geneva in Walworth County and the Village of Antioch in northern Illinois.

- Lake Geneva Senior Cab (a publicly-operated taxi service) provides service to, from, or within the Lake Geneva area.

Human Services Transportation
Other transportation services in the County are primarily aimed at serving the human services transportation needs of special population groups, including the elderly, the disabled, low-income persons, or veterans and include:

- Walworth County Department of Health and Human Services provides door-to-door transportation for Walworth County residents who are elderly, disabled, or clients of the Department of Health and Human Services or Veterans Services. The program offers a regular shuttle that serves trips for any purpose within Walworth County, and an out-of-county service that serves medical trips within a radius of up to 70 miles from the City of Elkhorn.

- VIP Services, Inc. provides door-to-door service for participants in their programs for persons with physical or cognitive disabilities, as well as elderly and disabled members of the public.

- The remaining transportation services operated within the County are mostly private-for-profit services focusing on providing transportation for medical appointments within Walworth County and to surrounding counties.
<table>
<thead>
<tr>
<th>Name of Service Provider</th>
<th>Type of Provider</th>
<th>Type of Service</th>
<th>Service Area</th>
<th>Eligible Users</th>
<th>Days and Hours of Operation</th>
<th>Fares per Trip</th>
<th>Vehicles Used</th>
<th>Funding Sources in Addition to Fares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lake Geneva Senior Cab</td>
<td>Public</td>
<td>Taxi service</td>
<td>Primarily Walworth County, with occasional trips to Milwaukee and Chicago</td>
<td>General public</td>
<td>24 hours a day, 7 days a week</td>
<td>$5.00 pick up fee per person and $2.00 per mile</td>
<td>2 15-passenger vans</td>
<td>- -</td>
</tr>
<tr>
<td>Western Kenosha County Transit</td>
<td>Public</td>
<td>Fixed route</td>
<td>Service between the Cities of Twin Lakes, Kenosha, Paddock, Antioch, and Lake Geneva</td>
<td>General Public</td>
<td>Weekdays: 5:45 a.m. to 7:15 p.m.</td>
<td>$2.00 – Adults Children age 12 and under ride free with fare-paying adult</td>
<td>Accessible vans and small buses</td>
<td>Federal §5311 Kenosha County Wisconsin Department of Transportation</td>
</tr>
<tr>
<td>Whitewater Shared-Ride Taxi Service</td>
<td>Public</td>
<td>Demand-responsive taxi</td>
<td>City of Whitewater and portions of adjacent communities</td>
<td>General Public</td>
<td>Weekdays: 7:00 a.m. - 6:00 p.m. Saturdays: 7:00 a.m. - 11:00 p.m. Sundays 7:00 a.m. - 4:00 p.m.</td>
<td>$3.00 – Adults $2.00 – Students $2.00 – Elderly $2.00 – Disabled $0.10 per minute – Waiting Time $1.50 per mile – Travel Outside City</td>
<td>1 5-passenger sedans 1 12 passenger accessible van 1 3 passenger accessible van</td>
<td>§5311 Federal Nonurbanized Area Program §85.20 State Urban Mass Transit Operating Assistance Program City of Whitewater</td>
</tr>
<tr>
<td>Name of Service Provider</td>
<td>Type of Provider</td>
<td>Type of Service</td>
<td>Service Area</td>
<td>Eligible Users</td>
<td>Days and Hours of Operation</td>
<td>Fares per Trip</td>
<td>Vehicles Used</td>
<td>Funding Sources in Addition to Fares</td>
</tr>
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</tr>
<tr>
<td>Cab Care Transportation</td>
<td>Private, for-profit</td>
<td>Advance reservation, door-to-door</td>
<td>Elkhorn, Lake Geneva, and Delavan</td>
<td>Must be in a wheelchair</td>
<td>Weekdays: 8:00 a.m. - 5:00 p.m. Saturdays: As needed Sundays: As needed</td>
<td>Private pay</td>
<td>3 accessible vans 6 regular minivans 1 18-passenger accessible bus 1 12-passenger van</td>
<td>- -</td>
</tr>
<tr>
<td>DRS Medical Transport</td>
<td>Private, non-profit</td>
<td>Advance reservation, door-through-door</td>
<td>Primarily Walworth, Racine and Kenosha Counties.</td>
<td>General public</td>
<td>Weekdays: 8:00 a.m. - 3:00 p.m. Saturdays: As needed</td>
<td>Title 19 Medicaid reimbursement or private pay: $22.00 base rate and $2.00 per mile</td>
<td>3 5-passenger accessible vans</td>
<td>Title 19 Medical Assistance Private Donations</td>
</tr>
<tr>
<td>Inspiration Ministries</td>
<td>Private, non-profit</td>
<td>Scheduled door-to-door for adult day care, shopping events and medical activities</td>
<td>Walworth County</td>
<td>Residents of Inspiration Ministries community</td>
<td>As needed</td>
<td>No charge</td>
<td>4 accessible vans</td>
<td>- -</td>
</tr>
<tr>
<td>Medix Wheelchair Service</td>
<td>Private, for-profit</td>
<td>Advance reservation, door-to-door</td>
<td>Walworth, Kenosha, Racine, and other long distance destinations</td>
<td>General public</td>
<td>Weekdays: 6:00 a.m. – 6:00 p.m.</td>
<td>Private pay: $31.00 for first 5 miles ($26.00 if paid at time of service), then $3.00 per mile one-way</td>
<td>Accessible vans</td>
<td>- -</td>
</tr>
<tr>
<td>Mukwonago Seniors on the Go</td>
<td>Private, non-profit</td>
<td>Advanced reservation, door-to-door</td>
<td>City of Mukwonago</td>
<td>Elderly</td>
<td>Weekdays: 8:00 a.m. – 4:30 p.m.</td>
<td>Private pay: $4.00 - $9.50</td>
<td>Non-accessible vehicles</td>
<td>Waukesha County Private Donations</td>
</tr>
<tr>
<td>ParaTech Ambulance</td>
<td>Private, for-profit</td>
<td>Advance reservation, door-to-door for medical activities</td>
<td>Walworth County and surrounding counties</td>
<td>General public for medical appointments only</td>
<td>24 hours a day, 7 days a week</td>
<td>Title 19 Medicaid reimbursement or private pay</td>
<td>Accessible vehicles</td>
<td>- -</td>
</tr>
<tr>
<td>Name of Service Provider</td>
<td>Type of Provider</td>
<td>Type of Service</td>
<td>Service Area</td>
<td>Eligible Users</td>
<td>Days and Hours of Operation</td>
<td>Fares per Trip</td>
<td>Vehicles Used</td>
<td>Funding Sources in Addition to Fares</td>
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<td>--------------------------</td>
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</tr>
<tr>
<td>Trans Star Medical</td>
<td>Private, for-profit</td>
<td>Advance reservation, door-to-door for medical activities</td>
<td>From Walworth County to surrounding Counties</td>
<td>General public for medical appointments only</td>
<td>Weekdays: 5:00 a.m. - 5:00 p.m. Saturdays: 5:00 a.m. - 3:00 p.m.</td>
<td>Title 19 Medicaid reimbursement or private pay $25.00 base rate and $2.50 per mile</td>
<td>23 Accessible vans</td>
<td>Title 19 Medical Assistance</td>
</tr>
<tr>
<td>VIP Services, Inc.</td>
<td>Private, non-profit</td>
<td>Advance reservation or demand response, door-to-door. Fixed route</td>
<td>Walworth County, surrounding counties, and other long distance destinations</td>
<td>Participants in VIP Services programs, the elderly, and adults with disabilities</td>
<td>24 hours a day, 7 days a week</td>
<td>- -</td>
<td>2 8-passenger accessible vans 2 14-passenger accessible vans</td>
<td>§5310 Federal Elderly &amp; Persons with Disabilities Program Title 19 Medical Assistance Family Care IRIS</td>
</tr>
<tr>
<td>Walworth County</td>
<td>Public</td>
<td>Advance reservation, curb-to-curb</td>
<td>Walworth County</td>
<td>Elderly &amp; disabled individuals; clients of DHHS and Veterans Services</td>
<td>Weekdays: 7:00 a.m. - 4:00 p.m.</td>
<td>$3.00 – Shopping &amp; nutrition trips $4.00 – Medical trips within municipality $6.00 – Medical trips in Walworth County outside municipality</td>
<td>3 sedans 1 minivan 1 14-passenger van 6 7-passenger accessible vans</td>
<td>$85.21 State Specialized Transportation Assistance Program for Counties Veterans Affairs Walworth County</td>
</tr>
<tr>
<td>Department of Health and Human Services (DHHS)</td>
<td>Public</td>
<td>Advance reservation, curb-to-curb</td>
<td>Walworth County</td>
<td>Elderly &amp; disabled individuals; clients of DHHS and Veterans Services</td>
<td>Weekdays: 7:00 a.m. - 4:00 p.m.</td>
<td>$3.00 – Shopping &amp; nutrition trips $4.00 – Medical trips within municipality $6.00 – Medical trips in Walworth County outside municipality</td>
<td>3 sedans 1 minivan 1 14-passenger van 6 7-passenger accessible vans</td>
<td>$85.21 State Specialized Transportation Assistance Program for Counties Veterans Affairs Walworth County</td>
</tr>
<tr>
<td>Regular Shuttle</td>
<td>Public</td>
<td>Advance reservation, curb-to-curb</td>
<td>Walworth County</td>
<td>Elderly &amp; disabled individuals; clients of DHHS and Veterans Services</td>
<td>Weekdays: 7:00 a.m. - 4:00 p.m.</td>
<td>$3.00 – Shopping &amp; nutrition trips $4.00 – Medical trips within municipality $6.00 – Medical trips in Walworth County outside municipality</td>
<td>3 sedans 1 minivan 1 14-passenger van 6 7-passenger accessible vans</td>
<td>$85.21 State Specialized Transportation Assistance Program for Counties Veterans Affairs Walworth County</td>
</tr>
<tr>
<td>Out-of-County Medical</td>
<td>Public</td>
<td>Advance reservation, curb-to-curb</td>
<td>Out-of-county trips within a 70-mile radius of City of Elkhorn</td>
<td>Elderly &amp; disabled individuals; clients of DHHS and Veterans Services</td>
<td>Weekdays: 7:00 a.m. - 4:00 p.m.</td>
<td>$30.00 to $50.00 round trip</td>
<td>Volunteers provide their own vehicles.</td>
<td>- -</td>
</tr>
<tr>
<td>Appointments (262) 741-3282</td>
<td>Public</td>
<td>Advance reservation, curb-to-curb</td>
<td>Out-of-county trips within a 70-mile radius of City of Elkhorn</td>
<td>Elderly &amp; disabled individuals; clients of DHHS and Veterans Services</td>
<td>Weekdays: 7:00 a.m. - 4:00 p.m.</td>
<td>$30.00 to $50.00 round trip</td>
<td>Volunteers provide their own vehicles.</td>
<td>- -</td>
</tr>
</tbody>
</table>

