



Affordable Housing Rental Market Conditions



Low-Incomes, Not High Rents

Average gross monthly rent, year 2000

	County	Market	Rent	Rank
Most	San Mateo County	San Francisco	\$1,236	1
Midwest Peers	Cook County	Chicago	\$697	54
	Hennepin County	Minneapolis - St. Paul	\$683	58
	St. Louis County	St. Louis	\$646	76
	Marion County	Indianapolis	\$588	90
	Milwaukee County	MILWAUKEE	\$579	92
	Cuyahoga County	Cleveland	\$567	95
	Jackson County	Kansas City	\$564	96
	Wayne County	Detroit	\$551	100
	Alleghney County	Pittsburgh	\$544	102
	Hamilton County	Cincinnati	\$539	104
Least	Hidalgo County	McAllen	\$428	112

Average annual household income, year 2000

	County	Market	Income	Rank
Most	Fairfield County	Bridgeport, CT	\$103,255	1
Midwest Peers	Hennepin County	Minneapolis - St. Paul	\$69,580	32
	St. Louis County	St. Louis	\$68,436	37
	Cook County	Chicago	\$62,488	49
	Hamilton County	Cincinnati	\$57,933	63
	Cuyahoga County	Cleveland	\$53,657	84
	Wayne County	Detroit	\$53,154	86
	Alleghney County	Pittsburgh	\$52,734	90
	Marion County	Indianapolis	\$52,505	91
	Jackson County	Kansas City	\$50,544	99
	Milwaukee County	MILWAUKEE	\$48,868	103
Least	Hidalgo County	McAllen, TX	\$35,591	112



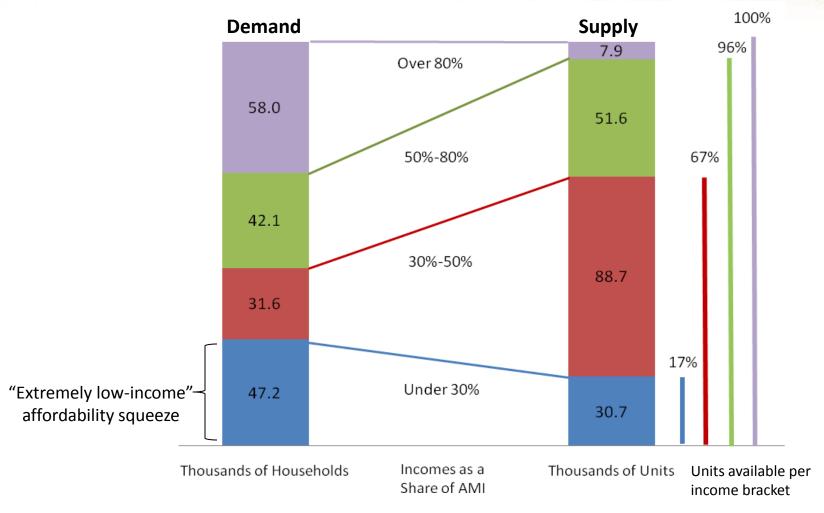
Housing Burden on Extremely Low Income

Housing burden among Milwaukee County renters, 2000

Renters	Number	Share	% cost burden >30%	% cost burden >50%
Extremely low				
income	47,220	26%	75.9%	56.6%
Very low income	31,594	18%	59.3%	12.3%
Low income	43,143	24%	18.3%	2.0%
Moderate income	57,955	32%	2.2%	0.3%
All	178,912	100%	35.4%	17.7%

 $Source: State\ of\ the\ Cities\ Data\ Systems:\ Comprehensive\ Housing\ Affordability\ Strategy\ (CHAS)\ Data$

Extremely Low-Income are Being Squeezed Out



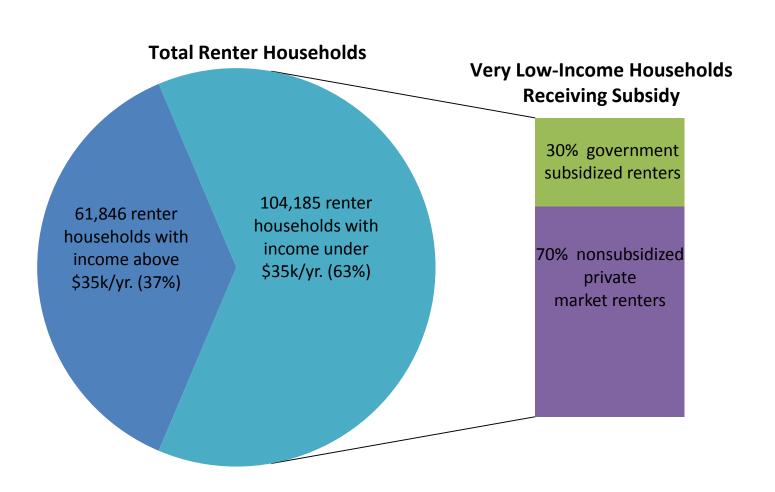
Public Assistance is Limited

Stock of federally assisted rental units in Milwaukee County (2008)

