

ECONOMIC DEVELOPMENT FACT BOOK

CITY OF SOUTH MILWAUKEE MILWAUKEE COUNTY WISCONSIN

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MEMORANDUM REPORT NUMBER 37

**CITY OF SOUTH MILWAUKEE ECONOMIC
DEVELOPMENT FACT BOOK**

MILWAUKEE COUNTY, WISCONSIN

Prepared by the

**Southeastern Wisconsin Regional Planning Commission
P. O. Box 1607
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916 N. East Avenue
Waukesha, Wisconsin 53187-1607**

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City of SOUTH MILWAUKEE



2424 15th AVENUE

City of Homes and Industry

SOUTH MILWAUKEE, WISCONSIN 53172

A FRIENDLY PLACE TO LIVE

South Milwaukee Newcomers:

Incorporated in 1892, South Milwaukee has grown over the years since then to become a City of homes, industry and parks. Located on the shore of Lake Michigan adjacent to the 374 acres of forest, meadow and 18-hole golf course that comprise Grant Park. The City owns and operates modern sewerage and sewage treatment and water supply system.

The City has four Public Elementary Schools, a Junior High School, a Senior High School, under jurisdiction of the Board of Education, along with five Parochial Schools.

Located nearby is the 185-bed Trinity Memorial Hospital and also the YMCA which serves the Community. The City has its own modern library with 97,000 books, film strips, periodicals and records. The City is also served by two nursing homes, Franciscan Villa and Willowcrest.

Almost all service, Civic and Veteran's organizations are represented--Lions, Kiwanis Club, Jaycees, Women's Club, American Legion, Polish League of American Veterans, Veterans of Foreign Wars, Catholic War Veterans, American Veterans, Eagles, Homemakers, Welcome Wagon and Association of Commerce.

Shopping needs are met in the downtown area, along main thoroughfares or at convenient shopping centers such as Sunrise Shopping Center, Marquette Plaza and Grant Park Plaza.

Police protection is provided by a Department of 33 law enforcement personnel augmented by an Auxiliary Force when needed. Fire protection is provided by a Department with 20 full-time personnel and 21 paid-on-call with equipment that includes one 1,000 gallon-per-minute pumper with an 80-foot articulating platform, one mini-pumper, two engines, two ambulances, and auxiliary equipment. Ambulance and Paramedic service is offered through the Fire Department utilizing the latest equipment and vehicles.

Industries which call South Milwaukee home include Bucyrus-Erie, located in the City since 1890 and is a large manufacturer of mining and drilling equipment; Cooper Industries (Kyle Products Plant), McGraw-Edison Power Systems; the Foundry Division of Appleton Electric Company; Everbrite Electric Signs Inc.; Midwest Tanning; D.E. Carlson Company Inc. and a number of other firms, including machine, grinding and welding plants.

Page 2

South Milwaukee Newcomers

Of the City's 7,329 occupied housing units, approximately 68 percent are owner-occupied, lending stability to this diversified Community. An excellent school-sponsored recreation program is maintained for residents through organized leagues in basketball, softball and other sports conducted in several gyms, tennis courts, playing fields and two swimming pools.

There is also an active Little League program and summer playground program. Fresh water recreation in Lake Michigan is available at Grant Park with its beach and boat launching facilities.

Churches serve most religious denominations: Baptist, Assembly of God, Congregational, Armenian Apostolic, Episcopal, Missouri Synod Lutheran, Wisconsin Synod Lutheran, United Methodist, Roman Catholic, Polish National Catholic, Christian Science, Jehovah Witnesses, Church of the Nazarene and United Church of Christ.

Over 100 residents serve the City as advisors on various Boards and Commissions.

Our City Engineering Department can provide guidance and advice on building, remodeling and lot grading work on request. This Department can also supply copies of local ordinances to intended parties and inspection services.

We believe South Milwaukee is a friendly place in which to live and work, and hope you too, will soon feel this warmth.

Sincerely,



CHESTER W. GROBSCHMIDT
Mayor

CWG/lmt

TABLE OF CONTENTS

	Page
SECTION I - CITY OF SOUTH MILWAUKEE COMMUNITY PROFILE.....	1
SECTION II - NATURAL RESOURCE AND PHYSICAL CHARACTERISTICS.....	2
Introduction.....	3
Natural Resources.....	3
Climate.....	3
Environmental Corridors and Natural Areas.....	3
General Climatic Data for the South Milwaukee Area (Table 1).....	4
Physical Characteristics.....	5
Land Use.....	5
Housing Units.....	5
Generalized Existing Land Use in the City of South Milwaukee: 1985 (Map 1).....	6
Historic and Existing Land Use in the City of South Milwaukee (Table 2).....	7
Total Housing Units in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1960, 1970, 1980, and 1985 (Table 3).....	8
Tenure Status of the Existing Year-Round Housing Stock for the City of South Milwaukee, the Region, Wisconsin, and the United States: 1980 (Table 4).....	9
Year-Round Occupied Housing Units by Tenure and Occupancy Status by Year Structure Built for the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 5).....	10
Median Value of Owner-Occupied Noncondominium Housing Units and Median Rent of Renter-Occupied Housing Units for the City of South Milwaukee, the Region, Wisconsin, and the United States: 1980 (Table 6).....	11
Residential Building Permits in the City of South Milwaukee by Selected Years (Table 7).....	12
SECTION III - LABOR FORCE CHARACTERISTICS.....	13
Introduction.....	14
Comparative Civilian Labor Force in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1960-1980, 1985-1987 (Table 8).....	15
Age Composition of the Total Civilian Labor Force in the City of South Milwaukee, the Southeastern Wisconsin Region, and Wisconsin: 1980 (Table 9).....	16
Comparative Civilian Labor Force Composition by Sex for the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1960, 1970, and 1980 (Table 10)...	17
Labor Force Participation Rates in the City of South Milwaukee, the Southeastern Wisconsin Region, and the United States: 1970 and 1980 (Table 11).....	18
Comparative Average Weekly Wages by Industry for Milwaukee County, the Southeastern Wisconsin Region, and Wisconsin: 1985 (Table 12)....	19

	Page
Median Hourly Wages for Selected Occupations in Milwaukee County: 1986 (Table 13).....	20
Place of Work for the Labor Force in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 14).....	21
Distribution of Employed Persons Living in the City of South Milwaukee by Place of Work: 1980 (Table 15).....	22
Civilian Labor Force by Industry in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 16).....	23
Occupation of Employed Persons 16 Years of Age and Older in the City of South Milwaukee and the United States: 1980 (Table 17).....	24
Number of Unemployed Persons in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1960, 1970, 1980, and 1985-1987 (Table 18).....	25
Age Composition of the Unemployed Civilian Labor Force in the City of South Milwaukee, the Southeastern Wisconsin Region, and Wisconsin: 1980 (Table 19).....	26
Number of Unemployed by Sex for the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1960-1980 (Table 20).....	27
SECTION IV - ECONOMIC CHARACTERISTICS.....	28
Introduction.....	29
Industry Employment by Place of Work and Percentage Point Change in Milwaukee County, Wisconsin, and the United States: April 1980 and April 1986 (Table 21).....	30
Industry Location Quotients for Milwaukee County as Compared to the United States: April 1986 (Table 22).....	33
Employment Projections for the Southeastern Wisconsin Region by Industry Group for the Year 2010: Alternative Futures Analysis (Table 23).....	34
Alternative Employment Projections for the Southeastern Wisconsin Region by County for the Year 2010 (Table 24).....	35
Major Employers in the City of South Milwaukee (Table 25).....	36
SECTION V - POPULATION AND HOUSEHOLD CHARACTERISTICS.....	37
Introduction.....	38
Total Population in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1900-1987 (Table 26).....	39
Age Composition of the Population of the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 27).....	40
Sex Composition of the Total Population in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 28).....	41
Racial Composition of the Population in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 29).....	42

	Page
Ethnic Composition of the Population in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 30).....	43
Residential Mobility of the Population Five Years of Age and Older in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1975-1980 (Table 31).....	44
Actual and Projected Population Levels in the Region by County: 1980, 1990, 2000, and 2010 (Table 32).....	45
Mean and Median Household Income and Per Capita Income of Persons 15 Years and Over in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1979 (Table 33)..	46
Adjusted Gross Income Per Capita for the City of South Milwaukee, Milwaukee County, the Southeastern Wisconsin Region, and the United States: 1986 (Table 34).....	47
Noninstitutionalized Persons Below the Poverty Level in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1979 (Table 35).....	48
Number of Households and Persons Per Household in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1960-1980 (Table 36).....	49
Inadequately Housed Low- and Moderate-Income Households in the City of South Milwaukee, the Southeastern Wisconsin Region, and Wisconsin: 1980 (Table 37).....	50
SECTION VI - COMMUNITY FACILITIES AND SERVICES.....	51
Introduction.....	52
Community Utilities.....	53
Electric Power Service.....	53
Gas Service.....	53
Base Electrical Utility Residential Rates for the City of South Milwaukee: January 1987 (Table 38).....	54
Base Electrical Utility Commercial Rates for the City of South Milwaukee: January 1987 (Table 39).....	55
Base Electrical Utility Industrial Rates for the City of South Milwaukee: January 1987 (Table 40).....	56
Base Residential Gas Utility Rates for the City of South Milwaukee: January 1987 (Table 41).....	57
Base Commercial and Industrial Gas Utility Rates for the City of South Milwaukee: January 1987 (Table 42).....	58
Sanitary Sewer Service.....	59
Water Utility.....	59
Water Rates for the City of South Milwaukee (Table 43).....	60
Telephone Service.....	61
Solid Waste Disposal Facilities.....	61
Solid Waste Collection in the City of South Milwaukee (Table 44).....	62
Transportation Facilities.....	63
Arterial Street and Highway System.....	63
Public Transit.....	63
Railway Service.....	64
Trucking and Warehousing Service.....	64

	Page
Air Service.....	64
Water Transportation Facilities.....	64
Airports Serving the City of South Milwaukee (Table 45).....	65
Available Commercial Property and Vacant Industrial Land.....	68
City of South Milwaukee Commercial Property Available (Table 46).....	69
City of South Milwaukee Vacant Industrial Land Available (Table 47).....	71
Law Enforcement and Fire Protection Services.....	73
Police Protection.....	73
Fire Protection.....	73
Educational Facilities and Services.....	74
Education Facilities.....	74
Higher Educational Facilities.....	75
Vocational and Technical Schools.....	75
Library.....	75
Primary and Secondary Public Schools in the South Milwaukee School District (Table 48).....	76
Private Schools in the South Milwaukee School District (Table 49).....	77
Standardized College and Scholastic Aptitude Test Results: 1985-1986 (Table 50).....	78
Higher Educational Facilities in Milwaukee County (Table 51).....	79
Vocational and Technical Schools Serving the City of South Milwaukee (Table 52).....	80
Total Public and Private School Enrollment, Grades Kindergarten Through High School in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1970 and 1980 (Table 53).....	81
Persons 18 Years of Age and Older by Years of School Completed in the City of South Milwaukee, the Southeastern Wisconsin Region, Wisconsin, and the United States: 1980 (Table 54).....	82
Health Care Facilities and Services.....	83
South Milwaukee Health Department.....	83
Milwaukee County Health Facilities and Services.....	83
Flight for Life.....	84
Listing of Major Hospitals Located Within Milwaukee County (Table 55).....	86
Listing of Newspapers Serving the City of South Milwaukee (Table 56).....	89
Major Broadcasting Stations Serving the City of South Milwaukee (Table 57).....	90
Listing of Radio Stations Serving Southeastern Wisconsin (Table 58)...	91
Major Retail Centers in the City of South Milwaukee (Table 59).....	93
SECTION VII - FINANCIAL RESOURCES.....	94
Public and Private Financial Resource Base.....	95
Resources Available for Public Facility Improvements.....	95
General Revenues, Bonding, and Borrowing.....	95
U. S. Department of Housing and Urban Development, Community Development Block Grants (CDBG).....	95
Tax Incremental Financing (TIF).....	96

	Page
U. S. Department of Commerce, Economic Development Administration (EDA).....	97
Business Improvement Districts.....	97
Transportation Economic Assistance Program.....	97
Resources Available for Business Development Financial Assistance.....	98
U. S. Small Business Administration, Section 504-- Certified Development Company Program.....	98
U. S. Department of Housing and Urban Development, Community Development Block Grant (CDBG) Program.....	98
Industrial Revenue Bonds.....	99
U. S. Department of Commerce, Economic Development Administration (EDA).....	99
Small Business Investment Company (SBIC).....	99
Wisconsin Housing and Economic Development Authority (WHEDA).....	100
Wisconsin Department of Development, Technology Development Fund....	101
Wisconsin Department of Development, Major Economic Development Grants or Loans.....	101
U. S. Small Business Administration.....	101
Business Development Technical Assistance.....	102
Small Business Development Centers (SBDC's).....	102
Aspin Procurement Institute.....	102
Midwest Trade Adjustment Assistance Center.....	102
Employment Training Assistance.....	102
Job Training Partnership Act (JTPA).....	102
Wisconsin Department of Development, Customized Labor Training Program.....	102
Wisconsin Department of Industry, Labor and Human Relations, Wisconsin Job Service.....	103
Private Financial Resource Base.....	103
Private Financial Institutions in the City of South Milwaukee (Table 60).....	104
SECTION VIII - ECONOMIC DEVELOPMENT ASSISTANCE ORGANIZATIONS.....	106
Introduction.....	107
Local Economic Development Organizations.....	107
City of South Milwaukee.....	108
South Milwaukee Economic Development Commission.....	108
Elected Officials in the City of South Milwaukee (Table 61).....	109
City of South Milwaukee Appointed Officials (Table 62).....	111
South Milwaukee Association of Commerce.....	112
Milwaukee County Economic Development Activities.....	113
Areawide Economic Development Organizations.....	113
Forward Wisconsin, Inc.....	113
Metropolitan Milwaukee Association of Commerce.....	114
Southeastern Wisconsin Regional Planning Commission.....	114
University of Wisconsin-Extension.....	114
Wisconsin Bell, an Ameritech Company.....	114
Wisconsin Department of Development.....	115
Wisconsin Electric Power Company.....	115

	Page
SECTION IX - GOVERNMENT REGULATORY AGENCIES.....	116
Introduction.....	117
Local Agencies.....	117
City of South Milwaukee.....	117
State Agencies.....	117
Department of Agriculture.....	117
Licenses.....	117
Construction and Remodeling Projects Requiring Building	
Permits in the City of South Milwaukee (Table 63).....	118
Permits and Registration.....	119
Department of Health and Social Services.....	119
Department of Industry, Labor and Human Relations.....	120
Department of Natural Resources.....	123
Public Service Commission.....	124
Department of Regulation and Licensing.....	124
Department of Revenue.....	125
Department of Transportation.....	125
Secretary of State.....	126
SECTION X - TAXATION.....	127
Introduction.....	128
Local Property Taxes.....	129
State Taxes.....	129
Major Wisconsin Business Taxes: 1987 (Table 64).....	130
Wisconsin State Taxes: 1988 (Table 65).....	131
SECTION XI - RECREATION AND CULTURAL ACTIVITIES.....	134
South Milwaukee Recreational Facilities and Services.....	135
City of South Milwaukee.....	135
Milwaukee County Recreational Facilities and Tourism.....	135
Milwaukee County Cultural Facilities and Services.....	136
The Arts.....	136
Festivals.....	136
Exhibition, Convention, Conference, and Meeting Facilities.....	137
Special Events and Attractions.....	137

Section I

CITY OF SOUTH MILWAUKEE
COMMUNITY PROFILE

The Economic Profile Has Been Inserted Inside
the Back Cover for Easy Removal by the User

Section II

NATURAL RESOURCE AND PHYSICAL CHARACTERISTICS

INTRODUCTION

The conservation and wise use of the natural resource base is vital to the physical, social, and economic development of any area and to the continued ability of the area to provide a pleasant and habitable environment for life. The following information identifies those elements of the natural resource base which affect, or are affected by, urban development within the City.

NATURAL RESOURCES

Climate

The City of South Milwaukee exhibits weather typical of a continental-type climate, characterized by a continuous progression of markedly different seasons and a large range in annual temperature. Summers are relatively warm with occasional periods of hot, humid weather and sporadic periods of cool weather. Winters tend to be cold, cloudy, snowy, and accentuated by prevailing northwesterly winds. Table 1 provides general climatic data for the City of South Milwaukee area.

Environmental Corridors and Natural Areas

Studies conducted by the Southeastern Wisconsin Regional Planning Commission have shown that the best remaining elements of the natural resource base in southeastern Wisconsin occur in elongated, linear patterns which the Commission has termed "environmental corridors." There are several elements of the natural resource base which are considered to be basic elements of the environmental corridors. These are: 1) lakes and streams and their associated shorelands and floodlands; 2) wetlands; 3) woodlands; 4) prairies; 5) wildlife habitat areas; 6) wet, poorly drained, and organic soils; and 7) rugged terrain and high-relief topography. In addition, there are five natural resource base-related elements which are not a part of the natural resource base per se, but which are so closely linked to that base as to warrant consideration in delineating environmental corridors. These are: 1) existing park sites; 2) potential park sites; 3) historic sites and structures; 4) areas having natural and scientific value; and 5) scenic vistas and viewpoints. Of all of these basic elements, the woodlands, wetlands, and wildlife habitat areas tend to be the most physically dominant, and most significant. In South

Clear/Cloudy Days Sunrise to Sunset (mean number of days)				
Month	Clear	Partly Cloudy	Cloudy	Percent of Possible Sunshine
January	7.2	6.2	17.6	44
February	6.5	6.0	15.7	47
March	6.1	7.7	17.2	50
April	6.5	7.9	15.6	53
May	6.9	10.0	14.1	59
June	7.6	10.3	12.1	64
July	10.0	11.3	9.7	70
August	10.1	10.7	10.2	66
September	9.5	9.1	11.4	59
October	9.3	8.6	13.1	54
November	5.7	6.0	18.3	40
December	6.1	5.8	19.1	37
Annual	92	99.6	174.1	54

*** Recorded at 12 noon.

Source: U.S. Department of Commerce, National Oceanic and Atmospheric Administration; and SEWRPC

Milwaukee, environmental corridors have been carefully preserved as parks and isolated natural areas through local land use planning and, therefore, add to the quality of life in the City.

PHYSICAL CHARACTERISTICS

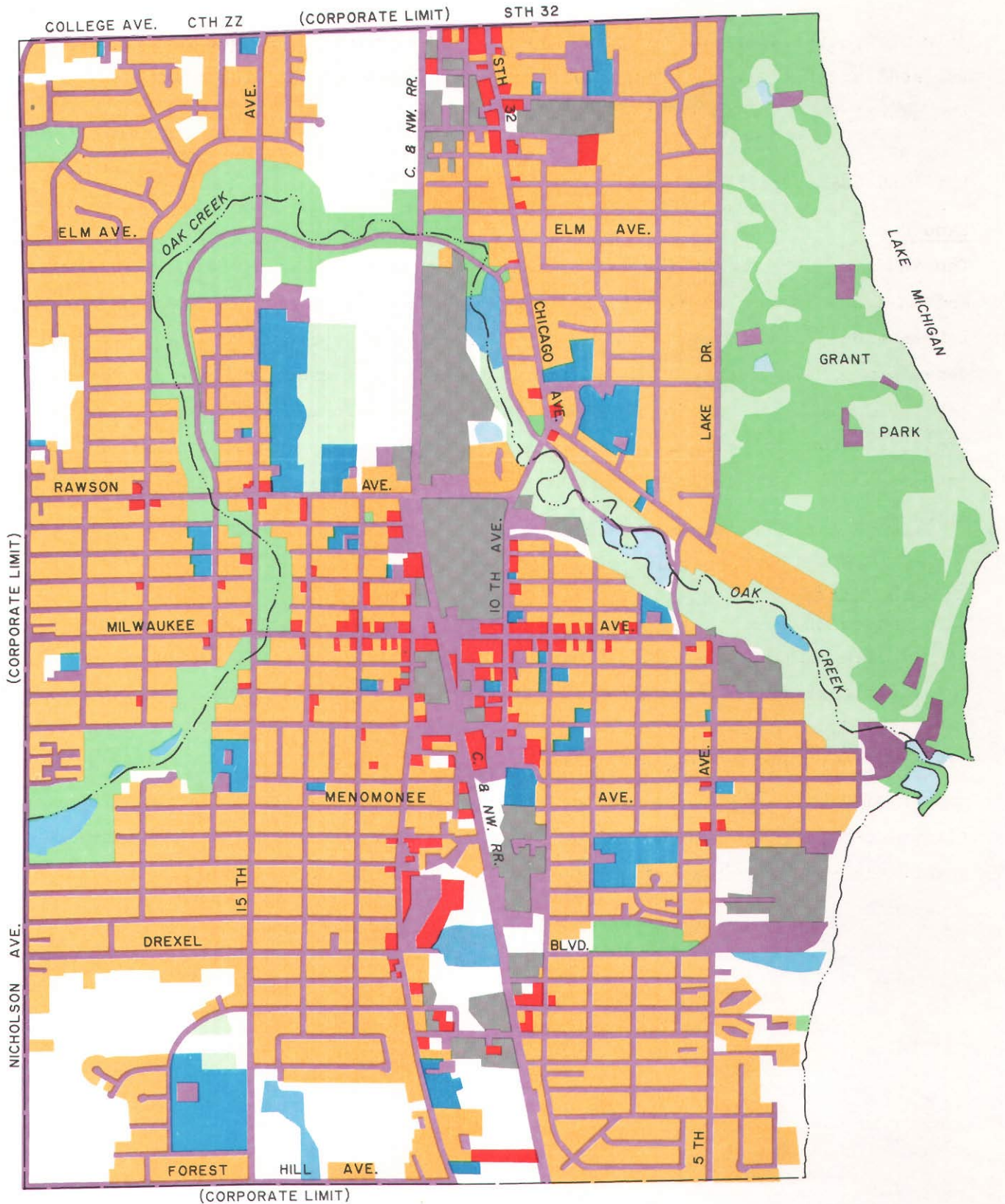
Land Use

The various elements of the built environment in the City of South Milwaukee and environs form a vital base for the City's continued economic development. Information on land use patterns, the physical characteristics of existing development, the spatial relationships between land uses, and the amount of land utilized and readily available for urban development can assist in the identification of characteristics that can have an impact on the local economy. Table 2 provides information on the land use in the City of South Milwaukee.

Housing Units

Information on the housing stock in the City of South Milwaukee is important in the determination of the adequacy of the existing housing stock and need for additional housing development. Tables 3, 4, 5, and 6 provide information regarding the total number of housing units; the 1980 tenure and vacancy status of existing housing units; the age of owner and renter-occupied housing units; and the 1980 median value, median monthly contract rent, and vacancy rates, respectively. Table 7 shows the number of residential building permits granted by the City during the 1980 through 1986 time period.

GENERALIZED EXISTING LAND USE IN THE CITY OF SOUTH MILWAUKEE: 1985



LEGEND

 RESIDENTIAL	 GOVERNMENTAL AND INSTITUTIONAL	 WOODLANDS
 COMMERCIAL	 RECREATIONAL	 AGRICULTURAL AND OTHER OPEN LAND
 INDUSTRIAL	 WATER	
 TRANSPORTATION, COMMUNICATION AND UTILITIES	 WETLANDS	

Source: SEWRPC.

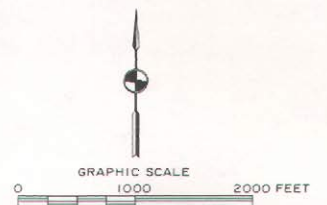


Table 2
HISTORIC AND EXISTING LAND USE IN THE CITY OF SOUTH MILWAUKEE

Land Use Category	1975			1985			Change 1975-1985	
	Acres	Percent of Subtotal	Percent of Total	Acres	Percent of Subtotal	Percent of Total	Acres	Percent
<u>Urban</u>								
Residential.....	1,128	44.5	36.7	1,149	43.9	37.4	21	1.9
Commercial.....	60	2.4	2.0	61	2.3	2.0	1	1.7
Industrial.....	140	5.5	4.6	140	5.4	4.6	0	0.0
Transportation, Communication, and Utilities.....	579	22.8	18.9	594	22.7	19.3	15	2.6
Governmental and Institutional.....	102	4.0	3.3	99	3.8	3.2	-3	-2.9
Recreational.....	367	14.5	11.9	377	14.4	12.3	10	2.7
Unused Urban Land..	161	6.3	5.2	197	7.5	6.4	36	22.4
Subtotal	2,537	100.0	82.6	2,617	100.0	85.2	80	3.2
<u>Rural</u>								
Surface Water.....	13	2.4	0.4	13	2.9	0.4	0	0.0
Wetlands.....	40	7.5	1.3	33	7.2	1.1	- 7	-17.5
Woodlands.....	235	43.8	7.6	234	51.3	7.6	- 1	- 0.4
Agricultural and Other Open Lands..	248	46.3	8.1	176	38.6	5.7	-72	-29.0
Subtotal	536	100.0	17.4	456	100.0	14.8	-80	-14.9
Total	3,073	--	100.0	3,073	--	100.0	--	--

Source: SEWRPC.

Table 3

TOTAL HOUSING UNITS IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1960, 1970, 1980, AND 1985

Area	Total Housing Units				Percent Change			
	1960	1970	1980	1985	1960- 1970	1970- 1980	1960- 1980	1980- 1985
City of								
South Milwaukee...	5,889	6,762	7,458	7,517	14.8	10.2	26.6	0.7
Region.....	500,761	566,756	664,934	681,555	13.1	17.3	32.7	2.4
Wisconsin.....	1,288,620	1,472,323	1,863,897	N/A	14.2	26.5	44.6	N/A
United States.....	58,326,357	68,679,030	88,411,263	N/A	17.7	28.7	51.5	N/A

NOTE: N/A indicates that the data is not available.

Source: U. S. Bureau of the Census, Wisconsin Department of Administration and SEWRPC.

Table 4

TENURE STATUS OF THE EXISTING YEAR-ROUND HOUSING STOCK
FOR THE CITY OF SOUTH MILWAUKEE, THE REGION, WISCONSIN, AND THE UNITED STATES: 1980

Type of Housing Unit	City of South Milwaukee		Region		Wisconsin		United States	
	Total	Percent	Total	Percent	Total	Percent	Total	Percent
Occupied Housing Units ..	7,329	98.3%	627,955	95.8%	1,652,261	94.3%	80,389,673	92.7%
Owner Occupied	4,950	67.5%	389,381	62.0%	1,127,367	68.2%	51,794,545	64.4%
Renter Occupied	2,379	32.5%	238,574	38.0%	524,894	31.8%	28,595,128	35.6%
Vacant Housing Units	129	1.7%	27,791	4.2%	100,708	5.7%	6,303,150	7.3%
Total Housing Units	7,458	100.0%	655,746	100.0%	1,752,969	100.0%	86,692,823	100.0%

Source: U.S. Bureau of the Census and SEWRPC.

