INTRODUCTION

The Advisory Committee on Regional Transportation System Planning requested an evaluation comparing the potential benefits and impacts associated with widening and not widening IH 43 upon its reconstruction between Howard Avenue and Silver Spring Drive in Milwaukee County. The 10-mile segment of IH 43 between Howard Avenue and Silver Spring Drive is an important element of the Region’s freeway network, moving people and goods to and through the Downtown Milwaukee area. Both the current and forecast future year 2050 traffic volumes substantially exceed the existing design capacity of this segment of IH 43, even with the implementation of the proposed fixed-guideway transit lines parallel to this freeway and other substantial improvements in transit service under the Preliminary Plan. However, input from the public and some members of the Advisory Committees guiding the VISION 2050 planning effort indicated opposition, particularly in Milwaukee County, to the widening of freeways, as well as standard arterials, especially in corridors where fixed-guideway transit service is proposed.

There has been opposition expressed over the years by the City of Milwaukee and Milwaukee County with widening the freeway system in Milwaukee County, particularly within the City of Milwaukee. Specifically, during the development of the regional freeway reconstruction plan completed in 2003, there was opposition expressed by the City and County of Milwaukee particularly for the reconstruction with additional lanes of 19 miles of freeway in Milwaukee County, including this 10-mile segment of IH 43. In determining the final regional freeway reconstruction plan, the Commission staff had recommended to the Advisory Committee guiding this effort that the final plan not include a recommendation for these segments of freeway. How these segments would be reconstructed—either with the existing number of lanes or with additional lanes—would be determined at the conclusion of the preliminary engineering for the reconstruction of each segment of freeway. However, the Advisory Committee guiding this effort determined that the final regional freeway reconstruction plan recommend the widening of these segments of freeway. The final plan did, however, specifically note that all 127 miles of freeway widening proposed in the plan, and in particular the 19 miles of widening in the City of Milwaukee (IH 94 between the Zoo and Marquette interchanges and this segment of IH 43 between the Mitchell and Silver Spring interchanges), would be required to undergo preliminary engineering and environmental impact statement by the Wisconsin Department of Transportation. The plan further recommended that during preliminary engineering, alternatives be considered, including rebuild-as-is, various options of rebuilding to modern design standards, compromises to rebuilding to modern design standards, rebuilding with additional lanes, and rebuilding with the existing number of lanes. Only at the conclusion of the preliminary engineering upon detailed corridor-level
consideration of alternatives including environmental impacts, would a
determination be made as to how the freeway would be reconstructed. If
the preliminary engineering concluded that the freeway segment would be
reconstructed without widening, the regional plan would be amended to
incorporate the conclusions of the preliminary engineering study.

Table I-1 summarizes the potential benefits and impacts associated with
widening and not widening IH 43 upon its reconstruction between Howard
Avenue and Silver Spring Drive. The data presented in Table I-1 indicates
that the cost of reconstructing this segment of IH 43 with additional lanes
represents an estimated 17 percent increase in the cost of reconstructing
these 10 miles of freeway to modern design standards, and that the additional
lanes can largely be built within the existing right-of-way. The additional
lanes would provide a 33 percent increase in traffic carrying capacity that
would be expected to reduce traffic congestion and delay and the diversion
of freeway traffic to surface arterial streets and congestion on those surface
streets. Also, traffic safety would be improved with the widening of these 10
miles of freeway, as congestion related crashes would be reduced and traffic
would be diverted from surface arterial streets to the freeway (a safer facility).

Reconstructing IH 43 with additional traffic lanes would not be expected
to require any acquisition of additional right-of-way, and therefore no
acquisition of homes or businesses, or impacts on environmental corridor or
natural resources would be expected. However, reconstructing this segment
of IH 43 with additional lanes would be expected to increase impervious
area by 30 acres (12 foot lane in each direction for 10 miles), with attendant
impacts on storm water absorption and water quality. These 30 acres of
impervious area would represent about 0.6 percent of the total estimated
increase in impervious area under the Preliminary Plan within the Milwaukee,
Menomonee, and Kinnickinnic watersheds that this 10-mile segment of IH
43 freeway is located.

