HISTORY & LOCATION

The Village was originally settled along the Menomonee River in the middle 19th century. With saw mills and lime kilns, and the river providing power for mills, the community began to grow. The adjacent "Four Corners" commercial district soon grew into a regional hub, and in 1892 the Village incorporated. During the 1950's and 1960's the area expanded rapidly, with one of the highest growth rates in the State. In 1958, the Village grew in area with the annexation of the Town of Menomonee. Today, at 33 square miles, Menomonee Falls has ample room to live, work and play. With its prime location between the beauty of the Kettle Moraine area and the energy of metropolitan Milwaukee, and along IH 41 and USH 45, it's easy to see why Menomonee Falls is one of the fastest growing communities in Southeastern Wisconsin.

VILLAGE OF MENOMONEE FALLS

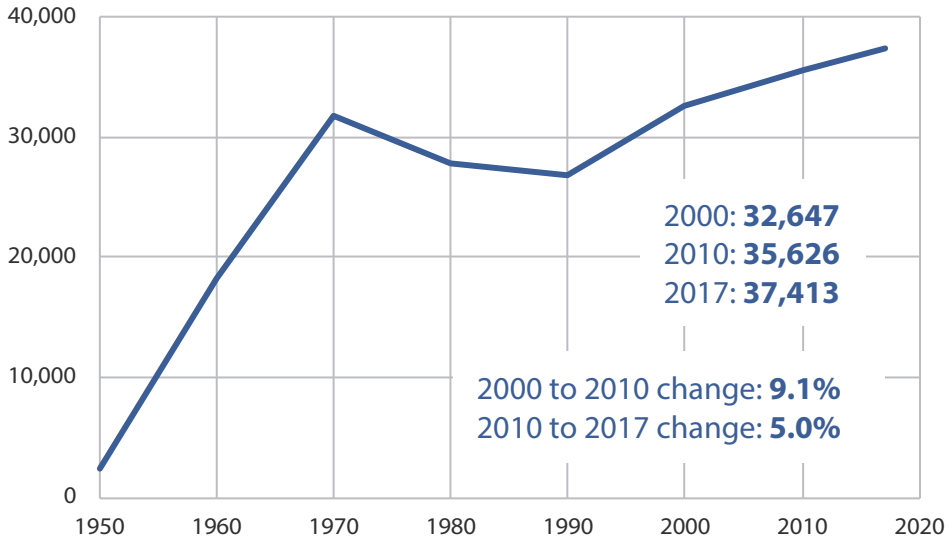
ECONOMIC PROFILE

DEMOGRAPHICS

Median Age: 44.5
Age Range:
0 to 19: 23.8%
19 to 44: 26.8%
45 to 64: 30.4%
65 and Older: 19.0%

White: 89.3%
Hispanic: 2.4%
Asian: 5.1%
Black: 1.9%
Other Race: 1.3%

POPULATION



HOUSING

Total Housing Units: 15,204
Owner Occupied Housing Units:
11,021 (72.5%)
Median Value: $224,800
Renter Occupied Housing Units:
3,627 (23.9%)
Median Monthly Rent: $934
Vacant Housing Units: 556 (3.6%)

MEDIAN ANNUAL HOUSEHOLD INCOME

Village of Menomonee Falls: $73,750
Waukesha County: $76,545
Southeastern Wisconsin: $56,905
Wisconsin: $53,357
United States: $53,889

CONTACTS

Menomonee Falls — MORE THAN A VILLAGE

Menomonee Falls Community Development Authority
262-532-4200
www.menomonee-falls.org/696/Community-Development-Authority

Southeastern Wisconsin Regional Planning Commission
262-547-6721
www.sewrpc.org

Waukesha County Center for Growth — Advancing business. Growing communities.

Waukesha County Center for Growth
262-409-2643
www.waukesha.org

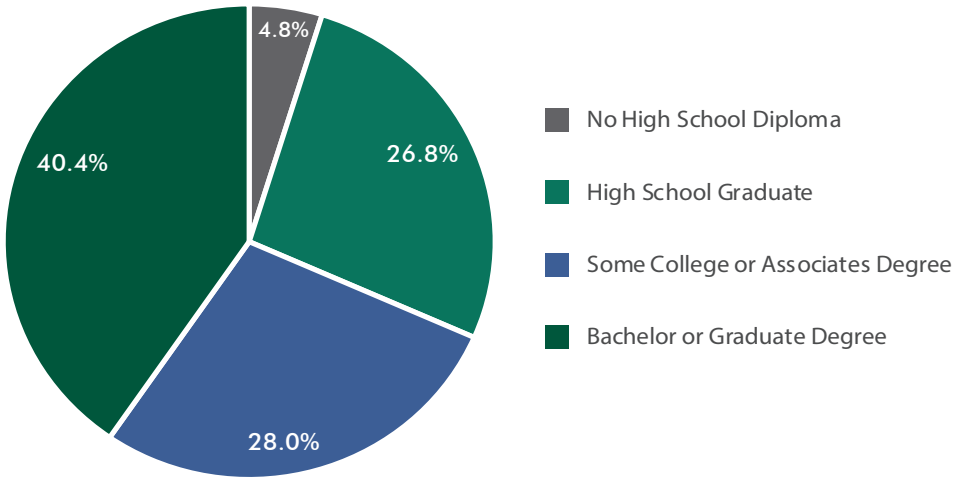
We Energies
800-714-7777
www.we-energies.com