Table 5

YEAR-ROUND OCCUPIED HOUSING UNITS BY TENURE AND OCCUPANCY STATUS BY YEAR STRUCTURE BUILT
FOR THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Housing Units								
Occupancy Status and Year Structure Built	City of South Milwaukee		Region		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Owner Occupied								
1979 to March 1980 ..	9	0.2%	6,231	1.6%	26,285	2.3%	1,674,251	3.2%
1975 to 1978	157	3.2%	28,218	7.2%	108,770	9.6%	5,485,082	10.6%
1970 to 1974	203	4.1%	31,660	8.1%	112,165	9.9%	6,573,138	12.7%
1960 to 1969	913	18.4%	67,129	17.2%	177,639	15.8%	10,294,974	19.9%
1950 to 1959	1837	37.1%	94,836	24.4%	189,150	16.8%	9,889,450	19.1%
1940 to 1949	476	9.6%	44,778	11.5%	108,270	9.6%	5,322,811	10.3%
1939 or Earlier	1355	27.4%	116,529	29.9%	405,088	35.9%	12,556,689	24.2%
Total	4950	100.0%	389,381	100.0%	1,127,367	100.0%	51,796,395	100.0%
Renter Occupied								
1979 to March 1980 ..	32	1.3%	4,739	2.0%	13,506	2.6%	657,773	2.3%
1975 to 1978	96	4.0%	17,710	7.4%	49,637	9.5%	2,212,683	7.7%
1970 to 1974	272	11.4%	26,978	11.3%	64,920	12.4%	3,924,136	13.7%
1960 to 1969	462	19.4%	44,127	18.5%	85,792	16.3%	5,796,432	20.3%
1950 to 1959	376	15.8%	30,526	12.8%	54,685	10.4%	4,201,949	14.7%
1940 to 1949	278	11.7%	29,200	12.2%	57,730	11.0%	3,644,487	12.7%
1939 or Earlier	863	36.3%	85,294	35.8%	198,624	37.8%	8,155,818	28.5%
Total	2379	100.0%	238,574	100.0%	524,894	100.0%	28,593,278	100.0%

Source: U.S. Bureau of the Census and SEWRPC

Table 6

MEDIAN VALUE OF OWNER-OCCUPIED NONCONDOMINIUM HOUSING
UNITS AND MEDIAN RENT OF RENTER-OCCUPIED HOUSING UNITS FOR
THE CITY OF SOUTH MILWAUKEE, THE REGION, WISCONSIN, AND
THE UNITED STATES: 1980

Area	Median Owner - Occupied Value	Median Monthly Contract Rent	Rental Vacancy Rate	Owner-Occupied Vacancy Rate
City of South Milwaukee ...	\$59,500	\$198	1.7%	.7%
Region	\$59,604	\$204	4.5%	1.1%
Wisconsin	\$48,600	\$186	5.0%	1.3%
United States	\$47,300	\$199	2.5%	1.7%

Source: U.S. Bureau of the Census and SEWRPC.

Table 7

RESIDENTIAL BUILDING PERMITS IN THE
CITY OF SOUTH MILWAUKEE BY SELECTED YEARS

Housing Type	Year in Which the Permit was Issued						
	1980	1981	1982	1983	1984	1985	1986
Multi-Family....	12	8	0	0	0	0	208
Single-Family...	7	6	6	13	9	3	11
Two-Family.....	2	12	2	14	0	0	4
Total	21 ^a	26	8	27	9	3 ^a	223

^aRepresents 11 months of reported data.

Source: Allied Construction Employers Association and
SEWRPC, 1987.

Section III

LABOR FORCE CHARACTERISTICS

INTRODUCTION

The quality and size of the City of South Milwaukee labor force are important factors influencing the economic development of the area in that productive labor is one of the factors in the locational decisions of businesses and industries. Accordingly, the quality and size of the labor force are important components of the City's economy. The tables in this section present pertinent information on the City's labor force, including information on historical trends in the size and composition of the labor force and characteristics of the unemployed segments of the labor force.

Table 8

COMPARATIVE CIVILIAN LABOR FORCE IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1960-1980, 1985-1987

Area	Labor Force *			Percentage Change		
	1960 **	1970	1980	1960-1970	1970-1980	1960-1980
City of						
South Milwaukee	7,634	9,507	10,849	24.5	14.1	42.1
Southeastern						
Wisconsin Region.....	874,700	883,600	876,152	1.0	-0.8	0.2
Wisconsin.....	2,373,000	2,399,000	2,263,413	1.1	-5.7	-4.6
United States.....	68,144,079	80,051,046	104,449,817	17.5	30.5	53.3

Area	Labor Force *			Percentage Change		
	1985	1986	1987***	1985-1986	1986-1987	1985-1987
City of						
South Milwaukee	N/A	N/A	N/A	---	---	---
Milwaukee County.....	471,700	479,400	487,100	1.6	1.6	3.3
Southeastern						
Wisconsin Region.....	874,700	883,600	843,200	1.0	-4.6	-3.6
Wisconsin.....	2,373,000	2,399,000	2,422,200	1.1	1.0	2.1
United States.....	107,150,000	109,515,000	109,955,000	2.2	0.4	2.6

NOTE: N/A indicates data not available.

* Sixteen years of age and over unless otherwise noted.

** Fourteen years of age and over.

*** Average of the first four months of 1987.

Source: U.S. Bureau of the Census; Wisconsin Department of Industry, Labor and Human Relations; Wisconsin Department of Administration; and SEWRPC.

Table 9

AGE COMPOSITION OF THE TOTAL CIVILIAN LABOR FORCE IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, AND WISCONSIN: 1980*

Total Civilian Labor Force						
Age	City of South Milwaukee		Southeastern Wisconsin Region		Wisconsin	
	Number	Percent	Number	Percent	Number	Percent
Younger Workers						
16-19 years.....	932	8.6%	81,011	9.2%	212,775	9.4%
Mature Workers						
20-24 years.....	1,645	15.2%	132,643	15.1%	351,353	15.5%
25-29 years.....	1,432	13.2%	125,083	14.3%	325,984	14.4%
30-34 years.....	1,177	10.8%	109,011	12.4%	280,914	12.4%
35-44 years.....	1,854	17.1%	159,759	18.2%	412,255	18.2%
45-54 years.....	2,166	20.0%	144,006	16.4%	353,123	15.6%
55-59 years.....	911	8.4%	62,517	7.1%	157,818	7.0%
60-64 years.....	495	4.6%	38,636	4.4%	101,816	4.5%
Older Workers						
65 years and older.....	237	2.2%	23,486	2.7%	67,375	3.0%
Total	10,849	100.0%	876,152	100.0%	2,263,413	100.0%

*Data for the United States is not available for the years indicated.

Source: U.S. Bureau of the Census and SEWRPC.

Table 10

COMPARATIVE CIVILIAN LABOR FORCE COMPOSITION BY SEX FOR THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1960, 1970, AND 1980

Area	Civilian Labor Force						Percentage Change		
	1960*		1970**		1980**		1960-	1970-	1980-
	Number	Percent	Number	Percent	Number	Percent	1970	1980	1980
City of South Milwaukee									
Male.....	5,575	73.0	6,025	63.4	6,309	58.2	8.1	4.7	13.2
Female.....	2,059	27.0	3,482	36.6	4,540	41.8	69.1	30.4	120.5
Total	7,634	100.0	9,507	100.0	10,849	100.0	24.5	14.1	42.1
Southeastern Wisconsin Region									
Male.....	430,601	67.6	451,094	61.3	496,957	56.7	4.8	10.2	15.4
Female.....	206,300	32.4	284,984	38.7	379,195	43.3	38.1	33.1	83.8
Total	636,901	100.0	736,078	100.0	876,152	100.0	15.6	19.0	37.6
Wisconsin									
Male.....	1,056,747	68.9	1,108,584	62.5	1,299,739	57.4	4.9	17.2	23.0
Female.....	476,214	31.1	665,424	37.5	963,674	42.6	39.7	44.8	102.4
Total	1,532,961	100.0	1,774,008	100.0	2,263,413	100.0	15.7	27.6	47.6
United States									
Male.....	45,762,669	67.2	49,549,239	61.9	59,926,488	57.4	8.3	20.9	31.0
Female.....	22,381,410	32.8	30,501,807	38.1	44,523,329	42.6	36.3	46.0	98.9
Total	68,144,079	100.0	80,051,046	100.0	104,449,817	100.0	17.5	30.5	53.3

* Fourteen years of age and over.

**Sixteen years of age and over.

Source: U.S. Bureau of the Census and SEWRPC.

Table 11

LABOR FORCE PARTICIPATION RATES IN THE CITY
OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN
REGION, AND THE UNITED STATES: 1970 AND 1980

Area	1970 Rate	1980 Rate	1970-1980
			Percentage Point Change
City of South Milwaukee.....	62.7	62.0	-1.1
Southeastern Wisconsin Region	61.5	65.9	7.2
Wisconsin	59.1	64.1	8.5
United States	56.7	61.0	7.6

Note: The participation rate compares the size of the
labor force to the size of the population of
labor force age (16 years and older).

Source: Wisconsin Department of Industry, Labor and Human
Relations and SEWRPC.

Table 12

COMPARATIVE AVERAGE WEEKLY WAGES BY INDUSTRY FOR MILWAUKEE
COUNTY, THE SOUTHEASTERN WISCONSIN REGION, AND WISCONSIN: 1985*

Industry	Southeastern		
	Milwaukee County	Wisconsin Region	Wisconsin
Agriculture, Forestry, and Fishing....	\$213.14	\$218.61	\$270.65
Construction.....	502.55	374.13	386.44
Manufacturing.....	524.53	458.37	450.52
Transportation			
Communication, and Utilities.....	465.53	352.65	413.79
Wholesale Trade.....	456.33	391.13	412.67
Retail Trade.....	188.36	161.93	163.70
Finance, Insurance, and Real Estate...	427.50	325.32	367.08
Services.....	319.69	242.08	266.62
Total for All Industries	\$387.20	\$337.35	\$334.81
Industry	County Wages As		County Wages As
	A Percent of		A Percent of
	Regional Wages		State Wages
Agriculture, Forestry, and Fishing....	97.50		78.75
Construction.....	134.32		130.05
Manufacturing.....	114.43		116.43
Transportation			
Communication, and Utilities.....	132.01		112.50
Wholesale Trade.....	116.67		110.58
Retail Trade.....	116.32		115.06
Finance, Insurance, and Real Estate...	131.41		116.46
Services.....	132.06		119.90
Total for All Industries	114.78		115.65

* Data reflects average weekly wages for the first quarter of 1985.

Source: Wisconsin Department of Industry, Labor and Human Relations, 1985; and SEWRPC.

Table 13

MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS
IN MILWAUKEE COUNTY: 1986

All Industries	Milwaukee County
Executive, Administrative and Managerial	\$12.50
Professional	12.18
Technical	9.03
Sales	4.49
Administrative Support (Including Clerical)	6.75
Service Occupations	4.70
Mechanics and Repair Workers	10.01
Construction	11.80
Precision Production	10.00
Production Workers	7.69
Transportation and Material Workers	11.45
Handlers, Equipment Cleaners, and Laborers	6.85

Source: Wisconsin Department of Industry, Labor and Human
Relations, 1986; and SEWRPC.

Table 14

PLACE OF WORK FOR THE LABOR FORCE IN THE CITY OF SOUTH MILWAUKEE
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Area and Place of Work	1980	
	Number	Percent
City of South Milwaukee*		
All Workers**.....	10,584	100.0
Worked in Place of Residence	3,097	29.3
Worked Outside Place of Residence	6,665	63.0
Place of Work Not Reported.....	822	7.8
Region		
All Workers**.....	667,099	100.0
Worked in Place of Residence	321,872	48.2
Worked Outside Place of Residence	294,030	44.1
Place of Work Not Reported.....	51,197	7.7
Wisconsin		
All Workers**.....	1,302,536	100.0
Worked in Place of Residence	734,307	56.4
Worked Outside Place of Residence	469,062	36.0
Place of Work Not Reported.....	99,167	7.6
United States		
All Workers**.....	66,594,552	100.0
Worked in Place of Residence	31,862,055	47.8
Worked Outside Place of Residence	28,848,055	43.3
Place of Work Not Reported.....	5,884,442	8.8

* A distribution of employed persons living in the City of South Milwaukee by place of work is indicated in Table 16.

** Excludes workers working outside of their state of residence.

Source: U.S. Bureau of the Census and SEWRPC.

Table 15

DISTRIBUTION OF EMPLOYED PERSONS LIVING
IN THE CITY OF SOUTH MILWAUKEE BY PLACE OF WORK: 1980

Place of Work	Number	Percent
City of Milwaukee.....	2,456	23.2
City of Cudahy.....	1,862	17.6
Remainder of Milwaukee County...	4,931	46.6
City of Brookfield.....	36	0.3
Remainder of Waukesha County....	171	1.6
Racine, Wisconsin SMSA.....	201	1.9
Kenosha, Wisconsin SMSA.....	27	0.3
Worked Elsewhere.....	78	0.7
Place of Work Not Reported.....	822	7.8
Total Labor Force	10,584	100.0

Source: U.S. Bureau of the Census; Wisconsin Department
of Administration; and SEWRPC.

Table 16

CIVILIAN LABOR FORCE BY INDUSTRY IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Industry	Employment							
	City of South Milwaukee		Region		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fisheries, and Mining	19	0.2%	10,112	1.2%	121,071	5.7%	3,941,767	4.0%
Construction	259	2.5%	30,562	3.7%	94,496	4.5%	5,739,598	5.9%
Manufacturing *	4,849	47.0%	273,882	33.1%	602,507	28.5%	21,914,754	22.4%
Durable Goods	4,350	89.7%	210,530	76.9%	402,862	66.9%	13,479,211	61.5%
Nondurable Goods	499	10.3%	63,352	23.1%	199,645	33.1%	8,435,543	38.5%
Transportation, Communication, and Other Public Utilities	655	6.3%	50,482	6.1%	121,035	5.7%	7,087,455	7.3%
Wholesale Trade	242	2.3%	32,750	4.0%	79,267	3.7%	4,217,232	4.3%
Retail Trade	1,275	12.4%	134,293	16.2%	348,156	16.5%	15,716,694	16.1%
Finance, Insurance, and Real Estate	502	4.9%	45,844	5.5%	105,040	5.0%	5,898,059	6.0%
Services **	2,224	21.6%	223,183	27.0%	566,874	26.8%	27,976,330	28.7%
Business and Repair Services ..	294	13.2%	29,302	13.1%	62,262	11.0%	4,081,677	14.6%
Personal Entertainment and Recreation Services	265	11.9%	26,992	12.1%	69,003	12.2%	4,082,834	14.6%
Health Services	748	33.6%	70,220	31.5%	175,176	30.9%	7,250,465	25.9%
Educational Services	651	29.3%	63,465	28.4%	184,082	32.5%	8,377,213	29.9%
Other Professional and Related Services	266	12.0%	33,204	14.9%	76,351	13.5%	4,184,141	15.0%
Public Administration	294	2.8%	25,348	3.1%	76,027	3.6%	5,147,466	5.3%
Total Employment	10,319	100%	826,456	100%	2,114,473	100%	97,639,355	100%

* Nondurable and durable goods are shown as a percentage of total manufacturing employment.

** Individual service industries are shown as a percentage of total service employment.

Source: U.S. Bureau of the Census and SEWRPC.

Table 17

OCCUPATION OF EMPLOYED PERSONS 16 YEARS OF AGE AND OLDER
IN THE CITY OF SOUTH MILWAUKEE AND THE UNITED STATES: 1980

Occupation	Employment				Location Quotient
	City of South Milwaukee		United States		
	Number	Percent	Number	Percent	
Managerial and Professional.....	1,549	15.0	22,151,648	22.7	0.662
Executive, Administrative and Managerial.....	698	45.1	10,133,551	45.7	0.985
Professional Specialty.....	851	54.9	12,018,097	54.3	1.013
Engineers and Scientists.....	199	23.4	2,150,707	17.9	1.307
Health Diagnostic Occupations.....	17	2.0	643,716	5.4	0.373
Health Assessment and Treatment.....	127	14.9	1,695,436	14.1	1.058
Teachers, Librarians, and Counselors.....	405	47.6	4,675,632	38.9	1.223
Miscellaneous.....	103	12.1	2,852,606	23.7	0.510
Technical, Sales, and Administrative Support.....	3,062	29.7	29,593,506	30.3	0.979
Technicians and Related Support.....	383	12.5	2,981,951	10.1	1.241
Sales.....	748	24.4	9,760,157	33.0	0.741
Administrative Support, Including Clerical.....	1,931	63.1	16,851,398	56.9	1.107
Service Occupations.....	1,152	11.2	12,629,425	12.9	0.863
Private Household Occupations.....	29	2.5	589,352	4.7	0.539
Protective Services.....	124	10.8	1,475,315	11.7	0.921
Other Service Occupations.....	999	86.7	10,564,758	83.7	1.037
Food Service.....	385	38.5	4,384,936	41.5	0.929
Cleaning and Building Service.....	330	33.0	2,745,403	26.0	1.271
Miscellaneous Service.....	284	28.4	3,434,419	32.5	0.874
Farming, Forestry, and Fishing.....	10	0.1	2,811,258	2.9	0.034
Precision Production, Craft, and Repair.....	1,570	15.2	12,594,175	12.9	1.180
Operators, Fabricators, and Laborers.....	2,976	28.8	17,859,343	18.3	1.577
Machine Operators, Assemblers, and Inspectors.....	2,039	68.5	9,084,988	50.9	1.347
Transportation and Material Moving.....	518	17.4	4,389,412	24.6	0.708
Handlers, Equipment Cleaners, Helpers, and Laborers..	419	14.1	4,384,943	24.6	0.573
Construction-Laborers.....	32	7.6	661,411	15.1	0.506
Freight, Stock and Material Handlers.....	112	26.7	1,259,182	28.7	0.931
Miscellaneous.....	275	65.6	2,464,350	56.2	1.168
Total	10,319	100.0	97,639,355	100.0	--

Note: All sub-occupational categories are shown as a percentage of the respective occupational category.

Source: U.S. Bureau of the Census and SEWRPC.

TABLE 10

NUMBER OF UNEMPLOYED PERSONS IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1960, 1970, 1980, AND 1985-1987

Area	Unemployed*						Percent Change		
	1960**		1970		1980		1960- 1970	1970- 1980	1960- 1980
	Number	Percent	Number	Percent	Number	Percent			
City of									
South Milwaukee ...	236	3.1%	321	3.4%	530	4.9%	36.0%	65.1%	124.6%
Southeastern									
Wisconsin Region ..	24,174	3.8%	27,278	3.7%	49,696	5.7%	12.8%	82.2%	105.6%
Wisconsin	59,091	3.9%	70,379	4.0%	148,940	6.6%	19.1%	111.6%	152.1%
United States	3,504,827	5.1%	3,497,447	4.4%	6,810,462	6.5%	-0.2%	94.7%	94.3%

Area	Unemployed*						Percent Change		
	1985		1986		1987***		1985- 1986	1986- 1987	1985- 1987
	Number	Percent	Number	Percent	Number	Percent			
City of									
South Milwaukee ...	NA	---	NA	---	NA	---	---	---	---
Milwaukee County ...	31,200	6.6%	30,900	6.4%	27,900	5.7%	-1.0%	-9.7%	-10.6%
Southeastern									
Wisconsin Region ..	61,640	7.0%	58,720	6.7%	56,350	6.2%	-4.7%	-4.0%	-8.6%
Wisconsin	171,000	7.2%	169,000	7.0%	2,309,200	6.3%	-1.2%	1266.4%	1250.4%
United States	8,312,000	7.2%	8,237,000	7.0%	70,880,000	5.8%	-0.9%	760.5%	752.7%

* Sixteen years and older unless otherwise noted.

** Fourteen years and older.

***1987 figures are an average of the first eight months of 1987.

Note: Percent unemployed refers to the unemployment rate which equals the number of unemployed divided by the total civilian labor force.

Source: U.S. Bureau of the Census; Wisconsin Department of Industry, Labor and Human Relations; and SEWRPC.

Table 19

AGE COMPOSITION OF THE UNEMPLOYED CIVILIAN LABOR FORCE IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION AND WISCONSIN: 1980*

Unemployed Civilian Labor Force						
Age	City of South Milwaukee		Southeastern Wisconsin Region		Wisconsin	
	Number	Unemployment Rate	Number	Unemployment Rate	Number	Unemployment Rate
Younger Workers						
16-19 years.....	169	18.1%	9,529	19.2%	25,680	17.2%
Mature Workers						
20-24 years.....	168	10.2%	12,353	24.9%	35,971	24.2%
25-29 years.....	55	3.8%	7,801	15.7%	23,188	15.6%
30-34 years.....	49	4.2%	5,061	10.2%	15,646	10.5%
35-44 years.....	9	0.5%	6,234	12.5%	19,833	13.3%
45-54 years.....	53	2.4%	4,712	9.5%	15,004	10.1%
55-59 years.....	5	0.5%	1,839	3.7%	6,359	4.3%
60-64 years.....	15	3.0%	1,225	2.5%	4,046	2.7%
Older Workers						
65 years and older.....	7	3.0%	942	1.9%	3,213	2.2%
Total	530	4.9%	49,696	100.0%	148,940	100.0%

* Data are not available for the United States.

Note: The Unemployment rate equals the unemployed civilian labor force divided by the total civilian labor force.

Source: U.S. Bureau of the Census and SEWRPC.

TABLE 20

NUMBER OF UNEMPLOYED BY SEX FOR THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1960-1980

Area	Unemployed						Percentage Change		
	1960*		1970**		1980**		1960-	1970-	1960-
	Number	Percent	Number	Percent	Number	Percent	1970	1980	1980
City of									
South Milwaukee									
Male.....	108	1.9	166	2.8	351	5.6	53.7	111.4	225.0
Female.....	128	6.2	155	4.5	179	3.9	21.1	15.5	39.8
Total	236	3.1	321	3.4	530	4.9	36.0	65.1	124.6
Southeastern									
Wisconsin Region									
Male.....	15,477	3.6	14,998	3.3	30,773	6.2	-3.1	105.2	98.8
Female.....	8,697	4.2	12,280	4.3	18,923	5.0	41.2	54.1	117.6
Total	24,174	3.8	27,278	3.7	49,696	5.7	12.8	82.2	105.6
Wisconsin									
Male.....	40,204	3.8	39,379	3.6	94,417	7.3	-2.1	139.8	134.8
Female.....	18,887	4.0	31,000	4.7	54,523	5.7	64.1	75.9	188.7
Total	59,091	3.9	70,379	4.0	148,940	6.6	19.1	111.6	152.1
United States									
Male.....	2,295,718	5.0	1,925,485	3.9	3,921,798	6.5	-16.1	103.7	70.8
Female.....	1,209,109	5.4	1,571,962	5.2	2,888,664	6.5	30.0	83.8	138.9
Total	3,504,827	5.1	3,497,447	4.4	6,810,462	6.5	-0.2	94.7	94.3

*Fourteen years of age and over.

**Sixteen years of age and over.

Source: U.S. Bureau of the Census and SEWRPC.

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Section IV

ECONOMIC CHARACTERISTICS

INTRODUCTION

The economic base of the City of South Milwaukee consists of a variety of activities, including the manufacture of products to be exported to regional, national and international markets; and the performance of certain service activities. The following tables present information on the structure of the City's economy and on recent changes in that structure, discusses forecast industry employment, and identifies the major employers in the City of South Milwaukee.