This 10-mile segment of IH 43 (along with the segment of IH 94 between the
Zoo and Marquette Interchanges ) in Milwaukee County is unique among
the 270 miles of freeways in the Region and the 111 total miles proposed
for reconstruction with widening in the Preliminary Recommended Plan in
that located along much of this segment of freeway are densely populated
residential neighborhoods. The concern and opposition to the widening of
these segments of freeway is in part attendant to the perceived negative
impacts on the neighborhoods immediately adjacent to the freeways. While
analyses indicate that the populations that reside near this 10-mile segment
of IH 43 would benefit from the improved accessibility and traffic safety
attendant to its widening upon reconstruction, these populations would as
well experience the impacts of being located adjacent to a heavily travelled
freeway. A total population of 73,800 reside within one-half mile, and a total
population of 33,900 reside within one-quarter mile, of this segment of IH
43. About 74 percent of this population within one-half mile are minorities,
which exceeds the 29 percent minority population of the Region and the 54
percent minority population of Milwaukee County. About 76 percent of this
population within one-quarter mile are minorities, which exceeds the 29
percent of minority population of the Region and ¬¬54 percent minority
population of Milwaukee County. A total of 14,700 families reside within
one-half mile, and a total of 6,400 families reside within one-quarter mile,
of this segment of IH 43. About 32 percent of the families within one-half
mile are families in poverty, which exceeds the 10 percent families in poverty
in the Region and 16 percent families in poverty in Milwaukee County. About
34 percent of the families within one-quarter mile are families in poverty, which exceeds the 10 percent families in poverty in the Region and 16 percent families in poverty in Milwaukee County.

As a result, when considering all freeway widening upon reconstruction proposed in the Preliminary Plan—including this segment of IH 43—the proportion of minority population within a half-mile and quarter-mile of a freeway widening exceed that of the non-minority population: 14 percent minority and 9 percent non-minority within one-half mile and 7 percent minority and 4 percent non-minority within one-quarter mile. Similar conclusions are reached for families in poverty. If the widening of IH 43 is not included in the plan, then the proportion of non-minority population within a half-mile and quarter-mile of a freeway widening exceed that of the minority population: 7 percent non-minority and 5 percent minority within one-half mile and 3 percent non-minority and 2 percent minority within one-quarter mile. Again, similar conclusions are reached for families in poverty.
Table I.1
Costs and Benifits of Widening and not Widening the IH 43 Freeway from Six to Eight Lanes Between Howard Avenue and Silver Spring Drive

**Construction Cost**

The estimated cost for the reconstruction of this segment of IH 43 to modern design standards without widening is $818 million (excluding the Marquette Interchange). The estimated cost to widen upon reconstruction of IH 43 between Howard Avenue and Silver Spring Drive (excluding the Marquette Interchange) from six to eight travel lanes is approximately $985 million, representing an additional cost of about $168 million, or a 17 percent increase, over the cost to reconstruct to modern design standards only.

**Traffic Carrying Capacity**

Widening IH 43 from six to eight lanes will expand traffic carrying capacity of the freeway by 33 percent.

**Traffic Congestion**

<table>
<thead>
<tr>
<th>Year 2050 Average Hours of Freeway Congestion on an Average Weekday</th>
</tr>
</thead>
<tbody>
<tr>
<td>IH 43 between Howard Avenue and the Marquette Interchange</td>
</tr>
<tr>
<td>Total</td>
</tr>
<tr>
<td>With Widening</td>
</tr>
<tr>
<td>Without Widening</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IH 43 between the Marquette Interchange and Silver Spring Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
</tr>
<tr>
<td>With Widening</td>
</tr>
<tr>
<td>Without Widening</td>
</tr>
</tbody>
</table>