EDUCATIONAL OPPORTUNITIES

Menomonee Falls is served by two school districts: the School District of Menomonee Falls and the Hamilton School District. The School District of Menomonee Falls generally serves the north and east sections of the community, and the Hamilton School District generally serves the southwest portion of the Village. Both districts are ranked in the top 10% of all school districts in Wisconsin. Menomonee Falls is also served by 10 private schools in the Lutheran, Catholic and Baptist denominations.

Numerous higher education opportunities are available to Menomonee Falls residents. Seven universities and colleges, including the University of Wisconsin-Milwaukee, Marquette, and the Milwaukee School of Engineering, as well as UW-Waukesha and UW-Washington County which provide freshman and sophomore campuses, are all located within a 30 minute drive for Menomonee Falls residents. Seven technical colleges are also available within a 30 minute drive providing additional educational options.

HIGHEST EDUCATIONAL ATTAINMENT



ACT SCORES

National
English: 20.3
Math: 20.9
Reading: 21.3
Science: 20.8
Composite: 21.0

School District of Menomonee Falls
English: 21.8
Math: 22.7
Reading: 21.8
Science: 22.8
Composite: 22.4

Hamilton School District
English: 21.5
Math: 23.6
Reading: 22.5
Science: 23.1
Composite: 22.8

GOVERNMENT

The Village of Menomonee Falls is governed by a Village Board, consisting of a Village President and six trustees. The Board makes decisions regarding the policies of the Village, including the Village budget, capital improvements and all ordinances. The Board appoints a Village Manager, who is responsible for the daily operations of the Village. The Village Police and Fire Departments have over 130 total sworn and civilian employees to provide emergency services. The Menomonee Falls Fire Department recently merged with the Village of Lannon's Fire Department, creating one Department serving both communities.

PARKS

Menomonee Falls manages fifteen developed parks, one developed parkway and one trail corridor segment providing 288 acres of accessible recreational space offering a wide range of activities including baseball, soccer, fishing, and picnicking. The Village also owns 930 acres in two designated natural preserves and 279 acres in eight other undeveloped/potential park sites for a total of 1,497 acres designated for recreational uses. Menomonee Park, which is operated by Waukesha County, provides camping and swimming opportunities, and the 16 mile regional Bug Line Trail connects Menomonee Falls with 5 other communities in Waukesha County. With three 18-hole golf courses open to the public, and another private 18-hole Country Club, plenty of opportunity is provided for those who like to "hit the greens."

TRANSIT

The Milwaukee County Transit System provides commuter bus service to the Village, operating 3 separate lines serving various areas of the community. This service allows connections throughout Milwaukee, Ozaukee, Washington and Waukesha Counties, including connections to General Mitchell Airport and the Intermodal (Amtrak) Station.

TAXES

Property tax: $16.95 per $1,000 of assessed value
Sales tax: 5.1%

HEALTHCARE

Community Memorial Hospital of Menomonee Falls (a 200 bed hospital) has partnered with the Froedtert & the Medical College of Wisconsin to form a regional health network, including Wisconsin's only academic medical center. The health network includes 25 primary and specialty clinical locations representing the collaboration of Wisconsin's largest multispecialty physician practice with a community-based physician group. In addition, the Milwaukee Regional Medical Center is located minutes away in Milwaukee County.

