

**Outline for SEWRPC Planning Report No. 55:  
“VISION 2050: A Regional Land Use and  
Transportation System Plan for Southeastern Wisconsin”**

Volume I: Groundwork for Vision and Plan Development

Chapter I—Introduction

Need for Plan Review, Re-evaluation, and Extension

The Planning Process

Overview of VISION 2050: A Visioning and Scenario Planning Approach

Scheme of Presentation

Chapter II—Existing Conditions and Trends: Population, Employment, and Land Use

Demographic and Economic Base

Land Use

Public Utilities

Natural Resource Base

Agricultural Resource Base

Existing Plans (brief overview)

Other Regional Plans

Adopted Local Comprehensive Plans

Chapter III—Review of Currently Adopted Regional Land Use and Transportation System Plans

Summary Description of the Year 2035 Plans

Status of Plan Implementation

Review of Year 2035 Population, Household, and Employment Forecasts

Review of Year 2035 Regional Transportation Plan Forecasts

Chapter IV—Inventory of Transportation Facilities and Services

Streets and Highways

Public Transit

Park-Ride Facilities

Bicycle and Pedestrian Facilities

Transportation Management and Operation System

Chapter V—Travel Habits and Patterns

Regional Travel Inventory Findings

Chapter VI—Future Population, Households, and Employment in the Region

Year 2050 Population, Household, and Employment Forecasts

Volume II: Developing the Vision and Plan

Chapter I—Visioning for the Region’s Future

Initial Visioning Activities

Guiding Statements for Future Land Use and Transportation System Development

Chapter II—Conceptual Land Use and Transportation System Scenarios

Description of Scenarios

Evaluation of Scenarios

Feedback on Scenarios

Chapter III—Alternative Land Use and Transportation System Plans

Description of Alternative Plans

Objectives and Criteria for Plan Evaluation

Evaluation of Alternative Plans

Feedback on Alternative Plans

Chapter IV—Preliminary Recommended Year 2050 Regional Land Use and Transportation System Plan

Preliminary Recommended Plan

Land Use Component

Transportation Component

Financial Analysis of Expected Plan Costs and Revenues

Feedback on Preliminary Recommended Plan

Volume III: Recommended Regional Land Use and Transportation Plan

Chapter I—Recommended Year 2050 Regional Land Use and Transportation System Plan

VISION 2050: Final Recommended Land Use and Transportation Plan

Land Use Component

Transportation Component

Financial Analysis of Expected Plan Costs and Revenues

Chapter II—Recommended Fiscally Constrained Transportation Plan

Portion of the VISION 2050 recommended transportation system that can be funded within reasonably expected revenues

Potential revenue sources to address any identified funding gaps for the VISION 2050 recommended transportation system

Chapter III—Plan Implementation

Plan Implementation Organizations

Plan Adoption, Endorsement, and Integration

Plan Implementation Recommendations

Detailed Implementation Planning

Monitoring of Plan Implementation and Performance

## Appendices

- Appendix A—Results of Initial Visioning Activities
- Appendix B—Accuracy Checks of the Year 2011 Travel Surveys
- Appendix C—Public Feedback on Conceptual Scenarios
- Appendix D—A Comparison of the Milwaukee Metropolitan Area to Its Peers
- Appendix E—Adopted County and Local Comprehensive Plans in Southeastern Wisconsin
- Appendix F—Complete Alternative Plan Evaluation Results
- Appendix G—Public Feedback on Detailed Alternatives
- Appendix H—Complete Results of the Preliminary Recommended Plan Evaluation
- Appendix I—Evaluation of Potential Benefits and Impacts of Reconstructing with Widening or Not Widening IH 43 between Howard Avenue and Silver Spring Drive
- Appendix J—Feedback on Preliminary Recommended Plan
- Appendix K—Design Guidelines for Plan Implementation
- Appendix L—Equity Analysis of the VISION 2050 Land Use Component
- Appendix M—VISION 2050 Plan Recommendations for the Jefferson County Portion of the Milwaukee Urbanized Area
- Appendix N—Equitable Access Analysis of the Fiscally Constrained Transportation Plan
- Appendix O—Population in the Region by Sewer Service Area: Existing 2010, 2050 Recommended Plan, and 2050 High-Growth Scenario
- Appendix P—Incorporation of Federal Requirements for a Congestion Management Process in VISION 2050

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### *Related Reports to be Referenced in SEWRPC Planning Report 55:*

- A Comparison of the Milwaukee Metropolitan Area to Its Peers (Memorandum Report 221)*
- Assessment of Conformity of the Fiscally Constrained Year 2050 Transportation Plan (Memorandum Report 223)*
- The Economy of Southeastern Wisconsin (Technical Report 10, 5<sup>th</sup> Edition)*
- The Population of Southeastern Wisconsin (Technical Report 11, 5<sup>th</sup> Edition)*
- Travel Simulation Models of Southeastern Wisconsin (Technical Report 50)*
- Guiding the Vision (June 2014)*
- Summary Handout on VISION 2050 Alternatives (Fall 2015)*
- Summary Booklet on VISION 2050 Draft Plan (Spring 2016)*
- Executive Summary of VISION 2050 (Fall 2016)*