Table 21

INDUSTRY EMPLOYMENT BY PLACE OF WORK AND PERCENTAGE POINT CHANGE IN
MILWAUKEE COUNTY, WISCONSIN, AND THE UNITED STATES: APRIL 1980 AND APRIL 1986

Major Employment Category	Employment by Place of Work: April 1980					
	Milwaukee County		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent
Construction	11,692	2.4%	63,571	3.4%	4,467,000	4.9%
Manufacturing	159,706	32.8%	572,634	30.3%	20,573,000	22.6%
Durable Goods	122,642	76.8%	383,960	67.1%	12,442,000	60.5%
Lumber & Wood Products	568	0.5%	20,523	5.3%	689,000	5.5%
Furniture & Fixtures	1,406	1.1%	9,953	2.6%	491,000	3.9%
Stone, Clay, & Glass Products	903	0.7%	8,891	2.3%	680,000	5.5%
Primary Metal Industries	9,592	7.8%	27,693	7.2%	1,193,000	9.6%
Fabricated Metal Products	19,876	16.2%	60,763	15.8%	1,678,000	13.5%
Machinery, Except Electrical	46,085	37.6%	133,107	34.7%	2,518,000	20.2%
Electrical & Electronic Equipment ..	27,617	22.5%	58,653	15.3%	2,167,000	17.4%
Transportation Equipment	10,638	8.7%	40,504	10.5%	1,885,000	15.2%
Instruments & Related Products	2,973	2.4%	12,657	3.3%	703,000	5.7%
Misc. Manufacturing	2,984	2.4%	11,216	2.9%	438,000	3.5%
Nondurable Goods	37,707	23.6%	188,666	32.9%	8,131,000	39.5%
Food & Kindred Products	14,734	39.1%	58,841	31.2%	1,690,000	20.8%
Textile Mill Products	1,406	3.7%	4,921	2.6%	884,000	10.9%
Apparel & Other Textile Products ...	1,660	4.4%	6,471	3.4%	1,302,000	16.0%
Paper & Allied Products	3,479	9.2%	47,994	25.4%	702,000	8.6%
Printing & Publishing	9,124	24.2%	31,977	16.9%	1,272,000	15.6%
Chemicals & Allied Products	3,084	8.2%	9,903	5.2%	1,123,000	13.8%
Petroleum & Coal Products	38	0.1%	351	0.2%	175,000	2.2%
Rubber & Misc. Plastics Products ...	1,726	4.6%	18,472	9.8%	740,000	9.1%
Leather & Leather Products	2,456	6.5%	9,736	5.2%	243,000	3.0%
Transportation & Public Utilities	21,038	4.3%	81,456	4.3%	5,178,000	5.7%
Wholesale Trade	26,896	5.5%	95,089	5.0%	5,286,000	5.8%
Retail Trade	76,286	15.7%	334,929	17.7%	15,245,000	16.8%
Finance, Insurance, & Real Estate	33,064	6.8%	92,113	4.9%	5,119,000	5.6%
Services	105,477	21.7%	330,486	17.5%	17,618,000	19.4%
Government	51,589	10.6%	305,909	16.2%	16,384,000	18.0%
Miscellaneous*	804	0.2%	13,084	0.7%	1,081,000	1.2%
Total Jobs	486,552	100.0%	1,889,271	100.0%	90,951,000	100.0%

Table 21 (Continued)

Employment by Place of Work: April 1986						
Major Employment Category	Milwaukee County		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent
Construction	11,413	2.5%	61,857	3.2%	4,972,000	5.0%
Manufacturing	114,971	24.7%	508,656	26.2%	19,245,000	19.3%
Durable Goods	83,535	72.7%	314,093	61.7%	11,415,000	59.3%
Lumber & Wood Products	571	0.7%	23,108	7.4%	719,000	6.3%
Furniture & Fixtures	1,017	1.2%	10,197	3.2%	494,000	4.3%
Stone, Clay, & Glass Products	950	1.1%	8,051	2.6%	600,000	5.3%
Primary Metal Industries	4,593	5.5%	18,338	5.8%	785,000	6.9%
Fabricated Metal Products	13,841	16.6%	51,913	16.5%	1,451,000	12.7%
Machinery, Except Electrical	27,253	32.6%	102,314	32.6%	2,111,000	18.5%
Electrical & Electronic Equipment ..	20,617	24.7%	48,320	15.4%	2,177,000	19.1%
Transportation Equipment	8,469	10.1%	31,428	10.0%	1,986,000	17.4%
Instruments & Related Products	3,593	4.3%	11,215	3.6%	723,000	6.3%
Misc. Manufacturing	2,631	3.1%	9,209	2.9%	369,000	3.2%
Nondurable Goods	31,436	27.3%	194,563	38.3%	7,830,000	40.7%
Food & Kindred Products	10,263	32.6%	56,387	29.0%	1,696,000	21.7%
Textile Mill Products	827	2.6%	3,968	2.0%	703,000	9.0%
Apparel & Other Textile Products ...	1,417	4.5%	6,410	3.3%	1,119,000	14.3%
Paper & Allied Products	2,924	9.3%	47,936	24.6%	689,000	8.8%
Printing & Publishing	9,264	29.5%	38,818	20.0%	1,472,000	18.8%
Chemicals & Allied Products	2,784	8.9%	10,471	5.4%	1,028,000	13.1%
Petroleum & Coal Products	40	0.1%	301	0.2%	166,000	2.1%
Rubber & Misc. Plastics Products ...	1,941	6.2%	23,210	11.9%	800,000	10.2%
Leather & Leather Products	1,976	6.3%	7,062	3.6%	157,000	2.0%
Transportation & Public Utilities	22,126	4.8%	87,304	4.5%	5,266,000	5.3%
Wholesale Trade	24,913	5.4%	99,420	5.1%	5,864,000	5.9%
Retail Trade	72,401	15.6%	365,436	18.8%	17,851,000	17.9%
Finance, Insurance, & Real Estate	36,964	8.0%	103,743	5.3%	6,228,000	6.2%
Services	125,098	26.9%	392,853	20.2%	22,825,000	22.9%
Government	55,616	12.0%	307,392	15.8%	16,711,000	16.7%
Miscellaneous*	1,095	0.2%	17,417	0.9%	821,000	0.8%
Total Jobs	464,597	100.0%	1,944,078	100.0%	99,783,000	100.0%

Table 21 (Continued)

Major Employment Category	Percentage Point Change in Industry Employment: 1980-1986		
	Milwaukee County	Wisconsin	United States
Construction	-2.4%	-2.7%	11.3%
Manufacturing	-28.0%	-11.2%	-6.5%
Durable Goods	-31.9%	-18.2%	-8.3%
Lumber & Wood Products	0.5%	12.6%	4.4%
Furniture & Fixtures	-27.7%	2.5%	0.6%
Stone, Clay, & Glass Products	5.2%	-9.4%	-11.8%
Primary Metal Industries	-52.1%	-33.8%	-34.2%
Fabricated Metal Products	-30.4%	-14.6%	-13.5%
Machinery, Except Electrical	-40.9%	-23.1%	-16.2%
Electrical & Electronic Equipment	-25.3%	-17.6%	0.5%
Transportation Equipment	-20.4%	-22.4%	5.4%
Instruments & Related Products ...	20.9%	-11.4%	2.8%
Misc. Manufacturing	-11.8%	-17.9%	-15.8%
Nondurable Goods	-16.6%	3.1%	-3.7%
Food & Kindred Products	-30.3%	-4.2%	0.4%
Textile Mill Products	-41.2%	-19.4%	-20.5%
Apparel & Other Textile Products .	-14.6%	-0.9%	-14.1%
Paper & Allied Products	-16.0%	-0.1%	-1.9%
Printing & Publishing	1.5%	21.4%	15.7%
Chemicals & Allied Products	-9.7%	5.7%	-8.5%
Petroleum & Coal Products	5.3%	-14.2%	-5.1%
Rubber & Misc. Plastics Products .	12.5%	25.6%	8.1%
Leather & Leather Products	-19.5%	-27.5%	-35.4%
Transportation & Public Utilities	5.2%	7.2%	1.7%
Wholesale Trade	-7.4%	4.6%	10.9%
Retail Trade	-5.1%	9.1%	17.1%
Finance, Insurance, & Real Estate	11.8%	12.6%	21.7%
Services	18.6%	18.9%	29.6%
Government	7.8%	0.5%	2.0%
Miscellaneous*	36.2%	33.1%	-24.1%
Total Jobs	-4.5%	2.9%	9.7%

* Includes agricultural services, forestry, commercial fishery, mining, and nonclassifiable establishments.

Source: U.S. Bureau of Labor Statistics, Wisconsin Department of Industry, Labor and Human Relations, and SEWRPC.

Table 22
INDUSTRY LOCATION QUOTIENTS FOR MILWAUKEE COUNTY
AS COMPARED TO THE UNITED STATES: APRIL, 1986

Industry	Employment				Location Quotient
	Milwaukee County		United States		
	Number	Percent	Number	Percent	
Construction.....	11,413	2.5%	4,972,000	5.0%	0.493
Manufacturing.....	114,971	24.7%	19,245,000	19.3%	1.283
Transportation and Public Utilities.....	22,126	4.8%	5,266,000	5.3%	0.902
Wholesale Trade.....	24,913	5.4%	5,864,000	5.9%	0.912
Retail Trade.....	72,401	15.6%	17,851,000	17.9%	0.871
Finance, Insurance, and Real Estate.....	36,964	8.0%	6,228,000	6.2%	1.275
Services.....	125,098	26.9%	22,825,000	22.9%	1.177
Government.....	55,616	12.0%	16,711,000	16.7%	0.715
Miscellaneous*.....	1,095	0.2%	821,000	0.8%	0.286
Total	464,597	100.0%	99,783,000	100.0%	---

* Includes: agricultural services, forestry, mining and nonclassified establishments.

Source: U. S. Bureau of the Census; Wisconsin Department of Industry, Labor, and
Human Relations; and SEWRPC.

Table 23

EMPLOYMENT PROJECTIONS FOR THE SOUTHEASTERN WISCONSIN REGION BY
INDUSTRY GROUP FOR THE YEAR 2010: ALTERNATIVE FUTURES ANALYSIS

Industry Group	Estimated Employment (thousands of jobs)		Alternative Employment Projections for 2010 (thousands of jobs)							
	1980	Percent of Total	1983	Percent of Total	Pessimistic	Percent of Total	Intermediate	Percent of Total	Optimistic	Percent of Total
Dominant*										
Nonelectrical Machinery...	73.1	8.3%	46.9	5.7%	66.1	7.6%	83.7	8.0%	106.1	8.5%
Electric and Electronic Machinery....	40.1	4.5%	33.2	4.0%	39.7	4.6%	44.9	4.3%	50.2	4.0%
Retail Trade.....	131.9	14.9%	125.0	15.1%	133.3	15.3%	162.8	15.5%	190.2	15.2%
Medical and Professional Services...	103.4	11.7%	108.0	13.1%	123.7	14.2%	150.0	14.3%	187.3	15.0%
Educational Services.....	63.5	7.2%	61.5	7.4%	50.6	5.8%	64.2	6.1%	80.2	6.4%
Wholesale Trade.....	43.5	4.9%	42.3	5.1%	44.9	5.2%	56.3	5.4%	67.6	5.4%
Finance, Insurance, and Real Estate.....	46.4	5.2%	48.9	5.9%	55.3	6.3%	67.1	6.4%	78.9	6.3%
Subtotal	501.9	56.8%	465.8	56.4%	513.6	59.0%	629.0	59.8%	760.5	60.8%
Subdominant**										
Fabricated Metals.....	31.8	3.6%	25.2	3.1%	29.5	3.4%	41.9	4.0%	57.7	4.6%
Primary Metals.....	16.6	1.9%	10.0	1.2%	13.9	1.6%	15.3	1.5%	16.6	1.3%
Transportation Equipment..	21.5	2.4%	21.7	2.6%	17.7	2.0%	18.6	1.8%	21.5	1.7%
Food and Beverage.....	20.9	2.4%	18.1	2.2%	16.7	1.9%	18.6	1.8%	20.9	1.7%
Printing and Publishing...	16.3	1.8%	15.9	1.9%	17.6	2.0%	20.4	1.9%	25.5	2.0%
Construction.....	25.8	2.9%	18.2	2.2%	21.3	2.4%	27.4	2.6%	32.8	2.6%
Public Administration.....	31.2	3.5%	29.2	3.5%	25.8	3.0%	35.0	3.3%	45.3	3.6%
Subtotal	164.1	18.6%	138.3	16.7%	142.5	16.4%	177.2	16.9%	220.3	17.6%
Total Dominant/ Subdominant Employment	666.0	75.3%	604.1	73.1%	656.1	75.3%	806.2	76.7%	980.8	78.4%
Other Employment	218.2	24.7%	222.0	26.9%	214.8	24.7%	245.1	23.3%	270.8	21.6%
Region Total	884.2	100.0%	826.1	100.0%	870.9	100.0%	1051.3	100.0%	1251.6	100.0%

* Industries accounting for 4 percent or more of 1980 total regional employment.

** Industries accounting for 2 to 3.9 percent of 1980 total regional employment.

Note: These employment projections were developed using an alternative futures approach consisting of: 1) developing alternative future scenarios concerning factors which affect the growth of the Region, and which decision-makers have little or no influence upon (e.g. energy prices and availability and population lifestyles); 2) determining the amount of regional growth or decline likely under each alternative scenario; and 3) developing alternative land use patterns to accommodate the regional change expected under each growth scenario.

Table 24

ALTERNATIVE EMPLOYMENT PROJECTIONS FOR
THE SOUTHEASTERN WISCONSIN REGION BY COUNTY FOR THE YEAR 2010

County	Existing (in thousands)				Projections for 2010 (in thousands)					
	1960		1980		Pessimistic		Intermediate		Optimistic	
	Percent		Percent		Percent		Percent		Percent	
	Number	of Total	Number	of Total	Number	of Total	Number	of Total	Number	of Total
Kenosha.....	40.1	6.2	49.5	5.6	48.8	5.6	61.0	5.8	75.1	6.0
Milwaukee.....	486.2	75.0	547.9	62.0	479.0	55.0	552.0	52.5	625.8	50.0
Ozaukee.....	9.5	1.5	24.8	2.8	26.1	3.0	36.8	3.5	50.1	4.0
Racine.....	48.5	7.5	78.7	8.9	78.4	105.1	105.1	10.0	137.7	11.0
Walworth.....	18.3	2.8	32.1	3.6	34.8	4.0	47.3	4.5	62.6	5.0
Washington...	14.5	2.2	31.8	3.6	39.2	4.5	52.6	5.0	68.8	5.5
Waukesha.....	30.8	4.8	119.4	13.5	164.6	18.9	196.6	18.7	231.5	18.5
Total	647.9	100.0	884.2	100.0	870.9	100.0	1,051.3	100.0	1,251.6	100.0

NOTE: These employment projections were developed using an alternative futures approach consisting of: 1) developing alternative future scenarios concerning factors which affect the growth or decline of the Region, and which decision-makers have little or no influence upon (e.g., energy prices and availability and population lifestyles); 2) determining the amount of regional growth or decline likely under each alternative scenario; and 3) developing alternative land use patterns to accommodate the regional change expected under each growth scenario.

Source: U. S. Bureau of Economic Analysis; Wisconsin Department of Industry, Labor and Human Relations; and SEWRPC.

Table 25

MAJOR EMPLOYERS IN THE CITY OF SOUTH MILWAUKEE

<u>Manufacturing--</u> <u>Machinery Except Electrical</u>	<u>Manufacturing--Apparel and</u> <u>Other Textile Products</u>
Becor Western, Inc. Bucyrus-Erie Company, Division of Becor Western D. E. Carlson Company, Inc. Rawson Machine Company	Tomken Industries, Inc.
<u>Manufacturing--Electric and</u> <u>Electronic Equipment</u>	<u>Manufacturing--Printing and Publishing</u>
Cooper Industries (Kyle Products Plant) McGraw-Edison Power Systems Division of McGraw-Edison Company	Voice Journal Printing Company
<u>Manufacturing--Miscellaneous</u>	<u>Manufacturing--Fabricated Metal Products</u>
Everbrite Electric Signs, Inc. Northland Industries, Inc. Rudolf Express	A & S Welding Company ABKO Screw Machines, Ltd.
<u>Manufacturing--Leather</u> <u>and Leather Products</u>	<u>Manufacturing--Primary Metal Industries</u>
Midwest Tanning Company	Appleton Electric Company
<u>Manufacturing--Stone, Clay,</u> <u>and Glass Products</u>	<u>Health Services</u>
South Milwaukee Lime and Cement Company Studio One Art Glass	Franciscan Villa of South Milwaukee, Inc. South Milwaukee Clinic, Ltd. Willowcrest Nursing Home
	<u>Retail Trade Centers</u>
	Grant Park Plaza Shopping Center Marquette Plaza Shopping Center South Milwaukee Downtown Shopping Center Sunrise Shopping Center

Source: 1987 Classified Directory of Wisconsin Manufacturers and City of South Milwaukee, 1987.

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Section V

POPULATION AND HOUSEHOLD CHARACTERISTICS

INTRODUCTION

Historical population trends and the characteristics of the resident population are important considerations in any development effort. The following tables provide information relative to the historical change in resident population and in various population characteristics, including age composition, sex composition, income characteristics, population in poverty, residential mobility of the population, population income characteristics, and projected population levels.

This section also provides selected household characteristics for the City. A household is composed of all persons who occupy a group of rooms or a single room which constitutes a housing unit, i.e., separate living quarters. The household is a useful unit of analysis when comparing various market studies and for public utility and transportation system planning. This section includes information relative to household income, to the number of households and persons per household, and to the number of inadequately housed low- and moderate-income households.

Table 26

TOTAL POPULATION IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1900-1987

Population				
City of South Milwaukee*			Southeastern Wisconsin Region**	
Year	Population	Percent Change from Preceding Time Period	Population	Percent Change from Preceding Time Period
1900	3,392	--	501,800	--
1910	6,092	79.6	631,200	25.8
1920	7,598	24.7	783,700	24.2
1930	10,706	40.9	1,006,100	28.4
1940	11,134	4.0	1,067,700	6.1
1950	12,855	15.5	1,240,600	16.2
1960	20,307	58.0	1,573,600	26.8
1970	23,297	14.7	1,756,100	11.6
1980	21,069	-9.6	1,764,800 ***	0.5
1987	20,510 ****	-2.7	1,742,609 ****	-1.3

Population				
Wisconsin			United States	
Year	Population	Percent Change from Preceding Time Period	Population	Percent Change from Preceding Time Period
1900	2,069,000	--	75,994,600	--
1910	2,333,900	12.8	91,972,300	21.0
1920	2,632,100	12.8	105,710,600	14.9
1930	2,939,000	11.7	122,775,000	16.1
1940	3,137,600	6.8	131,669,300	7.2
1950	3,434,600	9.5	151,325,800	14.9
1960	3,952,800	15.1	179,323,200	18.5
1970	4,417,900	11.8	203,184,800	13.3
1980	4,705,800	6.5	226,545,800	11.5
1987	4,794,792 ****	1.9	243,249,000 ****	7.4

* The City of South Milwaukee was originally incorporated as the Village of South Milwaukee in 1892. In 1897, the Village was incorporated as a city.

** The Southeastern Wisconsin Region is comprised of the Counties of Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha.

*** This number reflects a revision to the 1980 Census.

**** Wisconsin Department of Administration 1987 estimates.

Source: U.S. Bureau of the Census and SEWRPC.

Table 27

AGE COMPOSITION OF THE POPULATION OF THE CITY OF SOUTH MILWAUKEE, THE
SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Population								
Age Group	City of South Milwaukee		Southeastern Wisconsin Region		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Under 5	1,421	6.7	128,085	7.3	346,940	7.4	16,348,254	7.2
5-9	1,343	6.4	127,834	7.2	344,804	7.3	16,699,956	7.4
10-14	1,817	8.6	146,252	8.3	392,247	8.3	18,242,129	8.1
15-19	2,100	10.0	168,897	9.6	466,612	9.9	21,168,124	9.3
20-24	2,056	9.8	166,934	9.5	450,026	9.6	21,318,704	9.4
25-29	1,677	8.0	153,984	8.7	401,915	8.5	19,520,919	8.6
30-34	1,411	6.7	134,573	7.6	348,115	7.4	17,560,920	7.8
35-44	2,174	10.3	194,058	11.0	501,973	10.7	25,634,710	11.3
45-54	2,651	12.6	182,119	10.3	452,945	9.6	22,799,787	10.1
55-59	1,310	6.2	90,688	5.1	229,046	4.9	11,615,254	5.1
60-64	908	4.3	76,201	4.3	206,947	4.4	10,087,621	4.5
65 and Over ...	2,201	10.4	195,294	11.1	564,197	12.0	25,549,427	11.3
Total	21,069	100.0	1,764,919	100.0	4,705,767	100.0	226,545,805	100.0
Median Age	30.3	--	29.7	--	29.4	--	30.0	--

Source: U.S. Bureau of the Census and SEWRPC.

Table 28

SEX COMPOSITION OF THE TOTAL POPULATION IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Area	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
City of						
South Milwaukee	10,351	49.1	10,718	50.9	21,069	100.0
Southeastern						
Wisconsin Region	854,125	48.4	910,794	51.6	1,764,919	100.0
Wisconsin	2,305,427	49.0	2,400,340	51.0	4,705,767	100.0
United States	110,053,161	48.6	116,492,644	51.4	226,545,805	100.0

Source: U.S. Bureau of the Census and SEWRPC.

Table 29

RACIAL COMPOSITION OF THE POPULATION IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Area	Nonwhite							
	Black		American Indian, Eskimo, Aleutian		Asian and Pacific Islanders		Other Race*	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
City of South Milwaukee.....	15	0.1%	70	0.3%	76	0.4%	89	0.4%
Southeastern Wisconsin Region.....	167,876	9.5%	7,416	0.4%	8,919	0.5%	22,632	1.3%
Wisconsin.....	182,592	3.9%	29,499	0.6%	18,164	0.4%	32,477	0.7%
United States.....	26,495,025	11.7%	1,420,400	0.6%	3,500,439	1.5%	6,758,319	3.0%

Area	Total Nonwhite		Total White		Total		Spanish Origin**	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
City of South Milwaukee.....	250	1.2%	20,819	98.8%	21,069	100.0%	278	1.3%
Southeastern Wisconsin Region.....	206,843	11.7%	1,558,076	88.3%	1,764,919	100.0%	46,452	2.6%
Wisconsin.....	262,732	5.6%	4,443,035	94.4%	4,705,767	100.0%	62,972	1.3%
United States.....	38,174,183	16.9%	188,371,622	83.1%	226,545,805	100.0%	14,608,673	6.5%

*Includes other race no where else coded in the census.

**The 1980 Census did not count persons of Spanish origin as a separate race category. Therefore, the Spanish origin category shown above includes persons of Spanish origin who are also included in other race categories. The Spanish origin category includes those who are Mexican, Puerto Rican, Cuban, and other Spanish.

Table 30

ETHNIC COMPOSITION OF THE POPULATION IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1980

Ancestry Group	City of South Milwaukee		Region		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Single Ancestry Group								
Dutch	29	0.1%	7,182	0.4%	43,703	0.9%	1,404,794	0.6%
English	504	2.4%	45,797	2.6%	146,111	3.1%	23,748,772	10.5%
French	294	1.4%	11,097	0.6%	39,363	0.8%	3,068,907	1.4%
German	3,188	15.1%	369,177	20.9%	1,111,413	23.6%	17,943,485	7.9%
Greek	41	0.2%	4,113	0.2%	5,901	0.1%	615,882	0.3%
Hungarian	160	0.8%	6,471	0.4%	9,781	0.2%	727,223	0.3%
Irish	377	1.8%	37,885	2.1%	103,228	2.2%	10,337,353	4.6%
Italian	263	1.2%	31,473	1.8%	46,588	1.0%	6,883,320	3.0%
Norwegian	350	1.7%	18,389	1.0%	138,538	2.9%	1,260,997	0.6%
Polish	2,619	12.4%	104,849	5.9%	189,694	4.0%	3,805,740	1.7%
Portuguese	5	0.0%	273	0.0%	662	0.0%	616,362	0.3%
Russian	9	0.0%	7,751	0.4%	11,813	0.3%	1,378,446	0.6%
Scottish	29	0.1%	3,943	0.2%	10,733	0.2%	1,172,904	0.5%
Swedish	85	0.4%	9,723	0.6%	42,494	0.9%	1,288,341	0.6%
Ukrainian	5	0.0%	1,668	0.1%	3,043	0.1%	381,084	0.2%
Other	1,419	6.7%	260,849	14.8%	429,676	9.1%	43,931,128	19.4%
Multiple Ancestry Group	10,005	47.5%	698,169	39.6%	1,960,403	41.7%	69,737,700	30.8%
Ancestry Not Specified								
Other	397	1.9%	44,599	2.5%	135,662	2.9%	15,061,348	6.6%
Not Reported	1,290	6.1%	101,511	5.8%	276,961	5.9%	23,182,019	10.2%
Total	21,069	100.0%	1,764,919	100.0%	4,705,767	100.0%	226,545,805	100.0%

Source: U.S. Bureau of the Census and SEWRPC.

Table 31

RESIDENTIAL MOBILITY OF THE POPULATION FIVE YEARS OF AGE AND OLDER
IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN
REGION, WISCONSIN, AND THE UNITED STATES: 1975-1980

Movers						
Time Period	Persons Previously Living in the Same County		Persons Previously Living in a Different County		Persons Previously Living Abroad	
	Number	Percent	Number	Percent	Number	Percent
South Milwaukee 1975-1980	6,277	32.6	0	0.0	36	0.2
Region 1975-1980	458,044	28.0	253,045	15.5	13,449	0.8
Wisconsin 1975-1980	1,111,150	25.5	767,649	17.6	29,401	0.7
United States 1975-1980	52,749,574	25.1	40,946,465	19.5	3,931,836	1.9
Totals						
Time Period	Total Movers		Total Nonmovers		Total	
	Number	Percent	Number	Percent	Number	Percent
South Milwaukee 1975-1980	6,801	35.3	12,440	64.7	19,241	100.0
Region 1975-1980	724,538	44.2	913,195	55.8	1,637,733	100.0
Wisconsin 1975-1980	1,908,200	43.8	2,451,424	56.2	4,359,624	100.0
United States 1975-1980	97,627,875	46.4	112,695,416	53.6	210,323,291	100.0

Source: U.S. Bureau of the Census and SEWRPC.

Table 32

ACTUAL AND PROJECTED POPULATION LEVELS IN THE
REGION BY COUNTY: 1980, 1990, 2000, AND 2010

Projected Population Levels							
1990							
County	Actual 1980 Population Level	Pessimistic		Intermediate		Optimistic	
		Number	Percent	Number	Percent	Number	Percent
Kenosha.....	123,137	109,900	-10.7%	117,300	-4.7%	135,700	10.2%
Milwaukee.....	964,988	861,700	-10.7%	924,300	-4.2%	964,900	a
Ozaukee.....	66,981	60,500	-9.7%	69,700	4.1%	84,000	25.4%
Racine.....	173,132	152,900	-11.7%	165,200	-4.6%	188,400	8.8%
Walworth.....	71,507	66,900	-6.4%	78,200	9.4%	85,600	19.7%
Washington.....	84,848	78,000	-8.1%	97,500	14.9%	114,600	35.1%
Waukesha.....	280,326	267,700	-4.5%	302,000	7.7%	353,800	26.2%
Region	1,764,919	1,597,600	-9.5%	1,754,200	-0.6%	1,927,000	9.2%

Projected Population Levels							
2000							
County	Actual 1980 Population Level	Pessimistic		Intermediate		Optimistic	
		Number	Percent	Number	Percent	Number	Percent
Kenosha.....	123,137	105,200	-14.6%	118,000	-4.2%	152,900	24.2%
Milwaukee.....	964,988	831,800	-13.8%	892,200	-7.5%	991,900	2.8%
Ozaukee.....	66,981	58,800	-12.2%	75,000	12.0%	106,200	58.6%
Racine.....	173,132	146,800	-15.2%	166,000	-4.1%	206,000	19.0%
Walworth.....	71,507	65,000	-9.1%	85,600	19.7%	106,200	48.5%
Washington.....	84,848	75,800	-10.7%	104,500	23.2%	135,900	60.2%
Waukesha.....	280,326	264,400	-5.7%	336,000	19.9%	424,800	51.5%
Region	1,764,919	1,547,800	-12.3%	1,777,300	0.7%	2,123,900	20.3%

Projected Population Levels							
2010							
County	Actual 1980 Population Level	Pessimistic		Intermediate		Optimistic	
		Number	Percent	Number	Percent	Number	Percent
Kenosha.....	123,137	101,800	-17.3%	123,300	0.1%	166,800	35.5%
Milwaukee.....	964,988	818,100	-15.2%	911,300	-5.6%	1,009,800	4.6%
Ozaukee.....	66,981	57,700	-13.9%	81,900	22.3%	139,000	107.5%
Racine.....	173,132	139,600	-19.4%	171,800	-0.8%	224,700	29.8%
Walworth.....	71,507	63,700	-10.9%	89,900	25.7%	129,700	81.4%
Washington.....	84,848	74,400	-12.3%	116,000	36.7%	164,400	93.8%
Waukesha.....	280,326	261,800	-6.6%	378,000	34.8%	481,700	71.8%
Region	1,764,919	1,517,100	-14.0%	1,872,200	6.1%	2,316,100	31.2%

a Less than one-half of 1 percent.