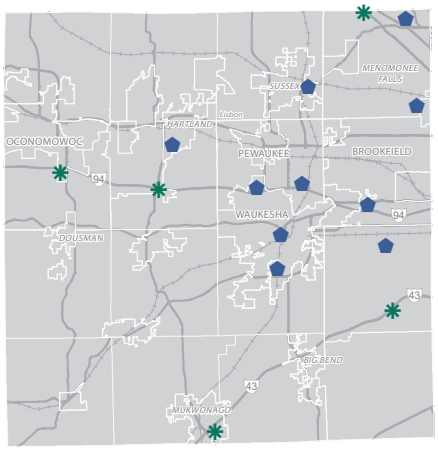
LABOR FORCE

Residents in the Labor Force: 19,656
Unemployment Rate: 2.7%*

RESIDENT OCCUPATIONS

Management, Business, Science, and Arts: 46.0%
Sales and Office: 27.1%
Production, Transportation, and Material Moving: 12.6%
Service: 9.8%
Natural Resources: 4.5%

MAJOR EMPLOYMENT CENTERS



EXISTING TO BE RETAINED
RECOMMENDED BY 2050

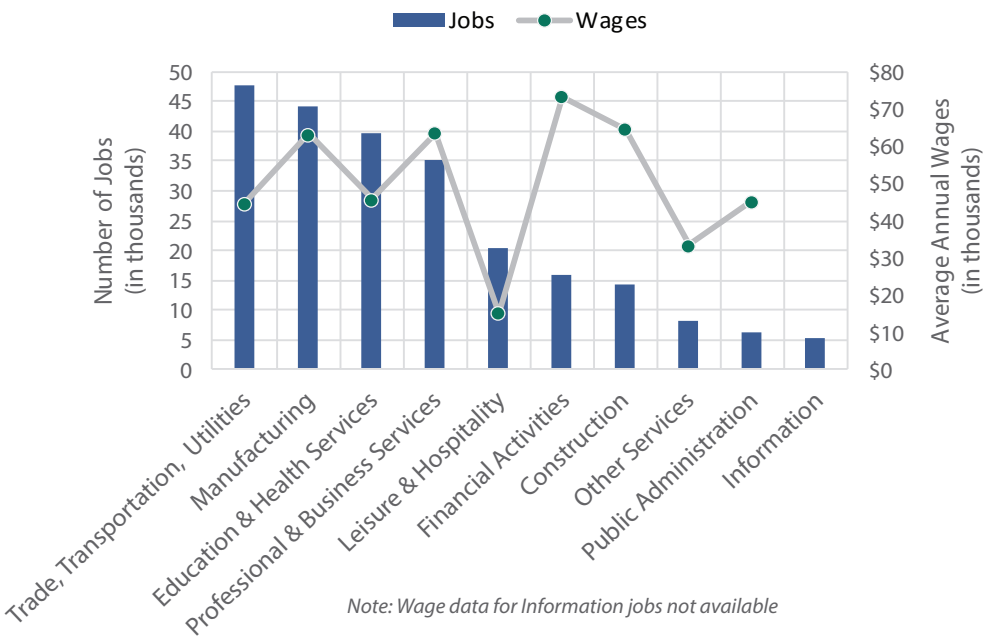
BUSINESS PARKS

There are nine industrial/office parks located in the Village of Menomonee Falls covering over 1,300 acres. And there's room to grow with ten sites available for development.

Business Park Name	Location	Size (acres)	No. of Vacant Parcels[a]
Bowling Green Industrial Park	West side of Lilly Road along Bobolink Avenue, north of Union Pacific Railroad	47	0
Falls Business Park	Northeast quadrant of Hampton Avenue and Lilly Road	271	0
Heritage Reserve Business Park	Northeast quadrant of Appleton Avenue (STH 175) and Good Hope Road	48	0
Northwest Business Park	Between Silver Spring Drive and Union Pacific Railroad, west of Lilly Road	56	0
Nor-X-Way Industrial Park I, II, and III	North of Main Street (STH 100), east of USH 41/45	314	2
Silver Spring Corporate Park/Technology Center	North side of Silver Spring Drive west of Pilgrim Road	233	0
Silver Spring Industrial Heights	Northeast quadrant of Silver Spring Drive and Lilly Road	53	0
Westbrook Corporate Center	Southwest quadrant of Main Street (STH 100) and 124th Street (STH 145)	158	4
Woodland Prime Office Park	North side of Good Hope Road along Flint Drive, east of STH 175	159	4