*Extreme traffic congestion is characterized by stop-and-go bumper-to-bumper traffic operating at speeds of 20 to 30 miles per hour or less. Severe congestion is characterized by traffic operating at speeds of 5 to 15 miles per hour below free-flow speed and no gaps in traffic for lane changing. Moderate traffic congestion is characterized by traffic operating at speeds of 1 to 5 miles per hour below free-flow speed and substantial restrictions on ability to change lanes.*

**Congestion on Surface Arterials**

While freeway traffic would be diverted to surface arterial streets with the widening upon reconstruction of the 10-mile segment of IH 43, most of the affected segments of arterial streets would have adequate capacity for the increased traffic. However, the increased traffic would be expected to trigger congestion or worsen the level of congestion on a few of the adjacent arterial streets:

- Teutonia Avenue between North Avenue and Silver Spring Drive
- 20th Street between Locust Street and Hopkins Street
- 27th Street between Center Street and Capitol Drive
- 35th Street between Lisbon Avenue and Vliet Street
- 27th Street between Burnham Street and St. Paul Street
- Caesar Chavez Drive between Burnham Street and Clybourn Street
- 6th Street between Lincoln Street and Lapham Boulevard
- Lincoln Memorial Drive between Michigan Street and Lafayette Hill Road

Table continued on next page.
Table I.1 (Continued)
Travel Times

<table>
<thead>
<tr>
<th>Segment of Freeway</th>
<th>With IH 43 Widening</th>
<th>Without IH 43 Widening</th>
</tr>
</thead>
<tbody>
<tr>
<td>IH 43 between Howard Avenue and Marquette Interchanges</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>(Free flow travel time of 6 minutes)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IH 43 between Marquette Interchange and Silver Spring Drive</td>
<td>10</td>
<td>13</td>
</tr>
<tr>
<td>(Free flow travel time of 7 minutes)</td>
<td></td>
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</tbody>
</table>

Additional Traffic on Surface Streets without Widening of IH 43b

Between Downtown and Silver Spring Drive:
- Martin Luther King Jr. Drive (north of McKinley Avenue) – 200 to 4,000 vehicles per weekday
- 6th Street/7th Street/Halyard Street (McKinley Avenue-North Avenue) – 200 to 2,000 vehicles per weekday
- Holton Street (Brady Street-Capitol Drive) – 400 to 1,300 vehicles per weekday
- Lincoln Memorial Drive/Lake Drive – 300 to 700 vehicles per weekday
- Port Washington Road – 1,000 to 1,700 vehicles per weekday
- Roosevelt Drive – 700 to 1,500 vehicles per weekday
- Teutonia Avenue/12th Street (north of Highland Avenue) – 500 to 2,700 vehicles per weekday
- Hopkins Street (Locust Street-Capitol Drive) – 100 to 1,700 vehicles per weekday
- 20th Street – 100 to 1,800 vehicles per weekday
- 27th Street (North of IH 94) – 200 to 1,600 vehicles per weekday
- 35th Street/Hopkins Street (IH 94-Sherman Boulevard) – 300 to 800 vehicles per weekday
- Fond du Lac Avenue (IH 43-Capitol Drive) – 100 to 1,300 vehicles per weekday

Between Downtown and Howard Avenue:
- Lake Parkway (south of Carferry Drive) – 500 to 2,000 vehicles per weekday
- Kinnickinnic Avenue – 100 to 400 vehicles per weekday
- Water Street/1st Street/Chase Avenue/Howard Avenue (south of IH 94) – 400 to 1,200 vehicles per weekday
- 6th Street (south of IH 94) – 100 to 1,200 vehicles per weekday
- 11th Street/Windlake Avenue/20th Street (south of National Avenue) – 200 to 900 vehicles per weekday
- 16th Street/Caesar Chavez Drive (south of IH 94) – 200 to 800 vehicles per weekday
- 27th Street (south of IH 94) – 700 to 1,400 vehicles per weekday
- 35th Street (south of IH 94) – 200 to 1,600 vehicles per weekday
- Forest Home Avenue – 200 to 800 vehicles per weekday
- Muskego Street – 100 to 300 vehicles per weekday
- Loomis Road (43rd Street-27th Street) – 200 to 800 vehicles per weekday
- 43rd Street – 200 to 1,300 vehicles per weekday

Table continued on next page.
**Table I.1 (Continued)**

\(^b\) The forecast additional traffic on surface streets would be expected during periods of extreme and severe congestion on the freeway system.