Source: SEWRPC.

Table 33

MEAN AND MEDIAN HOUSEHOLD INCOME AND PER CAPITA INCOME OF PERSONS 15 YEARS AND OVER IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1979

Households								
Income	City of South Milwaukee		Region		Wisconsin		United States	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
\$0-\$4,999....	528	7.2	59,308	9.4	181,943	11.0	10,663,441	13.3
\$5,000-\$9,999....	804	11.0	83,645	13.3	259,020	15.7	12,772,409	15.9
\$10,000-\$14,999...	895	12.3	82,607	13.1	248,555	15.0	12,342,073	15.3
\$15,000-\$19,999...	1,243	17.0	87,216	13.9	249,541	15.1	11,379,049	14.1
\$20,000-\$29,999...	1,959	26.8	161,400	25.7	401,832	24.3	17,441,615	21.7
\$30,000-\$39,999...	1,222	16.7	87,240	13.9	182,148	11.0	8,582,674	10.7
\$40,000-\$49,999...	438	6.0	35,701	5.7	68,236	4.1	3,594,101	4.5
\$50,000 and Over..	216	3.0	32,100	5.1	63,502	3.8	3,692,065	4.6
Median.....	\$20,850	--	\$20,096	--	\$17,680	--	\$16,841	--
Mean.....	\$22,422	--	\$22,756	--	\$20,382	--	\$20,306	--
Per Capita.....	\$7,875	--	\$8,154	--	\$7,243	--	\$7,298	--
Total Households*	7,305	100.0	629,217	100.0	1,654,777	100.0	80,467,427	100.0

*Number reflects those individuals responding to household income question in 1980 U.S. Census.

Source: U.S. Bureau of the Census and SEWRPC.

TABLE 34

ADJUSTED GROSS INCOME PER CAPITA FOR THE CITY OF
SOUTH MILWAUKEE, MILWAUKEE COUNTY, THE SOUTHEASTERN
WISCONSIN REGION, AND THE UNITED STATES: 1986

Area	Adjusted Gross Income Per Capita
City of South Milwaukee.....	\$10,317
Milwaukee County.....	10,426
Southeastern Wisconsin Region	11,127
Wisconsin	9,546

Source: Wisconsin Department of Revenue and SEWRPC.

Table 35

NONINSTITUTIONALIZED PERSONS BELOW THE POVERTY LEVEL IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1979*

Poverty Status	Area			
	City of South Milwaukee		Southeastern Wisconsin Region	
	Number	Percent	Number	Percent
Persons Below the Poverty Level.....	1,020	4.9	136,732	7.9
Total.....	20,803	100.0	1,727,257	100.0

Poverty Status	Area			
	Wisconsin		United States	
	Number	Percent	Number	Percent
Persons Below the Poverty Level.....	397,813	8.7	27,392,580	12.4
Total.....	4,582,005	100.0	220,845,766	100.0

* Families and unrelated individuals are classified as above or below the poverty level by comparing their total 1979 income to an income cutoff or "poverty threshold." These income cutoffs vary by family size, number of children, and age of the family householder or unrelated individual. (See the United States Bureau of the Census, Users Guide Glossary for Poverty Level Thresholds).

Source: U.S. Bureau of the Census and SEWRPC.

Table 36

NUMBER OF HOUSEHOLDS AND PERSONS PER HOUSEHOLD IN THE CITY OF SOUTH MILWAUKEE,
THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1960-1980

Area	Household			Percent Change		
	1960	1970	1980	1960-1970	1970-1980	1960-1980
City of						
South Milwaukee.....	5,698	6,650	7,329	16.7	10.2	28.6
Southeastern						
Wisconsin Region.....	465,913	536,486	627,955	15.1	17.0	34.8
Wisconsin.....	1,146,040	1,328,804	1,652,261	15.9	24.3	44.2
United States.....	53,023,875	62,874,000	80,389,673	18.6	27.9	51.6
Number of Persons						
Per Household						
Area	1960	1970	1980			
City of						
South Milwaukee.....	3.55	3.48	2.84			
Southeastern						
Wisconsin Region.....	3.30	3.27	2.75			
Wisconsin.....	3.36	3.22	2.77			
United States.....	3.33	3.14	2.75			

Source: U.S. Bureau of the Census and SEWRPC.

Table 37

INADEQUATELY HOUSED LOW- AND MODERATE-INCOME HOUSEHOLDS IN
THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION,
AND WISCONSIN: 1980*

Inadequately Housed Low- and Moderate-Income Households				
Area and Type of Housing Unit	Number	Percent	Percent of Total Households	Total All Households
City of South Milwaukee				
Owner	57	8.9%	0.8%	4,950
Renter	582	91.1%	7.9%	2,379
Total	639	100.0%	8.7%	7,329
Southeastern Wisconsin Region				
Owner	9,150	11.0%	1.5%	389,381
Renter	74,300	89.0%	11.8%	238,574
Total	83,450	100.0%	13.3%	627,955
Wisconsin				
Owner	43,424	21.3%	2.6%	1,127,367
Renter	160,506	78.7%	9.7%	524,894
Total	203,930	100.0%	12.3%	1,652,261

* Low-and moderate income households are considered to be inadequately housed if any of the following conditions exist: 1) the unit that they occupy lacks plumbing facilities; 2) there is an average of more than 1.25 persons per room of the unit; 3) the unit is renter-occupied and the household pays more than 25 percent of its income for rent; or 4) the unit is owner-occupied, is more than 30 years old, and is valued at less than \$10,000 in standard metropolitan statistical areas, or less than \$7,500 in other areas.

Source: Wisconsin Department of Development, Housing Information System;
and SEWRPC.

Section VI

COMMUNITY FACILITIES AND SERVICES

INTRODUCTION

Information on a community's utilities, facilities, and services are particularly useful in any consideration of economic development. The tables in this section present information relative to the electric power and natural gas service, telephone service, solid waste collection, and municipal water supply and sanitary sewer services for the City. In addition, information is provided on commercial and industrial sites that are available for sale, police and fire protection, educational facilities, and various other services available to the City of South Milwaukee businesses and residents.

COMMUNITY UTILITIES

Electric Power Service

An adequate, reliable, yet low cost supply of electric power is provided within the City of South Milwaukee. Generally, electric power is available on demand at various voltages to serve residential, commercial, and industrial users in the City. The Wisconsin Electric Power Company (WEPCo), noted for providing electric power at some of the lowest rates in the United States, provides electric power service to the City of South Milwaukee. Table 38 provides base residential electric power rate information for City users. Table 39 provides base commercial electric power rates; and Table 40 provides base industrial electric power rates in the City of South Milwaukee as of January 1, 1987. For more information contact:

Wisconsin Electric Power Company
231 W. Michigan Street
Milwaukee, Wisconsin 53201
Telephone: (414) 221-3333

Gas Service

Natural gas service is provided within the City by the Wisconsin Natural Gas Company. Natural Gas is supplied to the utility by the ANR Pipeline Company. An adequate and reliable supply is provided throughout the City. Table 41 provides base residential gas rates for the City of South Milwaukee. Table 42 provides base commercial and industrial gas rates for the City as of January 1, 1987. For more information contact:

Wisconsin Natural Gas Company
950 W. Rawson Avenue
Oak Creek, Wisconsin 53154
Telephone: (414) 764-2220

Table 38

BASE ELECTRICAL UTILITY RESIDENTIAL RATES FOR
THE CITY OF SOUTH MILWAUKEE: JANUARY 1987

Rate Classification	Residential Base Rates Per Month		
	Wisconsin Electric Power Company		
	Summer Cost	Winter Cost	Rate Schedule ^a
Minimum Bill.....	\$ 3.50	\$ 3.50	RG1
100 Kilowatt Hours Per Month.....	10.35	10.02	RG1
250 Kilowatt Hours Per Month.....	20.63	19.80	RG1
500 Kilowatt Hours Per Month.....	37.75	36.10	RG1
750 Kilowatt Hours Per Month.....	54.88	52.40	RG1
1,000 Kilowatt Hours Per Month...	72.00	68.70	RG1
1,500 Kilowatt Hours Per Month...	106.25	101.30	RG1
2,000 Kilowatt Hours Per Month...	140.50	133.90	RG1

^aRG1 refers to residential gas rate schedule for either the summer or winter months.

Source: Public Service Commission of Wisconsin, Accounts and Finance Division, Bulletin No. 9, "Comparison of Net Monthly Bills of Wisconsin Electric Utilities," January 1, 1987.

Table 39

BASE ELECTRICAL UTILITY COMMERCIAL RATES
FOR THE CITY OF SOUTH MILWAUKEE: JANUARY 1987

Rate Classification	Commercial Utility Base Rates Per Month		
	Wisconsin Electric Power Company		
	Summer Cost	Winter Cost	Rate Schedule ^a
3 Kilowatts, 375 Kilowatt Hours Per Month....	\$ 34.24	\$ 34.24	CG1A
6 Kilowatts, 750 Kilowatt Hours Per Month....	59.48	59.48	CG1A
12 Kilowatts, 1,500 Kilowatt Hours Per Month....	109.95	109.95	CG1A
30 Kilowatts, 6,000 Kilowatt Hours Per Month....	412.80	412.80	CG1A
40 Kilowatts, 10,000 Kilowatt Hours Per Month....	682.00	682.00	CG1A

^a CG1A refers to commercial gas rate schedule average for either the summer or winter months.

Source: Public Service Commission of Wisconsin Accounts and Finance Division, Bulletin No. 9, "Comparison of Net Monthly Bills of Wisconsin Electric Utilities," January 1, 1987.

Table 40

BASE ELECTRICAL UTILITY INDUSTRIAL RATES
FOR THE CITY OF SOUTH MILWAUKEE: JANUARY 1987

Rate Classification	Industrial Utility Base Rates Per Month		
	Wisconsin Electric Power Company		
	Summer Cost	Winter Cost	Rate Schedule ^a
75 Kilowatts, 15,000 Kilowatt Hours.....	\$1,031.50	\$1,031.50	CG1A
75 Kilowatts, 30,000 Kilowatt Hours....	1,736.95	1,736.95	CG1A
150 Kilowatts, 30,000 Kilowatt Hours....	2,499.70	2,499.70	CG1A
150 Kilowatts, 60,000 Kilowatt Hours....	3,373.90	3,373.90	CG1A
300 Kilowatts, 60,000 Kilowatt Hours....	4,276.69	4,276.69	CG1A
300 Kilowatts, 120,000 Kilowatt Hours....	5,900.38	5,900.38	CG1A
500 Kilowatts, 100,000 Kilowatt Hours....	6,811.15	6,811.15	CG1A
500 Kilowatts, 200,000 Kilowatt Hours....	9,517.30	9,517.30	CG1A
1,000 Kilowatts, 200,000 Kilowatt Hours....	13,147.30	13,147.30	CG1A
1,000 Kilowatts, 400,000 Kilowatt Hours....	18,559.60	18,559.60	CG1A

^a CG1A refers to commercial gas rate schedule for both summer and winter months.

Source: Public Service Commission of Wisconsin Accounts and Finance Division, Bulletin No. 9, "Comparison of Net Monthly Bills of Wisconsin Electric Utilities," January 1, 1987.

Table 41

BASE RESIDENTIAL GAS UTILITY RATES FOR THE
CITY OF SOUTH MILWAUKEE: JANUARY 1987

Wisconsin Natural Gas Company ^a					
	Base Rate	P.G.A. ^b	Surcharge	Total	Rate Schedule ^c
<u>Regular Service</u>					
Minimum Bill...	\$ 3.50	\$ 0.00	\$0.00	\$ 3.50	GS-1
10 Therms.....	9.77	-0.69	0.00	9.08	GS-1
25 Therms.....	19.19	-1.72	0.00	17.47	GS-1
40 Therms.....	28.60	-2.74	0.00	25.86	GS-1
100 Therms.....	66.24	-6.85	0.00	59.39	GS-1
200 Therms.....	128.98	-13.70	0.00	115.28	GS-1
300 Therms.....	191.72	-20.55	0.00	117.17	GS-1

^aThe Wisconsin Natural Gas Company is served by rate area 1--ANR Pipeline Company.

^bP.G.A. refers to the portion of the utility bill resulting from the purchased gas adjustment as reported by the utility.

^cGS-1 refers to residential gas rate schedule one.

Source: Public Service Commission of Wisconsin, Accounts and Finance Division, Bulletin No. 10, "Comparison of Net Monthly Bills of Wisconsin Gas Utilities," January 1, 1987.

Table 42

BASE COMMERCIAL AND INDUSTRIAL GAS UTILITY RATES
FOR THE CITY OF SOUTH MILWAUKEE: JANUARY 1987

Wisconsin Natural Gas Company ^a					
	Base Rate	P.G.A. ^b	Surcharge	Total	Rate Schedule
<u>Regular Service</u>					
Minimum Bill.....	\$ 6.00	\$ 0.00	\$0.00	\$ 6.00	LUF-1
500 Therms.....	271.45	-34.25	0.00	237.20	LUF-1
1,000 Therms.....	536.90	-68.50	0.00	468.40	LUF-1
10,000 Therms.....	5,315.00	-685.00	0.00	4,630.00	LUF-1
100,000 Therms....	53,096.00	-6,850.00	0.00	46,246.00	LUF-1
500,000 Therms....	265,456.00	-34,250.00	0.00	231,206.00	LUF-1
	Base Rate	P.G.A. ^b	Surcharge	Total	Rate Schedule
<u>Interruptible Service</u>					
Minimum Bill.....	\$ 300.00	\$ 0.00	\$0.00	\$ 300.00	I-2
500 Therms.....	524.55	-38.60	0.00	485.95	I-2
1,000 Therms.....	749.10	-77.20	0.00	671.90	I-2
10,000 Therms.....	4,791.00	-772.00	0.00	4,019.00	I-2
100,000 Therms....	45,210.00	-7,720.00	0.00	37,490.00	I-2
500,000 Therms....	224,850.00	-38,600.00	0.00	186,250.00	I-2

^aThe Wisconsin Natural Gas Company is served by rate area 1--ANR Pipeline Company.

^bP.G.A. refers to the portion of the utility bill resulting from the purchased gas adjustment as reported by the utility.

Source: Public Service Commission of Wisconsin, Accounts and Finance Division, Bulletin No. 10, "Comparison of Net Monthly Bills of Wisconsin Gas Utilities," January 1, 1987.

Sanitary Sewer Service

Sanitary sewer service within the City is provided by the South Milwaukee wastewater treatment plant and connecting sanitary sewerage system. The original facility was constructed in 1937. Major modifications and expansions of that facility took place in 1950, with secondary treatment capabilities completed in 1971. The storm and sanitary sewers are completely separate in the City and there is adequate flow capacity for new industry. The average annual hydraulic loading is three million gallons per day, with a six-million-gallon-a-day design capacity. The South Milwaukee sanitary sewer user rate per 1,000 gallons is \$1.6328. Refer to Table 43 for size of meter rates for user fees.

For more information contact:

Duane DeBoer, Superintendent
Wastewater Treatment Facility
3003 5th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-9150

Water Utility

Water supply service within the City is provided by the City of South Milwaukee Water Department, using Lake Michigan as the source of supply. Specific service and consumption charges vary, with the various rates provided in Table 43. The original facility was constructed in 1890, and there is adequate capacity available for new industry. Storage capacity is three million gallons, with average daily design capacity equal to eight million gallons and average daily consumption of 3.6 million gallons. Lake Michigan provides an abundant source for water in the City. Specific information relative to the water supply system is available from:

John Skorupski
Water Department Superintendent
Marshall Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 764-0210

Table 43

WATER RATES FOR THE CITY OF SOUTH MILWAUKEE

Tri-Annual Service Charge	
Size of Meter	New Rates Effective February 1, 1986
5/8-inch.....	\$ 9.75
3/4-inch.....	11.00
1-inch.....	14.00
1-1/4-inch.....	17.00
1-1/2-inch.....	22.00
2-inch.....	29.00
3-inch.....	47.00
4-inch.....	72.00
6-inch.....	134.00
8-inch.....	210.00
10-inch.....	310.00

Quarterly Consumption Charges	
Water Consumption	New Rates Effective February 1, 1986
First 5,000 cubic feet used each 4 months.....	61¢ per 100 cubic feet
Next 95,000 cubic feet used each 4 months.....	57¢ per 100 cubic feet
Next 900,000 cubic feet used each 4 months.....	42¢ per 100 cubic feet
Over 1,000,000 cubic feet used each 4 months.....	37¢ per 100 cubic feet

Source: City of South Milwaukee Water Utility, .
August 1987.

Telephone Service

Telephone service in the City of South Milwaukee is provided by Wisconsin Bell, An Ameritech Company. Specific information is available by contacting:

Wisconsin Bell, An Ameritech Company
722 N. Broadway
Milwaukee, Wisconsin 53202

Residence Customers: 1-393-1000 (To place an order)
1-393-1500 (Bill payment)
1-393-1000 (All other requests)

Business Customers: 1-393-2000 (To place an order)
1-393-2500 (Bill payment)
1-393-2000 (All other requests)

Solid Waste Disposal Facilities

Residential and limited commercial solid waste collection and disposal service is provided on a weekly basis by the City of South Milwaukee, Street Department. In addition, a self-deposit station is available. Collection and location information is provided in Table 44. Other commercial and industrial establishments must contract with private solid waste collection companies for waste disposal. Specific additional information is available from:

City of South Milwaukee
Street Department
2424 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-2222, Ext. 157

Table 44

SOLID WASTE COLLECTION IN THE CITY OF SOUTH MILWAUKEE

Solid Waste Self-Deposit Station - All residents and approved commercial establishments (contractors wastes are not permitted) may bring solid wastes to the self-deposit station located at 3003 5th Avenue, South Milwaukee at the times listed below:

Summer Hours:

April 1st to November 31st:

Tuesday through Friday	11:30 a.m. to 7:00 p.m.
Saturday	9:00 a.m. to 4:30 p.m.
Sunday and Monday	Closed

Winter Hours:

December 1st to March 31st:

Tuesday through Friday	11:30 a.m. to 5:30 p.m.
Saturday	9:00 a.m. to 4:30 p.m.
Sunday and Monday	Closed

Schedule: Garbage and rubbish is collected once per week. If your normal collection day falls on a holiday, the collection will be rescheduled.

Source: City of South Milwaukee, September 1987.

TRANSPORTATION FACILITIES

Arterial Street and Highway System

The City of South Milwaukee is served by a well-developed and well-maintained, all-weather arterial street and highway system. The City located in close proximity to a major interstate highway that provides good connection to other areas of the State and nation. IH 94, providing direct access to the populous northeastern Illinois region to the south and the metropolitan Milwaukee area to the north, is located approximately four miles to the west of the City. Other major north-south highways serving the City include STH 32 located through the City and STH 38 located 1.5 miles west of the City. Major east-west transportation routes include CTH ZZ (College Avenue) and CTH BB (Rawson Avenue) providing direct connections to IH 94. All parts of the greater Milwaukee area can be reached quickly and conveniently from the City over an excellent metropolitan freeway system.

Public Transit

The City of South Milwaukee is served by one local route and one freeway flyer route of the areawide transit bus system serving the Milwaukee metropolitan area. That system is owned and operated by Milwaukee County. The City is also served by two specialized transportation services within the County--a user-side subsidy program for handicapped residents administered by the Milwaukee County Department of Public Works, and door-to-door transportation for elderly persons provided by the Milwaukee County Commission on Aging.

Specific information on these providers of public transportation services is available by contacting the following agencies:

Local and Freeway Flyer Routers
Milwaukee County Transit System
1942 N. 17th Street
Milwaukee, Wisconsin 53205
Telephone: (414) 344-4550

Elderly Transportation
Milwaukee County
235 W. Galena Street
Milwaukee, Wisconsin 53212
Telephone: (414) 289-6771

Handicapped Transportation
Milwaukee County Department of Public Works
907 N. 10th Street
Milwaukee, Wisconsin 53233
Telephone: (414) 278-4091

Railway Service

Rail freight service is provided by the Chicago & North Western Transportation Company on its Chicago-to-Minneapolis-St. Paul main line. The railway operates on a north/south line through the center of the City's Central Business District. Intercity rail passenger service--provided by Amtrak--is available in the City of Milwaukee to all parts of the United States and Canada.

For general information contact:

AMTRAK
433 W. St. Paul Avenue
Milwaukee, Wisconsin 53202
Telephone: (414) 933-3081

Trucking and Warehousing Service

There are over 300 trucking and warehousing establishments in Milwaukee County. The truck line carriers provide comprehensive and diversified highway transport, including local cartage, intrastate service, interstate service, and specialized hauling. In addition, there are motor freight lines, local cartage lines, heavy lift haulers, liquid or dry bulk haulers, air cargo services, and sand and gravel haulers.

Air Service

The City of South Milwaukee is conveniently served by General Mitchell International Airport, located only four and one-half miles northwest of the City. General Mitchell International Airport is capable of handling a wide variety of business aircraft, up to and including corporate jets, and has airfield lighting and navigation aids that permit all-weather operation. General Mitchell International Airport is served by seven major air carriers and six regional air carriers, with a large number of daily flights to all the metropolitan areas of the United States. Chicago's O'Hare International Airport is located only 70 miles to the southwest of the City. Additional information is provided in Table 45.

Water Transportation Facilities

The City of South Milwaukee is located on Lake Michigan approximately eight miles south of the Port of Milwaukee. The Port plays a major role as a

Table 45

AIRPORTS SERVING THE CITY OF SOUTH MILWAUKEE

<u>General Mitchell</u> <u>International Airport:</u>	Primary Commercial Transcontinental Airport-- owned and operated by Milwaukee County
Elevation:	723 feet above sea level
Location:	4- $\frac{1}{2}$ miles northwest of South Milwaukee
Runways:	2 jet runways - 1L-19R 9,690 feet x 200 feet 7R-25L 8,010 feet x 150 feet 3 additional runways Complimentary taxiways serve all runways
Attended:	All hours--year round
Navigation Aids:	Air traffic control tower, ILS instrument approaches on runways 1L, 7R, and 19R, rotating beacon, FAA Flight Service Station, General Aviation District Office, Airways Facilities Sector, Weather Bureau, Airport Surveillance Radar and Approach Lighting on 3 runways
Field Services:	24-hour fire, crash and rescue air service, air freight receiving and dispatching, three fixed base operators (Aerodyne, Inc., Aero Services, and Mitchell Aero Institute) furnishing complete service
Terminal Services:	Restaurants, cocktail lounges, coffee shops, newsstands, flower shops, gift shops, public parking for 3,500 vehicles, taxi and limousine, car rental, first-aid station and numerous ser- vices for public conveniences
Certified Air Carriers:	General Mitchell International Airport is served by seven major carriers--Northwest Airlines, Inc.; United Air Lines, Inc.; Eastern Air Lines, Inc.; Continental Air Lines, Inc.; Trans World Airlines, Inc.; American Airlines; and U.S. Air, Inc. The airport is also served by six regional carriers--Com Air, Inc.; Midwest Express; North- west Airlink; United Express; Apex Airlines; and American Eagle. At present, there are departing schedules for all airlines. Mitchell Field is a customs landing rights airport.
Airport Manager:	C. Barry Bateman Telephone: (414) 747-5300

-continued-

Table 45 (continued)

<u>Rainbow Airport:</u>	Public-use, general aviation airport
Elevation:	685 feet above sea level
Location:	9 miles southwest of South Milwaukee
Runways:	1 runway - 9/27 on request Telephone: (414) 425-1040
Attended:	All daylight hours--year round
Field Services:	One fixed base operator (Rainbow Airport, Inc.) Major air frame and power plant repairs
Services:	Machine food service, public telephones, indoor restroom facilities, rental ground vehicles
Airport Manager:	Leon Rediske Telephone: (414) 425-1040

Source: Wisconsin Department of Transportation, Wisconsin Airport Directory, 1985-1986; and SEWRPC Planning Report No. 38, A Regional Airport System Plan for Southeastern Wisconsin: 2010, May 1987.

strategic shipping and receiving point of international trade. Principal inbound cargoes include: cement, coal, plywood, motor vehicles, steel, salt, twine, limestone, petroleum, sand, gravel, crushed rock and miscellaneous general cargo. Outbound cargoes range from food products to heavy machinery, appliances, leather, hides, canned goods, logs, lumber grain, bentonite, iron and steel scrap.

The Milwaukee Port ships cement mills, power plants, cranes, power shovels, engines, turbines, motors, farm implements, automobiles, and trucks--all heavy materials requiring special lift equipment. Major harbor facilities, dockage and heavy cargo-handling equipment are available at the Port to handle both bulk and containerized shipments.

The Port of Milwaukee has long been ranked as the premier heavy-lift port of the Great Lakes. Available are 220-ton and 300-ton capacity heavy lift cranes with up to 100-foot booms. In addition, there are two locomotive cranes, four gantry cranes and one truck crane with lift capacities ranging from 30 to 200 tons. The Port also has a mobile crane capable of handling containers, which allows all berths at the Port to be used as container berths.

The Port of Milwaukee has both public and private dock facilities. These include general cargo terminals and pier warehouses plus refrigerated terminals, salt storage warehouses, carferry terminals, building-materials wharves, grain elevators and container areas.

The heavy-lift dock, a 1,680-foot municipal facility, is located south of the main harbor channel in the inner harbor and handles bulk commodities such as steel, scrap metals, and especially heavy machinery. This dock, with Seaway draft, is an advantage to the Midwest industrial complex for loading of heavy machinery like tractors, trucks, farm implements, turbines, cement mills, and locomotives.

All terminals and piers are equipped with forklift trucks with lifting capacities of four to 20 tons. A liquid cargo pier can handle liquid products such as chemicals, fats and oils as well as petroleum.

Milwaukee stevedore contractors and terminal operators have proven their capabilities to move cargo at time-and-money-saving rates consistent with safety. These time-saving operations can be attributed to the skilled long-shoremen and dock workers of Milwaukee. The Port has a long-standing record of being pilferage-free.

