

Environmental Justice Task Force
September 22 , 2011 Meeting

Status Report on Outreach Distribution of
Regional Housing Plan Study Brochures

<u>County</u>	<u>Number of Locations</u>	<u>Approx # of Brochures</u>
Kenosha	14	125
Milwaukee	42	795
Ozaukee	8	150
Racine	6	125
Walworth	8	120
Washington	6	105
Waukesha	11	225
TOTALS	95	1,645

Types of Locations

Libraries---25 Retail Outlets----35 Social Services----10
Community Centers----14 Government Centers---11

General Comments

- Very favorable response to the Study itself and the Brochure materials
- Most Retail entities limit information accepted---mostly posting on community boards
- Public Libraries and Social Services wanted individual copies for distribution
- Many asked questions about why the Study is being done but once explained said ‘ that makes sense and will be interested in the final results ‘.

Next Steps

- Follow-up at Selected Locations on pick-up of materials
- Possible surveying for suggested improvements