Source: SEWRPC.
IV. ASSESSMENT OF TRANSPORTATION SERVICES AND IDENTIFICATION OF UNMET TRANSPORTATION NEEDS

Although some transportation needs can be understood by examining how current transportation providers meet the needs identified in Census data, maps, and other sources of demographic data, many of the needs can only be understood through direct dialogue and communication from agencies and individuals that provide or rely on transportation services. A wide range of individuals and agencies with an interest in transportation in the Region and County were invited to participate in a meeting to assist in the development of the Coordination Plan (see Appendices A and B). At the meeting, Commission staff presented maps and data similar to those presented in the first three sections of this Coordination Plan. The meeting included participants from across the Region, who were divided into fourteen small groups of six to eight people each. Groups were assigned so that each group would have members from multiple counties in the Region.

The small groups went through an evaluation exercise in which they assessed how well current transportation services meet the need of residents to travel between counties in the Region. This evaluation of existing services was based on: area served; days and hours of operation; fares; eligibility requirements for the service; vehicle accessibility for wheelchairs; customer service; reservation wait time; and ease of finding information on services. Following this task, they were asked to use the results of their assessment to guide the development of a list of unmet transportation needs.

A summary of the key findings of the small group regional assessment and the identification of unmet regional transportation needs appears below in no particular order.

Unmet Needs for Travel between Counties

- Lack of coordination in the distribution of information on existing services across the Region.

- Limited transportation options between counties for travel to medical centers, including veterans traveling to Veterans Administration medical facilities in Milwaukee and Northern Illinois.

- Lack of public transit or other transportation services connecting unemployed or underemployed individuals to opportunities in suburban employment areas and connecting businesses to potential employees.

- Lack of a regional transit authority to provide and coordinate transit and paratransit services across county borders.

- Lack of coordination between transit agencies on fares and service hours, increasing customer inconvenience.

- Lack of transportation services for travel from suburb to suburb.

- Limited coordination between paratransit services in adjacent counties.

- Lack of eligibility reciprocity for county-managed human services transportation programs in the Region.

- Lack of coordination between the implementation of the Region’s transportation plan and entities involved in economic development in the Region.

The meeting also addressed travel needs within Walworth County. During the meeting, a second set of small group discussions occurred, where participants sat at a table with other attendees from the same county to perform a similar assessment of how well current services meet the needs of residents within the County. A summary of the key findings of the assessment and the identification of unmet regional transportation needs from both meetings appears below in no particular order.

Unmet Needs for Travel within Walworth County

- Lack of a transportation mobility manager and a County Transportation Coordinating Committee to coordinate
the distribution of information about transportation services, and to research needs and pursue funding to fulfill the unmet needs identified in this Coordination Plan.

- Lack of affordable transportation for work, social-recreational, and shopping trips for all residents.

- Lack of transportation for medical appointments, both within and outside the County, especially for short-term care and for disabled persons.

- Need for expanding the existing transportation options. Also, related need for public and/or private funding to support the expanded services.

- Lack of evening, night, and weekend transportation service options. Most operators stop providing service before 6:00 p.m. on weekdays, and many do not provide any service on weekends.

- Need for expanding the area served by taxicab providers, including wheelchair-accessible taxis. The taxi services available to the general public focus on serving demand in the Lake Geneva, Delavan, Elkhorn, and Whitewater areas with very little or no service provided in the other portions of the County.

- Need more affordable fares for the existing and potential new taxi services. Many people who need to use the taxi services are unable to afford the current fare.
V. STRATEGIES TO ADDRESS UNMET NEEDS

This Coordination Plan presents two types of strategies for Walworth County to consider in addressing the identified transportation needs in the County. The first section is a list of Federal and State funding programs that support public transportation services. The second section includes strategies that were identified by participants at the meeting for the development of the Coordination Plan.

Financial Strategies: Federal and State Funding Programs

Descriptions of the Federal and State programs that provide financial assistance for public transportation services and which could be used in Walworth County are illustrated in Tables 3 and 4.

Table 3

FEDERAL TRANSIT ADMINISTRATION FUNDING PROGRAMS ADMINISTERED BY THE WISCONSIN DEPARTMENT OF TRANSPORTATION WHICH COULD BE USED IN WALWORTH COUNTY

<table>
<thead>
<tr>
<th>Program</th>
<th>Type</th>
<th>Target</th>
<th>Eligible Applicants</th>
<th>Local Share (approx.)</th>
<th>Statewide Funding Level (approx.)</th>
<th>Application Cycle</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 5307</td>
<td>Operating &amp; Capital</td>
<td>Public in urbanized areas (&gt;50,000)</td>
<td>Local public bodies</td>
<td>50% of project deficit</td>
<td>$46.7 million</td>
<td>Annual (application released in early fall)</td>
<td>Combined with State aid (s. 85.20) to cover approximately 55% of operating expenses in urbanized areas</td>
</tr>
<tr>
<td>Section 5309</td>
<td>Capital</td>
<td>Public</td>
<td>Local public bodies with Urban Public Transit Systems</td>
<td>20% of total costs</td>
<td>N/A</td>
<td>Capital requests are competitively granted by the FTA</td>
<td>For fixed guideway transit capital investments</td>
</tr>
<tr>
<td>Section 5310</td>
<td>Capital</td>
<td>Elderly &amp; Disabled</td>
<td>Primarily non-profits, but can be local public bodies, if non-profit is not readily available</td>
<td>20% of total costs</td>
<td>$4.5 million</td>
<td>Biennial (application released in fall)</td>
<td>Combined with State funds (s.85.22)</td>
</tr>
<tr>
<td>Section 5311</td>
<td>Operating &amp; Capital</td>
<td>Public in areas &lt;50,000 in population</td>
<td>Local public bodies</td>
<td>Operating – 50% of project deficit Capital - 20% of total costs</td>
<td>$15.6 million</td>
<td>Annual (application released in early fall)</td>
<td>Combined with State aid (s. 85.20), to cover approximately 60% of operating expenses in non-urbanized areas</td>
</tr>
<tr>
<td>Section 5316 (JARC)</td>
<td>Operating &amp; Capital</td>
<td>Low-income workers &amp; reverse commuters</td>
<td>Local public bodies, non-profits, metropolitan planning organizations</td>
<td>Operating – 50% of project deficit Capital - 25% of total costs</td>
<td>N/A</td>
<td>Annual (WETAP application released in early fall)</td>
<td>Combined with State funds (TEAM, ETA) under the WETAP program, which reduces the local share to 25% of operating project costs</td>
</tr>
<tr>
<td>Section 5317 (New Freedom)</td>
<td>Operating &amp; Capital</td>
<td>Individuals with Disabilities</td>
<td>Local public bodies, non-profits, and private operators of public transit services</td>
<td>50% of project deficit</td>
<td>N/A</td>
<td>Annual (application released in early fall)</td>
<td>Combined with State Division of Vocational Rehabilitation Funds to lower local share of rural projects</td>
</tr>
<tr>
<td>Section 5337</td>
<td>Capital</td>
<td>Public</td>
<td>Local Public Bodies</td>
<td>20% of total costs</td>
<td>$0.8 million</td>
<td>Annual (application released in early fall)</td>
<td>Capital funds for the maintenance of fixed guideway transit and transit that operates in HOV lanes</td>
</tr>
<tr>
<td>Section 5339</td>
<td>Capital</td>
<td>Public</td>
<td>Local Public Bodies</td>
<td>20% of total costs</td>
<td>$6.1 million</td>
<td>Annual (application released in early fall)</td>
<td>Capital funds for the replacement and repair of buses and bus facilities</td>
</tr>
</tbody>
</table>