For rate and facility information contact:

Port of Milwaukee, Traffic Division
Board of Harbor Commissioners
500 N. Harbor Drive Milwaukee, Wisconsin 53202
Telephone: (414) 278-3511

AVAILABLE COMMERCIAL PROPERTY AND VACANT INDUSTRIAL LAND

A variety of commercial property and vacant industrial land is available on scattered sites throughout the City of South Milwaukee. Table 46 shows vacant commercial property and Table 47 shows vacant industrial land. Persons who may be interested in purchasing properties that are indicated in Tables 46 and 47 should contact:

Table 46

CITY OF SOUTH MILWAUKEE COMMERCIAL PROPERTY AVAILABLE

Tax Key No. 723-0099 106 N. Chicago Avenue John M. Axelsen 11419 W. Haleco Lane Hales Corners, Wisconsin 53130	Assessed Value \$145,000 Zoning C-2 Building square feet: 18,503 Lot square feet: 30,150
Tax Key No. 724-9967 221 N. Chicago Avenue Edwin Benkowski 1111 Milwaukee Avenue South Milwaukee, Wisconsin 53172	Assessed Value \$ 55,100 Zoning: C-2 Building square feet: Low value Lot square feet: 18,323
Tax Key No. 724-9966 223 N. Chicago Avenue Becor Western 1100 Milwaukee Avenue South Milwaukee, Wisconsin 53172	Assessed value: \$166,500 Zoning: C-2, M-2, R-A Building square feet: None Lot square feet: 400,515
Tax Key No. 769-0331 1806 15th Avenue David E. Gondek 1806 15th Avenue South Milwaukee, Wisconsin 53172	Assessed Value \$ 60,100 Zoning: C-2 Building square feet: 1,894 Lot square feet: 5,640
Tax Key No. 770-9987 2311 12th Avenue Nick Barsamian 501 Drexel Boulevard South Milwaukee, Wisconsin 53172	Assessed Value \$ 14,200 Zoning: C-3 Building square feet: None Lot square feet: 4,872
Tax Key No. 770-9986 1130 Marquette Avenue Nick Barsamian 501 Drexel Boulevard South Milwaukee, Wisconsin 53172	Assessed Value: \$ 45,900 Zoning: C-3 Building square feet: 1,120 Lot square feet: 5,400
Tax Key No. 771-0021 824 Milwaukee Avenue Frank Boisits 2230 E. Birch Street Oak Creek, Wisconsin 53154	Assessed Value: \$ 26,500 Zoning: C-3 Building square feet: None Lot square feet: 10,800

-continued-

Table 46 (continued)

Tax Key No. 771-0022 900 Milwaukee Avenue Frank Boisits 2230 E. Birch Street Oak Creek, Wisconsin 53154	Assessed Value: \$18,000 Zoning: C-3 Building square feet: None Lot square feet: 7,200
Tax Key No. 771-0023 904 Milwaukee Avenue Frank Boisits 2230 E. Birch Street Oak Creek, Wisconsin 53154	Assessed Value: \$ 9,000 Zoning: C-3 Building square feet: None Lot square feet: 3,600
Tax Key No. 771-0092 823 Milwaukee Avenue Frank Boisits 2230 E. Birch Street Oak Creek, Wisconsin 53154	Assessed Value: \$133,000 Zoning: C-3 Building square feet: 10,800+ Lot square feet: 10,800
Tax Key No. 771-0192 1801 10th Avenue Frank & Evelyn Holzberger 737 Oak Street South Milwaukee, Wisconsin 53172	Assessed Value: \$ 15,000 Zoning: C-3 Building square feet: None Lot square feet: 6,000
Tax Key No. 818-0146 3311 S. Chicago Avenue Peter L. Wunsch 3311 S. Chicago Avenue South Milwaukee, Wisconsin 53172	Assessed Value: \$ 61,700 Zoning: C-2 Building square feet: 1,344 (res.) Lot square feet: 10,800
Tax Key No. 723-9994 Southtowne Development Security Investments, Inc. 505 N. Westfield Street Oshkosh, Wisconsin 54901	Assessed Value: N/A Zoning: C-2, M-1 Building square feet: None Lot size: 15 acres

Source: City of South Milwaukee, September 1987.

Table 47

CITY OF SOUTH MILWAUKEE VACANT INDUSTRIAL LAND AVAILABLE

Tax Key Number	Location	Zoning	(square feet)	Owner
723-0006	1012 Carrington Avenue	M-2	9,932.4	A., L. & L. Luljak
723-0011	1017 Davis Avenue	M-2	3,600	Michael Tavidian
723-0012	1013 Davis Avenue	M-2	7,200	Michael Tavidian
723-0018	1122 Carrington Avenue	M-2	12,031.2	Marvest Corporation
723-0029	1123 Carrington Avenue	M-1	3,810	J. W. Anderson
723-0030	1125 Carrington Avenue	M-1	3,810	J. W. Anderson
723-0031	1127 Carrington Avenue	M-1	5,120.64	J. W. Anderson
723-0084	1123 College Avenue	M-2	15,112.5	Peter Sahagian
723-0107	1010 Davis Avenue	M-2	24,050	Northland Industries, Inc.
723-9993	800 13th Avenue	M-2	531,432	Falk Corporation
723-9994	1351 College Avenue ^a	M-1	286,200	Security Investment
723-9998	1200 Davis Avenue	M-2	120,617.64	Midwest Tanning Company
724-9966	223 N. Chicago Avenue	M-2	444,213	Bucyrus-Erie Company
729-9980	1100 Rawson Avenue	M-2	97,922.88	Bucyrus-Erie Company
729-9982	1206 Rawson Avenue	M-2	6,600	Mitchell Manufacturing
729-9984	1220 Rawson Avenue	M-2	26,682.5	Mitchell Manufacturing
729-9997	1314 (R) Rawson Avenue	M-2	764,347.32	Falk Corporation
770-0095	1211 Missouri Avenue	M-1	24,780	M. G. Furdek
777-0471	1107 Montana Avenue	M-1	10,800	N. G. Hintz et al
777-0472	1113 Montana Avenue	M-1	14,400	N. G. Hintz et al
777-0480	1103 Marshall Avenue	M-1	10,800	F. & K. Pliszka

-continued-

Table 47 (continued)

Tax Key Number	Location	Zoning	(square feet)	Owner
777-0493	1104 Menomonee Avenue	M-1	5,400	John R. Bisser
777-0495	2501 11th Avenue	M-1	14,704.22	F. Pliszka
777-0497	1101 Menomonee Avenue	M-1	2,382.3	Harry Panosian
777-0498	1105 Menomonee Avenue	M-1	2,382.3	Harry Panosian
777-0499	1107 Menomonee Avenue	M-1	2,382.3	Harry Panosian
818-0138	3201 S. Chicago Avenue	M-2	3,826.2	E. & M. Malicki
818-0139	3201 S. Chicago Avenue	M-2	7,620	E. & M. Malicki
818-0140	1106 Blake Avenue	M-2	60,960	Michael Dziuba
818-0141	1113 Sherman Avenue	M-2	14,586.59	E. & M. Malicki
818-0142	930 Columbia Avenue	M-2	168,038.5	J. J. Kopac
818-0151	1105 Blake Avenue	M-2	5,715	J. Balestrieri
818-0154	1111 Blake Avenue	M-2	11,430	Carol Page

^aOnly the Industrial Zone portion of this parcel is shown.

Source: City of South Milwaukee 1987 Assessment Roll.

LAW ENFORCEMENT AND FIRE PROTECTION SERVICES

Police Protection

Police service is provided by a Department consisting of 31 full-time sworn police officers, seven part-time civilian dispatchers, and four full-time/part-time clerical personnel, and is augmented by a police auxiliary component of 11 volunteer members. Twenty-four-hour police service is available for your protection and convenience. The Department operates out of a newly remodeled facility located in the City Hall complex. Police service includes, but is not limited to, the following: Twenty-four-hour preventative patrol, traffic law enforcement, parking regulation, conflict resolution, investigation of all crimes and offences, and specialty services in police school liaison, juvenile offenders, crime prevention, and community relations. If you have any questions or concerns regarding the Department's policies and procedures with respect to enforcement and services provided, please contact the Department at:

City of South Milwaukee
Police Department
2424 15th Avenue
Milwaukee, Wisconsin 53172
Telephone: (414) 762-1965

Fire Protection

The City of South Milwaukee is served by a 20-year full-time Fire Department. The Fire Department apparatus includes: one Mini-Pumper, one Aero-Chief 80-foot articulating platform, two fire engines, two ambulances, and one fire inspector's van. Paramedic services consisting of 12 paramedic firefighters and an ambulance are also provided serving the City, as well as the Cities of Cudahy, Oak Creek, and St. Francis.

The fire underwriters' rating for the City is 5, assigned by Insurance Services of Wisconsin. Insurance Services of Wisconsin periodically surveys the fire protection systems of Wisconsin municipalities, evaluates the fire defenses by applying a grading schedule, and, based upon the results, places municipalities in one of 10 classes of fire protection.

For additional information on the City's fire protection services, contact:

South Milwaukee Fire Department
929 Marshall Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-1235

EDUCATIONAL FACILITIES AND SERVICES

Education Facilities

The South Milwaukee School District operates four elementary schools (grades K-6), one junior high school (grades 7-9), and one high school (grades 10-12). These schools are listed in Table 48. Private schools are listed in Table 49. During the 1986-1987 school year the South Milwaukee School District enrollment totaled 3,956 students, of whom 3,086 were in public schools and 870 were in private schools. The high quality of the school systems in Wisconsin is indicated by the fact that students have consistently scored higher than the national average on standardized college and scholastic aptitude tests, as shown in Table 50.

South Milwaukee's approach to education emphasizes basic skills and personal development of students. At each level, there are provisions to meet the needs of the individual student. The K-6 curriculum stresses basic skills in language arts, mathematics, social studies and science. Specialists supplement instruction in art, music and physical education. Science and social studies are departmentalized at the fifth and sixth grade levels when possible. Grades seven and eight continue instruction in basic academic areas, provide exploratory courses in industrial arts and home economics, and offer electives in art, music and foreign language. The ninth grade program provides more options, including three foreign languages, five mathematics courses, art, music, and vocational classes.

The senior high program provides opportunities for the college bound student and those with vocational career goals. Over half of all courses are in the academic and enrichment areas such as English, foreign language and social science. College preparatory classes include advanced mathematics and science, five years of foreign language and college English. The district employs a full-time vocational education coordinator. A work-study program gives students practical job experience. The Milwaukee Area Technical College (MATC) facilities are used by the district to provide additional vocational courses. Alternative industrial art courses are being examined by the South Milwaukee School Board. The proposed changes are aimed at preparing students for jobs that use modern technology. Specialty courses are offered to South Milwaukee students at Milwaukee schools.

For more information contact:

South Milwaukee School District
Michael D. Wiziard, District Administrator
1001 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6300

Source: Citizen's Governmental Research Bureau Bulletin, Volume 71, Number 4, 1983; Wisconsin Department of Public Instruction, 1986-1987; and SEWRPC.

Higher Educational Facilities

A total of eight higher educational institutions serve Milwaukee County, and, therefore, are readily accessible to South Milwaukee residents. Table 51 lists these institutions, and provides contact information.

Vocational and Technical Schools

The Milwaukee Area Technical College campuses in Milwaukee and Ozaukee Counties, and the Gateway Technical College campuses in Racine and Kenosha Counties are all readily accessible to South Milwaukee residents. The campus locations are indicated in Table 52.

Library

The South Milwaukee Library is a member of the Milwaukee County Federated Library System. The library houses over 97,200 books, film strips, periodicals, and records. Direct circulation totaled 244,224 in 1986. The library employs a director, reference and children's librarians, assistants and pages. The library has 5,218 registered borrowers.

Library personnel and other professionals provide recreational and educational activities to residents of all ages. These activities include: film shows, seminars on law and income taxes, book clubs, and story classes. The facility is also used by community organizations for meetings, art displays, and storage.

For more information contact:

South Milwaukee Public Library
1907 10th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-8692

Table 48

PRIMARY AND SECONDARY PUBLIC
SCHOOLS IN THE SOUTH
MILWAUKEE SCHOOL DISTRICT

South Milwaukee Senior High School
1001 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6315

South Milwaukee Junior High School
1225 Memorial Drive
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6353

Blakewood Elementary School
3501 Blakewood Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6388

E. W. Luther Elementary School
718 Hawthorne Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6376

Lakeview Elementary School
711 Marion Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6380

Rawson Elementary School
1410 Rawson Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6384

Rawson Field House
1410 Rawson Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 768-6392

Source: Wisconsin Department of
Public Instruction, Wis-
consin Public School
Directory, 1986-1987.

Table 49

PRIVATE SCHOOLS IN THE
SOUTH MILWAUKEE SCHOOL DISTRICT

St. Adalbert Grade School
1610 Minnesota Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-0064

St. John's Parish School
805 Marquette Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-4670

St. Mary's Grade School
1314 Manitoba Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-7370

St. Sylvester Grade School
695 College Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 764-4360

Zion Evangelical Lutheran School
2200 9th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-1258

Source: Wisconsin Department of Public Instruction; Wisconsin Private School Directory, 1986-1987; and SEWRPC.

Table 50

STANDARDIZED COLLEGE AND SCHOLASTIC
APTITUDE TEST RESULTS: 1985-1986

Area	ACT ^a	SAT ^b		PSAT/NMSQT ^c	
	Composite	Verbal	Math	Verbal	Math
Wisconsin.....	20.5	478	536	42.3	47.8
Midwest Region.....	19.4	455	503	41.0	45.8
United States.....	18.8	431	475	40.9	45.0

^aAmerican College Test.

^bScholastic Aptitude Test.

^cPreliminary Scholastic Aptitude Test/National Merit Scholarship
Qualifying Test.

Source: Wisconsin Department of Public Instruction and SEWRPC.

Table 51

HIGHER EDUCATIONAL FACILITIES IN MILWAUKEE COUNTY

In addition to the public and private primary and secondary educational system serving the City of South Milwaukee, there are eight institutions of higher education serving the area. These institutions are:

Alverno College
3401 S. 39th Street
Milwaukee, Wisconsin 53221
Telephone: (414) 647-3999

Cardinal Stritch College
6801 Yates Road
Milwaukee, Wisconsin 53217
Telephone: (414) 352-5400

Marquette University
1217 W. Wisconsin Avenue
Milwaukee, Wisconsin 53233
Telephone: (414) 224-7250

Medical College of Wisconsin
8701 Watertown Plank Road
Wauwatosa, Wisconsin 53226
Telephone: (414) 257-8296

Milwaukee School of Engineering
1025 N. Milwaukee Avenue
P. O. Box 644
Milwaukee, Wisconsin 53201-0644
Telephone: (414) 277-7300

Mount Mary College
2900 N. Menomonee River Parkway
Milwaukee, Wisconsin 53222
Telephone: (414) 258-4810

University of Wisconsin-Milwaukee
P. O. Box 749
Milwaukee, Wisconsin 53201
Telephone: (414) 229-3800

Source: Wisconsin Bell, An Ameritech Company, Milwaukee Consumer Yellow Pages: 1987-1988; and SEWRPC.

Table 52

VOCATIONAL AND TECHNICAL SCHOOLS SERVING THE CITY OF SOUTH MILWAUKEE

Milwaukee Area Technical College Milwaukee Campus 1015 N. 6th Street Milwaukee, Wisconsin 53203 Telephone: (414) 278-6600	Milwaukee Area Technical College South Campus Center 6665 S. Howell Avenue Oak Creek, Wisconsin 53154 Telephone: (414) 762-2500
Milwaukee Area Technical College North Campus Center 5555 W. Highland Road Mequon, Wisconsin 53092 Telephone: (414) 242-6500	Milwaukee Area Technical College West Campus Center 1200 S. 71st Street West Allis, Wisconsin 53214 Telephone: (414) 476-3040
Gateway Technical College Racine Campus 1001 S. Main Street Racine, Wisconsin 53403 Telephone: (414) 631-7300	Gateway Technical College Kenosha Campus 3520 30th Avenue Kenosha, Wisconsin 53142 Telephone: (414) 656-6900

Source: Wisconsin Bell, An Ameritech Company, Milwaukee Consumer Yellow Pages 1987-1988; and SEWRPC.

Table 53

TOTAL PUBLIC AND PRIVATE SCHOOL ENROLLMENT, GRADES KINDERGARTEN THROUGH HIGH SCHOOL IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN REGION, WISCONSIN, AND THE UNITED STATES: 1970 AND 1980

Area	Enrollment		Percent Change
	1970	1980	1970-1980
City of			
South Milwaukee.....	5,337	3,560	-33.3
Southeastern			
Wisconsin Region.....	472,600	377,159	-20.2
Wisconsin.....	1,184,391	1,014,036	-14.4
United States.....	50,715,251	47,245,559	-6.8

Source: U.S. Bureau of the Census; Wisconsin Department of Public Instruction; and SEWRPC.

Table 54

PERSONS 18 YEARS OF AGE AND OLDER BY YEARS OF SCHOOL COMPLETED
IN THE CITY OF SOUTH MILWAUKEE, THE SOUTHEASTERN WISCONSIN
REGION, WISCONSIN, AND THE UNITED STATES: 1980

Education	City of South Milwaukee		Southeastern Wisconsin Region	
	Number	Percent	Number	Percent
Elementary				
Through High School				
One to Three Years.....	4,192	27.6	350,714	27.8
High School, Four Years...	7,297	48.1	510,428	40.5
College				
One to Three Years.....	2,203	14.5	217,090	17.2
Four Years.....	1,033	6.8	108,972	8.6
Five or More Years.....	444	2.9	73,601	5.8
Total	15,163	100.0	1,260,805	100.0
Education	Wisconsin		United States	
	Number	Percent	Number	Percent
Elementary				
Through High School				
One to Three Years.....	945,674	28.3	51,697,642	31.8
High School, Four Years...	1,413,216	42.2	59,069,903	36.3
College				
One to Three Years.....	548,953	16.4	28,289,943	17.4
Four Years.....	258,175	7.7	12,939,870	8.0
Five or More Years.....	180,312	5.4	10,519,122	6.5
Total	3,346,330	100.0	162,516,480	100.0

Source: U.S. Bureau of the Census and SEWRPC.

HEALTH CARE FACILITIES AND SERVICES

South Milwaukee Health Department

The South Milwaukee Health Department offers preventive health care services to all City residents. The Department is staffed by a part-time health officer, the public health nurse supervisor, four public health nurses and a clerk.

The school health program provides developmental, vision, hearing and scoliosis screenings, immunization and counseling. The Department also conducts maternal and preschool health programs, bi-monthly immunizations, and a health assessment clinic for residents over 60 years old, along with glaucoma screenings. The Health Department also maintains vital statistics records, such as birth, death, and marriage records.

For more information contact:

South Milwaukee Health Department
2424 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 764-5060

Milwaukee County Health Facilities and Services

Milwaukee County communities, including the City of South Milwaukee, are served by a complete range of health facilities and health professionals, including 25 area hospitals and 12 immediate care centers. Of special interest is the Milwaukee Regional Medical Center, a voluntary consortium of private, nonprofit and governmental institutions dedicated to the delivery of health care, the education of health personnel, and the conduct of health-related research. Its membership includes seven major Milwaukee facilities: Blood Center of Southeastern Wisconsin, Curative Rehabilitation Center, Froedtert Memorial Lutheran Hospital, Medical College of Wisconsin, Milwaukee Children's Hospital, Milwaukee County Medical Complex, and Milwaukee County Mental Health Complex, with the University of Wisconsin-Milwaukee as an affiliate member. Table 55 provides a listing of the major hospitals located within Milwaukee County.

Further information regarding area hospitals and their facilities can be obtained from:

Hospital Council of Greater Milwaukee Area
2300 N. Mayfair Road
Milwaukee, Wisconsin 53226
Telephone: (414) 258-9610

Planning Council for Health and Human Services
1442 N. Farwell Avenue
Milwaukee, Wisconsin 53202
Telephone: (414) 224-0404

For information regarding various types of nursing homes and their facilities contact:

Wisconsin Association of Nursing Homes
123 W. Washington Avenue
Madison, Wisconsin 53703
Telephone: (608) 257-0125

Flight for Life

Flight for Life is a 24-hour airborne emergency response and inter-hospital transfer system providing on-site diagnosis and enroute care to any critically injured citizen living, working, or traveling within 150 miles of the Milwaukee Regional Medical Complex (MRMC). Hospitals, emergency medical services, physicians, law enforcement agencies, fire departments and industrial safety personnel can bring Flight for Life into action whenever there is a critical emergency or need for a special patient transfer. Flight for Life operates at no cost to the referring professional or facility and is provided free of charge to any firefighter or police officer injured in the line of duty.

The helicopter is equipped to carry up to two patients, pilot, and two medical crew members. Advanced aerodynamic design dampens noise and reduces vibration to minimal levels. On board, the aircraft is equipped with two stretchers, cardiac monitoring and defibrillating equipment, respirator, IVs, splinting and immobilization equipment, burn packs and emergency medications, endotracheal intubation supplies, oxygen, neonatal isolette, dopplers for blood pressure monitoring and fetal heart tone assessment, external pacemaker, pediatric and adult anti-shock trousers, and other advanced life-support instruments. A searchlight and loudspeakers are included and a rescue net is available.

Operating both day and night, 365 days a year, Flight for Life is the airborne extension of the Trauma Center of the Milwaukee County Medical Complex. Flight for Life is sponsored by members of the Milwaukee County Medical Complex, Froedtert Memorial Lutheran Hospital, and the Medical College of Wisconsin.

For more information contact Flight for Life: Telephone (414) 778-4577.

Table 55

LISTING OF MAJOR HOSPITALS LOCATED WITHIN MILWAUKEE COUNTY

Facility	Address	Number of Beds
Children's Hospital of Wisconsin....	1700 W. Wisconsin Avenue Milwaukee, Wisconsin 53233 Telephone: (414) 931-1010	157
Columbia Hospital.....	2025 E. Newport Avenue Milwaukee, Wisconsin 53211 Telephone: (414) 961-3300	324
DePaul Rehabilitation Hospital.....	4143 W. 13th Street Milwaukee, Wisconsin 53221 Telephone: (414) 281-4400	104
Family Practice Center of Good Samaritan Medical Center...	1834 W. Wisconsin Avenue Milwaukee, Wisconsin 53233 Telephone: (414) 933-3600	156
First Hospital-Milwaukee.....	3330 W. Wells Street Milwaukee, Wisconsin 53208 Telephone: (414) 342-1200	64
Froedtert Memorial Lutheran Hospital.....	9200 W. Wisconsin Avenue Milwaukee, Wisconsin 53226 Telephone: (414) 259-3000	236
Good Samaritan Medical Center (Lutheran Hospital).....	2000 W. Kilbourn Avenue Milwaukee, Wisconsin 53233 Telephone: (414) 259-3000	385
Ivanhoe Treatment, Inc.....	2203 E. Ivanhoe Place Milwaukee, Wisconsin 53202 Telephone: (414) 271-4030	10
Lakeview Hospital.....	10010 W. Bluemound Road Milwaukee, Wisconsin 53226 Telephone: (414) 259-7200	118
Milwaukee County Medical Complex....	8700 W. Wisconsin Avenue Milwaukee, Wisconsin 53226 Telephone: (414) 257-7900	120

-continued-

Table 55 (continued)

Facility	Address	Number of Beds
Milwaukee Psychiatric Hospital.....	1220 Dewey Avenue Wauwatosa, Wisconsin 53213 Telephone: (414) 258-2600	120
Mount Sinai Medical Center.....	950 N. 12th Street Milwaukee, Wisconsin 53233 Telephone: (414) 289-8200	355
Northwest General Hospital.....	5310 W. Capitol Drive Milwaukee, Wisconsin 53216 Telephone: (414) 447-8543	130
Sacred Heart Rehabilitation Hospital.....	1545 S. Layton Boulevard Milwaukee, Wisconsin 53215 Telephone: (414) 383-4490	96
St. Anthony Family Medical Center...	2711 W. Wells Street (West facility) Milwaukee, Wisconsin 53208 Telephone: (414) 937-2100	100 ^a
	1004 N. 10th Street (East facility) Milwaukee, Wisconsin 53233 Telephone: (414) 271-1965	
St. Francis Hospital.....	3237 S. 16th Street Milwaukee, Wisconsin 53215 Telephone: (414) 647-5000	260
St. Joseph's Hospital.....	5000 W. Chambers Street Milwaukee, Wisconsin 53210 Telephone: (414) 447-2000	526
St. Luke's Hospital.....	2900 W. Oklahoma Avenue Milwaukee, Wisconsin 53215 Telephone: (414) 649-6000	467
St. Mary's Hill Hospital.....	2323 N. Lake Drive Milwaukee, Wisconsin 53211 Telephone: (414) 271-5555	100
St. Michael's Hospital.....	2400 W. Villard Avenue Milwaukee, Wisconsin 53209 Telephone: (414) 527-8000	347

-continued-

Table 55 (continued)

Facility	Address	Number of Beds
Trinity Memorial Hospital.....	5900 S. Lake Drive Cudahy, Wisconsin 53110 Telephone: (414) 769-4105	185
West Allis Memorial Hospital.....	8901 W. Lincoln Avenue West Allis, Wisconsin 53227 Telephone: (414) 546-6000	270
Clement J. Zablocki V. A. Medical Center.....	5100 W. National Avenue Wood, Wisconsin 53193 Telephone: (414) 384-2000	649

^aThe number of beds in the East and West Facility total 100.

Source: American Hospital Association, "Guide to the Health Care Field," 1982; Planning Council for Health and Human Services, 1987--Hospital Bed Utilization Report; Wisconsin Bell, an Ameritech Company; Milwaukee Consumer Yellow Pages, 1987-1988; and SEWRPC.

Table 56
LISTING OF NEWSPAPERS SERVING
THE CITY OF SOUTH MILWAUKEE

Newspaper	Frequency	Circulation Day
The Business Journal..... 2025 N. Summit Drive Milwaukee, Wisconsin 53202	Weekly	Monday
Milwaukee Journal-Sentinel..... 333 W. State Street Milwaukee, Wisconsin 53201	Daily	--
South Milwaukee Voice Graphic.. 640 E. Ryan Road Oak Creek, Wisconsin 53154	Weekly	Thursday ^a
U.S.A. Today..... 730 Larry Court Waukesha, Wisconsin 53186	Daily	--

^aPublished by Community Newspapers, Inc. (414) 768-5800.

Source: SEWRPC, 1987.