			Units in Milwaukee county		
Program	Unit ownership	Type of Assistance	City	Suburbs	Total
Public Housing	Public	Project-based	4,300	60	4,360
Section 8 New Construction	Private	Project-based	7,166	2,964	10,130
Section 8 Vouchers	Private	Tenant-based	5,616	2,471	8,087
Section 42 Low- Income Housing Tax Credits	Private	Project-based	3,726	2,383	6,109
Section 202 Supportive Housing for the Elderly	Private	Project-based	980	1,145	2,125
Total	Filvale	r roject-based	21,788	9,023	30,811

Source: Public Policy Forum

Private Market Primary Housing Source for Extremely Low Income





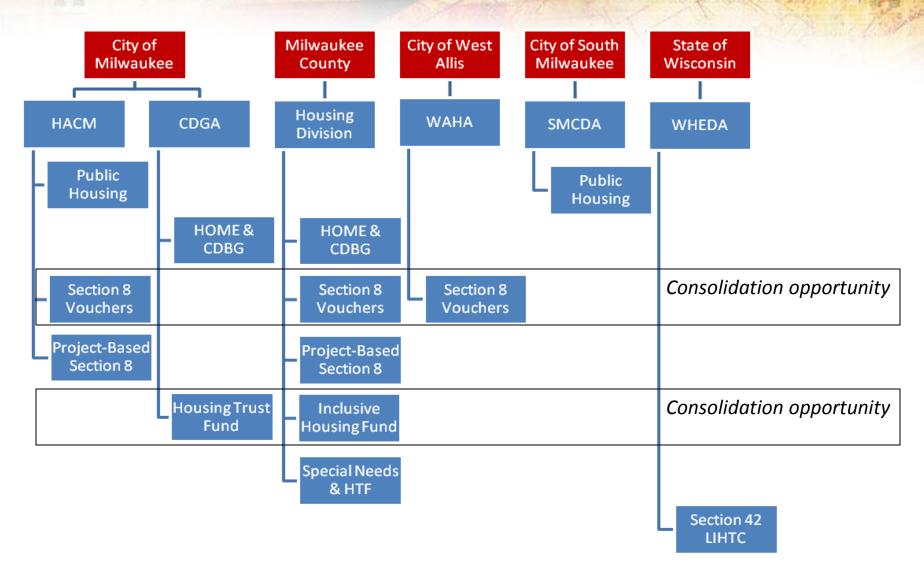
Housing Stock is Failing

- Housing stock is aging 46.7% of city and 40.9% of county housing stock built before 1950
- 40.5% of all Milwaukee renters face one or more conditions
 - Lack of complete plumbing and/or kitchen facilities
 - Overcrowding
 - Gross rent greater than 30% of household income



Public and Private Market Response

Public Efforts Fragmented



Section 8 Vouchers— Opportunity for Coordination

	Housing Authority City of Milwaukee	Milwaukee County Housing Division	City of West Allis Community Development Authority
Program costs (Vouchers)	\$27,000,000	\$10,792,548	\$2,300,000
Admin costs	\$2,960,000	\$1,231,698	\$286,000
Total Costs	\$29,960,000	\$12,024,246	\$2,586,000
Housing Assistance Payments	\$27,000,000	\$10,792,548	\$2,300,000
Admin fees	\$2,800,000	\$1,050,000	\$256,000
Tax levy funding	\$0	\$181,698	\$0
Program fees	\$45,000	\$0	\$0
Interest income	\$115,000	\$0	\$0
Operating reserve	\$0	\$0	\$30,000
Total Revenue	\$29,960,000	\$12,024,246	\$2,586,000
Total served	5,616	2,014	457



Housing Trust Funds

- Funds in the Milwaukee region
 - Milwaukee County Special Needs Housing Trust
 Fund
 - Milwaukee County Inclusive Housing Fund
 - City of Milwaukee Housing Trust Fund
- Lack stable, dedicated revenue source
- Opportunity to consolidate and coordinate



Community Development Financial Institutions

- Regulated financial intermediary
- Serves disadvantaged communities and costumers
- May also provide technical assistance
- Few of Milwaukee's CDFIs fund affordable housing
- Missing opportunity to attract private investment for affordable housing



Other Private Market Entities

Community Development Corporations

Investor-owners (landlords)



Promising Practices

 Financing—Chicago's Community Investment Corporation

Building Capacity—City of Milwaukee

- Housing Trust Funds
 - Columbus/Franklin County, Ohio
 - King County, Washington



Policy Options

- Convene a permanent intergovernmental planning committee
- Establish an infrastructure to coordinate private investment capital for affordable rental housing
- Milwaukee County contract with City of Milwaukee to administer the Sec. 8 program

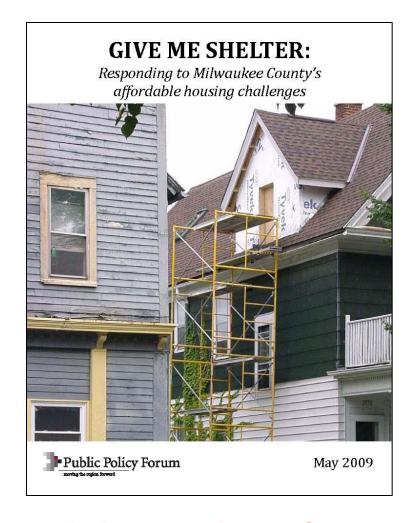


Policy Options Cont.

- 4. Secure a stable funding source for a consolidated city/county housing trust fund
- 5. Create a local rental subsidy program



moving the region forward



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