



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Whitewater city, Wisconsin

Subject	Number	Percent
SEX AND AGE		
Total population	14,390	100.0
Under 5 years	512	3.6
5 to 9 years	465	3.2
10 to 14 years	441	3.1
15 to 19 years	2,787	19.4
20 to 24 years	5,190	36.1
25 to 29 years	728	5.1
30 to 34 years	485	3.4
35 to 39 years	459	3.2
40 to 44 years	429	3.0
45 to 49 years	461	3.2
50 to 54 years	459	3.2
55 to 59 years	445	3.1
60 to 64 years	324	2.3
65 to 69 years	246	1.7
70 to 74 years	240	1.7
75 to 79 years	213	1.5
80 to 84 years	219	1.5
85 years and over	287	2.0
Median age (years)	21.9	(X)
16 years and over	12,877	89.5
18 years and over	12,681	88.1
21 years and over	8,500	59.1
62 years and over	1,384	9.6
65 years and over	1,205	8.4
Male population	7,295	50.7
Under 5 years	254	1.8
5 to 9 years	228	1.6
10 to 14 years	236	1.6
15 to 19 years	1,389	9.7
20 to 24 years	2,790	19.4
25 to 29 years	420	2.9
30 to 34 years	262	1.8
35 to 39 years	226	1.6
40 to 44 years	222	1.5
45 to 49 years	218	1.5
50 to 54 years	219	1.5
55 to 59 years	230	1.6
60 to 64 years	151	1.0
65 to 69 years	111	0.8
70 to 74 years	102	0.7
75 to 79 years	70	0.5
80 to 84 years	91	0.6
85 years and over	76	0.5

Subject	Number	Percent
Median age (years)	21.9	(X)
16 years and over	6,530	45.4
18 years and over	6,441	44.8
21 years and over	4,334	30.1
62 years and over	531	3.7
65 years and over	450	3.1
Female population	7,095	49.3
Under 5 years	258	1.8
5 to 9 years	237	1.6
10 to 14 years	205	1.4
15 to 19 years	1,398	9.7
20 to 24 years	2,400	16.7
25 to 29 years	308	2.1
30 to 34 years	223	1.5
35 to 39 years	233	1.6
40 to 44 years	207	1.4
45 to 49 years	243	1.7
50 to 54 years	240	1.7
55 to 59 years	215	1.5
60 to 64 years	173	1.2
65 to 69 years	135	0.9
70 to 74 years	138	1.0
75 to 79 years	143	1.0
80 to 84 years	128	0.9
85 years and over	211	1.5
Median age (years)	21.9	(X)
16 years and over	6,347	44.1
18 years and over	6,240	43.4
21 years and over	4,166	29.0
62 years and over	853	5.9
65 years and over	755	5.2
RACE		
Total population	14,390	100.0
One Race	14,133	98.2
White	12,657	88.0
Black or African American	505	3.5
American Indian and Alaska Native	36	0.3
Asian	280	1.9
Asian Indian	43	0.3
Chinese	75	0.5
Filipino	14	0.1
Japanese	7	0.0
Korean	24	0.2
Vietnamese	15	0.1
Other Asian [1]	102	0.7
Native Hawaiian and Other Pacific Islander	10	0.1
Native Hawaiian	6	0.0
Guamanian or Chamorro	1	0.0
Samoan	2	0.0
Other Pacific Islander [2]	1	0.0
Some Other Race	645	4.5
Two or More Races	257	1.8
White; American Indian and Alaska Native [3]	52	0.4
White; Asian [3]	39	0.3
White; Black or African American [3]	89	0.6
White; Some Other Race [3]	37	0.3
Race alone or in combination with one or more other races: [4]		
White	12,897	89.6
Black or African American	623	4.3
American Indian and Alaska Native	106	0.7

Subject	Number	Percent
Asian	328	2.3
Native Hawaiian and Other Pacific Islander	23	0.2
Some Other Race	689	4.8
HISPANIC OR LATINO		
Total population	14,390	100.0
Hispanic or Latino (of any race)	1,372	9.5
Mexican	1,194	8.3
Puerto Rican	54	0.4
Cuban	8	0.1
Other Hispanic or Latino [5]	116	0.8
Not Hispanic or Latino	13,018	90.5
HISPANIC OR LATINO AND RACE		
Total population	14,390	100.0
Hispanic or Latino	1,372	9.5
White alone	648	4.5
Black or African American alone	15	0.1
American Indian and Alaska Native alone	7	0.0
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	1	0.0
Some Other Race alone	636	4.4
Two or More Races	65	0.5
Not Hispanic or Latino	13,018	90.5
White alone	12,009	83.5
Black or African American alone	490	3.4
American Indian and Alaska Native alone	29	0.2
Asian alone	280	1.9
Native Hawaiian and Other Pacific Islander alone	9	0.1
Some Other Race alone	9	0.1
Two or More Races	192	1.3
RELATIONSHIP		
Total population	14,390	100.0
In households	10,847	75.4
Householder	4,766	33.1
Spouse [6]	1,247	8.7
Child	2,005	13.9
Own child under 18 years	1,551	10.8
Other relatives	321	2.2
Under 18 years	112	0.8
65 years and over	30	0.2
Nonrelatives	2,508	17.4
Under 18 years	41	0.3
65 years and over	28	0.2
Unmarried partner	309	2.1
In group quarters	3,543	24.6
Institutionalized population	92	0.6
Male	20	0.1
Female	72	0.5
Noninstitutionalized population	3,451	24.0
Male	1,747	12.1
Female	1,704	11.8
HOUSEHOLDS BY TYPE		
Total households	4,766	100.0
Family households (families) [7]	1,781	37.4
With own children under 18 years	831	17.4
Husband-wife family	1,247	26.2
With own children under 18 years	513	10.8
Male householder, no wife present	181	3.8
With own children under 18 years	92	1.9
Female householder, no husband present	353	7.4
With own children under 18 years	226	4.7

Subject	Number	Percent
Nonfamily households [7]	2,985	62.6
Householder living alone	1,649	34.6
Male	732	15.4
65 years and over	108	2.3
Female	917	19.2
65 years and over	351	7.4
Households with individuals under 18 years	894	18.8
Households with individuals 65 years and over	852	17.9
Average household size	2.28	(X)
Average family size [7]	3.01	(X)
HOUSING OCCUPANCY		
Total housing units	5,113	100.0
Occupied housing units	4,766	93.2
Vacant housing units	347	6.8
For rent	236	4.6
Rented, not occupied	15	0.3
For sale only	42	0.8
Sold, not occupied	5	0.1
For seasonal, recreational, or occasional use	14	0.3
All other vacants	35	0.7
Homeowner vacancy rate (percent) [8]	2.5	(X)
Rental vacancy rate (percent) [9]	7.0	(X)
HOUSING TENURE		
Occupied housing units	4,766	100.0
Owner-occupied housing units	1,622	34.0
Population in owner-occupied housing units	4,129	(X)
Average household size of owner-occupied units	2.55	(X)
Renter-occupied housing units	3,144	66.0
Population in renter-occupied housing units	6,718	(X)
Average household size of renter-occupied units	2.14	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.