Table 57

MAJOR BROADCASTING STATIONS
SERVING THE CITY OF SOUTH MILWAUKEE

WCGV-TV
Channel 24 (independent)
5445 N. 27th Street
Milwaukee, Wisconsin 53209
Telephone: (414) 527-2424

WMVT-TV
Channel 36 (educational)
1015 N. 6th Street
Milwaukee, Wisconsin 53203
Telephone: (414) 271-1036

WISN-TV
Channel 12 (ABC)
759 N. 19th Street
Milwaukee, Wisconsin 53233
Telephone: (414) 342-8812

WTMJ-TV
Channel 4 (NBC)
720 E. Capitol Drive
Milwaukee, Wisconsin 53212
Telephone: (414) 332-9611

WITI-TV
Channel 6 (CBS)
9001 N. Green Bay Road
Milwaukee, Wisconsin 53209
Telephone: (414) 355-6666

WVTV-TV
Channel 18 (independent)
P. O. Box 1818
Milwaukee, Wisconsin 53201-1818
Telephone: (414) 874-1818

WMVS-TV
Channel 10 (PBS)
1015 N. 6th Street
Milwaukee, Wisconsin 53203
Telephone: (414) 271-1036

Cable Television: Viacom Cablevision of Wisconsin, Inc.
5475 W. Abbott Avenue
Milwaukee, Wisconsin 53228
Telephone: (414) 282-6300

Source: Wisconsin Bell, an Ameritech Company, Milwaukee Consumer Yellow Pages, 1987-1988; and SEWRPC.

Table 58

LISTING OF RADIO STATIONS SERVING SOUTHEASTERN WISCONSIN

WAUK (AM) Light music W224 S1460 Whitnall Avenue Waukesha, Wisconsin 53186 (414) 544-6800 (1510/--)	WGLB (AM/FM) Country Highway 33 Port Washington, Wisconsin 53074 (414) 344-4400 (1560/100.1)
WAWA (AM) Soul WLUM (FM) Jazz, Rock, R&B 12800 W. Bluemound Road Elm Grove, Wisconsin 53122 (414) 786-1590 (1590/102.1) (414) 785-1021	WGTD (FM) Gateway Technical College (educational) 3520 30th Avenue Kenosha, Wisconsin 53142 (414) 552-9483 (--/91.1)
WMKE (AM) Contemporary rock WBCS (FM) Country 5407 W. McKinley Avenue Milwaukee, Wisconsin 53208 (414) 453-4130 (3140/102.9)	WHAD (FM) Wisconsin Public Broadcasting 3319 W. Beltline Highway Madison, Wisconsin 53713 (608) 273-5500 (--/90.7)
WCCX (FM) Carroll College 221 N. East Avenue Waukesha, Wisconsin 53186 (414) 544-4577 (--/104.5)	WHBT (AM/FM) Rock 2200 N. Green Bay Road Racine, Wisconsin 53405 (414) 933-1460 (1460/100.7) (414) 342-8362
WBKV (AM/FM) Light music, personality 303 E. Decorah Road West Bend, Wisconsin 53095 1-800-472-8550 (1470/92.5)	WHKQ (FM) Adult contemporary 4201 Victory Avenue Racine, Wisconsin 53405 (414) 634-3311 (--/92.1)
WZTR (FM) Easy listening 520 E. Capitol Drive Milwaukee, Wisconsin 53212 (414) 964-8300 (--/95.7)	WISN (AM) Music, personality WLTQ (FM) Light rock P. O. Box 402 759 N. 19th Street Milwaukee, Wisconsin 53201 (414) 342-1111 (1130/97.3)
WEMP (AM) Adult contemporary WMYX (FM) Music mix-contemporary 11800 W. Grange Avenue Hales Corners, Wisconsin 53130 (414) 529-1250 (1250/99.1)	WKLH (FM) Classic rock 735 W. Wisconsin Avenue Milwaukee, Wisconsin 53203 (414) 271-5511 (--/95.6)
WEZW (FM) Light music 735 W. Wisconsin Avenue Milwaukee, Wisconsin 53233 (414) 272-1040 (--/103.7)	WKSH (AM) Inspirational W223 N3251 Shady Lane Pewaukee, Wisconsin 53072 (414) 691-9696 (1370/--)
WFMR (FM) Classical W172 N7348 Shady Lane Road Menomonee Falls, Wisconsin 53051 (414) 255-3100 (--/98.3)	

-continued-

Table 58 (continued)

<p>WLIP (AM) Rock WJZQ (FM) Rock 8500 Green Bay Road Kenosha, Wisconsin 53142 (414) 694-7800 (1050/95.1)</p> <p>WLZR (AM/FM) Light rock 5407 W. McKinley Avenue Milwaukee, Wisconsin 53203 (414) 453-4130 (1340/103)</p> <p>WMIR (FM) Adult contemporary Highway 50 East Lake Geneva, Wisconsin 53147 (414) 248-1550 (1550/--)</p> <p>WMLW (FM) Contemporary 100 E. Main Street Watertown, Wisconsin 53094 (414) 261-1580 (--/94.1)</p> <p>WMSE (FM) Educational 324 E. Juneau Avenue Milwaukee, Wisconsin 53202 (414) 277-7247 (--/91.7)</p> <p>WNOV (AM) Soul 3815 N. Teutonia Avenue Milwaukee, Wisconsin 53206 (414) 445-1986 (860/--)</p> <p>WOKY (AM) Big band WMIL (FM) Country 12100 W. Howard Avenue Milwaukee, Wisconsin 53228 (414) 545-5920 (414) 545-8900 (920/106.1)</p> <p>WQFM (FM) Adult album rock 606 W. Wisconsin Avenue Milwaukee, Wisconsin 53203 (414) 276-2040 (--/93.3)</p> <p>WRJN (AM) Adult contemporary 4201 Victory Avenue Racine, Wisconsin 53405 (414) 634-3311 (1400/--)</p>	<p>WSUW (FM) UW-Whitewater 137 N. Graham Avenue Whitewater, Wisconsin 53190 (414) 472-1312 (--/91.7)</p> <p>WTTN (AM) 1940s and 1950s music, personality 100 E. Main Street Watertown, Wisconsin 53094 (414) 261-1580 (1580/--)</p> <p>WTKM (AM/FM) Polkas, country 27 N. Main Street Hartford, Wisconsin 53027 (414) 799-1105 (1540/104.9)</p> <p>WTMJ (AM) Music, personality WKTI (FM) Top 40 rock 720 E. Capitol Drive Milwaukee, Wisconsin 53212 (414) 332-9611 (620/94.5)</p> <p>WUWM (FM) UW-Milwaukee 3223 N. Downer Avenue Milwaukee, Wisconsin 53211 (414) 229-4664 (--/89.7)</p> <p>WVCY (FM) UW-Milwaukee 2712 W. Vliet Street Milwaukee, Wisconsin 53208 (414) 935-3000 (--/107.7)</p> <p>WYMS (FM) Educational 5225 W. Vliet Street Milwaukee, Wisconsin 53208 (414) 475-8389 (--/88.9)</p> <p>WMVP (AM) 1950's and 1960's oldies WZUU (FM) Adult contemporary 520 W. Capitol Drive Milwaukee, Wisconsin 53212 (414) 964-8300 (1290/95.7)</p>
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NOTE: Radio call numbers are identified as (AM/FM).

Source: Wisconsin Blue Book, 1985-1986; Wisconsin Bell, an Ameritech Company, Milwaukee Consumer Yellow Pages, 1987-1988; and SEWRPC.

Table 59

MAJOR RETAIL CENTERS IN THE CITY OF SOUTH MILWAUKEE

Retail Center:	Grant Park Plaza Shopping Center 2901 S. Chicago Avenue South Milwaukee, Wisconsin 53172	Building: 119,413 sq. ft. Land: 632,474 sq. ft.
Contact:	Century Shopping Center Fund 2 240 Algoma Boulevard Oshkosh, Wisconsin 54901-4775	
Retail Center:	Marquette Plaza Shopping Center 1105-1131 Marquette Avenue South Milwaukee, Wisconsin 53172	Building: 28,560 sq. ft. Land: 108,900 sq. ft.
Contact:	Vera J. Zilber/Clara G. Tishberg 710 N. Plankinton Avenue Milwaukee, Wisconsin 53203	
Retail Center:	1215 N. Chicago Avenue South Milwaukee, Wisconsin 53172	Building: 4,040 sq. ft. Land: 13,520 sq. ft.
Contact:	Leonard Susa/Theodore Janka J & S. Investments N5 W27357 Northview Avenue Waukesha, Wisconsin 53188	
Retail Center:	Sunrise Shopping Center 2409, 2412-2416 10th Avenue South Milwaukee, Wisconsin 53172	
	East of 10th Avenue	Building: 33,420 sq. ft. Land: 102,176 sq. ft.
	Big Boy Restaurant 931 Marquette Avenue	Building: 3,692 sq. ft. Land: 16,200 sq. ft.
	West of 10th Avenue	Building: 36,760 sq. ft. Land: 136,700 sq. ft.
	Cavney Owned West of 10th Avenue	Building: 14,700 sq. ft. Land: 55,321 sq. ft.
Contact:	Crivello Properties 1818 N. Farwell Avenue Milwaukee, Wisconsin 53202	

Source: City of South Milwaukee, September 1987.

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Section VII

FINANCIAL RESOURCES

PUBLIC AND PRIVATE FINANCIAL RESOURCE BASE

Resources Available for Public Facility Improvements

Information pertaining to the availability of financial resources for public facility improvements in South Milwaukee is important to existing industry, as well as industry that may be expected to locate in the City in the future. Industry establishments will consider the availability of public financial resources as they consider expansion and relocation decisions.

General Revenues, Bonding and Borrowing: Municipalities in Wisconsin have typically utilized general revenues, general obligation bonding, special assessments, and borrowing to finance improvements to municipal utilities and facilities. General revenues tend to be utilized by municipalities on a limited basis for major public facility improvements, since the cost of such improvements tend to cause relatively large short-term property tax fluctuations. General obligation bonds are frequently used by municipalities in Wisconsin to finance community utilities and facility improvements. The amount of outstanding bonded indebtedness a municipality may incur is limited by Wisconsin Statutes to not more than 5 percent of the total equalized valuation of all property within the municipality.

When conventional methods of financing cannot be utilized to finance improvements to community utilities and facilities, certain federal and state programs may be available to finance such projects. The following paragraphs summarize the various federal and state programs available for use in the City of South Milwaukee. For additional information, contact the Mayor, City of South Milwaukee, City Hall, 2424 15th Avenue, P. O. Box 367, South Milwaukee, Wisconsin 53172; telephone (414) 762-2222.

U. S. Department of Housing and Urban Development, Community Development Block Grants (CDBG): A primary source of financing for community utilities and facilities is the Community Development Block Grant (CDBG) program. On an annual basis, the City of South Milwaukee receives a portion of the Milwaukee County urban county entitlement funding appropriations, the amount of which is determined by population, poverty levels, overcrowded housing, and the age

of the housing stock. The entitlement CDBG program is administered by the U. S. Department of Housing and Urban Development. The objective of this program is to develop viable urban communities with decent housing and suitable living environments and to expand economic opportunities, principally in low- and moderate-income areas. Funds may be used for a wide range of activities directed toward neighborhood revitalization and economic development, including neighborhood conservation, urban planning, continuing urban renewal projects, and social services. Contact the Mayor, City of South Milwaukee, 2424 15th Avenue, P. O. Box 367, South Milwaukee, Wisconsin 53172; telephone (414) 762-2222.

Tax Incremental Financing (TIF): Tax incremental financing (TIF) is a local financing program authorized by Section 66.46 of the Wisconsin Statutes that allows a city or village to designate a portion of its area as a tax incremental financing district. At least 50 percent of the property within the district must be blighted, in need of redevelopment, or suitable for industrial sites, and the district must be a continuous geographic area.

Creation of a TIF district allows the municipality to finance urban redevelopment and industrial development projects within the boundaries of a TIF district through the taxes collected on the increase in value of taxable property resulting from the proposed project. The taxes collected from the base value of the properties within the district at the time of its creation are distributed among all taxing jurisdictions, just as the taxes from property outside the district are distributed. However, the incremental tax revenues received from the increased values of properties within the district, as a result of completed development on them, are allocated to a special fund to be used by the city or village for the payment of costs associated with the completion of projects, as listed in the community district project plan. The initial creation or amendment to a TIF district plan must be approved by a joint review board. This board is made up of representatives from the city or village, the county, the affected school district, and the vocational, technical and adult education (VTAE) districts, in addition to one citizen representative. The TIF district terminates when all costs of all projects are paid, or 15 years following the last expenditure identified in the community's

project plan. In recent years, TIF has been utilized extensively by municipalities in southeastern Wisconsin to finance sanitary sewerage system and water supply system improvements. Contact the Wisconsin Department of Development, 123 W. Washington Avenue, P.O. Box 7970, Madison, Wisconsin, 53707; telephone (608) 266-1018.

U. S. Department of Commerce, Economic Development Administration (EDA): All local units of government in Milwaukee County are currently eligible to apply to the U. S. Department of Commerce, Economic Development Administration (EDA), for grants to provide the necessary public infrastructure for business expansion projects. In addition, the EDA provides funding for certain other public facility improvements that will result in job creation. In order to remain eligible to apply for these funds, Milwaukee County must prepare an annual report for the EDA. At the current time, however, EDA project funding criteria would make it difficult for the City to receive EDA project funds. Contact the Wisconsin EDA representative, Room 201, 505 Dewey Street, Eau Claire, Wisconsin, 54701; telephone: (715) 834-4079.

Business Improvement Districts: Chapter 66.608 of the Wisconsin Statutes provides authorization to cities, villages, and towns to create one or more business improvement districts (BID's) to allow businesses within those districts to develop, manage, and promote the districts, and to establish an assessment method to fund these activities. A total of 60 percent of the property owners in the area must approve of the creation of the BID. Under the Statutes, an operating plan must be adopted which sets forth a plan for the redevelopment, maintenance, operation, and promotion of the business improvement district. Specific projects can include management, marketing, advertising, and/or physical improvements. Contact the Wisconsin Department of Development, 123 W. Washington Avenue, P. O. Box 7970, Madison, Wisconsin, 53707; telephone: (608) 266-1018.

Transportation Economic Assistance Program: The Transportation Economic Assistance and Development program is administered by the Wisconsin Department of Transportation (DOT). The DOT provides up to 50 percent of the cost of transportation improvements that will result in new jobs. Applicants can

include businesses, a consortium group, or a governing body. Applications can be submitted to the DOT at any time during the year. Additional information is available from the DOT at P. O. Box 7910, Madison, Wisconsin, 53707; telephone: (608) 266-1113.

Resources Available for Business Development Financial Assistance

A variety of business development assistance is available in South Milwaukee. The assistance can be categorized into financing, technical assistance, and employment training assistance. The following provides a brief review of these assistance programs, as well as contact information for more specific program information. A more detailed publication on government financial assistance entitled Government Incentive Programs for Wisconsin Business Development is available free of charge from the law offices of Foley and Lardner, 777 E. Wisconsin Avenue, Milwaukee, Wisconsin 53202, Telephone: (414) 271-2400.

U. S. Small Business Administration, Section 504--Certified Development Company Program: Certified development companies organized under provisions set forth by the U. S. Small Business Administration (SBA) provide long-term, fixed-asset financing for the acquisition of land; building construction, expansion, and renovation; and the purchase of equipment. Loans are usually available for up to 25 years at below market rates. The Milwaukee Economic Development Corporation (MEDC) is the SBA Certified Development Company serving Milwaukee County. Additional information is available from the MEDC at 809 N. Broadway, Milwaukee, Wisconsin 53202; telephone: (414) 223-5840.

U. S. Department of Housing and Urban Development, Community Development Block Grant (CDBG) Program: The previously identified U. S. Department of Housing and Urban Development Community Development Block Grant (CDBG) programs can also be utilized by local units of government for loans to business establishments for expansion projects. A local unit of government is permitted to lend money to a business for construction, renovation, or expansion of a building; purchase of lands; purchase of machinery and equipment; and working capital purposes. Currently, the City of South Milwaukee receives annual Milwaukee County funding appropriations of CDBG funds. Contact the Mayor of the City

of South Milwaukee, City Hall, 2424 15th Avenue, P. O. Box 367, South Milwaukee, Wisconsin 53172; telephone: (414) 762-2222.

Industrial Revenue Bonds: Industrial revenue bonding is a method of public financing used to assist private industry in the construction, enlargement, or equipping of business and industrial firms. Industrial revenue bonds are issued by a local unit of government, and serve to build the community's industrial base, broaden the property tax base, and potentially provide additional employment opportunities. Industrial revenue bonds are not considered to be general obligation bonds, and, therefore, the amount is not included in calculating the maximum bond limit for the community. Contact the Mayor of the City of South Milwaukee, City Hall, 2424 15th Avenue, P. O. Box 367, South Milwaukee, Wisconsin; telephone: (414) 762-2222.

U. S. Department of Commerce, Economic Development Administration (EDA): The previously mentioned U. S. Department of Commerce, Economic Development Administration (EDA), also provides up to 80 percent loan guarantees through banks that are making fixed-asset or working capital loans to businesses for expansion projects. The loan amount should be greater than \$600,000, and the term cannot exceed 25 years in the case of fixed assets, and five years for working capital. For more information contact the EDA Chicago Regional Office, Chief of Business Loans Division, Suite A-1630, 175 W. Jackson Boulevard, Chicago, Illinois, 60604; telephone: (312) 353-7707.

Small Business Investment Company (SBIC): The Small Business Investment Company (SBIC) is a privately owned and operated company which has been licensed by the U. S. Small Business Administration to provide equity capital and long-term loans to small businesses. Several licensed SBIC's are located in Wisconsin and are listed below.

Twin Ports Capital Company
1228 Poplar Avenue
Superior, Wisconsin 54880
Telephone: (715) 392-8131

Future Value Ventures, Inc.
622 N. Water Street
Milwaukee, Wisconsin 53202
Telephone: (414) 278-0377

Marine Venture Capital, Inc.
c/o Marine Bank (N.A.)
111 E. Wisconsin Avenue
P. O. Box 2033
Milwaukee, Wisconsin 53201
Telephone: (414) 765-3000

Wisconsin Community Capital, Inc.
14 W. Mifflin Street
Suite 314
Madison, Wisconsin 53703
Telephone: (608) 256-3441

Madison Capital Corporation
c/o Madison Development Corporation
102 State Street
Madison, Wisconsin 53703
Telephone: (608) 256-8185

Super Market Investors, Inc.
11300 W. Burleigh Street
Wauwatosa, Wisconsin 53201
(Mail to: P. O. Box 473
Milwaukee, Wisconsin 53202)
Telephone: (414) 453-6211

Moramercia Capital Corporation
600 E. Mason Street
Milwaukee, Wisconsin 53202
Telephone: (414) 276-3829

Capital Investments, Inc.
515 W. Wells Street
Milwaukee, Wisconsin 53203
Telephone: (414) 273-6560

Bando-McGlocklin
Investment Company, Inc.
13555 Bishops Court, Suite 205
Brookfield, Wisconsin 53005
Telephone: (414) 784-9010

M&I Ventures Corporation
770 N. Water Street
Milwaukee, Wisconsin 53202
Telephone: (414) 765-7910

Wisconsin Housing and Economic Development Authority (WHEDA): The Wisconsin Housing and Economic Development Authority (WHEDA) provides fixed-rate financing to small- and medium-size businesses through the issuance of tax-exempt bonds (the Business Development Bond program). Bond proceeds can be used for the purchase, expansion, and improvement of land, plants, and equipment. Eligible borrowers must be manufacturing establishments.

WHEDA's Linked Deposit Loan (LiDL) program is an economic development program designed to enable small businesses that are more than 50 percent owned or controlled by women or minorities to access low-cost capital to purchase land, buildings, or equipment. WHEDA places deposits in private financial institutions at concessionary rates, enabling participating lenders to make short-term, below-market-rate loans to eligible minority- and women-owned or controlled businesses to start up or expand their businesses and to increase local job opportunities. The LiDL program is funded with WHEDA surplus reserves.

The Business Energy fund provides financing to small businesses and industries for energy conservation improvements. Funded with oil overcharge monies, the program uses both rebates and subsidies to make conservation loans more affordable.

For more information contact the WHEDA, One South Pinckney, Suite 500, P. O. Box 1728, Madison, Wisconsin 53701; telephone: (608) 266-1688.

Wisconsin Department of Development, Technology Development Fund: Funding, in the form of grants or loans, is provided by the Wisconsin Department of Development (DOD) Technology Development Fund, to a consortium composed of a company headquartered in Wisconsin and an institution that is part of the University of Wisconsin system or another Wisconsin institution of higher learning. Grants are made in support of research and development for new products. Priority is given to proposals that have the potential for follow-up federal or private sector support or for encouraging future federal or private sector support of related research. Additional information is available from the Wisconsin DOD, 123 W. Washington Avenue, P. O. Box 7970, Madison, Wisconsin 53707; telephone (608) 266-1018.

Wisconsin Department of Development, Major Economic Development Grants or Loans: Funding, in the form of grants or loans, is provided by the Wisconsin Department of Development (DOD) for up to 75 percent of the project cost, to any business, consortium, or governing body. A project is defined as a business development that increases the productivity of a business or its employees in Wisconsin, leases to a significant capital investment in a Wisconsin business, leads to the retention of existing jobs, or creates new jobs. Program information is available from the Wisconsin DOD, 123 West Washington Avenue, P. O. Box 7970, Madison, Wisconsin 53707; telephone: (608) 266-1018.

U. S. Small Business Administration: The U. S. Small Business Administration (SBA) 7(a) loan program provides up to a 90 percent guarantee of fixed asset and working capital loans provided by private financial institutions. The loan interest rates are usually 2.25 to 2.75 points above the current prime interest rate. For more information contact the Milwaukee SBA office at 310 W. Wisconsin Avenue, Milwaukee, Wisconsin 53203; telephone: (414) 291-3941.

Business Development Technical Assistance

Small Business Development Centers (SBDC's): The University of Wisconsin, through its Extension Service, has created a number of centers of business management and development assistance at campuses across the State. The centers provide information on sources of business financing, as well as on how to solve business management problems and problems related to new business start-ups. The Small Business Development Center at the University of Wisconsin-Extension, located at 929 N. 6th Street, Milwaukee, Wisconsin 53203--telephone: (414) 224-4758--provides services to business establishments in Milwaukee County.

Aspin Procurement Institute: The Aspin Procurement Institute, initiated by Congressman Les Aspin, provides workshops, educational seminars, and general problem-solving assistance to southeastern Wisconsin businesses seeking government contracts. The Institute is located at 840 Lake Avenue, Racine, Wisconsin 53403; telephone: (414) 632-6321.

Midwest Trade Adjustment Assistance Center: The U. S. Department of Commerce, Midwest Trade Adjustment Assistance Center (TAAC), provides professional assistance to qualified companies in order to help them compete more effectively in world markets. Contact the TAAC at 150 N. Wacker Drive, Chicago, Illinois 60606; telephone: (312) 368-4600.

Employment Training Assistance

Job Training Partnership Act (JTPA): The U. S. Department of Labor provides funding through the Job Training Partnership Act (JTPA) to local private industry councils (PIC's) that provide employment training services to eligible persons. Funding is available for work experience programs whereby a portion of the wages paid to employees by a business is reimbursed by the council. The PIC involved in JTPA activities in Milwaukee County is the Milwaukee Private Industry Council located at 235 W. Galena Street, Milwaukee, Wisconsin 53212; telephone: (414) 289-5872.

Wisconsin Department of Development, Customized Labor Training Program: Funding, in the form of grants or loans, may be provided by the Wisconsin Department of Development (DOD) for up to 50 percent of the cost of employee

training. Funds cannot be provided for 1) costs incurred by a vocational, technical, and adult education district, or by a public secondary, or post-secondary institution; 2) costs incurred prior to the beginning of a labor training program; 3) the cost of developing a training program curriculum; 4) the cost of recruiting, screening, and counseling program trainees; 5) the cost of a financial audit; or 5) the cost of renting instructional equipment and training facilities owned or leased by the district or institution, unless the equipment or facilities are rented only for the training program. Additional information is available from the Wisconsin Department of Development, 123 W. Washington Avenue, P. O. Box 7970, Madison, Wisconsin 53707; telephone: (608) 266-1018.

Wisconsin Department of Industry, Labor and Human Relations, Wisconsin Job Service: The Wisconsin Job Service provides employer assistance in locating qualified workers for area employers. In addition, the Job Service provides detailed employment and wage data to employers upon request. The Job Service serving South Milwaukee is located at 6817 W. Morgan Avenue, Milwaukee, Wisconsin 53220; telephone: (414) 546-6800.

Private Financial Resource Base

The private financial resource base of Milwaukee County consists of banks, savings and loan institutions, and venture capital groups. The banks and savings and loan institutions in Milwaukee County provide capital, financial operating systems, and technical assistance in financial management to local business and industry. Table 60 lists the private financial institutions in the City of South Milwaukee, including the locations of full-service banks, savings and loan institutions, and credit unions. It should be noted that businesses seeking to locate or expand in South Milwaukee should consider financial institutions throughout the County, should local establishments not have the ability to meet their financial needs. In addition to banks and savings and loan institutions, a number of venture capital groups have been formed to assist new businesses in projects that are of high risk, but have the ability to provide long-term, above-average growth potential. Existing venture capital groups serving Milwaukee businesses are also shown in Table 60. Each investment by a venture capital group is individually structured and could include subordinated debt with warrants and/or conversion rights, income participation debentures, preferred stock, and common stock options.

Table 60

PRIVATE FINANCIAL INSTITUTIONS IN
THE CITY OF SOUTH MILWAUKEE

Institution	Address	Telephone
<u>Banks</u>		
M & I Home State Bank of Milwaukee.....	1001 Marquette Avenue South Milwaukee, Wisconsin 53172	(414) 762-1000
Marine Bank (N.A.).....	929 Milwaukee Avenue South Milwaukee, Wisconsin 53172	(414) 762-7272
<u>Savings and Loan Associations</u>		
First Financial Savings.....	2815 S. Chicago Avenue South Milwaukee, Wisconsin 53172	(414) 764-3600
South Milwaukee Savings and Loan Associations.....	1015 Marquette Avenue South Milwaukee, Wisconsin 53172	(414) 762-7600
<u>Credit Unions</u>		
Guardian Credit Union.....	1025 Milwaukee Avenue South Milwaukee, Wisconsin 53172	(414) 762-9300
Kyle Central Credit Union.....	1201 Marquette Avenue South Milwaukee, Wisconsin 53172	(414) 764-4830
South Milwaukee-Oak Creek Municipal Credit Union	2700 S. Chicago Avenue South Milwaukee, Wisconsin 53172	(414) 762-4460
<u>Venture Capital Groups</u>		
R. W. Allsop & Associates.....	815 E. Mason Street Milwaukee, Wisconsin 53202	(414) 271-6510
First Commerce Financial Corporation.....	330 S. Executive Drive Brookfield, Wisconsin 53005	(414) 786-0699
Growth Financial Services, Inc..	238 W. Wisconsin Avenue Milwaukee, Wisconsin 53203	(414) 276-8990
Himmelfarb Bradt Ventures, Ltd..	250 W. Coventry Court Milwaukee, Wisconsin 53217	(414) 352-4426

-continued-

Table 60 (continued)

Institution	Address	Telephone
<u>Venture Capital Groups--continued</u>		
Investamerica Venture Group.....	600 E. Mason Street Milwaukee, Wisconsin 53202	(414) 276-3839
LUBAR & Company.....	777 E. Wisconsin Avenue Milwaukee, Wisconsin 53233	(414) 291-9000
Madison Capital Corporation.....	c/o Madison Development Corporation 102 State Street Madison, Wisconsin 53703	(608) 256-8185
Moramerica Capital Corporation..	600 E. Mason Street Milwaukee, Wisconsin 53202	(414) 276-3839
Venture Investors of Wisconsin, Inc.....	100 State Street Madison, Wisconsin 53703	(608) 256-8185
Wind Point Partners.....	1525 Howe Street Racine, Wisconsin 53403	(414) 631-4030
Wisconsin Venture Network, Inc..	1011 N. Mayfair Road Wauwatosa, Wisconsin 53226	(414) 453-1353

Source: Wisconsin Bell, an Ameritech Company, Milwaukee Consumer Yellow Pages, 1987-1988; and SEWRPC.

