



DP-1

### Profile of General Population and Housing Characteristics: 2010

#### 2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

#### GEO: Wisconsin

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	5,686,986	100.0
Under 5 years	358,443	6.3
5 to 9 years	368,617	6.5
10 to 14 years	375,927	6.6
15 to 19 years	399,209	7.0
20 to 24 years	386,552	6.8
25 to 29 years	372,347	6.5
30 to 34 years	349,347	6.1
35 to 39 years	345,328	6.1
40 to 44 years	380,338	6.7
45 to 49 years	437,627	7.7
50 to 54 years	436,126	7.7
55 to 59 years	385,986	6.8
60 to 64 years	313,825	5.5
65 to 69 years	227,029	4.0
70 to 74 years	173,467	3.1
75 to 79 years	141,252	2.5
80 to 84 years	117,061	2.1
85 years and over	118,505	2.1
Median age (years)	38.5	( X )
16 years and over	4,506,907	79.2
18 years and over	4,347,494	76.4
21 years and over	4,104,027	72.2
62 years and over	955,702	16.8
65 years and over	777,314	13.7
Male population	2,822,400	49.6
Under 5 years	183,391	3.2
5 to 9 years	188,286	3.3
10 to 14 years	192,232	3.4
15 to 19 years	204,803	3.6
20 to 24 years	196,897	3.5
25 to 29 years	189,349	3.3
30 to 34 years	178,120	3.1
35 to 39 years	174,619	3.1
40 to 44 years	191,738	3.4
45 to 49 years	218,539	3.8
50 to 54 years	218,303	3.8
55 to 59 years	192,952	3.4
60 to 64 years	155,756	2.7
65 to 69 years	109,168	1.9
70 to 74 years	81,067	1.4
75 to 79 years	62,181	1.1
80 to 84 years	47,549	0.8
85 years and over	37,450	0.7

Subject	Number	Percent
Median age (years)	37.3	( X )
16 years and over	2,218,662	39.0
18 years and over	2,136,810	37.6
21 years and over	2,012,681	35.4
62 years and over	425,579	7.5
65 years and over	337,415	5.9
Female population	2,864,586	50.4
Under 5 years	175,052	3.1
5 to 9 years	180,331	3.2
10 to 14 years	183,695	3.2
15 to 19 years	194,406	3.4
20 to 24 years	189,655	3.3
25 to 29 years	182,998	3.2
30 to 34 years	171,227	3.0
35 to 39 years	170,709	3.0
40 to 44 years	188,600	3.3
45 to 49 years	219,088	3.9
50 to 54 years	217,823	3.8
55 to 59 years	193,034	3.4
60 to 64 years	158,069	2.8
65 to 69 years	117,861	2.1
70 to 74 years	92,400	1.6
75 to 79 years	79,071	1.4
80 to 84 years	69,512	1.2
85 years and over	81,055	1.4
Median age (years)	39.6	( X )
16 years and over	2,288,245	40.2
18 years and over	2,210,684	38.9
21 years and over	2,091,346	36.8
62 years and over	530,123	9.3
65 years and over	439,899	7.7
<b>RACE</b>		
Total population	5,686,986	100.0
One Race	5,582,669	98.2
White	4,902,067	86.2
Black or African American	359,148	6.3
American Indian and Alaska Native	54,526	1.0
Asian	129,234	2.3
Asian Indian	22,899	0.4
Chinese	17,558	0.3
Filipino	7,930	0.1
Japanese	2,729	0.0
Korean	7,919	0.1
Vietnamese	4,877	0.1
Other Asian [1]	65,322	1.1
Native Hawaiian and Other Pacific Islander	1,827	0.0
Native Hawaiian	547	0.0
Guamanian or Chamorro	387	0.0
Samoan	184	0.0
Other Pacific Islander [2]	709	0.0
Some Other Race	135,867	2.4
Two or More Races	104,317	1.8
White; American Indian and Alaska Native [3]	22,491	0.4
White; Asian [3]	16,578	0.3
White; Black or African American [3]	32,590	0.6
White; Some Other Race [3]	14,396	0.3
Race alone or in combination with one or more other races: [4]		
White	4,995,836	87.8
Black or African American	403,527	7.1
American Indian and Alaska Native	86,228	1.5

