



DP-1

Profile of General Population and Housing Characteristics: 2010

2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/profiletd.pdf>.

GEO: Brookfield city, Wisconsin

Subject	Number	Percent
SEX AND AGE		
Total population	37,920	100.0
Under 5 years	1,707	4.5
5 to 9 years	2,344	6.2
10 to 14 years	2,892	7.6
15 to 19 years	2,709	7.1
20 to 24 years	1,259	3.3
25 to 29 years	1,313	3.5
30 to 34 years	1,401	3.7
35 to 39 years	1,843	4.9
40 to 44 years	2,409	6.4
45 to 49 years	3,353	8.8
50 to 54 years	3,548	9.4
55 to 59 years	3,143	8.3
60 to 64 years	2,461	6.5
65 to 69 years	1,844	4.9
70 to 74 years	1,671	4.4
75 to 79 years	1,515	4.0
80 to 84 years	1,334	3.5
85 years and over	1,174	3.1
Median age (years)	46.7	(X)
16 years and over	30,321	80.0
18 years and over	29,007	76.5
21 years and over	28,038	73.9
62 years and over	8,956	23.6
65 years and over	7,538	19.9
Male population	18,390	48.5
Under 5 years	872	2.3
5 to 9 years	1,157	3.1
10 to 14 years	1,443	3.8
15 to 19 years	1,458	3.8
20 to 24 years	675	1.8
25 to 29 years	671	1.8
30 to 34 years	677	1.8
35 to 39 years	911	2.4
40 to 44 years	1,148	3.0
45 to 49 years	1,615	4.3
50 to 54 years	1,743	4.6
55 to 59 years	1,554	4.1
60 to 64 years	1,202	3.2
65 to 69 years	891	2.3
70 to 74 years	776	2.0
75 to 79 years	666	1.8
80 to 84 years	530	1.4
85 years and over	401	1.1

Subject	Number	Percent
Median age (years)	45.6	(X)
16 years and over	14,574	38.4
18 years and over	13,866	36.6
21 years and over	13,320	35.1
62 years and over	3,942	10.4
65 years and over	3,264	8.6
Female population	19,530	51.5
Under 5 years	835	2.2
5 to 9 years	1,187	3.1
10 to 14 years	1,449	3.8
15 to 19 years	1,251	3.3
20 to 24 years	584	1.5
25 to 29 years	642	1.7
30 to 34 years	724	1.9
35 to 39 years	932	2.5
40 to 44 years	1,261	3.3
45 to 49 years	1,738	4.6
50 to 54 years	1,805	4.8
55 to 59 years	1,589	4.2
60 to 64 years	1,259	3.3
65 to 69 years	953	2.5
70 to 74 years	895	2.4
75 to 79 years	849	2.2
80 to 84 years	804	2.1
85 years and over	773	2.0
Median age (years)	47.7	(X)
16 years and over	15,747	41.5
18 years and over	15,141	39.9
21 years and over	14,718	38.8
62 years and over	5,014	13.2
65 years and over	4,274	11.3
RACE		
Total population	37,920	100.0
One Race	37,380	98.6
White	34,114	90.0
Black or African American	460	1.2
American Indian and Alaska Native	64	0.2
Asian	2,538	6.7
Asian Indian	1,148	3.0
Chinese	600	1.6
Filipino	134	0.4
Japanese	58	0.2
Korean	195	0.5
Vietnamese	66	0.2
Other Asian [1]	337	0.9
Native Hawaiian and Other Pacific Islander	16	0.0
Native Hawaiian	5	0.0
Guamanian or Chamorro	4	0.0
Samoan	1	0.0
Other Pacific Islander [2]	6	0.0
Some Other Race	188	0.5
Two or More Races	540	1.4
White; American Indian and Alaska Native [3]	55	0.1
White; Asian [3]	243	0.6
White; Black or African American [3]	105	0.3
White; Some Other Race [3]	58	0.2
Race alone or in combination with one or more other races: [4]		
White	34,609	91.3
Black or African American	596	1.6
American Indian and Alaska Native	135	0.4

Subject	Number	Percent
Asian	2,829	7.5
Native Hawaiian and Other Pacific Islander	40	0.1
Some Other Race	284	0.7
HISPANIC OR LATINO		
Total population	37,920	100.0
Hispanic or Latino (of any race)	853	2.2
Mexican	478	1.3
Puerto Rican	122	0.3
Cuban	22	0.1
Other Hispanic or Latino [5]	231	0.6
Not Hispanic or Latino	37,067	97.8
HISPANIC OR LATINO AND RACE		
Total population	37,920	100.0
Hispanic or Latino	853	2.2
White alone	592	1.6
Black or African American alone	4	0.0
American Indian and Alaska Native alone	13	0.0
Asian alone	7	0.0
Native Hawaiian and Other Pacific Islander alone	0	0.0
Some Other Race alone	147	0.4
Two or More Races	90	0.2
Not Hispanic or Latino	37,067	97.8
White alone	33,522	88.4
Black or African American alone	456	1.2
American Indian and Alaska Native alone	51	0.1
Asian alone	2,531	6.7
Native Hawaiian and Other Pacific Islander alone	16	0.0
Some Other Race alone	41	0.1
Two or More Races	450	1.2
RELATIONSHIP		
Total population	37,920	100.0
In households	37,407	98.6
Householder	14,576	38.4
Spouse [6]	9,831	25.9
Child	11,354	29.9
Own child under 18 years	8,611	22.7
Other relatives	881	2.3
Under 18 years	247	0.7
65 years and over	302	0.8
Nonrelatives	765	2.0
Under 18 years	54	0.1
65 years and over	75	0.2
Unmarried partner	420	1.1
In group quarters	513	1.4
Institutionalized population	460	1.2
Male	137	0.4
Female	323	0.9
Noninstitutionalized population	53	0.1
Male	16	0.0
Female	37	0.1
HOUSEHOLDS BY TYPE		
Total households	14,576	100.0
Family households (families) [7]	10,999	75.5
With own children under 18 years	4,432	30.4
Husband-wife family	9,831	67.4
With own children under 18 years	3,896	26.7
Male householder, no wife present	374	2.6
With own children under 18 years	168	1.2
Female householder, no husband present	794	5.4
With own children under 18 years	368	2.5

Subject	Number	Percent
Nonfamily households [7]	3,577	24.5
Householder living alone	3,126	21.4
Male	1,092	7.5
65 years and over	391	2.7
Female	2,034	14.0
65 years and over	1,334	9.2
Households with individuals under 18 years	4,589	31.5
Households with individuals 65 years and over	4,905	33.7
Average household size	2.57	(X)
Average family size [7]	3.01	(X)
HOUSING OCCUPANCY		
Total housing units	15,317	100.0
Occupied housing units	14,576	95.2
Vacant housing units	741	4.8
For rent	219	1.4
Rented, not occupied	35	0.2
For sale only	169	1.1
Sold, not occupied	21	0.1
For seasonal, recreational, or occasional use	203	1.3
All other vacants	94	0.6
Homeowner vacancy rate (percent) [8]	1.3	(X)
Rental vacancy rate (percent) [9]	10.3	(X)
HOUSING TENURE		
Occupied housing units	14,576	100.0
Owner-occupied housing units	12,706	87.2
Population in owner-occupied housing units	33,536	(X)
Average household size of owner-occupied units	2.64	(X)
Renter-occupied housing units	1,870	12.8
Population in renter-occupied housing units	3,871	(X)
Average household size of renter-occupied units	2.07	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.