Section VIII

ECONOMIC DEVELOPMENT ASSISTANCE ORGANIZATIONS

INTRODUCTION

This section provides the prospective business person with general information about local, state, and areawide agencies that are available to assist business in local expansion projects, new locations, and general problems that may be encountered while doing business in South Milwaukee.

Local Economic Development Organizations

A number of local governmental agencies and private development organizations are available to assist businesses in expanding or locating in the City. The following list provides a brief description of these agencies and organizations, together with contact persons.

City of South Milwaukee

The economic development activities of city government in South Milwaukee are centered in the office of the Mayor. The Mayor provides an initial contact for business establishments that are considering expansion in the City or an initial location in the City. In this regard, the City maintains and provides to interested businesses information that includes local maps, a list of available commercial and industrial properties, an economic profile, information on local cultural and recreational resources, and this Fact Book. The Mayor is an active member of the South Milwaukee Area Resource Team (SMART), as well as a participant in many activities of the South Milwaukee Association of Commerce. The Mayor, together with the Chairman of SMART, seeks out business persons that have indicated, formally or informally, that they have a problem related to the conduct of their business in the City. Finally, the Mayor coordinates the need for improvements to local community facilities and services. Table 61 provides contact information for city elected officials, while Table 62 provides contact information for city appointed officials.

South Milwaukee Economic Development Commission

The South Milwaukee Economic Development Commission is appointed and confirmed by the Mayor and Common Council. The Economic Development Commission consists of a variety of persons representing certain public and private sector interests in the Community. The purpose of the Commission is to foster economic development for South Milwaukee by:

1. Providing information on available commercial and industrial property;
2. Working with businesses that have indicated an interest in locating in South Milwaukee;
3. Assisting in the retention of existing businesses located in the City; and
4. Coordinating local economic development efforts with the City Plan Commission.

To contact the Commission call:

South Milwaukee City Hall
2424 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-2222

Table 61

ELECTED OFFICIALS OF THE CITY OF SOUTH MILWAUKEE

Name	Telephone
<u>Mayor</u>	
Chester W. Grobschmidt	Office: (414) 762-7912
910 17th Avenue	Home: (414) 762-2519
South Milwaukee, Wisconsin 53172	
<u>City Attorney</u>	
Joseph G. Murphy	Office: (414) 764-4410
706 Menomonee Avenue	Home: (414) 764-1055
South Milwaukee, Wisconsin 53172	
<u>City Clerk</u>	
Jacqueline Johnson	Office: (414) 762-2222
610 Edgewood Avenue	Home: (414) 762-6663
South Milwaukee, Wisconsin 53172	
<u>City Treasurer</u>	
Ferdinand M. Brutvan	Office: (414) 762-7769
729 Monroe Avenue	Home: (414) 762-2073
South Milwaukee, Wisconsin 53172	
<u>Constable</u>	
Edward Broskowski	Home: (414) 762-0789
1634 Chestnut Street	
South Milwaukee, Wisconsin 53172	
<u>Municipal Judge</u>	
Tom G. Bitters	Home: (414) 762-1731
515 Oak Street	
South Milwaukee, Wisconsin 53172	
<u>First Aldermanic District</u>	
Richard A. Schultz	Home: (414) 762-2897
628 Sycamore Avenue	
South Milwaukee, Wisconsin 53172	
David C. Poff	Home: (414) 762-8908
602 Michigan Avenue	
South Milwaukee, Wisconsin 53172	
<u>Second Aldermanic District</u>	
Joseph Kehoe	Home: (414) 762-1042
3510 4th Avenue	
South Milwaukee, Wisconsin 53172	

-continued-

Table 61-continued

Page 2

Name	Telephone
<u>Second Aldermanic District-continued</u>	
Ronald W. Schlueter 819 Columbia Avenue South Milwaukee, Wisconsin 53172	Home: (414) 762-4179
<u>Third Aldermanic District</u>	
Trudy Karr 1431 Madison Avenue South Milwaukee, Wisconsin 53172	Home: (414) 762-2104
Thomas G. Zepecki 1718 Marion Avenue South Milwaukee, Wisconsin 53172	Home: (414) 764-2484
<u>Fourth Aldermanic District</u>	
Karen S. Sostarich 1785 Tamarack Street South Milwaukee, Wisconsin 53172	Home: (414) 762-3374
Ralph D. Lisowski 1421 17th Avenue South Milwaukee, Wisconsin 53172	Home: (414) 764-1937
The City's Common Council meets on the first and third Tuesdays of each month at 7:30 p.m. at the City Hall, 2424 15th Avenue, South Milwaukee.	

Source: Milwaukee County 1987 Directory of Public Officials
and the City of South Milwaukee, 1987.

Table 62

CITY OF SOUTH MILWAUKEE APPOINTED OFFICIALS

Office	Name	Telephone
City Administrator.....	Norbert S. Theine	(414) 762-8802
City Assessor.....	James F. Moes	(414) 762-8817
Deputy City Clerk.....	Lisa Tarmann	(414) 762-2222
Building and Electrical Inspector...	James Helminak	(414) 762-8928
Engineering Supervisor.....	William D. Sasse	(414) 762-8887
Fire Chief.....	Russell Wendt	(414) 762-1235
Health Commissioner.....	Carl J. Chelius, M.D.	(414) 762-2222
Library Director.....	Linda Paulaskas	(414) 762-8692
Plumbing and Health Inspector.....	John Tomczyk	(414) 762-2222
Police Chief.....	Erick Slamka	(414) 762-1965
Public Health Supervisor.....	Ruth L. Kurtin	(414) 764-5060
Street Superintendent.....	John Schmitt	(414) 762-4147
Assistant Street Superintendent.....	Richard Davidoff	(414) 762-4147
Wastewater Treatment Plant Superintendent.....	Duane DeBoer	(414) 764-0210
Water Department Superintendent.....	John Skorupski	(414) 764-0210
Senior Center Director.....	Theresa Bellone	(414) 762-8448

Source: Milwaukee County 1987 Directory of Public Officials; the City of South Milwaukee, 1987; and SEWRPC.

South Milwaukee Association of Commerce

The South Milwaukee Association of Commerce is organized for the purpose of advancing the commercial, industrial, retail and civic welfare of the City of South Milwaukee and its trade area. The Association is governed by a Board of Directors that consists of 13 persons, including four officers, and maintains an office within the South Milwaukee City Hall that is staffed by a part-time secretary.

Overall, the association activities consist of:

1. Working to encourage shopping for retail goods and services.
2. Enhancing the image of the business community.
3. Providing educational opportunities to the membership.
4. Publishing a City Business Directory and organizing the city business community.
5. Acting as a liaison between the business community and educational institutions.
6. Providing financial assistance to charitable organizations.
7. Providing special promotional activities.
8. Sponsoring research studies of the business community.

In 1986, the Association initiated a business and industry fair that is designed to provide local businesses an opportunity to display and demonstrate the products and services they offer. In 1987, over 80 businesses took part in the fair.

Recently, the Association initiated discussions regarding an update to the current community brochure that describes the physical, cultural, and recreational opportunities in the City. Other specific Association activities include the maintenance of a current list of commercial and industrial properties that are for sale in the community and a 1986 industry retention survey.

For additional information contact:

South Milwaukee Association of Commerce
City Hall
2424 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-2222 Ext. 119

Milwaukee County Economic Development Activities

Recently, Milwaukee County established the staff position of Director of Economic Development within the County Transportation and Public Works Department. County economic development activities recommended in the County's recently approved initial economic development program consist of: 1) an industry retention/expansion program to enhance and preserve the county tax base and preserve and enhance employment opportunities in the manufacturing sector; 2) an ombudsman program to assist local businesses in understanding government rules and regulations and to help solve problems associated with government programs; 3) a business information network to provide a computerized data and information base to local businesses; 4) a series of small business video clinics at various locations throughout the County to assist local businesses with starting and operating a business; and 5) the development of a market feasibility study to examine the need for a business incubator in the southern part of the County.

For more information contact:

Director of Economic Development
Milwaukee County Courthouse Annex
Room 311
907 N. 10th Street
Milwaukee, Wisconsin 53233
Telephone: (414) 278-4905

Areawide Economic Development Organizations

Local economic development organizations in the City of South Milwaukee are supplemented by a number of areawide economic development agencies that provide additional economic development services. The name of these organizations, along with a brief description and contact information, is provided below.

Forward Wisconsin, Inc.: Forward Wisconsin, Inc., is Wisconsin's economic development marketing corporation. It is a unique public/private cooperative venture working to attract industry to Wisconsin. Forward Wisconsin assists businesses by providing detailed information on Wisconsin's business climate. Contact: Forward Wisconsin, Inc., 11270 W. Park Place, Suite 550, Milwaukee, Wisconsin 53224; telephone: (414) 359-2359.

Metropolitan Milwaukee Association of Commerce: The Metropolitan Milwaukee Association of Commerce (MMAC) is a business membership organization that provides a wide-range of business services to its members. The MMAC serves businesses located in Milwaukee, Ozaukee, Washington, and Waukesha Counties. Contact: MMAC, 756 N. Milwaukee Avenue, Milwaukee, Wisconsin 53202; telephone: (414) 273-3000.

Southeastern Wisconsin Regional Planning Commission: The Southeastern Wisconsin Regional Planning Commission is the official areawide planning agency for the southeastern region of Wisconsin. The Commission was created to provide the basic information and planning services necessary to solve problems which transcend the corporate boundaries and fiscal capabilities of local units of government in the Region. The Commission's Economic Development Division provides four basic types of services: economic development program planning; data and information provision; preparation and administration of grant applications; and project planning services. Contact: Southeastern Wisconsin Regional Planning Commission, 916 N. East Avenue, P. O. Box 1607, Waukesha, Wisconsin 53187; telephone: (414) 547-6721.

University of Wisconsin-Extension: The University of Wisconsin-Extension provides a range of community economic development services related to community education. In particular, the Extension provides a direct link to the broad range of information and assistance available throughout the University of Wisconsin system. Contact: University of Wisconsin-Extension, 929 N. 6th Street, Milwaukee, Wisconsin 53203; telephone: (414) 224-4854.

Wisconsin Bell, an Ameritech Company: Wisconsin Bell, an Ameritech Company, provides assistance to communities in conducting local industry retention surveys. The surveys are designed to create a confidential comprehensive data profile on each manufacturing-related business in the community to assist in the retention of these businesses and to create an environment suitable for business expansion. Contact: Wisconsin Bell, an Ameritech Company, 221 W. Washington Street, Appleton, Wisconsin; Telephone: (414) 735-3435.

Wisconsin Department of Development: The Wisconsin Department of Development (DOD) is the state agency responsible for economic and community development services. Whereas Forward Wisconsin, Inc., is primarily concerned with out-of-state business expansions, the DOD is charged with assistance related to business retention and expansion of in-state businesses. Contact: Wisconsin DOD, 123 W. Washington Avenue, P. O. Box 7970, Madison, Wisconsin 53707; telephone: (608) 266-1018.

Wisconsin Electric Power Company: The Wisconsin Electric Power Company (WEPCo) provides a range of professional economic development services. Working with Forward Wisconsin, Inc., and the Wisconsin Department of Development (DOD), the WEPCo represents the common economic development interests of its service area. The WEPCo staff assists in the attraction of new business, as well as working to help solve the problems of existing business. The WEPCo also maintains an inventory of vacant industrial buildings. Contact: Economic Development Manager, 231 W. Michigan Street, P. O. Box 2046, Milwaukee, Wisconsin 53201; telephone: (414) 277-3842.

Section IX

GOVERNMENT REGULATORY AGENCIES

INTRODUCTION

Local and state government in Wisconsin have developed a number of regulatory agencies intended to protect the health, safety, and welfare of its citizens. These agencies can be of assistance to businesses and industries seeking to locate within the City. The following provides a list of these agencies, a summary of the regulatory responsibilities, and contact information.

LOCAL AGENCIES

City of South Milwaukee

The City of South Milwaukee maintains a number of regulatory commissions and agencies that work to maintain the quality of life in the City. Businesses that intend to locate or expand in the City should contact the City regarding any necessary Plan Commission approvals or building permits that may be necessary for a proposed project. The City Plan Commission meets on the fourth Monday of each month. Table 63 lists various construction and remodeling projects that require local building permits.

STATE AGENCIES

The following provides a brief description and contact information for state agencies that administer regulatory activities that may impact on business development activities.

Department of Agriculture

The Wisconsin Department of Agriculture (DOA) issues operating licenses, permits, and registrations for numerous types of businesses. A summary of the DOA-issued licenses, permits, services, and available information is provided below.

Licenses: Dairy plant operator; grade A milk distributor; milk and cream tester; bulk milk weigher and sampler; buttermaker, cheesemaker, Limburger cheesemaker; livestock dealer; livestock market operator; livestock trucker; meat establishment; custom slaughterhouse and custom processor of uninspected meats; mobile slaughter; rendering plant operator; food processor; cold storage warehouse operator; refrigerated food locker, branch locker, and frozen

Table 63

CONSTRUCTION AND REMODELING PROJECTS REQUIRING
BUILDING PERMITS IN THE CITY OF SOUTH MILWAUKEE

New Construction

Single-family residences
Multiple-family residences
Commercial buildings
Manufacturing or industrial buildings
Sheds
Garages

Remodeling

Remodeling residential, commercial
and industrial buildings
Swimming pools, both in- and above-ground
New furnaces and central air conditioning units
Permanent or mobile business signs
Wrecking or razing of buildings
Installation or removal of fuel tanks
Siding, trim and re-roofing
Electrical service, outlets, etc.
Plumbing fixtures--water heaters
Sidewalks and driveway approaches

NOTE: The Office of the Building Inspector will
supply fee schedules for the above permits
as necessary. The Building Inspector will
determine the necessity of permits upon
review of plans.

For further information contact:

Building/Electrical Inspector
City of South Milwaukee
2424 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-2222

foods processor; counter freezer operation; public storage warehouse person; baker, confectioner; soda water beverage manufacturer, wholesale distributor; commercial feed dealer; commercial fertilizer dealer, manufacturer, blender; seed labeler; liming materials seller, distributor; nursery dealer and grower.

Permits and Registration: Anti-freeze; pesticides; commercial pesticide applicator; restricted use pesticide dealer; out-of-state beekeeper; cattle brand recording.

For more information contact:

Wisconsin Department of Agriculture
801 W. Badger Road
Madison, Wisconsin 53707
Telephone: (608) 266-2295

Department of Health and Social Services

The Wisconsin Department of Health and Social Services (DHSS) is responsible for providing social services to persons throughout the State. The Department operates a variety of social service programs, provides supervision and counseling of local volunteer social service organizations, and regulates the State's health care facilities. The DHSS regulations that pertain to businesses are summarized below, with contact information provided for each DHSS Division.

The DHSS Section of Hotels, Restaurants and Recreational Sanitation inspects and licenses restaurants, hotels, tourist rooming houses, the vending of food, and beverage vending operations. The Section issues temporary licenses to restaurants at fairs and carnivals, and approves and maintains a roster of sanitizers for use in Wisconsin restaurants. The Section is also responsible for the enforcement of the Wisconsin Administrative Code relative to the regulation of campgrounds, mobile home parks, recreational camps, public bathing places and boat and on-shore sewage facilities.

For more information contact:

Division of Health
Section of Hotels, Restaurants,
and Recreational Sanitation
1414 E. Washington Avenue
Madison, Wisconsin 53707
Telephone: (608) 266-2835

The DHSS Bureau of Quality Compliance inspects and licenses private nursing homes and residential care institutions, and enforces the Wisconsin Administrative Code pertaining to the construction, maintenance, and operation of these institutions.

For more information contact:

Division of Health
Bureau of Quality Compliance
1 W. Wilson Street
Madison, Wisconsin 53703
Telephone: (608) 266-8847

The DHSS Division of Health is responsible for protecting and promoting public health in Wisconsin and assuring that all state residents have access to adequate health services at a reasonable cost. To fulfill these responsibilities the Division: 1) enforces state and federal health regulations; 2) promotes preventive health care programs; 3) administers the state certificate of need and medical assistance programs; 4) provides consultation, education, and general information on health topics; 5) prepares and disseminates health statistics; and 6) provides health care services in state correctional institutions.

For more information contact:

Division of Health
Wisconsin State Office
P. O. Box 309
Madison, Wisconsin 53707
Telephone: (608) 266-1511

Department of Industry, Labor and Human Relations

In most cases, employers are subject to the laws and regulations administered by the Wisconsin Department of Industry, Labor and Human Relations (DILHR). The Department, through its five divisions, provides a wide range of services to industry and labor in Wisconsin, and seeks to ensure the protection of human rights. Responsibilities include developing and maintaining worker benefit payments; promoting full employment; developing training opportunities to improve job skills; and helping to protect the public from discrimination in housing and employment and dangerous conditions in public and private buildings. The services provided by each of the DILHR divisions are reviewed below.

For more information contact:

DILHR Information
201 E. Washington Avenue
P. O. Box 7946
Madison, Wisconsin 53707
Telephone: (608) 266-1024

The DILHR Employment and Training Policy Division administers state laws governing the employment of apprentices, and assists businesses in developing apprenticeship programs to meet their skilled work force needs. At present, approximately 350 different apprenticeship programs are available in the State.

For more information contact:

DILHR
Employment and Training Division
201 E. Washington Avenue
Madison, Wisconsin 53707
Telephone: (608) 266-5370

The DILHR Job Service Division administers the State's employment programs and unemployment compensation program. The unemployment compensation program collects payroll taxes from employers, processes jobless benefit claims, and pays benefit checks to unemployed workers. Generally, an employer is covered by the unemployment compensation law if one or more of its workers are employed for at least 20 weeks in any one calendar year.

For more information contact:

Job Service Division
201 E. Washington Avenue
Madison, Wisconsin 53707
Telephone: (608) 266-8561

The DILHR Equal Rights Division administers a number of labor laws, including laws governing the minimum wage, child labor, wage payment and collection, and private employment agencies. It also administers the state laws on equal opportunity in employment, housing, and public accommodations.

The fair employment law prohibits discrimination in employment because of sex, race, age, color, religion, creed, handicap, national origin, or ancestry.

The open housing law prohibits discrimination in the sale, rental, or financing of housing because of sex, race, religion, color, handicap, national origin, or ancestry. The public accommodations law prohibits the denial of access to places where amusement, goods, or services are available to the public because of sex, race, religion, handicap, color, national origin, or ancestry. The nondiscrimination contracts law, which the Division assists other state agencies in enforcing, prohibits employment discrimination by firms which do business with the State of Wisconsin.

For more information contact:

DILHR Equal Rights Division
201 E. Washington Avenue
Madison, Wisconsin 53707
Telephone: (608) 266-6860

The DILHR Safety and Buildings Division enforces laws requiring government employers to protect the life, health, and welfare of employees. New and existing buildings may be subject to the codes of the Division in order to ensure that they are suitable for the operations for which they are intended.

The Division also assists private employers in meeting federal regulations of the Occupational Safety and Health Administration (OSHA) through a safety consultation program administered separately from OSHA. Under this voluntary program, employers requesting a consultation are advised of any safety hazards which might violate the OSHA regulations.

For more information contact:

DILHR Safety and Buildings Division
201 E. Washington Avenue
P. O. Box 7969
Madison, Wisconsin 53707
Telephone: (608) 266-3151

The DILHR Worker's Compensation Division administers programs to assure the prompt, full delivery of benefits to injured workers by insurers and self-insured employers with an aim toward restoring employability, and promoting the minimization of work-related injuries, illnesses, and death by enforcing the State's job injury compensation law.

For more information contact:

Worker's Compensation Division
201 E. Washington Avenue
P. O. Box 7901
Madison, Wisconsin 53707
Telephone: (608) 266-3131

Department of Natural Resources

The Wisconsin Department of Natural Resources (DNR) is responsible for the protection and enhancement of the State's environment. The Department administers the National Pollutant Discharge Elimination System by issuing permits for the U. S. Environmental Protection Agency for all new or existing surface water discharges. Some classes of dischargers also are required to report annually on self-monitoring results in accordance with the Wisconsin Administrative Code. The development of new sources of air contaminants, solid waste disposal sites, and actions which will have a significant environmental impact are also evaluated by the DNR.

The DNR monitors the activities of those individuals planning on using significant amounts of water from nonmunicipal sources by requiring permits for wells with more than 100,000 gallons per day capacity. In addition, the Division monitors the discharge of industrial wastewater whether it discharges into a municipal system or a private, onsite treatment system. The Division also grants approval of plans for all new wastewater treatment facilities, and licenses all solid waste disposal sites.

Copies of Natural Resource Laws and of the entire set of rules for environmental protection as presented in the Administrative Code may be purchased from the DNR Document Sales. The Department provides a free publication entitled Waste Treatment Facilities--Industrial and Governmental.

For more information contact:

Wisconsin Department of Natural Resources
101 S. Webster Street
P. O. Box 7921
Madison, Wisconsin 57070
Telephone: (608) 266-2621

Public Service Commission

The Public Service Commission regulates private as well as municipally owned and operated public utilities. The Commission regulates public utilities relative to service and rates, reviews advance plans for proposed utility extensions, and conducts research related to the demand, cost, operation, and supply of public utilities. The Commission reviews environmental impact statements and conducts studies of long-range energy requirements. The Division also has telecommunications responsibilities.

Businesses furnishing electric, gas, telephone, water, or other utility service to the public can be provided with the appropriate governmental authorizations by the Commission.

For more information contact:

Public Service Commission
4802 Sheboygan Avenue
P. O. Box 7854
Madison, Wisconsin 53707
Telephone: (608) 266-2001

Department of Regulation and Licensing

The Wisconsin Department of Regulation and Licensing (DRL) consists of 16 examining boards for licensing and regulating various occupations and businesses. Certain occupations licensed directly by the DRL are: private detectives, private detective agencies, transient merchants, entertainers, peddlers, and professional fund raisers.

Various state boards are responsible for determining the quality of education needed for a professional license; for the administration and evaluation of the licensing examinations and for setting the standards for professional conduct; for enforcing those standards by means of inspection programs; and for investigating complaints from the public. Information and publications (State Statutes, administrative rules, directories) are available on all of the required licenses. Interested persons are urged to contact the DRL for information on the occupations covered by state licensing.

For more information contact:

Department of Regulation and Licensing
1400 E. Wisconsin Avenue
P. O. Box 8936
Madison, Wisconsin 53708
Telephone: (608) 266-2112

Department of Revenue

The Wisconsin Department of Revenue administers most state tax laws, prepares periodic estimates of state revenues, determines the equalized value of taxable property, provides auditing and related accounting services upon request, and administers local financial assistance programs. Questions concerning corporation franchise taxes or individual income taxes can be directed to the Revenue Audit Bureau at (608) 266-2772.

For more information contact:

Wisconsin Department of Revenue
Sales and Withholding Tax Office
4638 University Avenue
P.O. Box 8902
Madison, Wisconsin 53708
Telephone: (608) 266-2776

Property taxes in Wisconsin are assessed and collected at the local level, except those of manufacturing establishments which are assessed by the Department of Revenue. The Department has general supervisory powers and can answer questions concerning the administration of this tax, as well as deal with contested assessments which can be appealed to the Department.

For more information contact:

Wisconsin Department of Revenue
125 W. Webster Street
P. O. Box 3933
Madison, Wisconsin 53708
Telephone: (608) 266-1611

Department of Transportation

The Wisconsin Department of Transportation (DOT) is responsible for protecting, promoting, and planning all transportation within the State. Major programs assigned to the Department by the Legislature include highway, motor vehicle, traffic enforcement, rail, harbor, transit, and aeronautics activities.

For more information contact:

Wisconsin Department of Transportation
4802 Sheboygan Avenue
P. O. Box 7910
Madison, Wisconsin 53707
Telephone: (608) 266-2321

Secretary of State

The Secretary of State files the public documents of the State, records matters relating to the organization of corporations, maintains a file of statements submitted pursuant to the Uniform Commercial Code, regulates lobbying, registers trade names and trademarks, and issues notary public commissions.

Companies intending to make a public filing to perfect a security interest under the Uniform Commercial Code must file with the Secretary of State unless the collateral involved is farm equipment used in farming operations, livestock and crops and their manufactured products, consumer goods, fixtures, or vehicles which must be registered with the Motor Vehicle Division of the Wisconsin Department of Transportation. Under Wisconsin law, the Secretary of State will forward one copy of the financing statement and one-half of the fee to the register of deeds in the appropriate county.

The Corporations Division of the Secretary of State has the program responsibility for issuing charters to domestic corporations, licensing foreign and domestic corporations, reviewing and filing all amendments to articles of incorporation, and collecting annual reports of all domestic and foreign corporations.

The Government Records Division handles publication duties relating to legislative acts, registers trade names and trademarks, and regulates lobbying, and is the filing office for many official state documents.

