



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Rochester village, Wisconsin

Subject	Number	Percent
SEX AND AGE		
Total population	3,682	100.0
Under 5 years	189	5.1
5 to 9 years	236	6.4
10 to 14 years	303	8.2
15 to 19 years	247	6.7
20 to 24 years	167	4.5
25 to 29 years	211	5.7
30 to 34 years	163	4.4
35 to 39 years	207	5.6
40 to 44 years	288	7.8
45 to 49 years	380	10.3
50 to 54 years	341	9.3
55 to 59 years	347	9.4
60 to 64 years	216	5.9
65 to 69 years	141	3.8
70 to 74 years	96	2.6
75 to 79 years	62	1.7
80 to 84 years	47	1.3
85 years and over	41	1.1
Median age (years)	42.0	(X)
16 years and over	2,903	78.8
18 years and over	2,780	75.5
21 years and over	2,675	72.7
62 years and over	508	13.8
65 years and over	387	10.5
Male population	1,881	51.1
Under 5 years	110	3.0
5 to 9 years	120	3.3
10 to 14 years	169	4.6
15 to 19 years	129	3.5
20 to 24 years	82	2.2
25 to 29 years	107	2.9
30 to 34 years	78	2.1
35 to 39 years	101	2.7
40 to 44 years	139	3.8
45 to 49 years	195	5.3
50 to 54 years	180	4.9
55 to 59 years	170	4.6
60 to 64 years	113	3.1
65 to 69 years	76	2.1
70 to 74 years	46	1.2
75 to 79 years	31	0.8
80 to 84 years	22	0.6
85 years and over	13	0.4

Subject	Number	Percent
Median age (years)	41.4	(X)
16 years and over	1,461	39.7
18 years and over	1,397	37.9
21 years and over	1,338	36.3
62 years and over	253	6.9
65 years and over	188	5.1
Female population	1,801	48.9
Under 5 years	79	2.1
5 to 9 years	116	3.2
10 to 14 years	134	3.6
15 to 19 years	118	3.2
20 to 24 years	85	2.3
25 to 29 years	104	2.8
30 to 34 years	85	2.3
35 to 39 years	106	2.9
40 to 44 years	149	4.0
45 to 49 years	185	5.0
50 to 54 years	161	4.4
55 to 59 years	177	4.8
60 to 64 years	103	2.8
65 to 69 years	65	1.8
70 to 74 years	50	1.4
75 to 79 years	31	0.8
80 to 84 years	25	0.7
85 years and over	28	0.8
Median age (years)	42.8	(X)
16 years and over	1,442	39.2
18 years and over	1,383	37.6
21 years and over	1,337	36.3
62 years and over	255	6.9
65 years and over	199	5.4
RACE		
Total population	3,682	100.0
One Race	3,660	99.4
White	3,602	97.8
Black or African American	6	0.2
American Indian and Alaska Native	12	0.3
Asian	17	0.5
Asian Indian	6	0.2
Chinese	1	0.0
Filipino	5	0.1
Japanese	0	0.0
Korean	1	0.0
Vietnamese	0	0.0
Other Asian [1]	4	0.1
Native Hawaiian and Other Pacific Islander	5	0.1
Native Hawaiian	0	0.0
Guamanian or Chamorro	0	0.0
Samoan	3	0.1
Other Pacific Islander [2]	2	0.1
Some Other Race	18	0.5
Two or More Races	22	0.6
White; American Indian and Alaska Native [3]	11	0.3
White; Asian [3]	5	0.1
White; Black or African American [3]	0	0.0
White; Some Other Race [3]	0	0.0
Race alone or in combination with one or more other races: [4]		
White	3,622	98.4
Black or African American	10	0.3
American Indian and Alaska Native	25	0.7

Subject	Number	Percent
Asian	24	0.7
Native Hawaiian and Other Pacific Islander	7	0.2
Some Other Race	19	0.5
HISPANIC OR LATINO		
Total population	3,682	100.0
Hispanic or Latino (of any race)	103	2.8
Mexican	84	2.3
Puerto Rican	2	0.1
Cuban	0	0.0
Other Hispanic or Latino [5]	17	0.5
Not Hispanic or Latino	3,579	97.2
HISPANIC OR LATINO AND RACE		
Total population	3,682	100.0
Hispanic or Latino	103	2.8
White alone	82	2.2
Black or African American alone	0	0.0
American Indian and Alaska Native alone	2	0.1
Asian alone	0	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	18	0.5
Two or More Races	1	0.0
Not Hispanic or Latino	3,579	97.2
White alone	3,520	95.6
Black or African American alone	6	0.2
American Indian and Alaska Native alone	10	0.3
Asian alone	17	0.5
Native Hawaiian and Other Pacific Islander alone	5	0.1
Some Other Race alone	0	0.0
Two or More Races	21	0.6
RELATIONSHIP		
Total population	3,682	100.0
In households	3,655	99.3
Householder	1,343	36.5
Spouse [6]	905	24.6
Child	1,160	31.5
Own child under 18 years	852	23.1
Other relatives	112	3.0
Under 18 years	30	0.8
65 years and over	27	0.7
Nonrelatives	135	3.7
Under 18 years	19	0.5
65 years and over	9	0.2
Unmarried partner	74	2.0
In group quarters	27	0.7
Institutionalized population	0	0.0
Male	0	0.0
Female	0	0.0
Noninstitutionalized population	27	0.7
Male	10	0.3
Female	17	0.5
HOUSEHOLDS BY TYPE		
Total households	1,343	100.0
Family households (families) [7]	1,069	79.6
With own children under 18 years	450	33.5
Husband-wife family	905	67.4
With own children under 18 years	361	26.9
Male householder, no wife present	61	4.5
With own children under 18 years	32	2.4
Female householder, no husband present	103	7.7
With own children under 18 years	57	4.2

Subject	Number	Percent
Nonfamily households [7]	274	20.4
Householder living alone	210	15.6
Male	106	7.9
65 years and over	21	1.6
Female	104	7.7
65 years and over	46	3.4
Households with individuals under 18 years	478	35.6
Households with individuals 65 years and over	272	20.3
Average household size	2.72	(X)
Average family size [7]	3.04	(X)
HOUSING OCCUPANCY		
Total housing units	1,412	100.0
Occupied housing units	1,343	95.1
Vacant housing units	69	4.9
For rent	14	1.0
Rented, not occupied	1	0.1
For sale only	16	1.1
Sold, not occupied	4	0.3
For seasonal, recreational, or occasional use	16	1.1
All other vacants	18	1.3
Homeowner vacancy rate (percent) [8]	1.4	(X)
Rental vacancy rate (percent) [9]	5.5	(X)
HOUSING TENURE		
Occupied housing units	1,343	100.0
Owner-occupied housing units	1,104	82.2
Population in owner-occupied housing units	3,059	(X)
Average household size of owner-occupied units	2.77	(X)
Renter-occupied housing units	239	17.8
Population in renter-occupied housing units	596	(X)
Average household size of renter-occupied units	2.49	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.