[a] *Number of vacant parcels as of April 2015.*

WAUKESHA COUNTY JOBS BY INDUSTRY



Note: Wage data for Information jobs not available

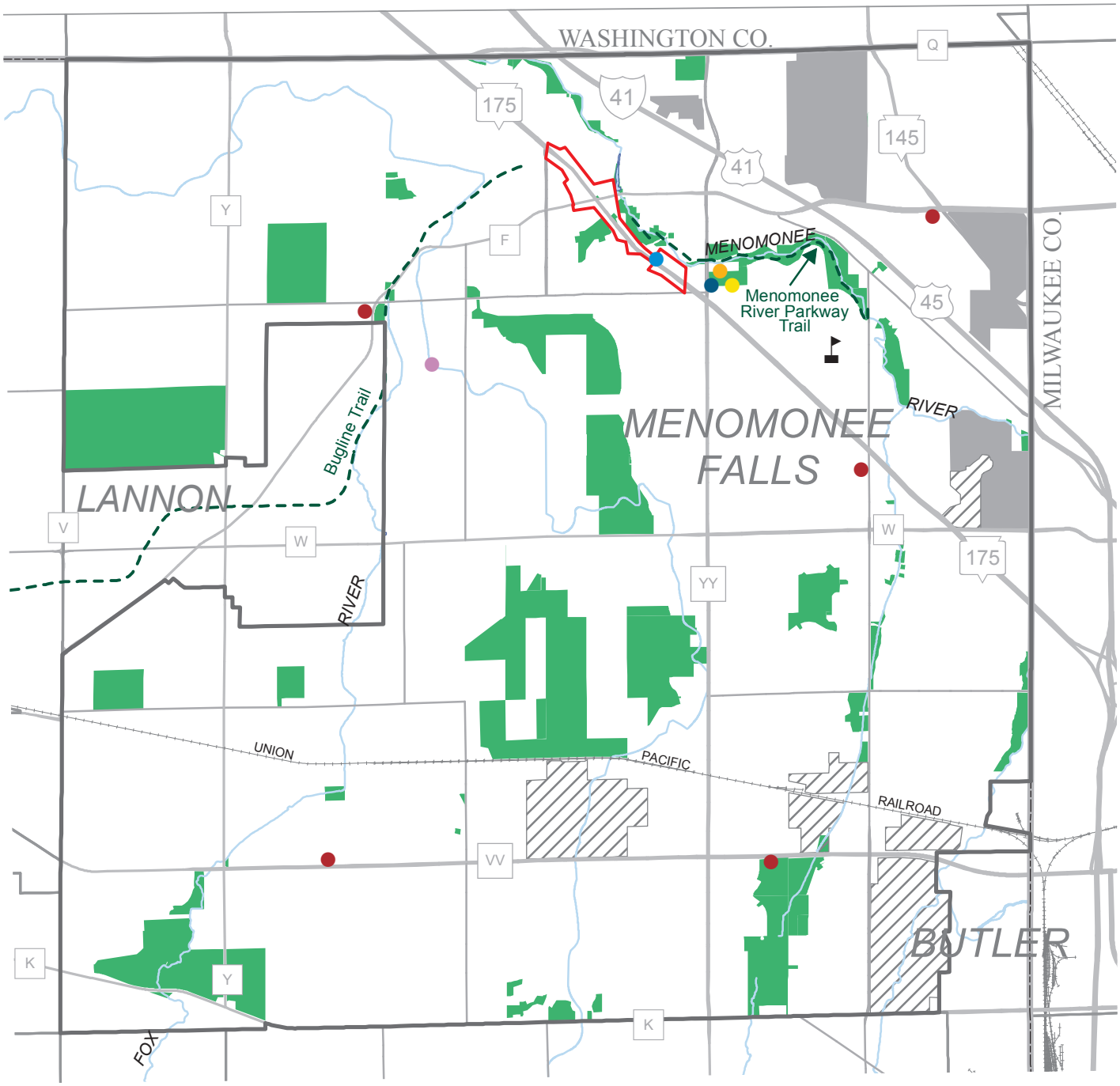
MAJOR PRIVATE EMPLOYERS

The largest private employers in the Village are in the business management, manufacturing, and health services industry sectors.

Alto-Shaam
Arandell
Bradley
Briggs & Stratton
EATON
ENERPAC
FIS Management Services
Froedtert Health
Harley-Davidson Motor Company
Kohl's Corporation
Lamplight Farms
Magnetek Alternative Energy
RJ Shinner
Wacker Neuson
Wells Fargo Financial

** Unemployment rate for Waukesha County as of February 2018.*
Sources include: U.S. Census Bureau American Community Survey: 2011-2015, Wisconsin Department of Administration, Wisconsin Department of Workforce Development, and SEWRPC

VILLAGE OF MENOMONEE FALLS ECONOMIC PROFILE MAP: 2017



- EXISTING BUSINESS/INDUSTRIAL PARK - WITH LOTS AVAILABLE
- EXISTING BUSINESS/INDUSTRIAL PARK - NO LOTS AVAILABLE
- PARK AND OPEN SPACE SITES
- EXISTING BIKE TRAIL
- PUBLIC HIGH SCHOOL
- VILLAGE HALL
- POLICE STATION
- FIRE STATION
- POST OFFICE
- LIBRARY
- HOSPITAL
- DOWNTOWN AREA

N

0 0.5 1 Mile