For more information contact:

Secretary of State
201 E. Washington Avenue
P. O. Box 7845
Madison, Wisconsin 53707
Telephone: (608) 266-3590 (Corporations)
Telephone: (608) 266-5503 (Government Records)

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Section X

TAXATION

INTRODUCTION

Wisconsin's tax climate has steadily improved as a result of several state initiatives that began in 1971. These initiatives include the following:

- 1971-73 Adoption of federal depreciation schedule.
 Tax credit on fuel and electricity used in manufacturing.
 Property taxes reduced through revenue sharing.
- 1973-75 Introduction of apportionment formula and double weighting for
 corporate income taxes.
 Sales tax exemption in waste treatment facilities/materials.
 Phase-in of property tax exemption on manufacturers' inventories.
 Property tax exemption on machinery and equipment used in
 manufacturing
- 1975-77 State assessment of manufacturing property.
- 1977-79 Repeal of the sales tax on computer and data processing services.
- 1979-81 Sales tax exemption on waste treatment supplies.
 Personal income tax rates reduced.
 Personal income tax indexed for inflation.
- 1981-83 Elimination of inheritance and gift taxes on interspousal transfers.
 Adoption of new federal accelerated depreciation.
- 1983-85 Provision of research and development tax credits to corporations
 for capital and noncapital spending.
 Increased the gift tax exemption.
 Phase-out of certain intercorporate dividends from consideration
 as income.
- 1985-87 Personal income tax rates reduced.
 Exempted from capital gains sales of qualifying small business
 stock.
 Extension of carry-over period for net operating losses and
 credits to conform with federal law.
- 1987-89 Personal income tax rates reduced.
 Phase-out of inheritance tax.
 Federalization of corporate income tax.
 Retention of capital gains tax exclusion.

Overall, taxes in South Milwaukee consist primarily of local property taxes, and state income and sales taxes. These revenue sources comprise approximately 75 percent of taxes collected in Wisconsin.

Local Property Taxes

All taxable property in Wisconsin is required by State Statute to be assessed at full market value. Taxable values, or assessments, except for manufacturing property, are fixed by the City Tax Assessor, with the values subject to review by a local board. The Wisconsin Department of Revenue establishes the assessment of all manufacturing real and personal property. In 1987, the City included a total equalized property value of over \$426 million, with an assessment ratio of 101.51, and a net tax rate per \$1,000 of taxable property of \$29.50. For detailed information on the local assessment process contact:

James F. Moes
South Milwaukee Assessor
2424 15th Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-2222

State Taxes

State taxes in Wisconsin vary according to personal income, type of corporation, and the nature of the business. Major Wisconsin taxes that are of interest to business are listed in Table 64. A detailed summary of applicable Wisconsin state taxes for those persons preparing Wisconsin Income Tax returns for 1988 is provided in Table 65.

For additional information on Wisconsin taxes contact:

Wisconsin Department of Revenue
125 W. Webster Street
Madison, Wisconsin 53703
Telephone: (608) 266-1611

Interested persons can contact the Wisconsin Taxpayers Alliance for additional information at 335 W. Wilson Street, Madison, Wisconsin 53703; telephone: (608) 255-4581.

Table 64

MAJOR WISCONSIN BUSINESS TAXES: 1987

Tax	Rate
Corporate Income	7.9% (flat)
Apportionment: Sales Property Payroll	50% 25% 25%
Sales/Use	5%
Manufacturing machinery Pollution controls equipment Materials consumed Manufacturing energy	Exempt Exempt Exempt Tax Credit
Property Tax (state average)	2.230% (full value)
Manufacturing machinery & equipment Manufacturing inventories Merchant's inventories Pollution controls equipment	Exempt Exempt Exempt Exempt
Unemployment Compensation:	
New employers (2 yrs.), payroll less than \$100,000	3.6%
New employers (2 yrs.), payroll greater than \$100,000	4.3%
Base	\$10,500
Minimum/Maximum	0.4%/10.0%
FUTA penalty	0%
Worker's Compensation:	
Average in manufacturing as percent of U. S. average	78.8%
Personal Income (married, filing jointly):	
\$0-\$10,000	4.9%
\$10,001-\$20,000	6.55%
\$20,000 +	6.93%

Source: Forward Wisconsin, Inc.; and SEWRPC.

Table 65

WISCONSIN STATE TAXES: 1988

Tax	Current Tax Rate	1986-87 Collections (thousands)
Property	Rates per \$1,000 assessed valuation; vary by unit	\$2,941,556 ^a
Individual income	4.9% to 6.93% of taxable income	2,224,053
Corporation income	7.9% of net income	470,689
Unemployment insurance	0.27% to 9.8% of taxable wage base ^b	646,589
Inheritance and gift		
Inheritance	5% to 20% of inheritance ^b	82,135
Gift	5% to 30% of gift ^b	3,469
General Sales	5% of gross receipts	1,651,907
Excise		
Liquor and wine	25¢ to \$3.25 per wine gallon	34,721
Cigarette	30¢ per pack	125,089
Tobacco products (except cigarettes)	20% of manufacturer's list price	3,998
Malt beverage (beer)	\$2.00 per barrel ^c	9,867
Motor fuels	20¢ per gallon ^d	417,384
Aviation fuel	6¢ per gallon	1,143
Public utility		
Light, heat, and power companies	0.97% of gross revenues from sales of gas and 3.19% of all other gross revenues	90,182
Pipeline companies	Statewide average net property tax rate (about 2.464%) x equalized valuation of property	5,004
Railroads	Statewide average property tax rate (about 2.464%) x equalized valuation of property	5,334
Air carriers	Statewide average property tax rate (about 2.464%) x equalized valuation of property	3,560
Conservation and regulation companies	Statewide average property tax rate (about 2.464%) x equalized valuation of property	146
Telephone companies	2.813% to 8.365% of gross receipts	151,482
Car lines	6% of gross earnings	2,145
Electric coops (REA's) ..	3.19% of gross revenues	7,053

-continued-

Table 65 (continued)

Tax	Current Tax Rate	1986-87 Collections (thousands)
Insurance		
Foreign		\$67,050
Fire	2 3/8% of gross premiums	(includes
Marine	0.5% of gross premiums	all foreign
Casualty and Life	2% of gross premiums	and
Domestic		domestic)
Life	3.5% of gross investment income or 2% of premiums	
Fire insurance company		
dues	2% of gross premiums ^e	6,807
Occupational		
Mink farms	\$25 per farm	5
Coal dock operators	Per ton handled: anthracite--7¢; bituminous--5¢	368
Iron and steel	Per ton handled: 3½¢ scrap; 10¢ other	5
Iron ore concentrates	5¢ per ton handled	455
Petroleum products	5¢ per ton of crude oil processed	70
Grain storage	Per bushel handled or received: ½ mill--wheat and flax ¼ mill--other grain	73
Forest-related		
Forest crop	10¢ or 74¢ per acre ^f	738
Woodland	\$1.49 per acre ^g	723
Managed forest	74¢ or \$1.74 per acre ^h	-0-
Severance (on forest		
crop lands)	10% of stumpage value ⁱ	525
Severance (on county		
forest lands)	20% of actual sale value	642
Yield (on managed forest		
lands)	5% of stumpage value ⁱ	-0-
Other		
Real estate transfer	30¢ per \$100 (0.3%) of value of property transferred	22,743
Bingo	2% of gross receipts ^j	632
Admissions--boxing	5% of gross receipts ^j	12
Local option taxes		
Room tax	% of charge--no limit	10,073 ^k
Sales tax (county)	0.5% maximum	847 ^k

--continued--

Table 65 (continued)

Footnotes

^aNet collections; gross levy was \$3,489,361,000 less property tax credits of \$517,805,000.

^bFor deaths and gifts in 1988, the tax payable is reduced by 20%.

^cFor breweries producing fewer than 300,000 barrels per year, the tax on the first 50,000 barrels is \$1.00 per barrel.

^dThrough March 31, 1988. Rate is adjusted annually, effective April 1, based on prior two-year change in: 1) highway maintenance cost index; and 2) gallonage of motor and special fuels purchased.

^ePaid proportionately to municipalities where fire protection services meet minimum state requirements, based on equalized valuation of real estate improvements.

^f10¢ on lands entered before 1972; 74¢ on land entered or renewed through April 30, 1985. No new entries permitted after April 30, 1985.

^gNo new entries permitted after April 30, 1985.

^hOn land open to public access, 74¢; on land closed to public access, \$1.74.

ⁱAs determined by severance schedule published annually by the Wisconsin Department of Natural Resources.

^jFrom admissions to in-person and closed-circuit boxing matches.

^kCalendar year 1985.

Source: Wisconsin Taxpayers Alliance, Taxes-1987; and SEWRPC.

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Section XI

RECREATIONAL AND CULTURAL ACTIVITIES

SOUTH MILWAUKEE RECREATIONAL FACILITIES AND SERVICES

City of South Milwaukee

The City of South Milwaukee is located on the shore of Lake Michigan. A 300-acre County Park that includes woodlands, a beach, and an 18-hole golf course is located within the City on the shore of Lake Michigan. Milwaukee County provides boat-launching facilities that enable residents and visitors to take advantage of boating and fishing on Lake Michigan, including sport fishing for salmon and trout. In 1988, these facilities will be expanded to include boat launching and pier fishing for the handicapped and the elderly. In all, a total of 13 parks, including neighborhood parks, are available throughout the City. There is also an active Little League program and summer playground program.

A local senior citizen center was opened in 1981 as part of the new city administration facility. A variety of programs are available for residents over 60, including physical fitness classes, arts and crafts instruction, and health, nutrition, and social services. Trips and social gatherings are also organized by the center. A full-time director administers the programs.

Milwaukee County Recreational Facilities and Tourism

Milwaukee County has developed one of the finest county park and parkway systems in the nation. This system encompasses about 23 square miles and provides a system of well-distributed outdoor recreational sites as well as community-level and neighborhood park sites, providing opportunities for a wide range of recreational activities including golf, picnicking, hiking, skiing, and horseback riding. In addition, there are 28 miles of Lake Michigan coastline in the County, which provide ample opportunity for boating, fishing, and other aquatic activities. Special recreational facilities include the Milwaukee County Zoo, Milwaukee County Stadium, and the Mitchell Park Conservatory, which provide opportunities for educational and cultural activities, sight-seeing, and spectator sports in attractive settings.

The County also has events for professional sports fans of every persuasion. The County is the home of the American Baseball League's Milwaukee Brewers and the National Basketball League's Milwaukee Bucks. In addition, the National Football League's Green Bay Packers play a portion of their home games in Milwaukee. Sports fans also enjoy the Admirals, a team in the professional International Hockey League, and the Milwaukee Wave, a professional team in the American Indoor Soccer Association; the Greater Milwaukee Golf Open; major auto races; bowling and polo; Marquette University's basketball team, the Warriors; and the University of Wisconsin-Milwaukee's soccer team, the Panthers.

Milwaukee County Cultural Facilities and Services

Cultural programs, like recreational programs, respond to the interests and needs of the individual by providing a host of activities, ranging from educational services to pure entertainment. Milwaukee County has a wide variety of cultural facilities and events offered for the use and enjoyment of its residents.

The Arts: Milwaukee County is the hub of cultural and entertainment activities in the State of Wisconsin. Milwaukee County's privately funded Performing Arts Center--home of the Milwaukee Symphony Orchestra, the Milwaukee Ballet Company, and the Florentine Opera Company--presents a diversity of musical and theatrical events. In addition, for citizens who choose to see the performing arts in a more vintage theater, there is the completely renovated Pabst Theatre, an 1893 masterpiece of Flemish Renaissance style on the National Register of Historic Places, and the recently renovated Riverside Theatre. The Milwaukee Art Museum's collection spans the history of art from ancient Egypt to modern America. Cultural and natural history are displayed at the Milwaukee Public Museum.

Festivals: During the year, a variety of festivals are held in the City of Milwaukee as well as the other cities and villages in Milwaukee County, including ethnic festivals; the Holiday Folk Fair; Winterfest; Summerfest, a 10-day gala on Milwaukee's lakefront featuring top-name entertainers; the Wisconsin State Fair; and a variety of neighborhood and community fairs and festivals.

Exhibition, Convention, Conference, and Meeting Facilities

Milwaukee County is well able to meet industrial and business needs for meetings, conferences, conventions, and exhibit facilities. The County's major hotels and motels provide more than 4,400 first-class rooms, as well as meeting rooms and suites. The Milwaukee Exposition and Convention Center and Arena (MECCA) covers a four-square-block area in the heart of downtown Milwaukee and offers over 200,000 square feet of exhibit space and 40 meeting rooms. The MECCA facilities are capable of accommodating the largest of conventions and exhibitions. Additional large-scale exhibition facilities are available at the State Fairgrounds in the City of West Allis.

Special Events and Attractions

A variety of Milwaukee County special events and attractions have, in part, resulted in the County's ranking as first in the State in gross tourism sales. Special tourist attractions in the County include, among others, brewery tours, charter fishing and boat tours, ethnic restaurants, retail centers, historic sites, horticultural domes, museums, architecturally unique churches, and the Milwaukee County Zoo.

City of South Milwaukee, WI
MARCH 1988

Housing

TOTAL UNITS

Year	Occupied Units	Percent Change	Persons per Unit
1960	5,889	—	3.6
1970	6,762	16.9	3.5
1980	7,458	10.2	2.8
1985	7,517	0.8	2.7

UNIT INFORMATION: 1980

Total Units	7,458
Owner Occupied	4,950
Median Value	\$59,500
Vacancy Rate	0.7
Renter Occupied	2,379
Median Contract Rent	\$198
Vacancy Rate	1.6

Source: U.S. Bureau of the Census, 1960, 1970, 1980; and SEWRPC.

Income

1986 Adjusted Gross Income Per Capita

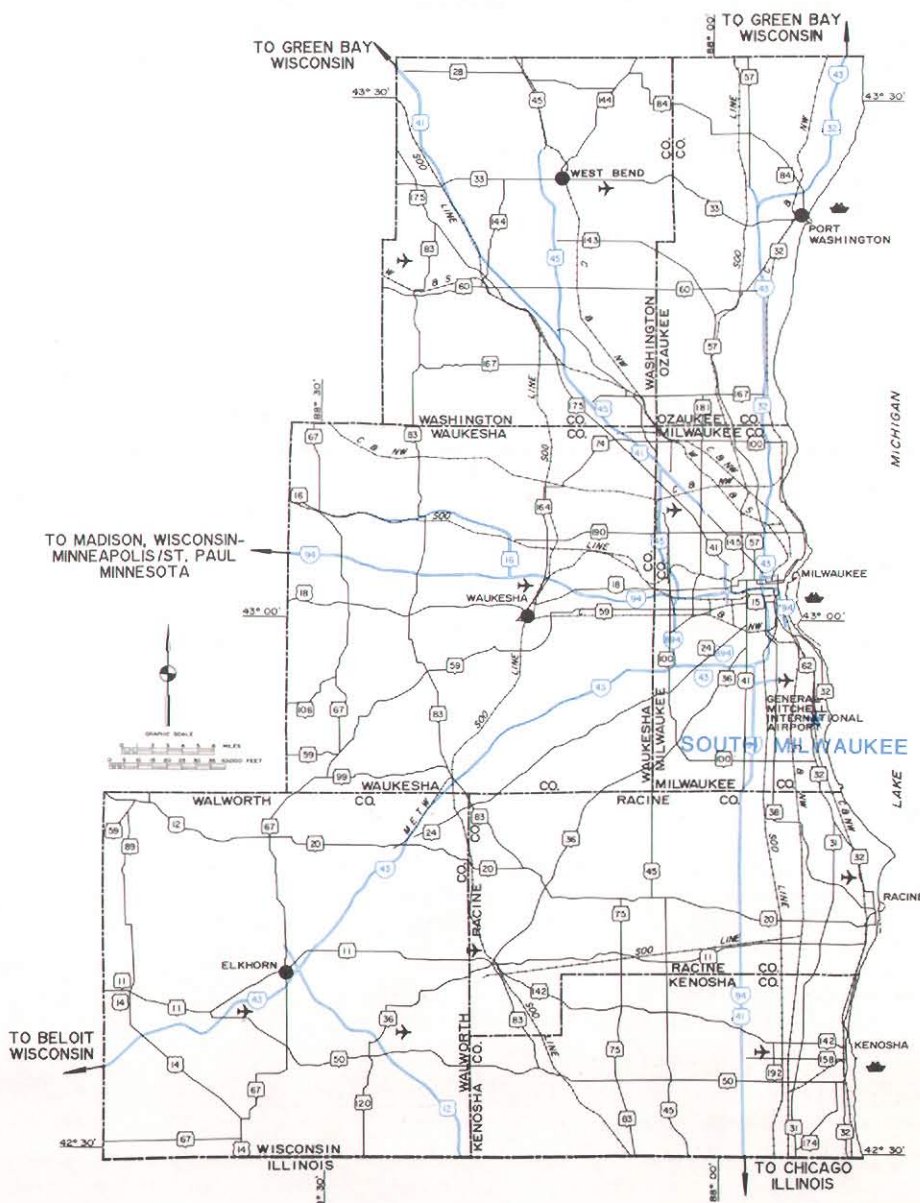
City of South Milwaukee	\$10,317
Milwaukee County	10,426
Southeastern Wisconsin Region ...	11,127
Wisconsin	9,546

Source: Wisconsin Department of Revenue.

Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1960	20,307	—
1970	23,297	14.7
1980	21,069	-9.6
1987	20,510	-2.7

Source: U.S. Bureau of the Census and Wisconsin Department of Administration.



Transportation

Highways

IH 94 is located 2.5 miles west of the City of South Milwaukee. STH's 32 and 62 also serve the City.

Trucking

There are 314 trucking and warehousing establishments located in Milwaukee County.

Railway Service

Rail freight service is provided by the Chicago & North Western Transportation Company (C&NW).

Public Transit

The City of South Milwaukee is served by one local bus route and one freeway flyer route. Handicapped and elderly residents have access to the transportation service provided by the Milwaukee County Commission on Aging.

Water Transportation Facilities

The City of South Milwaukee is located 8 miles south of the Port of Milwaukee and 30 miles north of the Port of Kenosha.

Air Service

The City of South Milwaukee is served by two public-use general aviation airports: General Mitchell International Airport, located 4.5 miles northwest of the City, and Rainbow Airport, located 9 miles southwest of the City. General Mitchell International Airport is capable of handling a wide variety of business aircraft, including corporate jets, and has airfield lighting and navigation aids that permit all-weather operation. Chicago's O'Hare International Airport is located 70 miles south.

Labor and Wages

MILWAUKEE COUNTY EMPLOYMENT: 1986*

Employment by Industry	Number of Persons Employed	Percent of Persons Employed
Agriculture, Forestry, and Fishing	1,200	0.3
Construction	12,200	2.6
Manufacturing	114,800	24.5
Transportation, Communications	22,200	4.7
Wholesale Trade	25,200	5.4
Retail Trade	73,300	15.6
Finance, Insurance, Real Estate	37,500	8.0
Services	125,400	26.8
Government	56,600	12.1
Total	468,400	100.0

*Not included: self-employed, unpaid family workers, and private household workers.

Source: Wisconsin Department of Industry, Labor and Human Relations, June 1986; and SEWRPC.

MILWAUKEE SMSA CIVILIAN LABOR FORCE

Total Labor Force	729,100
Employed Labor Force	688,750
Unemployed Labor Force	40,350

Source: Wisconsin Department of Industry, Labor and Human Relations—Average for the first seven months of 1987.

MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 1986

Occupational Category	Milwaukee County*
Executive, Administrative, and Managerial . . .	\$12.50
Professional	12.18
Technical	9.03
Sales	4.49
Administrative Support (including clerical)	6.75
Service Occupations	4.70
Mechanics and Repair Workers	10.01
Construction	11.80
Precision Production	10.00
Production Workers	7.69
Transportation and Material Workers	11.45
Handlers, Equipment Cleaners, and Laborers . . .	6.85

*Wage rates are for Milwaukee County and may vary in specific locations within the County.

Source: Wisconsin Department of Industry, Labor and Human Relations, 1986; and SEWRPC.

Manufacturing

MAJOR EMPLOYERS IN THE CITY OF SOUTH MILWAUKEE

Manufacturing—Machinery Except Electrical

Becor Western, Inc.
Bucyrus-Erie Company,
Division of Becor Western
D. E. Carlson Company, Inc.
Rawson Machine Company

Manufacturing—Electric and Electronic Equipment

Cooper Industries (Kyle Products Plant)
McGraw-Edison Power Systems,
Division of McGraw-Edison Company

Manufacturing—Stone, Clay, and Glass Products

South Milwaukee Lime & Cement Company
Studio One Art Glass

Manufacturing—Miscellaneous Manufacturing Industries

Everbrite Electric Signs, Inc.
Northland Industries, Inc.
Rudolf Express

Manufacturing—Primary Metal Industries

Appleton Electric Company

Manufacturing—Apparel and Other Textile Products

Tomken Industries, Inc.

Manufacturing—Printing and Publishing

Voice Journal Printing Company

Manufacturing—Leather and Leather Products

Midwest Tanning Company

Manufacturing—Fabricated Metal Products

A & S Welding Company
ABKO Screw Machines, Ltd.
Badger Fitness Equipment

Health Services

Franciscan Villa of South Milwaukee, Inc.
South Milwaukee Clinic, Ltd.
Willowcrest Nursing Home

Retail Trade Centers

Grant Park Plaza Shopping Center
Marquette Plaza Shopping Center
South Milwaukee Downtown Shopping Center
Sunrise Shopping Center

Financial

Banks

M&I Home State Bank of South Milwaukee
1001 Marquette Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-1000

Marine Bank, N. A.
929 Milwaukee Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-7272

Savings and Loan Associations

First Financial
2815 S. Chicago Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 764-3600

South Milwaukee Savings & Loan Assn.
1015 Marquette Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-7600

Credit Unions

Guardian Credit Union
1025 Milwaukee Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-9300

Kyle Central Credit Union
1201 Marquette Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 764-4830

South Milwaukee-Oak Creek
Municipal Credit Union
2700 S. Chicago Avenue
South Milwaukee, Wisconsin 53172
Telephone: (414) 762-4460

Source: 1987 Classified Directory of Wisconsin Manufacturers, the City of South Milwaukee, and SEWRPC.

Education

Number of Schools in the District*

High Schools	1
Junior High	1
Elementary	4
Private Elementary and Secondary Schools	5

Public and Private School

Enrollment in the District

PK-8	2,719
9-12	1,141
Total Enrollment	
1986-1987 School Year	3,860

*The City of South Milwaukee is served by the South Milwaukee School District.

Source: Wisconsin Public and Nonpublic School Directories, 1986-1987; and SEWRPC.

Standardized Test Results

Based upon the mean scores reported in the nation, Wisconsin students ranked first on the Scholastic Aptitude Test (SAT) and second on the American College Test (ACT) during the 1985-1986 testing period.

Colleges and Universities

The following post-secondary educational facilities are located within, or in proximity to, Milwaukee County:

Alverno College, City of Milwaukee
Cardinal Stritch College, City of Glendale
Concordia College, City of Mequon
Marquette University, City of Milwaukee
Medical College of Wisconsin,
City of Wauwatosa
Milwaukee School of Engineering,
City of Milwaukee
Mount Mary College, City of Milwaukee
University of Wisconsin-Milwaukee,
City of Milwaukee
University of Wisconsin-Parkside,
Kenosha County

Technical and Vocational Schools

Milwaukee Area Technical College
Gateway Technical College,
City of Kenosha

Library

The South Milwaukee Library is a member of the Milwaukee County Federated Library System.

Media

Newspapers

The Business Journal, Weekly
2025 N. Summit Drive
Milwaukee, Wisconsin 53202

Milwaukee Journal-Sentinel, Daily
333 W. State Street
Milwaukee, Wisconsin 53201

South Milwaukee Voice Graphic, Weekly
640 E. Ryan Road
Oak Creek, Wisconsin 53154

USA Today, Weekdays
730 Larry Court
Waukesha, Wisconsin 53186

Broadcasting Stations

Milwaukee Television Stations	Channel
WCGV (Independent)	24
WISN (ABC)	12
WITI (CBS)	6
WTMJ (NBC)	4
WVTV (Independent)	18
WMVS (PBS)	10
WMVT (PBS)	36

Cable TV: Viacom Cablevision of Wisconsin, Inc.

Radio Stations — Milwaukee County

There are 35 commercial radio stations located in the Milwaukee County area. In addition, there are several radio stations located in nearby communities that broadcast into the Milwaukee County area.

Utilities

Electric Power

Wisconsin Electric Power Company
231 W. Michigan Street
Milwaukee, Wisconsin 53201
Service Information: (414) 221-3333

Telephone

Wisconsin Bell
A Division of Ameritech, Inc.
Business Service Information:
In State—1-393-2000
Out of State—Call collect (414) 678-3368

Sanitary Sewerage

South Milwaukee Wastewater Treatment
Plant*

Average Annual Hydraulic Loading:
3 million gallons per day
Average Hydraulic Design Capacity:
6 million gallons per day
Adequate Capacity for New Industry
Rate Information:
City Administrator—(414) 762-2222

*The City of South Milwaukee is not a member of the Milwaukee Metropolitan Sewerage District.

Natural Gas

Wisconsin Natural Gas Company
950 W. Rawson Avenue
Oak Creek, Wisconsin 53154
Service Information: (414) 764-2220

Water

South Milwaukee Water Filtration Plant
Source: Lake Michigan
Storage Capacity: 3 million gallons
Average Daily Design Capacity:
8 million gallons
Average Daily Consumption: 3.6 million gallons
Adequate Capacity for New Industry
Rate Information:
Water Utility—(414) 764-0210

Solid Waste

The City of South Milwaukee collects municipal and commercial wastes on a weekly basis. Industrial users, as well as commercial users needing supplemental collections beyond the weekly pickup, must contract separately for private disposal of their wastes.

Government Services

The City of South Milwaukee has a mayor/eight-member common council, and city administrator form of government.

Police and Fire

Police Department: 33 full-time personnel, 31 sworn officers, 2 Coop Students (part-time), and 2 clerks; and 7 public service officers who work on a part-time basis.

Fire Department: 20 full-time personnel along with 21 paid on-call employees and 12 paramedics.

Since January 1988, paramedic services located in South Milwaukee have been serving the Cities of St. Francis, Cudahy, Oak Creek and South Milwaukee.

Fire Underwriters' Rating: 5

Other

South Milwaukee provides standard services such as street maintenance, snow removal, a municipal library, and a senior center. The City of South Milwaukee has a plan commission and a zoning ordinance to ensure orderly growth. More than 100 persons actively serve on 15 official boards and commissions within the community. Through the efforts of the South Milwaukee Historical Society, over 100 landmarks have been designated as having historical significance within the City. In addition, five veterans' organizations and three auxiliaries support programs within the community.

Health

The South Milwaukee Health Department provides health services for community residents of all ages, including services for students in the South Milwaukee School District. In addition, the City is served by a complete range of health care facilities and health care professionals provided by the County's 25 area

hospitals and 12 immediate care centers. Of special interest is the Milwaukee Regional Medical Center, a voluntary consortium of private, nonprofit and governmental institutions dedicated to the delivery of health care, the education of health personnel, and the conduct of health-related research.