Due to the new federal transportation reauthorization bill (MAP-21) enacted in July 2012, certain programs listed in this table will not be available after 2013. FY 2012 funds remain from the previous transportation act to provide funding for Sections 5316 and 5317 in 2013, but following that granting process, JARC (Section 5316) funding may no longer be available to non-profits (as that program has been rolled into Sections 5307 and 5311) and New Freedom (Section 5317) is combined with Section 5310 to create the new Enhanced Mobility of Seniors and Individuals with Disabilities program. Under MAP-21, Section 5310 funding is available to local public bodies in addition to non-profits. Source: Wisconsin Department of Transportation and SEWRPC.
Table 4
STATE OF WISCONSIN FUNDING PROGRAMS ADMINISTERED
BY THE WISCONSIN DEPARTMENT OF TRANSPORTATION*

<table>
<thead>
<tr>
<th>Program</th>
<th>Type</th>
<th>Target rider</th>
<th>Eligible Applicants</th>
<th>Local Share (approx.)</th>
<th>Annual Statewide Funding Level (approx.)</th>
<th>Application Cycle</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>s.85.20</td>
<td>Operating</td>
<td>Public in areas with at least 2,500 in population</td>
<td>Local public bodies</td>
<td>Rural 35% of total cost Urban 42% of total cost</td>
<td>$106.5 million</td>
<td>Annual (application released in early fall)</td>
<td>Combined with Federal transit operating assistance funds (5311 &amp; 5307)</td>
</tr>
<tr>
<td>s.85.21</td>
<td>Operating &amp; Capital</td>
<td>Elderly &amp; Disabled</td>
<td>Counties</td>
<td>20% of project costs</td>
<td>$13.6 million</td>
<td>Annual (application released in fall)</td>
<td>Can be used as match for Federal programs</td>
</tr>
<tr>
<td>s.85.22</td>
<td>Capital</td>
<td>Elderly &amp; Disabled</td>
<td>Primarily non-profits, but can be local public bodies</td>
<td>20% of total costs</td>
<td>$1.0 million</td>
<td>Biennial (application released in fall)</td>
<td>Blended with Federal Section 5310 funds</td>
</tr>
<tr>
<td>TEAM (Trans. Employment and Mobility)</td>
<td>Operating &amp; Capital</td>
<td>Low-income workers</td>
<td>Local public bodies, non-profits, metropolitan planning organizations</td>
<td>25% of project costs under WETAP</td>
<td>$0.3 million</td>
<td>Annual (WETAP application released in early fall)</td>
<td>Combined with ETA (State) and JARC (Federal) under the WETAP program</td>
</tr>
<tr>
<td>ETA (Employment Transit Aids)</td>
<td>Operating &amp; Capital</td>
<td>Low-income workers</td>
<td>Local public bodies, non-profits, metropolitan planning organizations</td>
<td>25% of project costs under WETAP</td>
<td>$0.5 million</td>
<td>Annual (WETAP application released in early fall)</td>
<td>Combined with TEAM (State) and JARC (Federal) under the WETAP program</td>
</tr>
</tbody>
</table>

*Due to the new federal transportation reauthorization bill (MAP-21) enacted in July 2012, certain programs listed in this table may not be available after 2013. FY 2012 funds remain from the previous transportation act to provide funding for TEAM and ETA in 2013, but following that granting process, program modifications or eliminations may be made by the Wisconsin Department of Transportation.

More information on Federal and State funding programs can be found on WisDOT’s website (http://www.dot.wisconsin.gov/localgov/transit/index.htm). In addition to the Federal and State programs shown in Tables 3 and 4, which are aimed primarily at providing transportation services, various human-service funding programs and block grant programs can be used for transportation services.

Prioritized Strategies to Address Unmet Needs
Attendees of the Coordination Planning meeting were asked to consider strategies to address the unmet needs that they had already identified. At the meeting, Commission staff provided information on strategies proposed in the 2008 Coordination Plans to illustrate potential strategies to improve transportation service.

Small groups were asked to use their previously created list of unmet transportation needs for the Region to guide their development of strategies, and then each group informed the remainder of the participants at the meeting of their suggested strategies. After some discussion, participants were asked to vote on their preferred strategies to address the Region’s unmet transportation needs, which led to the creation of the following prioritized list of strategies.

Strategies for Addressing Unmet Travel Needs between Counties

1. Establish a regional transit authority with a dedicated funding source.

2. Create a staffed call center for information about all public transportation and human services transportation. This call center could be built from the existing Southeast Wisconsin Transit Systems marketing partnership, and coordinated with an effort to increase education and outreach to the public.
3. Until a regional transit authority is established, improve and strengthen services that cross county lines to increase job access transportation, including creating a transfer point – potentially an existing MCTS bus stop near the O kaumee County border – for O kaumee County’s taxi service and the Milwaukee County Transit System and its associated Transit Plus paratransit service.

4. Increase non-urgent medical transportation options for individuals not eligible for Medicaid.

5. Increase the availability of Demand Response services outside of Milwaukee, O kaumee, and Washington Counties.

6. Consolidate functions and share resources among transportation providers. Some potential areas to share or consolidate include:
   a. Consolidated call center for trip reservations or scheduling
   b. Shared operating or support services, such as software, driver training, or drug testing programs

7. In lieu of a regional transit authority, the State should develop rules, policies, and procedures to guide the development and operation of local transit systems, which local transit systems would be required to follow.

8. Require memorandums of agreement or understanding between transit agencies to provide service across county borders as a stipulation for receiving state transit assistance.

9. Create a risk pool for specialized medical transportation providers to address cost issues with liability insurance.

10. Increase funding for mobility managers to assist them in coordinating across county lines, and create a liaison to coordinate all mobility managers in the region.

11. Establish consistent fare structures, eligibility requirements, and service hours for similar types of service in all counties. This will increase clarity and understanding by the public concerning services and how to use them.

12. Purchase new vehicles for transportation services, such as accessible vans or buses for wheelchair passengers.

Participants also developed a list of strategies for addressing unmet needs for travel within Walworth County. At the meeting, a second set of small group discussions occurred, where participants sat at a table with other attendees from the same county to follow up their identification of unmet needs with a list of strategies to address those needs. That discussion resulted in this prioritized list of strategies that the participants believed were appropriate for Walworth County.

Strategies for Addressing Unmet Travel Needs within Walworth County

1. Provide funding for a mobility manager position for Walworth County whose duties could include, but are not limited to:
   a. Assisting in coordinating transportation services.
   b. Promoting the availability of transportation services.
   c. Gathering and analyzing data to evaluate a variety of transportation options for seniors, disabled persons, and low-income individuals.
   d. Developing strategies to obtain funding for projects that would improve or increase the transportation services available in the County.
   e. Staffing a Transportation Coordinating Committee for the County

2. Improve the convenience of using transportation services within Walworth County and between Walworth County and adjacent counties. For example, the Walworth County Department of Health and Human Services and the Whitewater Shared-Ride Taxi could expand the days and hours of their transportation services.
3. Establish or expand public shared-ride taxi services to provide demand-responsive transit service, especially in the more rural areas of the County.

4. Consolidate and share transportation resources among transportation providers. For example, the Walworth County Department of Health and Human Services (DHHS) could coordinate with VIP Services, Inc. to share vehicles, maintenance services, and operating or support services, and the County could consider using the savings to expand hours or days of DHHS’s services.

5. Purchase new vehicles to accommodate the demand for transportation services and maintain or improve the level of service offered.

6. Establish automobile purchase and repair programs directed at low-income workers who cannot use public transportation to get to jobs.
VI. PLAN IMPLEMENTATION

Attendees of the Coordination Planning meeting were also asked to consider who should be responsible for implementing each of the identified strategies. Some of the potential responsible parties that the Walworth County participants identified are listed below.

**Walworth County**
- Consolidate and share transportation resources.
- Improve the convenience of transportation services, including service improvements to the Department of Health and Human Services transportation program.
- Consider appointing a transportation coordinating committee that would study how to implement the identified coordination strategies and recommend actions to County officials.

