



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Greenfield city, Wisconsin

Subject	Number	Percent
<b>SEX AND AGE</b>		
Total population	36,720	100.0
Under 5 years	1,842	5.0
5 to 9 years	1,681	4.6
10 to 14 years	1,787	4.9
15 to 19 years	1,797	4.9
20 to 24 years	2,287	6.2
25 to 29 years	2,876	7.8
30 to 34 years	2,281	6.2
35 to 39 years	2,006	5.5
40 to 44 years	2,082	5.7
45 to 49 years	2,506	6.8
50 to 54 years	2,965	8.1
55 to 59 years	2,725	7.4
60 to 64 years	2,346	6.4
65 to 69 years	1,726	4.7
70 to 74 years	1,461	4.0
75 to 79 years	1,371	3.7
80 to 84 years	1,344	3.7
85 years and over	1,637	4.5
Median age (years)	44.4	( X )
16 years and over	31,036	84.5
18 years and over	30,268	82.4
21 years and over	29,254	79.7
62 years and over	8,859	24.1
65 years and over	7,539	20.5
Male population	17,464	47.6
Under 5 years	947	2.6
5 to 9 years	850	2.3
10 to 14 years	961	2.6
15 to 19 years	939	2.6
20 to 24 years	1,124	3.1
25 to 29 years	1,404	3.8
30 to 34 years	1,179	3.2
35 to 39 years	1,070	2.9
40 to 44 years	1,033	2.8
45 to 49 years	1,243	3.4
50 to 54 years	1,446	3.9
55 to 59 years	1,294	3.5
60 to 64 years	1,092	3.0
65 to 69 years	797	2.2
70 to 74 years	613	1.7
75 to 79 years	521	1.4
80 to 84 years	490	1.3
85 years and over	461	1.3

Subject	Number	Percent
Median age (years)	41.3	( X )
16 years and over	14,521	39.5
18 years and over	14,129	38.5
21 years and over	13,570	37.0
62 years and over	3,496	9.5
65 years and over	2,882	7.8
Female population	19,256	52.4
Under 5 years	895	2.4
5 to 9 years	831	2.3
10 to 14 years	826	2.2
15 to 19 years	858	2.3
20 to 24 years	1,163	3.2
25 to 29 years	1,472	4.0
30 to 34 years	1,102	3.0
35 to 39 years	936	2.5
40 to 44 years	1,049	2.9
45 to 49 years	1,263	3.4
50 to 54 years	1,519	4.1
55 to 59 years	1,431	3.9
60 to 64 years	1,254	3.4
65 to 69 years	929	2.5
70 to 74 years	848	2.3
75 to 79 years	850	2.3
80 to 84 years	854	2.3
85 years and over	1,176	3.2
Median age (years)	47.1	( X )
16 years and over	16,515	45.0
18 years and over	16,139	44.0
21 years and over	15,684	42.7
62 years and over	5,363	14.6
65 years and over	4,657	12.7
<b>RACE</b>		
Total population	36,720	100.0
One Race	35,888	97.7
White	32,525	88.6
Black or African American	857	2.3
American Indian and Alaska Native	249	0.7
Asian	1,425	3.9
Asian Indian	566	1.5
Chinese	123	0.3
Filipino	149	0.4
Japanese	18	0.0
Korean	57	0.2
Vietnamese	144	0.4
Other Asian [1]	368	1.0
Native Hawaiian and Other Pacific Islander	14	0.0
Native Hawaiian	4	0.0
Guamanian or Chamorro	4	0.0
Samoan	2	0.0
Other Pacific Islander [2]	4	0.0
Some Other Race	818	2.2
Two or More Races	832	2.3
White; American Indian and Alaska Native [3]	156	0.4
White; Asian [3]	159	0.4
White; Black or African American [3]	213	0.6
White; Some Other Race [3]	156	0.4
Race alone or in combination with one or more other races: [4]		
White	33,261	90.6
Black or African American	1,136	3.1
American Indian and Alaska Native	457	1.2

<b>Subject</b>	<b>Number</b>	<b>Percent</b>
Asian	1,652	4.5
Native Hawaiian and Other Pacific Islander	53	0.1
Some Other Race	1,046	2.8
<b>HISPANIC OR LATINO</b>		
Total population	36,720	100.0
Hispanic or Latino (of any race)	3,087	8.4
Mexican	1,953	5.3
Puerto Rican	772	2.1
Cuban	38	0.1
Other Hispanic or Latino [5]	324	0.9
Not Hispanic or Latino	33,633	91.6
<b>HISPANIC OR LATINO AND RACE</b>		
Total population	36,720	100.0
Hispanic or Latino	3,087	8.4
White alone	1,935	5.3
Black or African American alone	49	0.1
American Indian and Alaska Native alone	21	0.1
Asian alone	14	0.0
Native Hawaiian and Other Pacific Islander alone	8	0.0
Some Other Race alone	796	2.2
Two or More Races	264	0.7
Not Hispanic or Latino	33,633	91.6
White alone	30,590	83.3
Black or African American alone	808	2.2
American Indian and Alaska Native alone	228	0.6
Asian alone	1,411	3.8
Native Hawaiian and Other Pacific Islander alone	6	0.0
Some Other Race alone	22	0.1
Two or More Races	568	1.5
<b>RELATIONSHIP</b>		
Total population	36,720	100.0
In households	35,899	97.8
Householder	16,860	45.9
Spouse [6]	7,059	19.2
Child	8,558	23.3
Own child under 18 years	5,905	16.1
Other relatives	1,340	3.6
Under 18 years	440	1.2
65 years and over	272	0.7
Nonrelatives	2,082	5.7
Under 18 years	106	0.3
65 years and over	146	0.4
Unmarried partner	1,230	3.3
In group quarters	821	2.2
Institutionalized population	728	2.0
Male	240	0.7
Female	488	1.3
Noninstitutionalized population	93	0.3
Male	40	0.1
Female	53	0.1
<b>HOUSEHOLDS BY TYPE</b>		
Total households	16,860	100.0
Family households (families) [7]	9,285	55.1
With own children under 18 years	3,460	20.5
Husband-wife family	7,059	41.9
With own children under 18 years	2,341	13.9
Male householder, no wife present	672	4.0
With own children under 18 years	333	2.0
Female householder, no husband present	1,554	9.2
With own children under 18 years	786	4.7

Subject	Number	Percent
Nonfamily households [7]	7,575	44.9
Householder living alone	6,316	37.5
Male	2,457	14.6
65 years and over	687	4.1
Female	3,859	22.9
65 years and over	2,098	12.4
Households with individuals under 18 years	3,782	22.4
Households with individuals 65 years and over	5,326	31.6
Average household size	2.13	( X )
Average family size [7]	2.83	( X )
<b>HOUSING OCCUPANCY</b>		
Total housing units	17,790	100.0
Occupied housing units	16,860	94.8
Vacant housing units	930	5.2
For rent	538	3.0
Rented, not occupied	22	0.1
For sale only	142	0.8
Sold, not occupied	29	0.2
For seasonal, recreational, or occasional use	51	0.3
All other vacants	148	0.8
Homeowner vacancy rate (percent) [8]	1.4	( X )
Rental vacancy rate (percent) [9]	7.1	( X )
<b>HOUSING TENURE</b>		
Occupied housing units	16,860	100.0
Owner-occupied housing units	9,890	58.7
Population in owner-occupied housing units	23,275	( X )
Average household size of owner-occupied units	2.35	( X )
Renter-occupied housing units	6,970	41.3
Population in renter-occupied housing units	12,624	( X )
Average household size of renter-occupied units	1.81	( X )

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.