**Vehicular Crashes**

The widening of IH 43 from six to eight lanes as part of freeway reconstruction will provide some traffic safety improvement by reducing traffic congestion (a reduction of about 200 crashes per year). Also, the reduction of crashes with the widening of IH 43 is due to there being slightly more travel on the freeway (a safer facility) than on adjacent surface arterials.

**Impacts to Natural Resource Areas**

It is not anticipated that there would be any impacts to environmental corridors and other natural resource areas with widening IH 43 between Howard Avenue and Silver Spring Drive, as additional lanes can largely be built within the existing right-of-way.

**Homes, Businesses, Land, and Parkland Acquired**

It is not anticipated that there would be any acquisition of homes and businesses with widening IH 43 between Howard Avenue and Silver Spring Drive, as additional lanes can largely be built within the existing right-of-way.

**Impervious Surface**

The increase in impervious area associated with the widening of IH 43 between Howard Avenue and Silver Spring Drive with two additional travel lanes is estimated to be about 30 acres over the 10.2-mile length of freeway. This increase would represent only about 0.6 percent of the estimated increase in impervious area of about 5,280 acres by the year 2050 within the three watersheds that this segment of IH 43 is located within—Kinnickinnic River, Menomonee River, and Milwaukee River watersheds—based on the planned development and highway improvements (widenings part of reconstruction of existing facilities or new facilities) proposed in the Preliminary Plan.

**Greenhouse Gas Emissions and Other Air Pollutants**

There is almost no difference in system-wide greenhouse gas and other air pollutant emissions between widening and not widening IH 43, as similar levels of vehicle traffic are expected with or without additional lanes—more will be on freeways with added lanes and more will be on parallel surface arterials without new lanes. Transportation generated ozone-related air pollutant emissions have been declining, and are projected to continue to decline by the year 2050 by about 65 to 90 percent (along with about a 30 percent decline in transportation generated greenhouse gas emissions), even with increasing traffic, due primarily to cleaner fuels and more stringent emission standards for new motor vehicles.

Table continued on next page.
Table I.1 (Continued)

Benefits and Impacts to Minority Populations and Families in Poverty Residing in Proximity to IH 43 between Howard Avenue and Silver Spring Drive

Proportion of Trips by TAZ That Would Utilize IH 43 between Howard Avenue and Silver Spring Drive

Map I.1 shows the percentage of automobile trips within each TAZ that would utilize the 10-mile segment of widened IH 43. Comparing this map to locations of current concentrations of minority and low-income populations (as shown on Maps I.2 and I.3) indicates that this 10-mile segment of IH 43 would directly serve areas of minority and low-income populations, particularly those residing adjacent to this freeway segment. Thus, the population that reside near this 10-mile segment of IH 43 would be expected to benefit from the improved accessibility and traffic safety attendant to its widening upon reconstruction.

<table>
<thead>
<tr>
<th>Distance</th>
<th>Non-Minority Population</th>
<th>Minority Population</th>
<th>Families Not in Poverty</th>
<th>Families in Poverty</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Percent of Total</td>
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<td>Percent of Total</td>
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<tr>
<td></td>
<td></td>
<td>Population</td>
<td></td>
<td>Population</td>
</tr>
<tr>
<td>Within One-Half Mile</td>
<td>19,100</td>
<td>54,700</td>
<td>74.1</td>
<td>10,000</td>
</tr>
<tr>
<td>Within a Quarter Mile</td>
<td>8,200</td>
<td>25,700</td>
<td>75.8</td>
<td>4,200</td>
</tr>
</tbody>
</table>