**Mobility Manager**
- Promote increases in local, State, and Federal funding levels for transportation programs and better coordination of program eligibility and reporting requirements to improve service availability and convenience. Develop strategies to obtain funding for projects that would improve or increase the transportation services available in the County.
- With the authorization of the County Board, staff a Transportation Coordinating Committee for the County, which would be responsible for pursuing the fulfillment of the unmet needs and associated strategies listed earlier in this Plan.
- Develop a proposal for a countywide subsidized public shared-ride taxi service to be considered by the Walworth County Board of Supervisors, or facilitate the establishment of shared-ride taxi services in municipalities within the County.

**All Transportation Providers**
- Consolidate and share transportation resources.
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APPENDICES
In addition to those listed below the County Executive, Chair of the County Board, Mayor, Village President, and Town Chair of each county and municipality in the Region were also invited to the meetings.

**KENOSHA COUNTY**

Valjean Abrahamson Assistant Transportation Manager, Kenosha Achievement Center, Inc.
Char Adams Senior Administrator, Washington Manor
Bryan Albrecht President, Gateway Technical College
Steve Anderson Chief Executive, DRS Medical Transport
Doug Bartz Job Center Manager, Kenosha County Job Center
Sarah Beck Kenosha Coordinator, Day Break Program
Ethan Bickle Vice President of Ambulance Services, Midwest Medical, Inc.
Gary Brown Executive Director, Kenosha Area Family and Aging Services, Inc.
Doris Carnahan Kenosha County Department of Human Services
Kim Egan Social Services, Claridge House
Armeatrice Ellerman State of Wisconsin Office for the Blind and Visually Impaired
Bill Erickson Special Projects Manager, Kenosha County Job Center
Carolyn Feldt Manager, Elder & Disability Services, Kenosha County Department of Human Services
Michelle Dolnik Mobility Manager, Kenosha Area Transit
Julie Ferraro Supervisor, Division of Vocational Rehabilitation
Marla Fischer Social Worker, St. Catherine's Kidney Center
Adelene Greene Director Workforce Development, Kenosha County Department of Workforce Development
Derrell Greene Director, Veterans Service Office
Terry Helton Director, Job Corps Center
Marieta Huff Congregations United to Save Humanity
Ron Iwen Director of Transportation, Kenosha Area Transit System
Denise Jacob Director, Kenosha Senior Citizens Center
Diana Jaeger Director, Westosha Community Center
John Jansen Director, Kenosha County Department of Human Services
LaVerne Jaros Director, Kenosha County Aging and Disability Resource Center
Ed Jenkins Citizen
Linda Johnson Coordinator, Day Break Program
Susan Koehn Coordinator, Southeastern Wisconsin Workforce Development Agency
Kurt Kowalski Director, Recovery Medical Transport
Annette Krause Kenosha County Aging and Disability Resource Center
Joann Kuehl Supervisor, Community Care, Inc.
Debbie Lamb Administrator, Kindred Nursing and Rehab Center - North
Jaymie Laurent Social Worker, United Hospital System
Karen Lockwood Citizen
Donna Menarek Outreach Coordinator, Society's Assets
KENOSHA COUNTY (cont.)

Diana Mengo ........................................................................................................... Coordinator, Day Break Program - Bristol
Joyce Mitchell ........................................................................................................... Director, St Joseph’s Adult Day Care
Shanon Molina ........................................................................................................... Society's Assets, Inc.
Mike Nardi ................................................................................................................ Owner, Southport Transportation, Inc.
Diane Nichols ........................................................................................................... Administrator, Kindred Healthcare South (Sheridan Medical Complex)
Karen Olufs ............................................................................................................ Director of Independent Living, Society's Assets, Inc.
Lynda Orsburn .......................................................................................................... Owner, Known Transportation, Inc.
Fran Petrick ................................................................................................................ Director, Brookside Care Center
Sharon Pomaville ...................................................................................................... Sharing Center
Bob Prudon ................................................................................................................ Owner, Southport Transportation
Cheryl Roberts .......................................................................................................... Director of Nursing, Claridge House
Sue Roknic ................................................................................................................ Disability Benefit Specialist, Mental Health Aging and Disability Resource Center
Colleen Sandt ........................................................................................................... Administrator, Grande Prairie Health and Rehabilitation Center
Helen Schultz ............................................................................................................ Resident Manager, Silvercrest Apartments
Barbara Tenuta ........................................................................................................... Volunteer Escort Service, Kenosha Area Family and Aging Services, Inc.
Lisa Thompson ......................................................................................................... Citizen
Jim Truchan ............................................................................................................. Kenosha County Department of Disability Services
Carol Wilke .............................................................................................................. Acting Director, Lakeview RecPlex
Paula Williams .......................................................................................................... Executive Director, Kenosha Achievement Center, Inc.
Erin Winch ................................................................................................................ Director of Therapeutic Recreation, Village of Pleasant Prairie
Lauren Zeilsdorf ...................................................................................................... Director Of Meals On Wheels, Kenosha Area Family and Aging Services, Inc.
Representative .......................................................................................................... Forward Transport, Inc.

MILWAUKEE COUNTY

Joe Alaka ................................................................................................................... Phase II Care Transport, Inc.
Rhulene Artis ........................................................................................................... All Care Transportation, LLC
Tony Baez ................................................................................................................ Director, Council for the Spanish Speaking
Stephanie Baker ...................................................................................................... First Transit, Inc.
Barbara Bechtel ...................................................................................................... Director, Milwaukee County Department on Aging
Barbara Beckert ....................................................................................................... Office Director, Disability Rights of Wisconsin
Kelly Blaschke ........................................................................................................ Vice President, Maximus
Dan Boehm ............................................................................................................. Director of Administration, Milwaukee County Transit System
Azie Bonds ................................................................................................................ V.E. Carter Development Group
Sue Braden ............................................................................................................. Member, Wauwatosa Senior Commission
Stacy Brooks ........................................................................................................... TLC, Inc
Patrick Brown ......................................................................................................... Executive Director, Badger Association of the Blind and Visually Impaired
Robin Buchmeier-Marrero ..................................................................................... Life Navigators, Inc.
Chakaris Buckley-Marshall .................................................................................... Executive Assistant, Center for Veterans Issues
Earl Buford ............................................................................................................... Executive Director, Wisconsin Regional Training Partnership
Michael Carter ........................................................................................................ Chief Executive Officer, V.E. Carter Development Group
Carey Cohen ........................................................................................................... Transportation Coordinator, Jewish Community Center
Lea Collins-Worachek .............................................................................................. WDA 2 Director, Department of Workforce Development - Division of Vocational Rehabilitation
Hector Colon ........................................................................................................... Director, Milwaukee County Health and Human Services
Abdul-Rashab Diaad ............................................................................................... Business Manager, Mt. Castle Corporation
Ricardo Diaz ........................................................................................................... Executive Director, United Community Center
John Doherty ........................................................................................................... Transit Express, Inc
Brian Dranzik ......................................................................................................... Interim Director, Milwaukee County Department of Transportation and Public Works
Peg DuBord .............................................................................................................. CEO and President, Transitional Living Services, Inc.
Jim Duff ................................................................................................................... Acting Director, Veterans Service Office
MILWAUKEE COUNTY (cont.)

Ella Dunbar ................................................................. Ways to Work, Social Development Commission
Dawn Gelle .......................................................... Vice President, Policy Studies-Job Center Northwest
George Gerharz .......................................................... Allied Community Solutions
Catherine Girard ......................................................... Vice President of Development, Goodwill Industry of Southeast Wisconsin
Lloyd Grant, Jr ............................................................ Managing Director, Milwaukee County Transit System
Kim Grove ................................................................. American Cancer Society- Milwaukee Division
Michael Gutowski ........................................................... District Coordinator, Milwaukee Public Schools - Division of Special Needs
Darlene Hall ................................................................. Mobility Manager, Milwaukee County Transit System
Daniel Haney .......................................................... Community Care, Inc.
Todd Honeyager ........................................................ Penfield Children's Center
LaPricia Hooks .......................................................... Kadyn's Transportation, Inc.
Jeanne Hossenlopp ..................................................... Vice Provost for Research and Dean of the Graduate School, Marquette University Graduate School

Marlena Jackson .......................................................... E & D Transportation, Inc.
Dorothy Jackson .............................................................. Milwaukee County Health and Human Services
John Kaminsky ............................................................. Chief of Operations, Third District Community Justice Center
Thomas Kearney ............................................................ Citizen
Linda Marie Kelly ............................................................... Children's Hospital of Wisconsin - Family Services
Kathy Kemnitz ............................................................... Mobility Manager, Milwaukee County Transit System
Tom Kenney ................................................................. Director, Milwaukee Job Service District, Department of Workforce Development