Subject	Number	Percent
Asian	151,513	2.7
Native Hawaiian and Other Pacific Islander	5,117	0.1
Some Other Race	156,494	2.8
<b>HISPANIC OR LATINO</b>		
Total population	5,686,986	100.0
Hispanic or Latino (of any race)	336,056	5.9
Mexican	244,248	4.3
Puerto Rican	46,323	0.8
Cuban	3,696	0.1
Other Hispanic or Latino [5]	41,789	0.7
Not Hispanic or Latino	5,350,930	94.1
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	5,686,986	100.0
Hispanic or Latino	336,056	5.9
White alone	163,656	2.9
Black or African American alone	8,250	0.1
American Indian and Alaska Native alone	6,015	0.1
Asian alone	1,182	0.0
Native Hawaiian and Other Pacific Islander alone	262	0.0
Some Other Race alone	131,772	2.3
Two or More Races	24,919	0.4
Not Hispanic or Latino	5,350,930	94.1
White alone	4,738,411	83.3
Black or African American alone	350,898	6.2
American Indian and Alaska Native alone	48,511	0.9
Asian alone	128,052	2.3
Native Hawaiian and Other Pacific Islander alone	1,565	0.0
Some Other Race alone	4,095	0.1
Two or More Races	79,398	1.4
<b>RELATIONSHIP</b>		
Total population	5,686,986	100.0
In households	5,536,772	97.4
Householder	2,279,768	40.1
Spouse [6]	1,131,344	19.9
Child	1,582,898	27.8
Own child under 18 years	1,230,626	21.6
Other relatives	203,151	3.6
Under 18 years	78,351	1.4
65 years and over	29,470	0.5
Nonrelatives	339,611	6.0
Under 18 years	26,232	0.5
65 years and over	12,607	0.2
Unmarried partner	166,123	2.9
In group quarters	150,214	2.6
Institutionalized population	74,295	1.3
Male	47,655	0.8
Female	26,640	0.5
Noninstitutionalized population	75,919	1.3
Male	36,580	0.6
Female	39,339	0.7
<b>HOUSEHOLDS BY TYPE</b>		
Total households	2,279,768	100.0
Family households (families) [7]	1,468,917	64.4
With own children under 18 years	647,472	28.4
Husband-wife family	1,131,344	49.6
With own children under 18 years	443,396	19.4
Male householder, no wife present	103,625	4.5
With own children under 18 years	57,788	2.5
Female householder, no husband present	233,948	10.3
With own children under 18 years	146,288	6.4

Subject	Number	Percent
Nonfamily households [7]	810,851	35.6
Householder living alone	642,507	28.2
Male	293,079	12.9
65 years and over	65,368	2.9
Female	349,428	15.3
65 years and over	166,883	7.3
Households with individuals under 18 years	697,744	30.6
Households with individuals 65 years and over	547,650	24.0
Average household size	2.43	( X )
Average family size [7]	2.99	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	2,624,358	100.0
Occupied housing units	2,279,768	86.9
Vacant housing units	344,590	13.1
For rent	63,268	2.4
Rented, not occupied	3,695	0.1
For sale only	34,219	1.3
Sold, not occupied	5,741	0.2
For seasonal, recreational, or occasional use	193,046	7.4
All other vacants	44,621	1.7
Homeowner vacancy rate (percent) [8]	2.2	( X )
Rental vacancy rate (percent) [9]	8.0	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	2,279,768	100.0
Owner-occupied housing units	1,551,558	68.1
Population in owner-occupied housing units	3,964,396	( X )
Average household size of owner-occupied units	2.56	( X )
Renter-occupied housing units	728,210	31.9
Population in renter-occupied housing units	1,572,376	( X )
Average household size of renter-occupied units	2.16	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.