



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Menomonee Falls village, Wisconsin

Subject	Number	Percent
SEX AND AGE		
Total population	35,626	100.0
Under 5 years	2,037	5.7
5 to 9 years	2,259	6.3
10 to 14 years	2,405	6.8
15 to 19 years	2,139	6.0
20 to 24 years	1,488	4.2
25 to 29 years	1,830	5.1
30 to 34 years	1,918	5.4
35 to 39 years	2,160	6.1
40 to 44 years	2,472	6.9
45 to 49 years	3,128	8.8
50 to 54 years	3,115	8.7
55 to 59 years	2,394	6.7
60 to 64 years	1,926	5.4
65 to 69 years	1,480	4.2
70 to 74 years	1,391	3.9
75 to 79 years	1,368	3.8
80 to 84 years	1,137	3.2
85 years and over	979	2.7
Median age (years)	43.3	(X)
16 years and over	28,396	79.7
18 years and over	27,434	77.0
21 years and over	26,522	74.4
62 years and over	7,484	21.0
65 years and over	6,355	17.8
Male population	17,183	48.2
Under 5 years	987	2.8
5 to 9 years	1,142	3.2
10 to 14 years	1,226	3.4
15 to 19 years	1,157	3.2
20 to 24 years	735	2.1
25 to 29 years	892	2.5
30 to 34 years	981	2.8
35 to 39 years	1,068	3.0
40 to 44 years	1,217	3.4
45 to 49 years	1,516	4.3
50 to 54 years	1,549	4.3
55 to 59 years	1,194	3.4
60 to 64 years	897	2.5
65 to 69 years	691	1.9
70 to 74 years	567	1.6
75 to 79 years	599	1.7
80 to 84 years	441	1.2
85 years and over	324	0.9

Subject	Number	Percent
Median age (years)	41.7	(X)
16 years and over	13,545	38.0
18 years and over	13,030	36.6
21 years and over	12,529	35.2
62 years and over	3,133	8.8
65 years and over	2,622	7.4
Female population	18,443	51.8
Under 5 years	1,050	2.9
5 to 9 years	1,117	3.1
10 to 14 years	1,179	3.3
15 to 19 years	982	2.8
20 to 24 years	753	2.1
25 to 29 years	938	2.6
30 to 34 years	937	2.6
35 to 39 years	1,092	3.1
40 to 44 years	1,255	3.5
45 to 49 years	1,612	4.5
50 to 54 years	1,566	4.4
55 to 59 years	1,200	3.4
60 to 64 years	1,029	2.9
65 to 69 years	789	2.2
70 to 74 years	824	2.3
75 to 79 years	769	2.2
80 to 84 years	696	2.0
85 years and over	655	1.8
Median age (years)	44.7	(X)
16 years and over	14,851	41.7
18 years and over	14,404	40.4
21 years and over	13,993	39.3
62 years and over	4,351	12.2
65 years and over	3,733	10.5
RACE		
Total population	35,626	100.0
One Race	35,149	98.7
White	32,626	91.6
Black or African American	1,062	3.0
American Indian and Alaska Native	76	0.2
Asian	1,250	3.5
Asian Indian	589	1.7
Chinese	179	0.5
Filipino	70	0.2
Japanese	21	0.1
Korean	77	0.2
Vietnamese	98	0.3
Other Asian [1]	216	0.6
Native Hawaiian and Other Pacific Islander	4	0.0
Native Hawaiian	2	0.0
Guamanian or Chamorro	0	0.0
Samoan	0	0.0
Other Pacific Islander [2]	2	0.0
Some Other Race	131	0.4
Two or More Races	477	1.3
White; American Indian and Alaska Native [3]	84	0.2
White; Asian [3]	118	0.3
White; Black or African American [3]	158	0.4
White; Some Other Race [3]	38	0.1
Race alone or in combination with one or more other races: [4]		
White	33,058	92.8
Black or African American	1,250	3.5
American Indian and Alaska Native	193	0.5

Subject	Number	Percent
Asian	1,414	4.0
Native Hawaiian and Other Pacific Islander	12	0.0
Some Other Race	209	0.6
HISPANIC OR LATINO		
Total population	35,626	100.0
Hispanic or Latino (of any race)	697	2.0
Mexican	391	1.1
Puerto Rican	139	0.4
Cuban	6	0.0
Other Hispanic or Latino [5]	161	0.5
Not Hispanic or Latino	34,929	98.0
HISPANIC OR LATINO AND RACE		
Total population	35,626	100.0
Hispanic or Latino	697	2.0
White alone	486	1.4
Black or African American alone	19	0.1
American Indian and Alaska Native alone	13	0.0
Asian alone	7	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	105	0.3
Two or More Races	67	0.2
Not Hispanic or Latino	34,929	98.0
White alone	32,140	90.2
Black or African American alone	1,043	2.9
American Indian and Alaska Native alone	63	0.2
Asian alone	1,243	3.5
Native Hawaiian and Other Pacific Islander alone	4	0.0
Some Other Race alone	26	0.1
Two or More Races	410	1.2
RELATIONSHIP		
Total population	35,626	100.0
In households	35,409	99.4
Householder	14,567	40.9
Spouse [6]	8,605	24.2
Child	10,265	28.8
Own child under 18 years	7,838	22.0
Other relatives	878	2.5
Under 18 years	278	0.8
65 years and over	222	0.6
Nonrelatives	1,094	3.1
Under 18 years	76	0.2
65 years and over	52	0.1
Unmarried partner	642	1.8
In group quarters	217	0.6
Institutionalized population	202	0.6
Male	55	0.2
Female	147	0.4
Noninstitutionalized population	15	0.0
Male	12	0.0
Female	3	0.0
HOUSEHOLDS BY TYPE		
Total households	14,567	100.0
Family households (families) [7]	10,028	68.8
With own children under 18 years	4,233	29.1
Husband-wife family	8,605	59.1
With own children under 18 years	3,530	24.2
Male householder, no wife present	421	2.9
With own children under 18 years	202	1.4
Female householder, no husband present	1,002	6.9
With own children under 18 years	501	3.4

Subject	Number	Percent
Nonfamily households [7]	4,539	31.2
Householder living alone	3,898	26.8
Male	1,429	9.8
65 years and over	488	3.4
Female	2,469	16.9
65 years and over	1,543	10.6
Households with individuals under 18 years	4,442	30.5
Households with individuals 65 years and over	4,525	31.1
Average household size	2.43	(X)
Average family size [7]	2.97	(X)
HOUSING OCCUPANCY		
Total housing units	15,142	100.0
Occupied housing units	14,567	96.2
Vacant housing units	575	3.8
For rent	269	1.8
Rented, not occupied	24	0.2
For sale only	114	0.8
Sold, not occupied	18	0.1
For seasonal, recreational, or occasional use	80	0.5
All other vacants	70	0.5
Homeowner vacancy rate (percent) [8]	1.0	(X)
Rental vacancy rate (percent) [9]	7.3	(X)
HOUSING TENURE		
Occupied housing units	14,567	100.0
Owner-occupied housing units	11,190	76.8
Population in owner-occupied housing units	29,606	(X)
Average household size of owner-occupied units	2.65	(X)
Renter-occupied housing units	3,377	23.2
Population in renter-occupied housing units	5,803	(X)
Average household size of renter-occupied units	1.72	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.