Leslie LaBonte ............................................................... Program Development Director, Badger Association of the Blind and Visually Impaired
Terry Love ........................................................................ Wilders Transport, Inc.
Geri Lyday ................................................................. Milwaukee County Health and Human Services
Morgen McClelland .......................................................... First Transit, Inc.
John Miller ........................................................................ CEO and President, Goodwill Industry of Southeast Wisconsin
Robert Miranda .......................................................... Executive Director, Esperanza Unida, Inc.
Dan Misch ........................................................................... Supervisor, Curative Care Network
Matthew Mueller ............................................................. Director of Government Funding, Ways to Work
Katherine Murphy ............................................................ Aurora Healthcare - Transportation Services
Don Natzke ................................................................. Executive Director, Milwaukee County Office for Persons with Disabilities
Kristin Neitzel ................................................................. Director, Children's Hospital of Wisconsin - Family Services
Ubalvo Nieves ............................................................... Milwaukee Center for Independence
Judith Parmeter ............................................................. Chair, Wauwatosa Senior Commission
Mattie Payne ................................................................. Vice Chair, Milwaukee County Commission on Aging
Paula Penebaker .............................................................. CEO,YWCA of Greater Milwaukee
Carmela Peot ............................................................... Paratransit Services, Milwaukee County Transit System
Mark Poffinbarger ............................................................ Division of Vocational Rehabilitation
Gary Portenier ............................................................ Program Planning Coordinator, Milwaukee County Department on Aging
John Possell ................................................................. Fiscal Director, Milwaukee Careers Cooperative
Linda Ragland ............................................................... DCS Transport, Inc.
Mario Reed ................................................................. United Migrant Opportunity Service
Mazen Rezk ............................................................... Manager, City Wide Transit Cooperative
Richard Robbins ........................................................... Audio Services Coordinator, Audio & Braille Literary Enhancement
Sylvia Rutledge ............................................................. Exact Transport, LLC
Dennis Ryan ................................................................. Contract Specialist, Milwaukee County Department on Aging-Family Care
Bob Sayner ................................................................. Community Advocates
Krista Scheel ............................................................... Program Director, Alzheimer's Association - Southeastern Wisconsin Chapter
Representative .............................................................................................................................. Able Care Transport, Inc.
Representative .............................................................................................................................. Wheaton Franciscan Healthcare
Jessie Weathersby ................................................................ Service Coordinator, Lutheran Social Services Of Wisconsin
Johnny Walker ..................................................................................................................................... J.W. Transport, LLC
Rocco Vento ..................................................................................................................................... First Call Medical Staffing
Representative .............................................................................................................................. Action Transport Service, Inc.
Sheri Schmit ......................................................................................................................... Southeast Urban Planning Manager, Wisconsin Department of Transportation
Mary Smarelli .............................................................................................................................. President, Transit Express, Inc.
Kenneth Smith .............................................................................................................................. Smith Transportation, LLC
Bill Solberg .................................................................................................................................. Community Services, Columbia - St. Mary's Hospital
Meg Steimle ............................................................................................................................... Outreach Specialist, Children's Hospital of Wisconsin
Donald Sykes ............................................................................................................................. President/CEO, Milwaukee Area Workforce Investment Board
Rocco Vento ..................................................................................................................................... First Call Medical Staffing
Johnny Walker ..................................................................................................................................... J.W. Transport, LLC
Jessie Weathersby ................................................................ Service Coordinator, Lutheran Social Services Of Wisconsin
Andrea Weddle-Henning .............................................................................................................. Transportation Planner, Milwaukee County Department of Transportation and Public Works
Linda Wiedmann ........................................................................................................................ Meda-Care Ambulance Service
Nichole Yunk ...................................................................................................................................... Director, Center for Driver's License Recovery & Employability, Milwaukee Area Technical College
Nathan Zeiger ............................................................................................................................ Executive Director, Bell Therapy, Inc.
Representative ............................................................................................................................. Mi Familia Counseling Center
Representative .............................................................................................................................. Wheaton Franciscan Healthcare
Representative .............................................................................................................................. Action Transport Service, Inc.
Representative .............................................................................................................................. Adams Transportation, Inc.
Representative .............................................................................................................................. Always In Motion, Inc.
Representative .............................................................................................................................. Amera-Care Transport, Inc.
Representative .............................................................................................................................. American United Taxi Company, Inc.
Representative .............................................................................................................................. B and H Transportation, Inc.
Representative .............................................................................................................................. Big Tao & Associates, Inc.
Representative ............................................................................................................................. Blessed & Qualified Transportation, LLC
Representative ............................................................................................................................. Countryview Transport, Inc.
Representative ............................................................................................................................. Curative Transportation Services, Inc.
Representative ............................................................................................................................. Dependable Express, LLC
Representative ............................................................................................................................. Destiny Transport Service, Inc.
Representative .............................................................................................................................. Ester Care Transportation, Inc.
Representative ............................................................................................................................. FH & C Supportive Living Caren, Inc.
Representative ............................................................................................................................. Go-Kay Care Transport, Inc.
Representative .............................................................................................................................. Hope Transport, Inc.
Representative ........................................................................................................................ ..... Lavell's Transportation, Inc.
Representative .............................................................................................................................. Let it Ride Transport, Inc.
Representative .............................................................................................................................. M Transport, Inc.
Representative ............................................................................................................................. Quality of Life Services, Inc.
Representative ............................................................................................................................. S J Transportation, Inc.
Representative .............................................................................................................................. The Only Way Transport, Inc.
Representative .............................................................................................................................. Three Wheel Scooter Care, Inc.
Representative .............................................................................................................................. Todd Transit, Inc.
Representative ............................................................................................................................. Trumed Transport Service, Inc.
Representative ............................................................................................................................. VA Transportation, Inc.
Representative ............................................................................................................................. Your Transportation Company, Inc.
OZAUKEE COUNTY

Dave Balester ................................................................. Ohana Ambulance and EMS, Inc.
Steve Bornstein .......................................................... Director, American Red Cross- Greater Milwaukee Chapter
Kenneth Brown .................................................................. Veterans Service Office
Robert Dreblow ........................................................... Highway Commissioner, Ozaukee County Highway Department
Merideth Dressel .......................................................... WDA Director, Workforce Development Area 3
Eileen Engl ................................................................. Adult Services Supervisor, Ozaukee County Human Services
Cheri Farnsworth .......................................................... Executive Director, Ozaukee Family Services
Mary Ferrell ................................................................... Ozaukee Aging and Disability Resource Center
Barbara Fischer .......................................................... Executive Director, Advocates of Ozaukee
Shea Halula ................................................................. Executive Director, Starting Point of Ozaukee (Ozaukee Council)
Dan Haney .................................................................. Community Care, Inc.
Robert Haupt ............................................................ Director, Ozaukee County Human Services
Jo Heckenbach .......................................................... COPE Services, Inc.
Cindy Helm ................................................................. President, Ozaukee County Arc, Inc.
Mary Kay Howie .......................................................... Lutheran Social Services- Mequon
Catherine Kiener .......................................................... Director, Port Washington Senior Center
Carol LaFontaine .......................................................... Senior Supervisor, Cedarburg Senior Center
Mike Lappen ............................................................... Behavioral Health Manager, Ozaukee County Human Services
Craig Modahl ............................................................. Balance, Inc.
Rachel Pantaleo .......................................................... Economic Support, Ozaukee County Social Services
Stephanie Phillips .......................................................... President, Community Comfort Transport
Michelle Pike ............................................................. Director, Ozaukee Aging and Disability Resource Center
Suzanne Plant .............................................................. Manager-Specialized Transport Services, Inc.,
Ozaukee County Shared Ride Taxi
Reniie Rathke ............................................................. Executive Director, Ozaukee County Family Enrichment Center
John Schnabl .......................................................... Director, Southeastern Wisconsin Area Agency on Aging
Bill Solberg ................................................................. Community Services, Columbia - St. Mary's Hospital
Maureen Squire .......................................................... Executive Director, Interfaith Caregivers of Ozaukee County
Hoyt Stastney ............................................................. Director, Family Sharing of Ozaukee County
Boyd Stoffell ............................................................. Owner, Transtar Medical Transport, Inc.
Carol Stuebe ............................................................... Director, Portal Industries, Inc.
Jason Wittek ............................................................. Transit Superintendent, Ozaukee County Transit Services
Representative .............................................................. ASAP Transportation, Inc.
Representative .............................................................. Hi Tech Care Transport, Inc.
Representative .............................................................. L & W Transportation, Inc.
Representative .............................................................. Med Group Transportation, Inc.

RACINE COUNTY

Reid Aaron ................................................................. Commandant, Wisconsin Veteran's Home - Union Grove
Julie Anderson .......................................................... Director, Racine County Department of Planning and Development
Beverlee Baker .......................................................... UW Extension
Karen Bayer ............................................................. Executive Director, Racine Association of Manufacturers and Commerce
Sarah Brossard-Street .................................................. Mobility Manager, Racine County Human Services
Emily Capelle ............................................................. Goodwill Industries of Southeastern Wisconsin
Bruce Davis ............................................................. Director, Retired and Senior Volunteer Program of Racine County (RSVP)
Jonathan Delagrave .................................................. Human Services Director, Racine County Human Services
Bobby Dyson ............................................................. Fulfilling a Need
Sandy Engel ............................................................. Executive Director, The ARC of Racine County
Rebecca Ewald .......................................................... Village Administrator, Village of Waterford
Ninna Frank ............................................................. Outreach Specialist, Racine County Aging and Disabilities Resource Center
Debby Ganaway .......................................................... Executive Director, National Alliance on Mental Illness—Racine
RACINE COUNTY (cont.)

