



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

**GEO: Whitefish Bay village, Wisconsin**

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	14,110	100.0
Under 5 years	1,036	7.3
5 to 9 years	1,195	8.5
10 to 14 years	1,221	8.7
15 to 19 years	969	6.9
20 to 24 years	398	2.8
25 to 29 years	596	4.2
30 to 34 years	785	5.6
35 to 39 years	957	6.8
40 to 44 years	1,152	8.2
45 to 49 years	1,211	8.6
50 to 54 years	1,239	8.8
55 to 59 years	1,027	7.3
60 to 64 years	832	5.9
65 to 69 years	488	3.5
70 to 74 years	328	2.3
75 to 79 years	262	1.9
80 to 84 years	207	1.5
85 years and over	207	1.5
Median age (years)	39.6	( X )
16 years and over	10,413	73.8
18 years and over	9,933	70.4
21 years and over	9,632	68.3
62 years and over	1,932	13.7
65 years and over	1,492	10.6
Male population	6,785	48.1
Under 5 years	510	3.6
5 to 9 years	587	4.2
10 to 14 years	637	4.5
15 to 19 years	502	3.6
20 to 24 years	187	1.3
25 to 29 years	285	2.0
30 to 34 years	381	2.7
35 to 39 years	453	3.2
40 to 44 years	526	3.7
45 to 49 years	576	4.1
50 to 54 years	581	4.1
55 to 59 years	490	3.5
60 to 64 years	412	2.9
65 to 69 years	229	1.6
70 to 74 years	155	1.1
75 to 79 years	108	0.8
80 to 84 years	85	0.6
85 years and over	81	0.6

Subject	Number	Percent
Median age (years)	38.6	( X )
16 years and over	4,918	34.9
18 years and over	4,677	33.1
21 years and over	4,519	32.0
62 years and over	874	6.2
65 years and over	658	4.7
Female population	7,325	51.9
Under 5 years	526	3.7
5 to 9 years	608	4.3
10 to 14 years	584	4.1
15 to 19 years	467	3.3
20 to 24 years	211	1.5
25 to 29 years	311	2.2
30 to 34 years	404	2.9
35 to 39 years	504	3.6
40 to 44 years	626	4.4
45 to 49 years	635	4.5
50 to 54 years	658	4.7
55 to 59 years	537	3.8
60 to 64 years	420	3.0
65 to 69 years	259	1.8
70 to 74 years	173	1.2
75 to 79 years	154	1.1
80 to 84 years	122	0.9
85 years and over	126	0.9
Median age (years)	40.3	( X )
16 years and over	5,495	38.9
18 years and over	5,256	37.3
21 years and over	5,113	36.2
62 years and over	1,058	7.5
65 years and over	834	5.9
<b>RACE</b>		
Total population	14,110	100.0
One Race	13,843	98.1
White	12,973	91.9
Black or African American	270	1.9
American Indian and Alaska Native	19	0.1
Asian	516	3.7
Asian Indian	76	0.5
Chinese	189	1.3
Filipino	35	0.2
Japanese	16	0.1
Korean	152	1.1
Vietnamese	9	0.1
Other Asian [1]	39	0.3
Native Hawaiian and Other Pacific Islander	0	0.0
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	0	0.0
Some Other Race	65	0.5
Two or More Races	267	1.9
White; American Indian and Alaska Native [3]	24	0.2
White; Asian [3]	124	0.9
White; Black or African American [3]	66	0.5
White; Some Other Race [3]	19	0.1
Race alone or in combination with one or more other races: [4]		
White	13,227	93.7
Black or African American	355	2.5
American Indian and Alaska Native	57	0.4

<b>Subject</b>	<b>Number</b>	<b>Percent</b>
Asian	659	4.7
Native Hawaiian and Other Pacific Islander	11	0.1
Some Other Race	92	0.7
<b>HISPANIC OR LATINO</b>		
Total population	14,110	100.0
Hispanic or Latino (of any race)	399	2.8
Mexican	148	1.0
Puerto Rican	73	0.5
Cuban	7	0.0
Other Hispanic or Latino [5]	171	1.2
Not Hispanic or Latino	13,711	97.2
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	14,110	100.0
Hispanic or Latino	399	2.8
White alone	322	2.3
Black or African American alone	1	0.0
American Indian and Alaska Native alone	4	0.0
Asian alone	3	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	40	0.3
Two or More Races	29	0.2
Not Hispanic or Latino	13,711	97.2
White alone	12,651	89.7
Black or African American alone	269	1.9
American Indian and Alaska Native alone	15	0.1
Asian alone	513	3.6
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	25	0.2
Two or More Races	238	1.7
<b>RELATIONSHIP</b>		
Total population	14,110	100.0
In households	14,109	100.0
Householder	5,355	38.0
Spouse [6]	3,430	24.3
Child	4,772	33.8
Own child under 18 years	4,111	29.1
Other relatives	180	1.3
Under 18 years	36	0.3
65 years and over	51	0.4
Nonrelatives	372	2.6
Under 18 years	28	0.2
65 years and over	16	0.1
Unmarried partner	182	1.3
In group quarters	1	0.0
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	1	0.0
Male	1	0.0
Female	0	0.0
<b>HOUSEHOLDS BY TYPE</b>		
Total households	5,355	100.0
Family households (families) [7]	3,944	73.7
With own children under 18 years	2,145	40.1
Husband-wife family	3,430	64.1
With own children under 18 years	1,853	34.6
Male householder, no wife present	125	2.3
With own children under 18 years	69	1.3
Female householder, no husband present	389	7.3
With own children under 18 years	223	4.2

Subject	Number	Percent
Nonfamily households [7]	1,411	26.3
Householder living alone	1,166	21.8
Male	395	7.4
65 years and over	117	2.2
Female	771	14.4
65 years and over	313	5.8
Households with individuals under 18 years	2,183	40.8
Households with individuals 65 years and over	1,082	20.2
Average household size	2.63	( X )
Average family size [7]	3.13	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	5,553	100.0
Occupied housing units	5,355	96.4
Vacant housing units	198	3.6
For rent	70	1.3
Rented, not occupied	3	0.1
For sale only	43	0.8
Sold, not occupied	23	0.4
For seasonal, recreational, or occasional use	30	0.5
All other vacants	29	0.5
Homeowner vacancy rate (percent) [8]	0.9	( X )
Rental vacancy rate (percent) [9]	7.6	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	5,355	100.0
Owner-occupied housing units	4,510	84.2
Population in owner-occupied housing units	12,412	( X )
Average household size of owner-occupied units	2.75	( X )
Renter-occupied housing units	845	15.8
Population in renter-occupied housing units	1,697	( X )
Average household size of renter-occupied units	2.01	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.