Percent of Total Minority/Non-Minority Population and Families in Poverty/ Families Not in Poverty Residing in Proximity of a Freeway Widening

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<tr>
<th></th>
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<tbody>
<tr>
<td>With IH 43 Widening</td>
<td>14</td>
<td>9</td>
<td>14</td>
<td>10</td>
</tr>
<tr>
<td>Without IH 43 Widening</td>
<td>5</td>
<td>7</td>
<td>5</td>
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<tbody>
<tr>
<td>With IH 43 Widening</td>
<td>7</td>
<td>4</td>
<td>7</td>
<td>5</td>
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<tr>
<td>Without IH 43 Widening</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

Total population and minority population based on 2010 U.S. Census and the total families and families in poverty are based on the 2008-2012 American Community Survey.

Source: SEWRPC
Map I.1
Proportion of Automobile Trips Using IH 43 Between Howard Avenue and Silver Spring Drive Within each Traffic Analysis Zone: Preliminary Recommended Plan

PROPORTION OF AUTOMOBILE TRIPS

- GREATER THAN 90.0 PERCENT
- 80.1 TO 90.0 PERCENT
- 70.1 TO 80.0 PERCENT
- 60.1 TO 70.0 PERCENT
- 50.1 TO 60.0 PERCENT
- 40.1 TO 50.0 PERCENT
- 30.1 TO 40.0 PERCENT
- 20.1 TO 30.0 PERCENT
- 10.1 TO 20.0 PERCENT
- 10.0 PERCENT OR LESS

FREEWAYS

- IH 43 BETWEEN HOWARD AVENUE AND SILVER SPRING DRIVE
- FREEWAY SYSTEM UNDER THE PRELIMINARY PLAN

Source: SEWRPC
Map I.2
Location of Concentrations of Total Minority Persons Within 2010 in the Region and IH 43 Between Howard Avenue and Silver Spring Drive

CENSUS BLOCKS WHEREIN MINORITY POPULATION, INCLUDING HISPANIC PERSONS, EXCEEDS THE REGIONAL AVERAGE OF 28.9 PERCENT BASED ON 2010 U.S. CENSUS

- **Red**: 500 OR MORE MINORITY PERSONS
- **Yellow**: 200 TO 499 MINORITY PERSONS
- **Green**: 100 TO 199 MINORITY PERSONS
- **Blue**: 25 TO 99 MINORITY PERSONS
- **Gray**: 10 TO 24 MINORITY PERSONS
- **White**: 1 TO 9 MINORITY PERSONS

**Note:** Areas in white are comprised of census blocks wherein the minority population, including Hispanic persons, is less than or equal to the regional average of 28.9 percent.

**FREEWAYS**
- **IH 43 BETWEEN HOWARD AVENUE AND SILVER SPRING DRIVE**

**Source:** U.S. Bureau of the Census and SEWRPC

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Map I.3
Location of Concentrations of Families in Poverty in 2008 Through 2012 in the Region and IH 43 Between Howard Avenue and Silver Spring Drive

CENSUS TRACTS WHEREIN THE FAMILIES IN POVERTY EXCEED THE REGIONAL AVERAGE OF 10.3 PERCENT BASED ON 2008-2012 U.S. CENSUS AMERICAN COMMUNITY SURVEY

- FEWER THAN 100 FAMILIES IN POVERTY
- 100-199 FAMILIES IN POVERTY
- 200-299 FAMILIES IN POVERTY
- 300 OR MORE FAMILIES IN POVERTY

Notes:
Areas in white are comprised of census tracts wherein the families in poverty are less than or equal to the regional average of 10.3 percent.

The information reflected on this map is from the American Community Survey, which is based on sample data from a small percentage of the population. Consequently, the data has a relatively large margin of error that can result in larger census tracts being identified as having concentrations of families in poverty even though there are only small enclaves of such families located within the tract identified.

FREeways
- IH 43 BETWEEN HOWARD AVENUE AND SILVER SPRING DRIVE

Source: U.S. Bureau of the Census and SEWRPC