Marty Garb ..................................................................................................................... General Manager, First Transit, Inc.
Molly Gilgenbach ................................................................................................................. Goodwill Industries of Southeastern Wisconsin
Michelle Goggins ........................................................................................................... Director, Racine County Aging and Disabilities Resource Center
Terri Gray .......................................................................................................................... Executive Director, Greater Union Grove Area Chamber of Commerce
Geoffrey Greiveldinger ..................................................................................................... Chief of Staff, Office of County Executive
Debra Harris ...................................................................................................................... Citizen
Sherry Hartog ..................................................................................................................... Women’s Resource Center
Karolyn Hermes ................................................................................................................ Supervisor of Hospital Social Services, Wheaton Franciscan Health Care - All Saints
Tamarin Heyward ................................................................................................................. President, Racine Interfaith Coalition
Pamela Higgenbottom .......................................................................................................... First Transit, Inc.
Dawn Jardee ....................................................................................................................... Transportation Coordinator, Western Racine County Special Education Cooperative
Adela Kneupple .................................................................................................................... Racine County Human Services
Tom Knitter ........................................................................................................................ President, Racine County TRIAD
John Kramer ........................................................................................................................ Chief, DRS Medical Transport, Inc.
Tom Kramer ........................................................................................................................ Town Business Manager/Treasurer, Town of Norway
Bonnie Lee ............................................................................................................................ Chairperson, iTN Racine County
Bill Lee ..................................................................................................................................... Racine County Opportunity Center
Susanne Malestic ................................................................................................................ Senior Resource Coordinator, Aurora Burlington Clinic
Dave Martin ........................................................................................................................ Leadership Racine/QPS Companies
Perry Mueller ...................................................................................................................... Community Care Organization
Al Nelson ................................................................................................................................... CEO, Erickson Ambulance, Inc.
Janet Nixon .......................................................................................................................... Veterans Center
Alice Oliver ............................................................................................................................. Manager, Workforce Development Center
Hope Otto ............................................................................................................................... Financial Assistance Division Manager, Racine County Human Services
Mary Perman ........................................................................................................................ Racine County Human Services, Burlington Office
Sally Pieske ............................................................................................................................. K & S Medical Transport, Inc.
Bonnie Reineke ...................................................................................................................... The ARC Western Racine
Steven Rogstad ..................................................................................................................... Owner, Kenson’s Enterprises Senior Shuttle
Sylvia Rutledge ...................................................................................................................... Exact Transport, LLC
Mike Schmidt ....................................................................................................................... Director of Operations, Medix, Inc.
Bill Schoessling .................................................................................................................... Executive Director, Love, Inc.
Heather Smith ....................................................................................................................... Adult Day Services Leader, Lincoln Lutheran Adult Day Services
Mary Jean Smith ................................................................................................................... Adult Services Division Manager, Racine County Human Services
Laura Spalding ..................................................................................................................... Careers Industries, Inc.
Al Stanek ............................................................................................................................... Manager, City of Racine Transit and Parking Division/Belle Urban System
Patrick Starken .................................................................................................................... Transportation Specialist, Racine Unified School District
Colleen Swan ........................................................................................................................ Racine County Human Services, Burlington Office
Dawn Thompson .................................................................................................................. President, Burlington Chamber of Commerce
Lyle Tietel ............................................................................................................................... President, Burlington Chamber of Commerce
Sherry Urquhart ..................................................................................................................... Owner, Baby Express, Inc.
Jan Wiget ............................................................................................................................... Village Administrator and Director of Public Works, Village of Union Grove

WALWORTH COUNTY

Elizabeth Aldred ................................................................................................................. Deputy Director, Walworth County Health and Human Services
Marci Barr ............................................................................................................................. Walworth County Job Center/Dynamic Workforce Solutions, Inc.
Wendy Betley ........................................................................................................................ Regional Services Coordinator, Alzheimer’s Association
David Bretl ............................................................................................................................. County Administrator, Walworth County Administration
Michael Cotter ..................................................................................................................... Deputy Corp Counsel, Walworth County Land Use & Resource Management
Jerry Grant ............................................................................................................................. Chairperson, Health & Human Services Board
WALWORTH COUNTY (cont.)

Mike Harry ................................................................. Walworth County Job Center/ Dynamic Workforce Solutions, Inc.
Patricia Heitz ........................................................................................................ LaVigne Transportation, Inc.
Bernadette Janiszewski ..................................................................................... Nursing Home Administrator, Lakeland Health Care Center
Jennifer Johnson .................................................................................................. Aurora Lakeland Medical Center
Patricia Johnson .................................................................................................. WDA Director, Workforce Development Area 1
Christine Jordan .................................................................................................. Veterans Officer, Veterans Service Office
John Kramer ........................................................................................................ Chief, DRS Medical Transport
Colleen Lesniak .................................................................................................... Volunteer Organizer, Walworth County
Lori Muzatko ........................................................................................................ ADRC Director, Aging and Disability Center of Walworth County
Patti O'Brien .......................................................................................................... Volunteer Connections, Inc.
Patti Pagel ............................................................................................................. Senior Care Project Coordinator, Aurora Health Center
Marilyn Putz ........................................................................................................... Director, Walworth County Job Center
Sheldon D. Rock .................................................................................................... Delavan Taxi Services
Nancy Russell ....................................................................................................... Chairperson, Walworth County Board of Supervisors
Kenneth Sather .................................................................................................... Chairperson, ADRC Governing Board
Doug Saubert ........................................................................................................ City of Whitewater Taxi Service
John Schnabl ........................................................................................................ OAA/Special Projects Manager,
Greater Wisconsin Agency on Aging Resources, Inc.
Terry Schuerman .................................................................................................. Walworth County Job Center
Linda Seemeyer .................................................................................................... Director, Walworth County Health and Human Services
Jennifer Selz ......................................................................................................... ADRC Supervisor, Aging and Disability Center of Walworth County
Cynthia Simonsen ............................................................................................... Executive Director, VIP Services, Inc.
Eppy Smith ............................................................................................................ Society's Assets, Inc.
David Thompson ................................................................................................. Deputy Director, Walworth County Health and Human Services
Elisabeth Watson ................................................................................................. Director, Disabled Student Services, University of Wisconsin - Whitewater
Roger Zierfuss ..................................................................................................... Transportation Supervisor, Walworth County Health and Human Services
Representative .................................................................................................... A-1 Lake Geneva Limousine & Luxury Taxi, Inc.
Representative ..................................................................................................... Brown's Cab Service, Inc.
Representative ..................................................................................................... Cab-Care Transportation, Inc.
Representative ..................................................................................................... Cardinal Transport Service, Inc.
Representative ..................................................................................................... Edgerton Taxi, Inc.
Representative ................................................................................................. Express Taxi & Limousine Service, LLC
Representative ..................................................................................................... Lakes Area Taxi, Inc.
Representative ..................................................................................................... Paratech Ambulance Service, Inc.
Representative ..................................................................................................... Lake Geneva Senior Cab

WASHINGTON COUNTY

Lisa Alves ............................................................................................................... Hartford City Taxi
Mark Baldwin ...................................................................................................... Veterans Service Office
John Beisbr .......................................................................................................... ARC of Washington County
Michael Bloedorn ............................................................................................... Washington County Human Services
John Bloor ............................................................................................................ Executive Director, The Threshold, Inc.
D. J. Blum ............................................................................................................. Program Coordinator, WOW Workforce Development
Joe Bonnett ........................................................................................................... Care Wisconsin, Inc.
Jean Brill .............................................................................................................. Germantown Senior Center
Mark Brunner ...................................................................................................... Chairman, Citizen Advocacy of Washington County, Inc.
Heather Byron ..................................................................................................... Program Specialist, Trans. & Lodging,
American Cancer Society - Midwest Division
Dan Cooper ......................................................................................................... Personalized Transportation Services
Phillip Corona ...................................................................................................... Independence First
Andrew Dresang ............................................................................................... Manager of Community, Froedert Health - St. Joseph's
WASHINGTON COUNTY (cont.)

Jon Edgren ................................................................. Highway Commissioner, Washington County Highway Department
Laura Eggert ............................................................... Executive Director, Medical Center Foundation of Hartford
Evie Fritche ................................................................. Director, Hartford Senior Center
Wes Gaedtke ............................................................... Interfaith Caregivers of Washington County
Debi Genthe ............................................................... Chairperson Transportation Committee, Washington County Board of Supervisors
Dan Goetz ................................................................. Director, West Bend Department of Community Development
Mike Hermann ............................................................ Director of Parks and Recreation, Hartford City Taxi
Candy Hoffman ............................................................ American Red Cross - West Bend Chapter
Steve Jaberg .............................................................. Cedar Community
Russ Johnson ............................................................. Specialized Transportation Services, Inc.
T.J. Justice ................................................................. Director, West Bend Department of Community Development
Jenny Kertscher .......................................................... Washington County Social Services
Maria Kikstra ............................................................. ADS Director, The Threshold, Inc.
Betty Kristan .............................................................. Cedar Ridge Retirement Campus
Mike Krueger ............................................................. President, Life Star Medical Transport
Jessica Malec ............................................................. Community Care, Inc.
Amy Maurer ............................................................... Froedert Health - St. Joseph's
Autumn Misko ............................................................ Resource Specialist, Independence First
Julieann Nolan ............................................................ Economic & Community Development Executive Assistant, City of West Bend
Linda Olson .............................................................. Director, Washington County Aging and Disability Resource Center
Jenny Patterson ........................................................... Care Wisconsin, Inc.
Mark Piotrowicz ........................................................ City of West Bend Taxi
John Schnabl ............................................................. Director, Southeastern Wisconsin Area Agency on Aging
Mary Sherman ........................................................... Advocate, Independence First
Linda Smith .............................................................. Community Outreach Coordinator, Community Memorial Hospital
Edward Sommers ........................................................ Administrator, Samaritan Health Center
Joseph Steier III .......................................................... Transit Manager, Washington County Highway Department
Faye Talatzko .............................................................. Consultant, Washington County Transportation - PMSI
Joy Tarkowski ............................................................ Manager, Washington County Shared Ride Taxi, Specialized Transportation Services, Inc.
Tonya Villwock .......................................................... Independent Living Coordinator, Independence First
Michelle Wagner ........................................................ Consultant, Washington County Transportation - PMSI
Bruce Wilk ................................................................. Associate Executive Director, The Threshold, Inc.

WAUKESHA COUNTY

Kristen Adelmund ......................................................... Operations Manager, Hatch Staffing, Inc.
Beatrice Alexander ....................................................... Coordinator, New Berlin Senior Taxi
Lori Bares ................................................................. Easter Seals Waukesha
Jane Batha ................................................................. Manager, Arbor Education & Training, Inc.
Sandi Bednarski .......................................................... Homes for Independent Living, Inc.
Cathy Bellovary .......................................................... Director, Aging and Disability Resource Center of Waukesha County
Lisa Buchager ............................................................ Assistant Director, Adaptive Community Approach Program
Shawna Burr .............................................................. Director, Paragon Community Services, Inc.
Margaret Cory ............................................................. Mobility Manager, Interfaith Senior Programs, Inc.
Maryann Day ............................................................. Manager, ProHealth Care Special Transportation Prepaid Voucher Program
Tom Dieckelman ....................................................... Wisconsin Coach Lines, Inc.
John Doherty ............................................................. CEO, Meda Care Vans of Waukesha
Kim Dood ................................................................. All Day Taxi, Inc.
Andrew Dresang ........................................................ Community Outreach Coordinator, Community Memorial Hospital
WAUKESHA COUNTY (cont.)

Meredith Dressel ...............................................................WDA Director, Workforce Development Area 3, Division of Vocational Rehabilitation
Kathleen Enders ...................................................................Counselor, Division of Vocational Rehabilitation
Kathy Fargo ...............................................................................American Red Cross
Dennis Farrell .........................................................Chairman, Waukesha County Developmental Disabilities Advisory Committee
Kathy Gale ...............................................................................Executive Director, Interfaith Caregiving Network
Greta Hansen ...........................................................................Director, Community Action Coalition of Southcentral Wisconsin
Lori Hayes ..............................................................................Executive Director, Volunteer Center of Waukesha County
Dan Henry ................................................................................Director, Muskego Senior Taxi
Laurie Hintz ................................................................................Creative Community Living Services, Inc.
Jennifer Horth ...........................................................................ARCH Waukesha
Marlena Jackson ...........................................................................Froedtert Hospital
Amy Jeske .................................................................................Recreation Program Coordinator, Sussex Shuttle
Robert Johnson ..........................................................................Director, Waukesha Metro Transit
Bernie Juno ................................................................................Executive Director, Hebron House
Judith Kearns ................................................................................Citizen
Jane Kirchhoff ...............................................................................Director, Day Services, Goodwill Industries of SE Wisconsin
Ann Lamberg ................................................................................Care Wisconsin, Inc.
Thomas Ludka ...........................................................................Veterans Service Office
Dick Manke ..............................................................................President, Lake Country Cares Cab
Corey Martin ...............................................................................Transportation Manager, Elmbrook Memorial Hospital
Sarah Matson ...............................................................................Catholic Charities
Ruth McDowell ...........................................................................Phoenix Transportation, Inc.
Rick Meier ....................................................................................ProHealth Care Special Transportation
Kara A. Moore ..............................................................................Program Coordinator, Waukesha County Health & Human Services Volunteer Transportation Service
Karen O’Leary ...........................................................................The Hope Center in Waukesha
Debra Patterson ...........................................................................Adaptive Community Approach Program
Michael Pjevach .........................................................................President, Wisconsin Coach Lines, Inc.
Jerry Quam ....................................................................................Curative Care Network (Ranch Community Services)
Susan Rady ...................................................................................Manager, Menomonee Falls Senior Shuttle
Pam Reetz .........................................................................................Owner, Best Cab of Waukesha, Inc.
Bruce Rohde ...................................................................................President, Oconomowoc Silver Streak
Tom Rust ........................................................................................Waukesha Cab, Inc.
Francisco Sanchez ......................................................................President, WOW Oconomowoc Silver Streak
John Schnabl ..................................................................................Director, Southeastern Wisconsin Area Agency on Aging
Peter Schuler ..................................................................................Director, Waukesha County Health & Human Services
Jimmy Stephens ..............................................................................Best Cab of Waukesha, Inc.
Yvonne Steuber ..............................................................................Executive Director, United Cerebral Palsy
Colleen Teeters ..............................................................................Dungarvin Wisconsin, Inc.
Elsa Travieso ..............................................................................Program Services Assistant, WOW Workforce Development, Inc.
Steve Visocky ................................................................................X-Pert Placement Inc.
Phyllis Wesolowki .........................................................................Coordinator, Elmbrook Senior Taxi
Jack Weber ..................................................................................Program Director, Mukwonago Seniors on the Go
Representative ................................................................................Disabled American Veterans
Representative ................................................................................Exact Transport, LLC
Representative ................................................................................Lifestyles Medical & Leisure Transportation, Inc.
Representative ................................................................................Procare Plus, LLC

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Appendix B

RECORD OF REGIONAL PUBLIC MEETING
2012 COORDINATION PLANNING IN SOUTHEASTERN WISCONSIN

DATE: October 16, 2012
TIME: 9:30 a.m.
PLACE: Harbor Lights Room
       Downtown Transit Center
       Milwaukee, WI

PARTICIPANTS

Jane Ahl ................................................................. Division of Special Needs, Milwaukee Public Schools
Lisa Alves .............................................................. Transportation Superintendent, City of Hartford Taxi
Barb Bagles ............................................................ Transportation Coordinator, Portal Industries, Inc.
Lori Bares ............................................................. Transition Services Director, Easter Seals Waukesha
Amy Bennet ........................................................... Associate Planner, City of New Berlin
Latisha Birkeland ...................................................... Planner, City of Whitewater
John Bloor ............................................................. Executive Director, The Threshold, Inc.
Sue Braden ........................................................... Managing Director, UWM Center on Age & Community
Sarah Brossard-Street ........................................ Mobility Manager, Human Services Department, Racine County
Margaret Cory ........................................................... Mobility Manager, Interfaith Senior Programs, Inc.
Stefanie Davis ........................................................... Ways To Work, Inc.
Jonathan Delagrave .............................................. Director, Human Services Department, Racine County
Abdul-Rashab Diaad ............................................. Business Manager, Mt. Castle Corporation
Michelle Dolnik .................................................... Mobility Manager, Kenosha Area Transit
Brian Dranzik ......................................................... Director of Transit Affairs, Department of Transportation and Public Works, Milwaukee County
Ella Dunbar ........................................................ Ways to Work, Social Development Commission
Gary Eckstein ..................................................... Vocational Outreach Manager, Kenosha Achievement Center, Inc.
Brian Engelking .................................................... Marketing Director, Waukesha Metro Transit
Carolyn Feldt ........................................................... Manager, Elder & Disability Services, Department of Human Services, Kenosha County
Don Freis ............................................................ Business and Operations Manager, Portal Industries, Inc.
Judy Foss ............................................................. Bureau of Transit and Local Roads, Wisconsin Department of Transportation
Laura Garski .......................................................... Program Director, iTN Racine County
Jerry Grant .......................................................... Chairperson, Health & Human Services Board, Walworth County
Lacie Hadington ...................................................... Society's Assets, Inc.
Darlene Hall .......................................................... Mobility Manager, Milwaukee County Transit System
Tracy Harrington .................................................. Director of Paratransit Services, Milwaukee County Transit System
Tanya Henry .......................................................... Executive Director, Milwaukee Careers Cooperative
Mike Hermann ..................................................... Director of Parks and Recreation, City of Hartford Taxi
Bernadette Janiszewski ........................................ Nursing Home Administrator, Lakeland Health Care Center
Jon Janowski ......................................................... Program and Policy Coordinator, Milwaukee County Department on Aging
PARTICIPANTS (cont.)

Sharon Johnson ................................................................................................................................. Regional Director for Milwaukee County, Homes for Independent Living
Tom Kenney ................................................................................................................................. Mobility Manager, Milwaukee County Transit System
Andy Kerwin ................................................................................................................................. Geneva Crossing Senior Community
Maria Kikstra .................................................................................................................................. ADS Director, The Threshold, Inc.
Jane Kirchoff ...................................................................................................................................... Director of Day Services, Goodwill Industries of Southeastern Wisconsin, Inc.
Kurt Kowalski ................................................................................................................................. Director, Recovery Medical Transport
Bonnie Lee ........................................................................................................................................ Chairperson, iTN Racine County
Dariko Mekvabishvili ....................................................................................................................... Owner, Med Group
James Methu ..................................................................................................................................... Milwaukee QLSINC
Gary Metz .......................................................................................................................................... Representative, American Association of Retired Persons
Jacob Miller ....................................................................................................................................... Bureau of Transit and Local Roads, Wisconsin Department of Transportation
Shannon Molina ............................................................................................................................... Society's Assets, Inc.
Jacob Miller ....................................................................................................................................... Bureau of Transit and Local Roads, Wisconsin Department of Transportation
Shannon Molina ............................................................................................................................... Society's Assets, Inc.
Kara A. Moore ................................................................................................................................. Program Coordinator,
Lori Muzatko ..................................................................................................................................... Director, Aging and Disability Center of Walworth County
Julieann Nolan ................................................................................................................................... City of West Bend Taxi
Charlene Norberg ............................................................................................................................. Specialist, Aging and Disability Resource Center of Waukesha County
Linda Olson ....................................................................................................................................... Director, Washington County Aging and Disability Resource Center
Judie Parmeter .................................................................................................................................... Chair, Wauwatosa Senior Commission
Michelle Pike ....................................................................................................................................... Director, Ozaukee Aging and Disability Resource Center
Mark Piotrowicz ............................................................................................................................... Director of Community Development, City of West Bend
Susan Plant ......................................................................................................................................... Manager, STS, Ozaukee County Shared Ride Taxi
John Possell ....................................................................................................................................... Fiscal Director, Milwaukee Careers Cooperative
Marilyn Putz ......................................................................................................................................... Director, Walworth County Job Center
Danna Rhinehart .................................................................................................................................. MAWIB
Steven Rogstad .................................................................................................................................. Owner, Kenson's Enterprises Senior Shuttle
Dennis Ryan ......................................................................................................................................... Goodwill Industries, Inc.
Karen Schmiechen ............................................................................................................................. Urban Planning Analyst, Wisconsin Department of Transportation
Linda Seemeyer .................................................................................................................................... Director, Walworth County Health and Human Services
Cynthia Simonsen ............................................................................................................................. Executive Director, VIP Services, Inc
Mary Smarelli ...................................................................................................................................... President, Transit Express
Laura Spalding .................................................................................................................................... Rehabilitation Director, Careers Industries, Inc.
Maureen Squire .................................................................................................................................. Executive Director, Interfaith Caregivers of Ozaukee County
Al Stanek .......................................................................................................................................... Belle Urban System/Professional Transit Management
Patrick Starken ..................................................................................................................................... Racine Unified School District
Joseph Steier III ............................................................................................................................... Transit Manager, Washington County Highway Department
Mark Stein ........................................................................................................................................... Disability Services Division Administrator,
Laura Terry ........................................................................................................................................... Society's Assets, Inc.
Kerry Thomas ...................................................................................................................................... Transit Now
Elsa Travieso ...................................................................................................................................... Program Services Assistant, WOW Workforce Development, Inc
Nicole Urquhart .................................................................................................................................. Owner, Baby Express
Michelle Wagner ............................................................................................................................... Consultant, PMSI, Washington County Transportation
Scott Wilder ......................................................................................................................................... CEO, Mt. Castle Corporation
Paula Williams .................................................................................................................................... Executive Director, Kenosha Achievement Center Inc
Erin Winch ......................................................................................................................................... Planner, Village of Pleasant Prairie
Tom Winter ........................................................................................................................................... Director of Schedule and Planning, Milwaukee County Transit System
Jason Wittek ......................................................................................................................................... Transit Superintendent, Ozaukee County Transit Services
Roger Zierfuss ................................................................................................................................... Transportation Supervisor, Walworth County Health and Human Services

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FACILITATORS
Ajibola Ayanwale ........................................................................................................................... Planner, SEWRPC
Albert A. Beck ................................................................................................................ Principal Planner, SEWRPC
Eric Lynde .......................................................................................................................... Senior Planner, SEWRPC
Kevin Muhs .................................................................................................................................... Planner, SEWRPC

WELCOME AND INTRODUCTIONS
Mr. Muhs welcomed participants and asked attendees to introduce themselves and the agency they represented to their fellow attendees at their table. The participants had been assigned to one of fourteen small groups of six to eight people for the morning’s discussion of regional transportation. Each group had participants from multiple counties, to provide the widest perspective possible at each table. Mr. Muhs then explained the agenda for the meeting:

1. Overview of the coordination process
2. Information on existing and future funding programs and opportunities
3. Small group discussions addressing regional transportation
4. Discussion of the results of the small groups, with selection of regional prioritized strategies
5. Small group discussions addressing travel within each county

OVERVIEW OF THE COORDINATION PROCESS
Mr. Muhs described the federal requirements for project funding and coordination plans. He also described the Wisconsin Department of Transportation (WisDOT) coordinated planning process and the need for a regional planning approach.

INFORMATION ON EXISTING AND FUTURE FUNDING PROGRAMS
Mr. Miller and Ms. Foss of WisDOT outlined the various opportunities for funding assistance from the federal and state governments for public and non-profit operators. Mr. Miller described current funding opportunities available through federal Section 5316 funds and state Wisconsin Employment Transportation Assistance Program (WETAP) funds. Mr. Miller indicated that some programs may be changing as more guidance is received from the Federal Transit Administration regarding the recently passed transportation reauthorization bill, Moving Ahead for Progress in the 21st Century. Ms. Foss described funding opportunities for specialized medical transportation providers through the federal Section 5310 and 5317 programs.

SMALL GROUP DISCUSSION ADDRESSING REGIONAL TRANSPORTATION
Mr. Muhs introduced the small group discussion packet that assisted groups in their analysis of transportation services that crossed county borders, describing the inventories of principal transportation providers that cross county borders, including public, private, and non-profit providers of human services transportation and providers of transportation for the general public. He then described the other data available to the participants in the packets, including maps of existing public transit, specialized transportation, and paratransit services in the Region. He asked each small group to review the inventory list and provide any corrections or additional information. Following this review, attendees were asked to discuss existing regional transit services within their small group and assess the quality of the services based on eight different service attributes. This assessment guided the groups as they discussed needs that were unmet by existing services and prioritized fulfilling those unmet needs. Finally, each small group was asked to create strategies to address its list of unmet needs. Lists of previous unmet needs and strategies from the 2008 planning effort were provided to each participant to assist in the discussion within each small group.

DISCUSSION OF REGIONAL PRIORITIZED STRATEGIES
Following the completion of their packets by all of the small groups, each group was invited to select a member to discuss the group’s unmet needs and strategies to address those needs. Commission staff recorded these strategies while they were being discussed, and asked the participants to vote (by show of hands) on their top three strategies. The results of this voting process guided the development of a list of prioritized strategies to address the unmet travel needs of the Region. This list of prioritized strategies and a summary of the key findings of the
small group discussions appear in the Public Transit-Human Services Transportation Coordination Plan for each county.

**SMALL GROUP DISCUSSION ADDRESSING TRANSPORTATION WITHIN EACH COUNTY**
Following the selection of prioritized strategies to address regional needs, new small groups were formed to discuss transportation within each county. A similar process was followed as with the previous small groups, with each participant receiving a packet of information to guide the discussion. The small group discussion packet for each county contained an inventory of principal transportation providers within the county, including public, private, and non-profit providers of human services transportation and providers of transportation for the general public. Other information in each packet included population growth of transit dependent populations and maps of existing public transit service areas overlaid over population density, employment density, high transit need areas, and major activity centers. Lists of previous unmet needs and strategies from the 2008 planning effort were also provided to each participant to assist in the discussion within each small group. Small groups were asked to review the list of existing services, assess the quality of the services, create a list of unmet needs, and list strategies to address those unmet needs. Following the completion of those tasks, counties with more than one small group were asked to join together with the other tables discussing the same county to create a prioritized list of strategies for the county.

**WRAP-UP**
After the small group discussions, Mr. Muhs informed participants that a draft plan for each county would be assembled by Commission staff and available for comment. A finalized Public Transit-Human Services Transportation Coordination Plan for each county would be submitted to WisDOT by the end of the year.

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